

Town & City of Platteville Comprehensive Plan Update - 2008 Community Survey, draft 11/25/2008

Background Information	
1	Do you currently reside within the Town or the City? Town/City
2	Do you own or rent your property? Own / Rent
3	If you own, do you live at this residence? Yes/No
4	How much land, including your house and any farmland do you own? -- Less than 1 acre/1-5 acres/6-10 acres/11-20 acres/21-35 acres/36+
5	Type of residence -- Single Family/Duplex/Triplex/Town Home/Apartment Building
6	How long have you lived at your current address? less than 1yr/2-3yrs/4-7yrs/8-14yrs/over 14yrs
7	Gender -- Female/Male
8	Ages of household members
9	Time living in the Platteville area -- 1-2yrs/3-5yrs/6-10yrs/11-20yrs/over 20yrs
10	Household income level -- (income categories to match census categories)
11	Education level -- Did not complete H.S./H.S./Technical/Associates/BA/Graduate

How did the following impact your decision to live in the Platteville-area? (Extremely Important, Very Important, Important, Less Important, Not Important)	
1	Existing relatives and/or friends
2	Affordable housing
3	Employment
4	The quality of schools
5	Safety
6	Small-town atmosphere

Please rate your satisfaction with the following items: (Very Satisfied, Somewhat Satisfied, No Opinion, Somewhat Dissatisfied, Very Dissatisfied, N/A)	
1	Public Safety
2	Fire Protection
3	Emergency medical services
4	Non-emergency health care services
5	Water services
6	Sewer services
7	Cable TV
8	Internet Service
9	Public Education (K-12) facilities
10	Public Education (K-12) services
11	Post-secondary education
12	Trash/garbage removal services
13	Recycling services
14	Quality of public buildings
15	Traffic flow
16	Condition of sidewalk
17	Condition of major roads (i.e. Business 151 and Hwy 80)
18	Condition of local streets
19	Use of local taxes and fees
20	Quality of parks
21	Quantity of parks
22	Public library services
23	Snow removal
24	Storm, water drainage
25	Transportation options in Platteville
26	Campus-area parking
27	Downtown parking
28	Downtown retail options
29	Downtown dining options
30	Entertainment options
31	Platteville's appearance/attractiveness
32	Affordable home ownership opportunities
33	Affordable rental opportunities
34	Employment opportunities

Do you support the creation of... (Definitely, Somewhat, No, No opinion)	
1	A large cultural event or festival in the Platteville area.
2	Appearance standards for single-family homes in the City (these already exist for commercial and industrial buildings).
3	Additional bike and walking paths throughout the City.
4	Additional sidewalks throughout the City.
5	Additional indoor recreational facilities.
6	Additional outdoor recreational facilities.
7	A cultural resource center (e.g. a performing arts center, museum, interpretive center).
8	A community programming on cable television.

9	Community programming on the internet.
10	Community educational programming (workshops or guest speakers) on municipal-related topics.

Should the City and Town... (Agree, Somewhat Agree, No Opinion, Somewhat Disagree, Strongly Disagree, N/A)	
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1	Become more energy-independent.
2	Become more environmentally-sustainable.
3	Increase density within the City before building outward.
4	Increase housing density near the UW Campus to accommodate student needs.
5	Always locate new housing developments adjacent to existing developments.
6	Promote green space in all new developments.
7	Allow non-farm developments to occur on high-quality agricultural land.
8	Connect all residential developments to one another with walking/biking paths, outdoor recreational trails, or parks.
9	Provide or assure more affordable home ownership options.
10	Provide or assure more affordable rental options.

Please rate your agreement with the following statements: (Agree, Somewhat Agree, No Opinion, Somewhat Disagree, Strongly Disagree, N/A)	
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1	We have a safe community.
2	I always try to buy products and services locally.
3	Within Platteville, I can find most products and services that I need.
4	Students would spend more money in Platteville if businesses offered different services or hours.
5	Downtown businesses are open during the hours that I like to shop.
6	On-street parking near the University should have time restrictions.
7	More parking opportunities should be provided for commuter students.
8	The City should pay for the installations of sidewalks adjacent to street reconstruction projects.
9	The City should pay for all new sidewalk installations within the City.
10	The industry park is a successful project.
11	The east-side commercial district (Wal-mart & Menards) has had a positive impact on the community.
12	The recent improvements in the downtown have benefitted the community.
13	I often choose to drive because I don't feel safe walking or biking.
14	Sidewalks and streets are well-suited for walking.
15	Sidewalks and streets are well-suited for biking.
16	The City should require sidewalks on both side of the street in all residential neighborhoods.
17	The University, City, and Town should cooperate and coordinate on all major plans and projects.
18	The University, City, and Town are doing an adequate job of cooperating and coordinating with one another.
19	Parks and recreational activities (e.g. softball league, swimming lessons) provided by the City are very important.
20	Preserving historic homes and buildings is very important.
21	Protecting and preserving farmland is very important.
22	The University should provide more on-campus housing.
23	The University should partner with the City to provide more off-campus housing.

Open-Ended Questions	
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1	Name a another small city that you feel has a vibrant and attractive downtown?
2	What is unique about Platteville?
3	Name (2) businesses that you would like to come to the area.
4	Add a vision statement question (in 20 years, you see Platteville as)... ?
5	Other comments: