



Portage County
Comprehensive
Planning & Zoning
Survey

Final Report

December, 2001

CITY OF STEVENS POINT

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Stevens Point Planning Survey

County Trends and Land Use

1. From the year 2000 to 2020, Portage County's population is projected to increase 21 percent from 67,182 to 81,242. At what rate would you like to see growth occur?

| | Responses | Percent |
|----------------------------------|-------------|-------------|
| Faster than projected | 144 | 8% |
| Present projected rate of growth | 793 | 41% |
| Slower than projected | 662 | 35% |
| No growth | 180 | 9% |
| Don't Know | 139 | 7% |
| Total | 1918 | 100% |

2. The following types of growth should be encouraged within Portage County

Single family residential

| | Responses | Percent |
|----------------------|-------------|-------------|
| 1- Strongly Disagree | 51 | 3% |
| 2-Disagree | 76 | 4% |
| 3-Neutral | 312 | 16% |
| 4-Agree | 690 | 36% |
| 5-Strongly Agree | 754 | 39% |
| DK-Don't Know | 41 | 2% |
| Total | 1924 | 100% |

Valid cases 1883
 Average 4.1

Multi-family residential

| | Responses | Percent |
|----------------------|-------------|-------------|
| 1- Strongly Disagree | 144 | 8% |
| 2-Disagree | 297 | 16% |
| 3-Neutral | 620 | 34% |
| 4-Agree | 495 | 27% |
| 5-Strongly Agree | 225 | 12% |
| DK-Don't Know | 45 | 2% |
| Total | 1826 | 100% |

Valid cases 1781
 Average 3.2

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Rural residential

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 199 | 11% |
| 2-Disagree | 291 | 16% |
| 3-Neutral | 520 | 29% |
| 4-Agree | 507 | 28% |
| 5-Strongly Agree | 251 | 14% |
| DK-Don't Know | 54 | 3% |
| Total | 1822 | 100% |
| Valid cases | 1768 | |
| Average | 3.2 | |

Family farms

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 41 | 2% |
| 2-Disagree | 49 | 3% |
| 3-Neutral | 328 | 17% |
| 4-Agree | 679 | 36% |
| 5-Strongly Agree | 746 | 40% |
| DK-Don't Know | 45 | 2% |
| Total | 1888 | 100% |
| Valid cases | 1843 | |
| Average | 4.1 | |

Small businesses

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 26 | 1% |
| 2-Disagree | 27 | 1% |
| 3-Neutral | 170 | 9% |
| 4-Agree | 805 | 42% |
| 5-Strongly Agree | 842 | 44% |
| DK-Don't Know | 31 | 2% |
| Total | 1901 | 100% |
| Valid cases | 1870 | |
| Average | 4.3 | |

Hobby farms

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 129 | 7% |
| 2-Disagree | 253 | 14% |
| 3-Neutral | 677 | 37% |
| 4-Agree | 461 | 25% |
| 5-Strongly Agree | 215 | 12% |
| DK-Don't Know | 88 | 5% |
| Total | 1823 | 100% |
| Valid cases | 1735 | |
| Average | 3.2 | |

Large corporate farms

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 644 | 36% |
| 2-Disagree | 413 | 23% |
| 3-Neutral | 414 | 23% |
| 4-Agree | 197 | 11% |
| 5-Strongly Agree | 72 | 4% |
| DK-Don't Know | 71 | 4% |
| Total | 1811 | 100% |
| Valid cases | 1740 | |
| Average | 2.2 | |

Large retail outlets/centers

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 327 | 18% |
| 2-Disagree | 315 | 17% |
| 3-Neutral | 421 | 23% |
| 4-Agree | 428 | 23% |
| 5-Strongly Agree | 321 | 17% |
| DK-Don't Know | 36 | 2% |
| Total | 1848 | 100% |
| Valid cases | 1812 | |
| Average | 3.1 | |

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| <u>Light industry</u> | | | <u>Heavy industry</u> | | |
|-----------------------|-----------|---------|-----------------------|-----------|---------|
| | Responses | Percent | | Responses | Percent |
| 1- Strongly Disagree | 75 | 4% | 1- Strongly Disagree | 339 | 18% |
| 2-Disagree | 72 | 4% | 2-Disagree | 286 | 15% |
| 3-Neutral | 339 | 18% | 3-Neutral | 455 | 24% |
| 4-Agree | 814 | 43% | 4-Agree | 402 | 22% |
| 5-Strongly Agree | 557 | 29% | 5-Strongly Agree | 324 | 17% |
| DK-Don't Know | 33 | 2% | DK-Don't Know | 52 | 3% |
| Total | 1890 | 100% | Total | 1858 | 100% |
| Valid cases | 1857 | | Valid cases | 1806 | |
| Average | 3.9 | | Average | 3.0 | |

3. Local units of government have the responsibility to protect property owners and the community by regulating land use.

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 58 | 3% |
| 2-Disagree | 106 | 5% |
| 3-Neutral | 296 | 15% |
| 4-Agree | 822 | 41% |
| 5-Strongly Agree | 671 | 34% |
| DK-Don't Know | 40 | 2% |
| Total | 1993 | 100% |
| Valid cases | 1953 | |
| Average | 4.0 | |

4. The use of zoning regulations is beneficial.

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 34 | 2% |
| 2-Disagree | 75 | 4% |
| 3-Neutral | 319 | 16% |
| 4-Agree | 862 | 43% |
| 5-Strongly Agree | 644 | 32% |
| DK-Don't Know | 57 | 3% |
| Total | 1991 | 100% |
| Valid cases | 1934 | |
| Average | 4.0 | |

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5. People should be allowed to develop their property any way they see fit.

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 513 | 26% |
| 2-Disagree | 678 | 34% |
| 3-Neutral | 330 | 17% |
| 4-Agree | 251 | 13% |
| 5-Strongly Agree | 190 | 10% |
| DK-Don't Know | 34 | 2% |
| Total | 1996 | 100% |
| Valid cases | 1962 | |
| Average | 2.5 | |

Housing

6. Ideal urban neighborhoods would include homes as well as:

| <u>Apartments</u> | | | <u>Shopping</u> | | |
|----------------------|-----------|---------|----------------------|-----------|---------|
| | Responses | Percent | | Responses | Percent |
| 1- Strongly Disagree | 75 | 4% | 1- Strongly Disagree | 21 | 1% |
| 2-Disagree | 219 | 12% | 2-Disagree | 81 | 4% |
| 3-Neutral | 409 | 22% | 3-Neutral | 203 | 10% |
| 4-Agree | 771 | 41% | 4-Agree | 962 | 49% |
| 5-Strongly Agree | 374 | 20% | 5-Strongly Agree | 669 | 34% |
| DK-Don't Know | 24 | 1% | DK-Don't Know | 14 | 1% |
| Total | 1872 | 100% | Total | 1950 | 100% |
| Valid cases | 1848 | | Valid cases | 1936 | |
| Average | 3.6 | | Average | 4.1 | |

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Employment

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 31 | 2% |
| 2-Disagree | 91 | 5% |
| 3-Neutral | 281 | 15% |
| 4-Agree | 796 | 42% |
| 5-Strongly Agree | 672 | 36% |
| DK-Don't Know | 16 | 1% |
| Total | 1887 | 100% |
| Valid cases | 1871 | |
| Average | 4.1 | |

Parks

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 13 | 1% |
| 2-Disagree | 17 | 1% |
| 3-Neutral | 128 | 7% |
| 4-Agree | 748 | 39% |
| 5-Strongly Agree | 1003 | 52% |
| DK-Don't Know | 16 | 1% |
| Total | 1925 | 100% |
| Valid cases | 1909 | |
| Average | 4.4 | |

Sidewalks

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 51 | 3% |
| 2-Disagree | 88 | 5% |
| 3-Neutral | 321 | 17% |
| 4-Agree | 710 | 37% |
| 5-Strongly Agree | 724 | 38% |
| DK-Don't Know | 24 | 1% |
| Total | 1918 | 100% |
| Valid cases | 1894 | |
| Average | 4.0 | |

Schools

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 23 | 1% |
| 2-Disagree | 41 | 2% |
| 3-Neutral | 155 | 8% |
| 4-Agree | 843 | 44% |
| 5-Strongly Agree | 833 | 44% |
| DK-Don't Know | 18 | 1% |
| Total | 1913 | 100% |
| Valid cases | 1895 | |
| Average | 4.3 | |

Alleys

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 192 | 10% |
| 2-Disagree | 367 | 20% |
| 3-Neutral | 678 | 37% |
| 4-Agree | 326 | 18% |
| 5-Strongly Agree | 227 | 12% |
| DK-Don't Know | 63 | 3% |
| Total | 1853 | 100% |
| Valid cases | 1790 | |
| Average | 3.0 | |

7. Other than farm residences, what types of housing would be appropriate in rural areas

Single family (2+ acre)

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 163 | 9% |
| 2-Disagree | 183 | 10% |
| 3-Neutral | 276 | 15% |
| 4-Agree | 721 | 38% |
| 5-Strongly Agree | 499 | 26% |
| DK-Don't Know | 42 | 2% |
| Total | 1884 | 100% |

Valid cases 1842
Average 3.7

Duplexes

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 330 | 18% |
| 2-Disagree | 485 | 26% |
| 3-Neutral | 495 | 27% |
| 4-Agree | 386 | 21% |
| 5-Strongly Agree | 117 | 6% |
| DK-Don't Know | 42 | 2% |
| Total | 1855 | 100% |

Valid cases 1813
Average 2.7

Mobile home parks

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 518 | 28% |
| 2-Disagree | 498 | 27% |
| 3-Neutral | 462 | 25% |
| 4-Agree | 244 | 13% |
| 5-Strongly Agree | 90 | 5% |
| DK-Don't Know | 51 | 3% |
| Total | 1863 | 100% |

Valid cases 1812
Average 2.4

Single family (<2 acre)

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 242 | 13% |
| 2-Disagree | 278 | 15% |
| 3-Neutral | 345 | 18% |
| 4-Agree | 648 | 34% |
| 5-Strongly Agree | 330 | 18% |
| DK-Don't Know | 40 | 2% |
| Total | 1883 | 100% |

Valid cases 1843
Average 3.3

Multi-family apartments

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 432 | 23% |
| 2-Disagree | 612 | 33% |
| 3-Neutral | 419 | 23% |
| 4-Agree | 258 | 14% |
| 5-Strongly Agree | 80 | 4% |
| DK-Don't Know | 51 | 3% |
| Total | 1852 | 100% |

Valid cases 1801
Average 2.4

No new non-farm housing

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 289 | 16% |
| 2-Disagree | 502 | 27% |
| 3-Neutral | 471 | 25% |
| 4-Agree | 256 | 14% |
| 5-Strongly Agree | 238 | 13% |
| DK-Don't Know | 98 | 5% |
| Total | 1854 | 100% |

Valid cases 1756
Average 2.8

8. My city/village/township has a need for more:

Moderately priced homes

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 34 | 2% |
| 2-Disagree | 90 | 5% |
| 3-Neutral | 380 | 20% |
| 4-Agree | 788 | 41% |
| 5-Strongly Agree | 543 | 28% |
| DK-Don't Know | 110 | 6% |
| Total | 1945 | 100% |
| Valid cases | 1835 | |
| Average | 3.9 | |

Higher priced homes

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 345 | 19% |
| 2-Disagree | 601 | 32% |
| 3-Neutral | 594 | 32% |
| 4-Agree | 156 | 8% |
| 5-Strongly Agree | 51 | 3% |
| DK-Don't Know | 115 | 6% |
| Total | 1862 | 100% |
| Valid cases | 1747 | |
| Average | 2.4 | |

Manufactured(mobile) homes

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 473 | 25% |
| 2-Disagree | 612 | 33% |
| 3-Neutral | 489 | 26% |
| 4-Agree | 114 | 6% |
| 5-Strongly Agree | 48 | 3% |
| DK-Don't Know | 127 | 7% |
| Total | 1863 | 100% |
| Valid cases | 1736 | |
| Average | 2.2 | |

Public/subsidized housing

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 221 | 12% |
| 2-Disagree | 418 | 22% |
| 3-Neutral | 612 | 33% |
| 4-Agree | 310 | 17% |
| 5-Strongly Agree | 152 | 8% |
| DK-Don't Know | 152 | 8% |
| Total | 1865 | 100% |
| Valid cases | 1713 | |
| Average | 2.9 | |

Multi-unit rental housing

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 247 | 13% |
| 2-Disagree | 463 | 25% |
| 3-Neutral | 655 | 35% |
| 4-Agree | 300 | 16% |
| 5-Strongly Agree | 86 | 5% |
| DK-Don't Know | 117 | 6% |
| Total | 1868 | 100% |
| Valid cases | 1751 | |
| Average | 2.7 | |

Housing for seniors

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 66 | 3% |
| 2-Disagree | 82 | 4% |
| 3-Neutral | 437 | 22% |
| 4-Agree | 764 | 39% |
| 5-Strongly Agree | 441 | 23% |
| DK-Don't Know | 153 | 8% |
| Total | 1943 | 100% |
| Valid cases | 1790 | |
| Average | 3.8 | |

9. The overall quality of housing in my city/village/township is good.

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 25 | 1% |
| 2-Disagree | 108 | 5% |
| 3-Neutral | 318 | 16% |
| 4-Agree | 1287 | 64% |
| 5-Strongly Agree | 242 | 12% |
| DK-Don't Know | 39 | 2% |
| Total | 2019 | 100% |
| Valid cases | 1980 | |
| Average | 3.8 | |

10. Government should provide financial assistance for lower income residents to maintain and improve their homes.

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 111 | 5% |
| 2-Disagree | 257 | 13% |
| 3-Neutral | 459 | 23% |
| 4-Agree | 724 | 36% |
| 5-Strongly Agree | 428 | 21% |
| DK-Don't Know | 44 | 2% |
| Total | 2023 | 100% |
| Valid cases | 1979 | |
| Average | 3.6 | |

Utilities & Community Facilities

11. New homes and businesses should be encouraged :

11a. Primarily in communities where sewer and water are available...

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 22 | 1% |
| 2-Disagree | 60 | 3% |
| 3-Neutral | 221 | 11% |
| 4-Agree | 910 | 47% |
| 5-Strongly Agree | 710 | 36% |
| DK-Don't Know | 29 | 1% |
| Total | 1952 | 100% |

Valid cases 1923
 Average 4.2

11b. Next to communities where sewer and water could be extended...

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 100 | 5% |
| 2-Disagree | 223 | 12% |
| 3-Neutral | 425 | 22% |
| 4-Agree | 865 | 45% |
| 5-Strongly Agree | 250 | 13% |
| DK-Don't Know | 44 | 2% |
| Total | 1907 | 100% |

Valid cases 1863
 Average 3.5

11c. Anywhere in the County, with or without sewer and water services...

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 494 | 26% |
| 2-Disagree | 548 | 29% |
| 3-Neutral | 399 | 21% |
| 4-Agree | 257 | 13% |
| 5-Strongly Agree | 146 | 8% |
| DK-Don't Know | 60 | 3% |
| Total | 1904 | 100% |

Valid cases 1844
 Average 2.5

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12. Future boundaries should be established for municipal water and sanitary sewer systems.

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 31 | 2% |
| 2-Disagree | 113 | 6% |
| 3-Neutral | 389 | 19% |
| 4-Agree | 858 | 43% |
| 5-Strongly Agree | 511 | 25% |
| DK-Don't Know | 103 | 5% |
| Total | 2005 | 100% |
| Valid cases | 1902 | |
| Average | 3.9 | |

13. The boundaries described in Question 12 should be

| | Responses | Percent |
|------------------------------------------------------------------------------------------|-----------|---------|
| Very inflexible, essentially stopping development outside of the boundary. | 398 | 21% |
| Somewhat flexible, allowing for some development outside the boundary | 1298 | 69% |
| Very flexible, allowing anyone who asks for sewer and water to get it wherever they are. | 192 | 10% |
| Total | 1888 | 100% |

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14. How would you rate each of the following local services.

Sanitary sewer

| | Responses | Percent |
|--------------|-----------|---------|
| 1-Very Poor | 6 | 0% |
| 2-Poor | 25 | 1% |
| 3-Average | 237 | 12% |
| 4-Good | 1050 | 53% |
| 5-Excellent | 607 | 30% |
| DU-Don't Use | 73 | 4% |
| Total | 1998 | 100% |
| Valid cases | 1925 | |
| Average | 4.2 | |

Municipal water

| | Responses | Percent |
|--------------|-----------|---------|
| 1-Very Poor | 20 | 1% |
| 2-Poor | 59 | 3% |
| 3-Average | 288 | 14% |
| 4-Good | 938 | 47% |
| 5-Excellent | 632 | 32% |
| DU-Don't Use | 67 | 3% |
| Total | 2004 | 100% |
| Valid cases | 1937 | |
| Average | 4.1 | |

Police protection

| | Responses | Percent |
|--------------|-----------|---------|
| 1-Very Poor | 21 | 1% |
| 2-Poor | 52 | 3% |
| 3-Average | 302 | 15% |
| 4-Good | 955 | 47% |
| 5-Excellent | 646 | 32% |
| DU-Don't Use | 42 | 2% |
| Total | 2018 | 100% |
| Valid cases | 1976 | |
| Average | 4.1 | |

Fire protection

| | Responses | Percent |
|--------------|-----------|---------|
| 1-Very Poor | 5 | 0% |
| 2-Poor | 18 | 1% |
| 3-Average | 193 | 10% |
| 4-Good | 962 | 48% |
| 5-Excellent | 764 | 38% |
| DU-Don't Use | 71 | 4% |
| Total | 2013 | 100% |
| Valid cases | 1942 | |
| Average | 4.3 | |

