

2003 City and Town of Platteville Comprehensive Plan Scoping Survey

Directions:

- 1) Review each vision statement, goal and policy listed below.
- 2) For each vision statement, goal and policy, check the box you think best applies.
- 3) Return this survey by August 27, 2008

**Mail completed surveys to: Southwestern Wisconsin Regional Planning Commission,
719 Pioneer Tower, One University Plaza, Platteville, WI 53818**

	Town	City
Please check the box that best describes where you live <u>in Platteville</u>	<input type="checkbox"/>	<input type="checkbox"/>

VISION STATEMENT AND KEY AREA VISIONS

	Keep	Revise
<i>In 2021, the Platteville community will continue to provide and maintain a safe, small town atmosphere and a scenic rural environment. The community will respect and preserve its historic origins and agricultural heritage, while promoting planned growth, affordable housing, economic development and diverse recreational, cultural and educational opportunities for all ages.</i>	<input type="checkbox"/>	<input type="checkbox"/>

Key Area Visions Statements

HOUSING	Keep	Revise
Platteville is committed to preserving its historic neighborhoods and providing an adequate supply of single family and multi-family housing to meet the diverse housing needs of the community.	<input type="checkbox"/>	<input type="checkbox"/>

LAND USE	Keep	Revise
Platteville will provide for planned, controlled development, further development of affordable housing, green space, and commercial and retail uses in appropriate locations.	<input type="checkbox"/>	<input type="checkbox"/>

AGRICULTURAL, NATURAL AND CULTURAL RESOURCES	Keep	Revise
The City and Town of Platteville will develop and preserve historic, scenic and cultural corridors, hold in trust its surrounding rural, scenic areas and farmland for generations while providing the opportunity for planned development in those areas that have access to City utilities.	<input type="checkbox"/>	<input type="checkbox"/>

INTERGOVERNMENTAL COOPERATION	Keep	Revise
The City, Town, UW-Platteville, the School District and County will all work jointly for the health and welfare of all their citizens, each governmental unit appreciating, respecting and being fully aware of the unique role and strengths of the other, resulting in a better quality life for all.	<input type="checkbox"/>	<input type="checkbox"/>

TRANSPORTATION	Keep	Revise
Create a community friendly, multi-modal transportation network by realigning through traffic, linking the campus to the larger community and developing a bike network, better senior transportation and improved parking.	<input type="checkbox"/>	<input type="checkbox"/>

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UTILITIES AND COMMUNITY FACILITIES **Keep** **Revise**

<p>Platteville will provide park and recreational opportunities in proximity to residential development. Our community will have adequate facilities for emergency and government agencies to promote health and education for all age groups. Growth of all facilities and utilities will be coordinated to match growth of the City and Town. Transit service (bus) will transport people to and from our facilities (downtown, parks, etc.).</p>	<input type="checkbox"/>	<input type="checkbox"/>
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ECONOMIC DEVELOPMENT **Keep** **Revise**

<p>Platteville has a diverse economic base and builds on its assets, such as a strong school system, a safe environment and downtown history, to stimulate economic development.</p>	<input type="checkbox"/>	<input type="checkbox"/>
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HOUSING VISION STATEMENT

The Platteville community is committed to preserving its historic neighborhoods and providing an adequate supply of single-family and multi-family housing to meet the diverse housing needs of the community.

Keep Revise

Goals and Objectives

		Keep	Revise
H-1	<i>Increase the amount of new rental housing units, especially near the University and on vacant land at the City edges.</i>	<input type="checkbox"/>	<input type="checkbox"/>
H-1a	Encourage the University to add more dormitories or get involved in providing additional rental housing.	<input type="checkbox"/>	<input type="checkbox"/>
H-2a	Encourage private developers to provide additional rental housing.	<input type="checkbox"/>	<input type="checkbox"/>

		Keep	Revise
H-2	<i>Maintain and improve the quality and condition of the existing housing in the older neighborhoods.</i>	<input type="checkbox"/>	<input type="checkbox"/>
H-2a	Encourage and support housing development and property maintenance throughout the community.	<input type="checkbox"/>	<input type="checkbox"/>
H-2b	Encourage and support neighborhood groups and others, as they may organize, regarding issues and concerns specific to the individual neighborhoods.	<input type="checkbox"/>	<input type="checkbox"/>
H-2c	Promote neighborhood beautification programs.	<input type="checkbox"/>	<input type="checkbox"/>

		Keep	Revise
H-3	<i>Preserve the historic homes and neighborhoods.</i>	<input type="checkbox"/>	<input type="checkbox"/>
H-3a	Encourage and develop interest in the preservation of historic properties.	<input type="checkbox"/>	<input type="checkbox"/>

		Keep	Revise
H-4	<i>Provide a variety of housing choice in terms of type and cost.</i>	<input type="checkbox"/>	<input type="checkbox"/>
H-4a	Provide more affordable housing.	<input type="checkbox"/>	<input type="checkbox"/>
H-4b	Increase the variety of housing stock, so that types and prices of housing can satisfy the needs and preferences of a wide variety of residents.	<input type="checkbox"/>	<input type="checkbox"/>
H-4c	Respond to senior housing demands or other segments of the housing market which are underserved.	<input type="checkbox"/>	<input type="checkbox"/>

		Keep	Revise
H-5	<i>Provide areas for additional single-family development.</i>	<input type="checkbox"/>	<input type="checkbox"/>
H-5a	Consider alternate residential forms for the planning area periphery to create edges to the community.	<input type="checkbox"/>	<input type="checkbox"/>
H-5b	Protect the residential areas from incompatible uses through effective land use and design controls.	<input type="checkbox"/>	<input type="checkbox"/>
H-5c	Encourage good architecture and site design, individuality, and character in new housing.	<input type="checkbox"/>	<input type="checkbox"/>
H-5d	Maintain compatibility with environmental conditions.	<input type="checkbox"/>	<input type="checkbox"/>
H-5e	Consider alternate residential forms such as cluster development and neo-traditional neighborhoods.	<input type="checkbox"/>	<input type="checkbox"/>

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LAND USE VISION STATEMENT

	Keep	Revise
<i>Platteville is committed to providing for planned, controlled development, further development of affordable housing, green space and commercial and retail uses in appropriate locations.</i>	<input type="checkbox"/>	<input type="checkbox"/>

GOALS AND OBJECTIVES

	Keep	Revise
L-1 <i>Plan for the orderly and efficient development of corridors.</i>	<input type="checkbox"/>	<input type="checkbox"/>
L-1a Develop Commercial/Retail on 80-81 Corridor (80/81 will be the gateway to the City).	<input type="checkbox"/>	<input type="checkbox"/>
L-1b Locate present development (>10yrs.) north of Hwy 151.	<input type="checkbox"/>	<input type="checkbox"/>
L-1c Provide a tourist information center near the new bypass.	<input type="checkbox"/>	<input type="checkbox"/>
L-1d Improve streetscaping, landscaping and provide park-like settings.	<input type="checkbox"/>	<input type="checkbox"/>
L-1e Develop alternate routes off of Hwy 80/81 to take pressure off of truck stop at intersection.	<input type="checkbox"/>	<input type="checkbox"/>
L-1f Recruit businesses with high employee needs.	<input type="checkbox"/>	<input type="checkbox"/>
L-1g Develop promotional marketing efforts in health care, schools, and community life.	<input type="checkbox"/>	<input type="checkbox"/>
	Keep	Revise
L-2 <i>Encourage a planned, controlled development pattern throughout the Town and City.</i>	<input type="checkbox"/>	<input type="checkbox"/>
L-2a Require new development to be consistent with the Comprehensive Plan.	<input type="checkbox"/>	<input type="checkbox"/>
L-2b Locate residential development in areas convenient to community facilities, including parks, schools, & retail.	<input type="checkbox"/>	<input type="checkbox"/>
L-2c Preserve and enhance Main Street as the civic, retail core of the community.	<input type="checkbox"/>	<input type="checkbox"/>
L-2d Discourage unplanned development along major corridors.	<input type="checkbox"/>	<input type="checkbox"/>
L-2e Implement conservation subdivision design in rural areas to preserve environmentally sensitive resources and the rural character of the Town.	<input type="checkbox"/>	<input type="checkbox"/>

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AGRICULTURAL, NATURAL AND CULTURAL RESOURCES VISION STATEMENT

	Keep	Revise
<i>The City and Town of Platteville will develop and preserve historic, scenic, and cultural corridors; hold in trust its surrounding rural, scenic areas, and farmland for generations, while providing the opportunity for planned development in those areas that have access to City utilities.</i>	<input type="checkbox"/>	<input type="checkbox"/>

GOALS AND OBJECTIVES

Agricultural Resources		Keep	Revise
A-1	<i>To preserve the most productive farmland in the Town for continued agricultural use, and protect the existing farm operations from conflicts with incompatible uses.</i>	<input type="checkbox"/>	<input type="checkbox"/>
A-1a	Encourage enrollment in the Farmland Preservation Program.	<input type="checkbox"/>	<input type="checkbox"/>
A-1b	Promote programs that preserve agricultural lands (C.R.P., Farmland Preservation Program, etc.)	<input type="checkbox"/>	<input type="checkbox"/>

Natural and Cultural Resources		Keep	Revise
A-2	<i>To preserve and protect the role and beauty of the natural landscape, including features such as wildlife habitats, streams, lakes, woodlands, open spaces, floodplains, and steep slopes. To maintain and protect groundwater and surface water quality with the Town. To preserve cultural, historic and archaeological sites.</i>	<input type="checkbox"/>	<input type="checkbox"/>
A-2a	Preserve unique wildlife habitats.	<input type="checkbox"/>	<input type="checkbox"/>
A-2b	Support the preservation and maintenance of historic and archaeological sites.	<input type="checkbox"/>	<input type="checkbox"/>
A-2c	Support the enforcement of rules on private sewage systems, and encourage better enforcement of rules governing solid hazardous waste disposal, manure spreading, etc.	<input type="checkbox"/>	<input type="checkbox"/>
A-2d	Require that all resource extraction activities be conducted in a way that minimizes their impact on the surrounding environment and that a reclamation plan is in place.	<input type="checkbox"/>	<input type="checkbox"/>
A-2e	Enhance the Main Street corridor from east to west, linking the museum block to Main Street and eastward to the bike trail.	<input type="checkbox"/>	<input type="checkbox"/>

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INTERGOVERNMENTAL COOPERATION VISION STATEMENT

	Keep	Revise
<i>By 2021, the City, Town, UW-Platteville, School District, and County will all work jointly for the health and welfare of all their citizens. Each governmental unit will appreciate, respect and be fully aware of the unique role and strengths of the other, resulting in a better quality of life for all Platteville residents.</i>	<input type="checkbox"/>	<input type="checkbox"/>

GOALS AND OBJECTIVES

	Keep	Revise
I-1 <i>Improve communications among local governments.</i>	<input type="checkbox"/>	<input type="checkbox"/>
I-1a Initiate quarterly meetings between the City, Town, County, UW-Platteville, Chamber of Commerce, and School District to communicate services and programs to build mutual respect and cooperation (joint commissions).	<input type="checkbox"/>	<input type="checkbox"/>
I-1b Expand the City newsletter with updates and information from other governments.	<input type="checkbox"/>	<input type="checkbox"/>
I-1c Governmental entities will work together to coordinate efforts and prevent duplication, and identify gaps in services and areas of need.	<input type="checkbox"/>	<input type="checkbox"/>

	Keep	Revise
I-2 <i>Identify area-wide resources of all types and use in an efficient, cooperative manner.</i>	<input type="checkbox"/>	<input type="checkbox"/>
I-2a Identify opportunities for obtaining area-wide grants.	<input type="checkbox"/>	<input type="checkbox"/>
I-2b Investigate the formation of joint commissions.	<input type="checkbox"/>	<input type="checkbox"/>
I-2c Explore area-wide emergency preparedness.	<input type="checkbox"/>	<input type="checkbox"/>

