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SERVING THE COUNTIES OF GRANT, GREEN, IOWA, LAFAYETTE AND RICHLAND.  
HELPING COMMUNITIES REACH THEIR GOALS.

November 12<sup>th</sup>, 2008

**Re: Town & City of Platteville Comprehensive Plan Update: Community Survey**

The Community Survey Committee met twice since the last Planning Commission meeting. The purpose of those meetings was to develop a draft of the survey and to agree upon a method for administering the survey.

On October 30<sup>th</sup> the Committee met to review sample survey questions from other planning projects as well as those supplied by SWWRPC staff. At the end of the meeting, the Committee agreed to meet again to continue developing questions and to develop a method for administering the survey.

On November 6<sup>th</sup>, the Committee met and agreed that the format of the survey should be similar to the one conducted for the City of Macomb. Survey questions were refined and SWWRPC staff agreed to continue with the development of a draft survey. In addition, the Committee discussed the pros and cons of the different methods in which to administer the survey. It was agreed that a census-survey of the entire Town, City, and student population would be ideal and that a variety of techniques should be investigated to keep costs down.

On November 10<sup>th</sup>, SWWRPC staff spoke with UW River Falls Survey Center to discuss the development of a census-survey that would utilize online as well as paper surveys to maximize participation while minimizing costs. UW River Falls Survey Center is currently investigating the costs associated with it. SWWRPC staff will convey their findings to the Planning Commission once they are available.

Sincerely,

A handwritten signature in black ink, appearing to read "Todd Johnson".

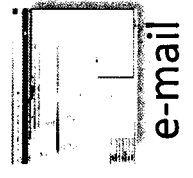
Todd Johnson, Community Planning Program Manager  
Southwestern Wisconsin Regional Planning Commission

(608) 342-1911  
[johnsontod@uwplatt.edu](mailto:johnsontod@uwplatt.edu)

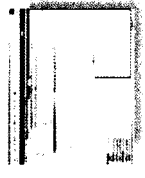
[swwrpc.org](http://swwrpc.org)

**UW Platteville students**  
• on campus

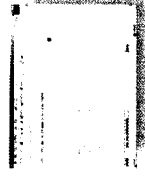
• off campus



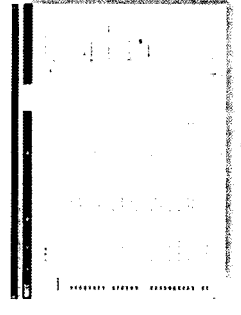
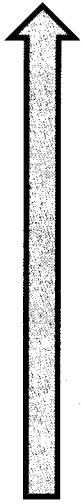
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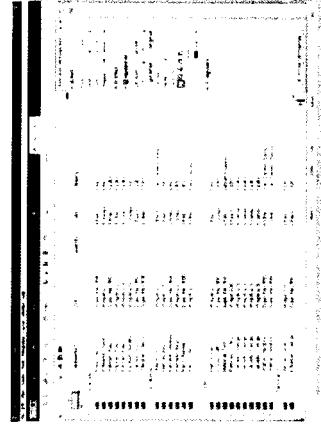
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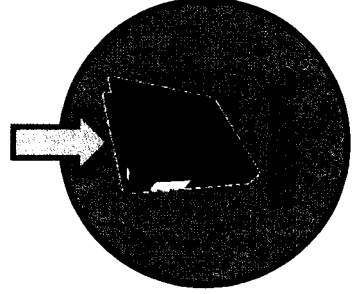
online survey



student database

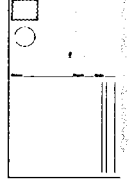


project database



**Town & City residents**  
• owners

**Town & City residents**  
• renters



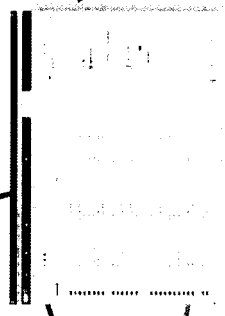
postcard



online survey



paper survey



Town & City database



online survey



postcard



paper survey