Ambulance service

| | Responses | Percent |
|--------------|-----------|---------|
| 1-Very Poor | 6 | 0% |
| 2-Poor | 21 | 1% |
| 3-Average | 197 | 10% |
| 4-Good | 908 | 45% |
| 5-Excellent | 731 | 36% |
| DU-Don't Use | 150 | 7% |
| Total | 2013 | 100% |
| Valid cases | 1863 | |
| Average | 4.3 | |

Social service

| | Responses | Percent |
|--------------|-----------|---------|
| 1-Very Poor | 30 | 2% |
| 2-Poor | 56 | 3% |
| 3-Average | 405 | 20% |
| 4-Good | 799 | 40% |
| 5-Excellent | 351 | 18% |
| DU-Don't Use | 352 | 18% |
| Total | 1993 | 100% |
| Valid cases | 1641 | |
| Average | 3.8 | |

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Garbage collection

| | Responses | Percent |
|--------------|-----------|---------|
| 1-Very Poor | 21 | 1% |
| 2-Poor | 52 | 3% |
| 3-Average | 291 | 14% |
| 4-Good | 960 | 48% |
| 5-Excellent | 648 | 32% |
| DU-Don't Use | 44 | 2% |
| Total | 2016 | 100% |
| Valid cases | 1972 | |
| Average | 4.1 | |

Library

| | Responses | Percent |
|--------------|-----------|---------|
| 1-Very Poor | 16 | 1% |
| 2-Poor | 41 | 2% |
| 3-Average | 305 | 15% |
| 4-Good | 972 | 49% |
| 5-Excellent | 560 | 28% |
| DU-Don't Use | 108 | 5% |
| Total | 2002 | 100% |
| Valid cases | 1894 | |
| Average | 4.1 | |

Parks

| | Responses | Percent |
|--------------|-----------|---------|
| 1-Very Poor | 6 | 0% |
| 2-Poor | 31 | 2% |
| 3-Average | 196 | 10% |
| 4-Good | 920 | 46% |
| 5-Excellent | 820 | 41% |
| DU-Don't Use | 43 | 2% |
| Total | 2016 | 100% |
| Valid cases | 1973 | |
| Average | 4.3 | |

Recycling program

| | Responses | Percent |
|--------------|-----------|---------|
| 1-Very Poor | 34 | 2% |
| 2-Poor | 128 | 6% |
| 3-Average | 375 | 19% |
| 4-Good | 899 | 45% |
| 5-Excellent | 549 | 27% |
| DU-Don't Use | 22 | 1% |
| Total | 2007 | 100% |
| Valid cases | 1985 | |
| Average | 3.9 | |

Education

| | Responses | Percent |
|--------------|-----------|---------|
| 1-Very Poor | 5 | 0% |
| 2-Poor | 28 | 1% |
| 3-Average | 257 | 13% |
| 4-Good | 902 | 45% |
| 5-Excellent | 716 | 36% |
| DU-Don't Use | 107 | 5% |
| Total | 2015 | 100% |
| Valid cases | 1908 | |
| Average | 4.2 | |

Recreation programs

| | Responses | Percent |
|--------------|-----------|---------|
| 1-Very Poor | 18 | 1% |
| 2-Poor | 72 | 4% |
| 3-Average | 364 | 18% |
| 4-Good | 845 | 42% |
| 5-Excellent | 481 | 24% |
| DU-Don't Use | 230 | 11% |
| Total | 2010 | 100% |
| Valid cases | 1780 | |
| Average | 4.0 | |

Agricultural, Natural, & Cultural Resources

16. Portage County should work with farmers to identify and protect productive agricultural regions.

| | Responses | Percent |
|----------------------|-------------|-------------|
| 1- Strongly Disagree | 10 | 0% |
| 2-Disagree | 22 | 1% |
| 3-Neutral | 181 | 9% |
| 4-Agree | 839 | 42% |
| 5-Strongly Agree | 940 | 47% |
| DK-Don't Know | 24 | 1% |
| Total | 2016 | 100% |
| | | |
| Valid cases | 1992 | |
| Average | 4.3 | |

17. Local units of government in Portage County should address the issue of development in productive agricultural regions by:

17a. Preserving farmland at all costs

| | Responses | Percent |
|----------------------|-------------|-------------|
| 1- Strongly Disagree | 70 | 4% |
| 2-Disagree | 299 | 16% |
| 3-Neutral | 485 | 25% |
| 4-Agree | 581 | 30% |
| 5-Strongly Agree | 426 | 22% |
| DK-Don't Know | 51 | 3% |
| Total | 1912 | 100% |
| | | |
| Valid cases | 1861 | |
| Average | 3.5 | |

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17b. Protecting productive farmland, but allowing growth in areas not suitable for agricultural use.

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 83 | 4% |
| 2-Disagree | 163 | 8% |
| 3-Neutral | 287 | 15% |
| 4-Agree | 965 | 50% |
| 5-Strongly Agree | 400 | 21% |
| DK-Don't Know | 48 | 2% |
| Total | 1946 | 100% |
| Valid cases | 1898 | |
| Average | 3.8 | |

17c. Not protecting farmland, let owners develop as they see fit

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 798 | 42% |
| 2-Disagree | 636 | 34% |
| 3-Neutral | 262 | 14% |
| 4-Agree | 92 | 5% |
| 5-Strongly Agree | 46 | 2% |
| DK-Don't Know | 55 | 3% |
| Total | 1889 | 100% |
| Valid cases | 1834 | |
| Average | 1.9 | |

18. The rural economy of Portage County should be protected by having growth directed into and around existing developed areas.