	Keep	Revise
I-3 <i>Strengthen area-wide marketing.</i>	<input type="checkbox"/>	<input type="checkbox"/>
I-3a Revitalize Ag-Tourism.	<input type="checkbox"/>	<input type="checkbox"/>
I-3b Promote economic development and business growth.	<input type="checkbox"/>	<input type="checkbox"/>

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TRANSPORTATION VISION STATEMENT

	Keep	Revise
<i>Create a community friendly multi-modal transportation network by realigning through traffic, linking the campus to the larger community and developing a bike network, better senior transportation and improved parking.</i>	<input type="checkbox"/>	<input type="checkbox"/>

GOALS AND OBJECTIVES

	Keep	Revise
T-1 <i>Improve traffic circulation throughout the City and Town</i>	<input type="checkbox"/>	<input type="checkbox"/>
T-1a Improve traffic circulation downtown and between downtown and UW-Platteville.	<input type="checkbox"/>	<input type="checkbox"/>
T-1b Improve traffic circulation between the new bypass and downtown, UW-Platteville and existing USH retail.	<input type="checkbox"/>	<input type="checkbox"/>
T-1c Capitalize on opportunities regarding the jurisdictional transfer of 151 from the State to the City.	<input type="checkbox"/>	<input type="checkbox"/>
T-1d Minimize downtown truck traffic.	<input type="checkbox"/>	<input type="checkbox"/>
T-1e Improve traffic circulation on Town roads throughout the Town and those roads connected to City roads.	<input type="checkbox"/>	<input type="checkbox"/>

	Keep	Revise
T-2 <i>Improve all modes of transportation access between different parts of the community</i>	<input type="checkbox"/>	<input type="checkbox"/>
T-2a Support the development of an integrated transportation network for cars, bicycles and pedestrians.	<input type="checkbox"/>	<input type="checkbox"/>
T-2b Provide bike and pedestrian route networks throughout City and Town.	<input type="checkbox"/>	<input type="checkbox"/>
T-2c Develop safe and convenient transportation links between the downtown and the campus, between individual neighborhoods and between neighborhoods and shopping and employment centers and other destinations.	<input type="checkbox"/>	<input type="checkbox"/>
T-2d Improve intersections that inhibit the efficient flow of traffic.	<input type="checkbox"/>	<input type="checkbox"/>
T-2e Coordinate efforts between the City, Town and County to ensure a safe and efficient transportation network.	<input type="checkbox"/>	<input type="checkbox"/>

	Keep	Revise
T-3 <i>Create user friendly transportation network</i>	<input type="checkbox"/>	<input type="checkbox"/>
T-3a Develop a visually pleasing, safe and efficient network to meet the needs of all residents.	<input type="checkbox"/>	<input type="checkbox"/>

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UTILITIES AND COMMUNITY FACILITIES VISION STATEMENT

	Keep	Revise
<i>By 2021, Platteville will provide park and recreational opportunities in proximity to residential development. The community will have adequate facilities for emergency and government agencies to promote health and education for all age groups. Growth of all facilities and utilities will be coordinated to match growth of City and Town. Transit service (bus) will transport people to and from our facilities (downtown, parks, etc.).</i>	<input type="checkbox"/>	<input type="checkbox"/>

GOALS AND OBJECTIVES

	Keep	Revise
U-1 <i>Provide for the cost-effective coordination of utility systems with future growth in the community.</i>	<input type="checkbox"/>	<input type="checkbox"/>
U-1a Plan for the orderly extension of City utilities.	<input type="checkbox"/>	<input type="checkbox"/>
U-1b Ensure adequate capacity for future growth.	<input type="checkbox"/>	<input type="checkbox"/>
U-1c Avoid development in areas not easily served by City utilities.	<input type="checkbox"/>	<input type="checkbox"/>

	Keep	Revise
U-2 <i>Provide for the coordinated development of community facilities, including emergency services and government facilities, parks and recreational facilities, schools, child care, health care/dental, and cultural heritage, to match the changing needs of the community population.</i>	<input type="checkbox"/>	<input type="checkbox"/>
U-2a Plan for the development of new facilities in advance of anticipated growth.	<input type="checkbox"/>	<input type="checkbox"/>
U-2b Coordinate new facilities with areas of future growth in the community (north and south growth areas).	<input type="checkbox"/>	<input type="checkbox"/>

	Keep	Revise
U-3 <i>Maintain an efficient and responsive parks system and provide outdoor recreational opportunities to all citizens of the community.</i>	<input type="checkbox"/>	<input type="checkbox"/>
U-3a Plan for, and set aside sufficient park land to reflect the recreation needs of neighborhood areas and the community at large.	<input type="checkbox"/>	<input type="checkbox"/>

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ECONOMIC DEVELOPMENT VISION STATEMENT

	Keep	Revise
<i>Platteville has a diverse economic base and uses its assets, such as a strong school system, safe environment and historic downtown, to stimulate economic development.</i>	<input type="checkbox"/>	<input type="checkbox"/>

GOALS AND OBJECTIVES

	Keep	Revise
E-1 <i>Diversify the economic base of the area by attracting and retaining core businesses, which can draw customers to the region.</i>	<input type="checkbox"/>	<input type="checkbox"/>
E-1a Encourage and accommodate high quality existing businesses.	<input type="checkbox"/>	<input type="checkbox"/>
E-1b Plan for a sufficient supply of land for new businesses.	<input type="checkbox"/>	<input type="checkbox"/>

	Keep	Revise
E-2 <i>Maintain and enhance agriculture and agriculture-related businesses as a major economic development force in the Town of Platteville.</i>	<input type="checkbox"/>	<input type="checkbox"/>
E-2a Encourage and accommodate businesses that serve agriculture.	<input type="checkbox"/>	<input type="checkbox"/>

	Keep	Revise
E-3 <i>Enhance the downtown business climate.</i>	<input type="checkbox"/>	<input type="checkbox"/>
E-3a Improve the appearance of Main Street through streetscape design.	<input type="checkbox"/>	<input type="checkbox"/>
E-3b Improve the appearance of the entrances into the downtown.	<input type="checkbox"/>	<input type="checkbox"/>
E-3c Encourage the rehabilitation of existing structures to be consistent with historical character of the downtown.	<input type="checkbox"/>	<input type="checkbox"/>

	Keep	Revise
E-4 <i>Achieve better cooperation with UW-P regarding their opportunities, which are underused by the community.</i>	<input type="checkbox"/>	<input type="checkbox"/>
E-4a Work with UW-P on programs and approaches to strengthen the business environment.	<input type="checkbox"/>	<input type="checkbox"/>

	Keep	Revise
E-5 <i>Create higher paying jobs in the City and Town of Platteville.</i>	<input type="checkbox"/>	<input type="checkbox"/>
E-5a Work with the Chamber of Commerce and UW-Platteville to create an economic development strategy to attract high quality jobs to Platteville.	<input type="checkbox"/>	<input type="checkbox"/>
E-5b Encourage new high-technology development.	<input type="checkbox"/>	<input type="checkbox"/>

	Keep	Revise
E-6 <i>Maintain a small town, safe, friendly environment and use this to attract and encourage families to move to Platteville.</i>	<input type="checkbox"/>	<input type="checkbox"/>
E-6a Emphasize City Park, downtown historic atmosphere and rural character as attractions.	<input type="checkbox"/>	<input type="checkbox"/>
E-6b Continue to promote the strong school system.	<input type="checkbox"/>	<input type="checkbox"/>
E-6c Continue to promote tourism opportunities in SW Wisconsin, including the historical aspect, the safe environment, the University, and the natural beauty of the Town.	<input type="checkbox"/>	<input type="checkbox"/>

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		Keep	Revise
E-7	<i>The City should hold a strategic planning session with the PAIDC board every 3 to 5 years, or coordinate with the GDEDC planning sessions. Use the assets of the region to stimulate growth.</i>	<input type="checkbox"/>	<input type="checkbox"/>
E-7a	Make better use of the airport by expanding its use and extending the runway to allow for jets.	<input type="checkbox"/>	<input type="checkbox"/>
E-7b	Promote recreational opportunities, including winter sports.	<input type="checkbox"/>	<input type="checkbox"/>