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 29 | 1% |
| 2-Disagree | 99 | 5% |
| 3-Neutral | 425 | 22% |
| 4-Agree | 864 | 44% |
| 5-Strongly Agree | 435 | 22% |
| DK-Don't Know | 98 | 5% |
| Total | 1950 | 100% |
| Valid cases | 1852 | |
| Average | 3.9 | |

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19. My city/village/township should make an effort to identify and protect the following:

19a. Woodlands

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 16 | 1% |
| 2-Disagree | 40 | 2% |
| 3-Neutral | 165 | 8% |
| 4-Agree | 722 | 36% |
| 5-Strongly Agree | 1021 | 51% |
| DK-Don't Know | 29 | 1% |
| Total | 1993 | 100% |
| Valid cases | 1964 | |
| Average | 4.4 | |

19c. Open spaces

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 27 | 1% |
| 2-Disagree | 91 | 5% |
| 3-Neutral | 386 | 20% |
| 4-Agree | 657 | 33% |
| 5-Strongly Agree | 772 | 39% |
| DK-Don't Know | 36 | 2% |
| Total | 1969 | 100% |
| Valid cases | 1933 | |
| Average | 4.1 | |

19e. Endangered species habitat

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 39 | 2% |
| 2-Disagree | 72 | 4% |
| 3-Neutral | 307 | 16% |
| 4-Agree | 560 | 29% |
| 5-Strongly Agree | 954 | 49% |
| DK-Don't Know | 30 | 2% |
| Total | 1962 | 100% |
| Valid cases | 1932 | |
| Average | 4.2 | |

19b. Wetlands and floodplains

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 25 | 1% |
| 2-Disagree | 59 | 3% |
| 3-Neutral | 247 | 12% |
| 4-Agree | 660 | 33% |
| 5-Strongly Agree | 955 | 48% |
| DK-Don't Know | 40 | 2% |
| Total | 1986 | 100% |
| Valid cases | 1946 | |
| Average | 4.3 | |

19d. Lakes, rivers and streams

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 13 | 1% |
| 2-Disagree | 18 | 1% |
| 3-Neutral | 78 | 4% |
| 4-Agree | 645 | 32% |
| 5-Strongly Agree | 1227 | 61% |
| DK-Don't Know | 22 | 1% |
| Total | 2003 | 100% |
| Valid cases | 1981 | |
| Average | 4.5 | |

19f. Parkland, existing and future

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 14 | 1% |
| 2-Disagree | 31 | 2% |
| 3-Neutral | 150 | 8% |
| 4-Agree | 734 | 37% |
| 5-Strongly Agree | 1028 | 52% |
| DK-Don't Know | 29 | 1% |
| Total | 1986 | 100% |
| Valid cases | 1957 | |
| Average | 4.4 | |

C. Stevens Point

19g. Historic and cultural sites

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 24 | 1% |
| 2-Disagree | 58 | 3% |
| 3-Neutral | 290 | 15% |
| 4-Agree | 706 | 36% |
| 5-Strongly Agree | 873 | 44% |
| DK-Don't Know | 33 | 2% |
| Total | 1984 | 100% |
| Valid cases | 1951 | |
| Average | 4.2 | |

20. The following represent a threat to the quality of Portage County's groundwater:

20a. Residential runoff

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 20 | 1% |
| 2-Disagree | 116 | 6% |
| 3-Neutral | 319 | 16% |
| 4-Agree | 803 | 40% |
| 5-Strongly Agree | 564 | 28% |
| DK-Don't Know | 162 | 8% |
| Total | 1984 | 100% |
| Valid cases | 1822 | |
| Average | 4.0 | |

20b. Agricultural pesticides and fertilizers

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 17 | 1% |
| 2-Disagree | 38 | 2% |
| 3-Neutral | 196 | 10% |
| 4-Agree | 770 | 39% |
| 5-Strongly Agree | 818 | 41% |
| DK-Don't Know | 147 | 7% |
| Total | 1986 | 100% |
| Valid cases | 1839 | |
| Average | 4.3 | |

C. Stevens Point

20c. Manure and liquid waste application

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 19 | 1% |
| 2-Disagree | 100 | 5% |
| 3-Neutral | 303 | 15% |
| 4-Agree | 772 | 39% |
| 5-Strongly Agree | 590 | 30% |
| DK-Don't Know | 204 | 10% |
| Total | 1988 | 100% |
| Valid cases | 1784 | |
| Average | 4.0 | |

20e. Sewage holding tank and septic tank spreading

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 27 | 1% |
| 2-Disagree | 114 | 6% |
| 3-Neutral | 444 | 23% |
| 4-Agree | 691 | 35% |
| 5-Strongly Agree | 440 | 22% |
| DK-Don't Know | 247 | 13% |
| Total | 1963 | 100% |
| Valid cases | 1716 | |
| Average | 3.8 | |

20g. Industrial waste land spreading

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 24 | 1% |
| 2-Disagree | 58 | 3% |
| 3-Neutral | 267 | 13% |
| 4-Agree | 716 | 36% |
| 5-Strongly Agree | 656 | 33% |
| DK-Don't Know | 262 | 13% |
| Total | 1983 | 100% |
| Valid cases | 1721 | |
| Average | 4.1 | |

20d. Commercial/Industrial storm water runoff and infiltration

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 16 | 1% |
| 2-Disagree | 69 | 3% |
| 3-Neutral | 277 | 14% |
| 4-Agree | 786 | 40% |
| 5-Strongly Agree | 641 | 32% |
| DK-Don't Know | 193 | 10% |
| Total | 1982 | 100% |
| Valid cases | 1789 | |
| Average | 4.1 | |

20f. Improperly abandoned wells

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 25 | 1% |
| 2-Disagree | 77 | 4% |
| 3-Neutral | 418 | 21% |
| 4-Agree | 669 | 34% |
| 5-Strongly Agree | 468 | 24% |
| DK-Don't Know | 319 | 16% |
| Total | 1976 | 100% |
| Valid cases | 1657 | |
| Average | 3.9 | |

20h. municipal waste and sludge land spreading

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 30 | 2% |
| 2-Disagree | 103 | 5% |
| 3-Neutral | 393 | 20% |
| 4-Agree | 662 | 33% |
| 5-Strongly Agree | 510 | 26% |
| DK-Don't Know | 284 | 14% |
| Total | 1982 | 100% |
| Valid cases | 1698 | |
| Average | 3.9 | |

C. Stevens Point

21. The following represent a threat to the quantity of Portage County's groundwater:

21a. Municipal wells

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 89 | 5% |
| 2-Disagree | 389 | 20% |
| 3-Neutral | 634 | 32% |
| 4-Agree | 352 | 18% |
| 5-Strongly Agree | 157 | 8% |
| DK-Don't Know | 330 | 17% |
| Total | 1951 | 100% |
| Valid cases | 1621 | |
| Average | 3.1 | |

21c. Drinking water bottling plants

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 63 | 3% |
| 2-Disagree | 188 | 10% |
| 3-Neutral | 385 | 20% |
| 4-Agree | 474 | 24% |
| 5-Strongly Agree | 559 | 28% |
| DK-Don't Know | 295 | 15% |
| Total | 1964 | 100% |
| Valid cases | 1669 | |
| Average | 3.8 | |

21e. Private wells

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 135 | 7% |
| 2-Disagree | 502 | 26% |
| 3-Neutral | 610 | 31% |
| 4-Agree | 281 | 14% |
| 5-Strongly Agree | 109 | 6% |
| DK-Don't Know | 316 | 16% |
| Total | 1953 | 100% |
| Valid cases | 1637 | |
| Average | 2.8 | |

21b. Agricultural irrigation wells

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 31 | 2% |
| 2-Disagree | 237 | 12% |
| 3-Neutral | 494 | 25% |
| 4-Agree | 557 | 28% |
| 5-Strongly Agree | 323 | 17% |
| DK-Don't Know | 313 | 16% |
| Total | 1955 | 100% |
| Valid cases | 1642 | |
| Average | 3.6 | |

21d. Industrial water users

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 29 | 1% |
| 2-Disagree | 160 | 8% |
| 3-Neutral | 467 | 24% |
| 4-Agree | 647 | 33% |
| 5-Strongly Agree | 357 | 18% |
| DK-Don't Know | 307 | 16% |
| Total | 1967 | 100% |
| Valid cases | 1660 | |
| Average | 3.7 | |

Commerce and Employment

22. What types of new development do you believe would be good for Portage County to attract?

22a. Retail development

| | Responses | Percent |
|----------------------|-------------|-------------|
| 1- Strongly Disagree | 81 | 4% |
| 2-Disagree | 182 | 9% |
| 3-Neutral | 301 | 15% |
| 4-Agree | 711 | 36% |
| 5-Strongly Agree | 666 | 34% |
| DK-Don't Know | 29 | 1% |
| Total | 1970 | 100% |
| | | |
| Valid cases | 1941 | |
| Average | 3.9 | |

22b. Service Development

| | Responses | Percent |
|----------------------|-------------|-------------|
| 1- Strongly Disagree | 97 | 5% |
| 2-Disagree | 304 | 16% |
| 3-Neutral | 624 | 32% |
| 4-Agree | 600 | 31% |
| 5-Strongly Agree | 277 | 14% |
| DK-Don't Know | 44 | 2% |
| Total | 1946 | 100% |
| | | |
| Valid cases | 1902 | |
| Average | 3.3 | |

22c. Office Development

| | Responses | Percent |
|----------------------|-------------|-------------|
| 1- Strongly Disagree | 131 | 7% |
| 2-Disagree | 357 | 18% |
| 3-Neutral | 598 | 31% |
| 4-Agree | 543 | 28% |
| 5-Strongly Agree | 270 | 14% |
| DK-Don't Know | 43 | 2% |
| Total | 1942 | 100% |
| | | |
| Valid cases | 1899 | |
| Average | 3.2 | |

22d. Industrial Development

| | Responses | Percent |
|----------------------|-------------|-------------|
| 1- Strongly Disagree | 163 | 8% |
| 2-Disagree | 245 | 12% |
| 3-Neutral | 416 | 21% |
| 4-Agree | 619 | 31% |
| 5-Strongly Agree | 497 | 25% |
| DK-Don't Know | 42 | 2% |
| Total | 1982 | 100% |
| | | |
| Valid cases | 1940 | |
| Average | 3.5 | |

C. Stevens Point

23. New retail or commercial businesses should only be located in cities or villages

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 84 | 4% |
| 2-Disagree | 340 | 17% |
| 3-Neutral | 374 | 19% |
| 4-Agree | 662 | 33% |
| 5-Strongly Agree | 465 | 23% |
| DK-Don't Know | 58 | 3% |
| Total | 1983 | 100% |
| Valid cases | 1925 | |
| Average | 3.6 | |

24. There are enough job opportunities to make a living in Portage County.

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 221 | 11% |
| 2-Disagree | 563 | 28% |
| 3-Neutral | 419 | 21% |
| 4-Agree | 522 | 26% |
| 5-Strongly Agree | 127 | 6% |
| DK-Don't Know | 139 | 7% |
| Total | 1991 | 100% |
| Valid cases | 1852 | |
| Average | 2.9 | |

25. Tax dollars should be used to develop new jobs in the County.

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 113 | 6% |
| 2-Disagree | 282 | 14% |
| 3-Neutral | 583 | 29% |
| 4-Agree | 650 | 33% |
| 5-Strongly Agree | 262 | 13% |
| DK-Don't Know | 101 | 5% |
| Total | 1991 | 100% |
| Valid cases | 1890 | |
| Average | 3.4 | |

Transportation

26. Local roads in my city/village/township are in good condition

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 57 | 3% |
| 2-Disagree | 328 | 16% |
| 3-Neutral | 318 | 16% |
| 4-Agree | 1124 | 56% |
| 5-Strongly Agree | 171 | 8% |
| DK-Don't Know | 17 | 1% |
| Total | 2015 | 100% |
| Valid cases | 1998 | |
| Average | 3.5 | |

27. Portage County Highways are in good condition.

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 20 | 1% |
| 2-Disagree | 137 | 7% |
| 3-Neutral | 296 | 15% |
| 4-Agree | 1316 | 66% |
| 5-Strongly Agree | 217 | 11% |
| DK-Don't Know | 22 | 1% |
| Total | 2008 | 100% |
| Valid cases | 1986 | |
| Average | 3.8 | |

C. Stevens Point

28. Local units of government in Portage County need to provide:

28a. more bicycle routes

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 83 | 4% |
| 2-Disagree | 236 | 12% |
| 3-Neutral | 611 | 31% |
| 4-Agree | 551 | 28% |
| 5-Strongly Agree | 429 | 22% |
| DK-Don't Know | 74 | 4% |
| Total | 1984 | 100% |
| Valid cases | 1910 | |
| Average | 3.5 | |

28b. more pedestrian routes

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 78 | 4% |
| 2-Disagree | 228 | 11% |
| 3-Neutral | 631 | 32% |
| 4-Agree | 572 | 29% |
| 5-Strongly Agree | 406 | 20% |
| DK-Don't Know | 73 | 4% |
| Total | 1988 | 100% |
| Valid cases | 1915 | |
| Average | 3.5 | |

29. Local units of government should provide connections to regional trail systems.

| | Responses | Percent |
|----------------------|-----------|---------|
| 1- Strongly Disagree | 80 | 4% |
| 2-Disagree | 179 | 9% |
| 3-Neutral | 498 | 25% |
| 4-Agree | 659 | 33% |
| 5-Strongly Agree | 481 | 24% |
| DK-Don't Know | 91 | 5% |
| Total | 1988 | 100% |
| Valid cases | 1897 | |
| Average | 3.7 | |

30. How would you rate the following transportation-related services in Portage County:

Road maintenance

| | Responses | Percent |
|--------------|-----------|---------|
| 1-Very Poor | 29 | 1% |
| 2-Poor | 123 | 6% |
| 3-Average | 577 | 29% |
| 4-Good | 1040 | 52% |
| 5-Excellent | 214 | 11% |
| DU-Don't Use | 25 | 1% |
| Total | 2008 | 100% |
| Valid cases | 1983 | |
| Average | 3.6 | |

Public parking

| | Responses | Percent |
|--------------|-----------|---------|
| 1-Very Poor | 67 | 3% |
| 2-Poor | 349 | 18% |
| 3-Average | 735 | 37% |
| 4-Good | 680 | 34% |
| 5-Excellent | 124 | 6% |
| DU-Don't Use | 38 | 2% |
| Total | 1993 | 100% |
| Valid cases | 1955 | |
| Average | 3.2 | |

Bicycle/pedestrian facilities

| | Responses | Percent |
|--------------|-----------|---------|
| 1-Very Poor | 39 | 2% |
| 2-Poor | 203 | 10% |
| 3-Average | 670 | 34% |
| 4-Good | 769 | 39% |
| 5-Excellent | 161 | 8% |
| DU-Don't Use | 148 | 7% |
| Total | 1990 | 100% |
| Valid cases | 1842 | |
| Average | 3.4 | |

Snow plowing

| | Responses | Percent |
|--------------|-----------|---------|
| 1-Very Poor | 71 | 4% |
| 2-Poor | 148 | 7% |
| 3-Average | 488 | 24% |
| 4-Good | 952 | 47% |
| 5-Excellent | 304 | 15% |
| DU-Don't Use | 52 | 3% |
| Total | 2015 | 100% |
| Valid cases | 1963 | |
| Average | 3.6 | |

Bus / Taxi / etc.

| | Responses | Percent |
|--------------|-----------|---------|
| 1-Very Poor | 90 | 5% |
| 2-Poor | 249 | 12% |
| 3-Average | 617 | 31% |
| 4-Good | 503 | 25% |
| 5-Excellent | 108 | 5% |
| DU-Don't Use | 426 | 21% |
| Total | 1993 | 100% |
| Valid cases | 1567 | |
| Average | 3.2 | |

Transportation for seniors

| | Responses | Percent |
|--------------|-----------|---------|
| 1-Very Poor | 30 | 1% |
| 2-Poor | 156 | 8% |
| 3-Average | 462 | 23% |
| 4-Good | 508 | 25% |
| 5-Excellent | 98 | 5% |
| DU-Don't Use | 748 | 37% |
| Total | 2002 | 100% |
| Valid cases | 1254 | |
| Average | 3.4 | |

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| <u>Transportation for disabled</u> | | | <u>Airport facilities</u> | | |
|------------------------------------|-----------|---------|---------------------------|-----------|---------|
| | Responses | Percent | | Responses | Percent |
| 1-Very Poor | 34 | 2% | 1-Very Poor | 55 | 3% |
| 2-Poor | 145 | 7% | 2-Poor | 215 | 11% |
| 3-Average | 444 | 22% | 3-Average | 576 | 29% |
| 4-Good | 480 | 24% | 4-Good | 489 | 24% |
| 5-Excellent | 111 | 6% | 5-Excellent | 89 | 4% |
| DU-Don't Use | 783 | 39% | DU-Don't Use | 573 | 29% |
| Total | 1997 | 100% | Total | 1997 | 100% |
| Valid cases | 1214 | | Valid cases | 1424 | |
| Average | 3.4 | | Average | 3.2 | |

Issues and Opportunities

31. My preference for development in rural Portage County in the year 2020 is:

| | Responses | Percent |
|---------------------------------------------------------------------------------------|-----------|---------|
| Preservation of the existing rural landscape with limited amounts of new development. | 873 | 44% |
| Preservation of the existing landscape with moderate amounts of new development. | 1008 | 51% |
| Unrestricted development in rural areas. | 104 | 5% |
| Total | 1983 | 100% |

32. my preference for development in urban Portage County in the year 2020 is:

| | Responses | Percent |
|------------------------------------------------------------------------------------------|-----------|---------|
| Infill and redevelopment with no outward expansion of existing urban areas. | 466 | 24% |
| Some outward expansion of existing urban areas with a focus on infill and redevelopment. | 1324 | 68% |
| Unrestricted growth of the urban areas with a focus on outward expansion. | 163 | 8% |
| Total | 1950 | 100% |

C. Stevens Point

33. As Portage County and local government units plan for future development, should they discourage, encourage, or remain neutral regarding each of the following:

33a. Environmental preservation

| | Responses | Percent |
|----------------|-----------|---------|
| Encourage | 1664 | 84% |
| Remain neutral | 252 | 13% |
| Discourage | 18 | 1% |
| Don't Know | 44 | 2% |
| Total | 1978 | 100% |

33c. Industrial development

| | Responses | Percent |
|----------------|-----------|---------|
| Encourage | 993 | 51% |
| Remain neutral | 622 | 32% |
| Discourage | 277 | 14% |
| Don't Know | 72 | 4% |
| Total | 1964 | 100% |

33e. Retail development

| | Responses | Percent |
|----------------|-----------|---------|
| Encourage | 1077 | 55% |
| Remain neutral | 635 | 32% |
| Discourage | 188 | 10% |
| Don't Know | 60 | 3% |
| Total | 1960 | 100% |

33g. Vacation homes

| | Responses | Percent |
|----------------|-----------|---------|
| Encourage | 338 | 17% |
| Remain neutral | 897 | 46% |
| Discourage | 589 | 30% |
| Don't Know | 133 | 7% |
| Total | 1957 | 100% |

33b. Farmland preservation

| | Responses | Percent |
|----------------|-----------|---------|
| Encourage | 1526 | 77% |
| Remain neutral | 386 | 20% |
| Discourage | 18 | 1% |
| Don't Know | 46 | 2% |
| Total | 1976 | 100% |

33d. Residential development

| | Responses | Percent |
|----------------|-----------|---------|
| Encourage | 915 | 46% |
| Remain neutral | 807 | 41% |
| Discourage | 169 | 9% |
| Don't Know | 78 | 4% |
| Total | 1969 | 100% |

33f. Tourism facilities

| | Responses | Percent |
|----------------|-----------|---------|
| Encourage | 1015 | 52% |
| Remain neutral | 685 | 35% |
| Discourage | 165 | 8% |
| Don't Know | 93 | 5% |
| Total | 1958 | 100% |

Demographics

36. How long have you been a resident in Portage County?

| | Responses | Percent |
|-----------------------------|-----------|---------|
| Less than 1 year | 76 | 4% |
| 1 - 5 years | 321 | 16% |
| 6 - 10 years | 167 | 8% |
| 11 - 20 years | 240 | 12% |
| over 20 years | 1204 | 60% |
| Not a resident but own land | 14 | 1% |
| Total | 2022 | 100% |

38. I currently

| | Responses | Percent |
|-------|-----------|---------|
| Own | 1479 | 74% |
| Rent | 527 | 26% |
| Total | 2006 | 100% |

39. Please indicate your gender:

| | Responses | Percent |
|--------|-----------|---------|
| Male | 993 | 50% |
| Female | 998 | 50% |
| Total | 1991 | 100% |

40. What is your age:

| | Responses | Percent |
|----------|-----------|---------|
| under 18 | 4 | 0% |
| 18-24 | 212 | 10% |
| 25-34 | 266 | 13% |
| 35-44 | 306 | 15% |
| 45-54 | 401 | 20% |
| 55-64 | 269 | 13% |
| 65-74 | 314 | 16% |
| over 75 | 253 | 12% |
| Total | 2025 | 100% |

42. What is the highest level of education you have completed?

| | Responses | Percent |
|----------------------|-----------|---------|
| some high school | 76 | 4% |
| high school graduate | 588 | 30% |
| technical college | 222 | 11% |
| junior college | 58 | 3% |
| college | 630 | 32% |
| post graduate | 383 | 20% |
| Total | 1957 | 100% |

43. What is your employment status:

| | Responses | Percent |
|---------------|-----------|---------|
| employed | 986 | 50% |
| unemployed | 33 | 2% |
| self-employed | 137 | 7% |
| student | 168 | 8% |
| retired | 606 | 30% |
| do not work | 60 | 3% |
| Total | 1990 | 100% |

44. What is your field of employment?

| | Responses | Percent |
|---------------------------------|-----------|---------|
| Agriculture | 26 | 2% |
| Wholesale trade | 21 | 2% |
| Manufacturing | 140 | 12% |
| Finance/Insurance/Rael Estate | 156 | 13% |
| Government | 137 | 12% |
| Retail trade | 101 | 9% |
| Transportation/Public Utilities | 49 | 4% |
| Services | 497 | 42% |
| Construction/Mining | 43 | 4% |
| Total | 1170 | 100% |

C. Stevens Point

41. How many people live in your household, including yourself?

| | Responses | Percent |
|---------|-----------|---------|
| 0 | 28 | 1% |
| 1 | 554 | 28% |
| 2 | 823 | 41% |
| 3 | 265 | 13% |
| 4 | 232 | 12% |
| 5 | 70 | 4% |
| 6 | 13 | 1% |
| 7 | 5 | 0% |
| 8 | 4 | 0% |
| 9 | 1 | 0% |
| 10 | 1 | 0% |
| Over 10 | 4 | 0% |
| Total | 2000 | 100% |

41a. number under 18 years old.

| | Responses | Percent |
|---------|-----------|---------|
| 0 | 990 | 69% |
| 1 | 196 | 14% |
| 2 | 191 | 13% |
| 3 | 49 | 3% |
| 4 | 13 | 1% |
| 5 | 2 | 0% |
| 6 | 1 | 0% |
| 7 | 1 | 0% |
| 8 | 0 | 0% |
| 9 | 0 | 0% |
| 10 | 0 | 0% |
| Over 10 | 1 | 0% |
| Total | 1444 | 100% |

45. Where do you work?

| | Responses | Percent |
|-------------------------------------------|-----------|---------|
| Portage County | 200 | 16% |
| Stevens Point/Plover/Whiting/ParkRidge | 887 | 70% |
| Marshfield Area | 15 | 1% |
| Wisconsin Rapids | 42 | 3% |
| Mosinee/Wausau Area | 59 | 5% |
| Waupaca Area | 21 | 2% |
| Outside Central Wisconsin | 35 | 3% |
| Total | 1259 | 100% |

46. What is your approximate gross (before tax) yearly family income?

| | Responses | Percent |
|----------------------|-----------|---------|
| under \$15,000 | 326 | 17% |
| \$15,001 to \$29,999 | 440 | 24% |
| \$30,000 to \$49,999 | 482 | 26% |
| \$50,000 to \$99,999 | 504 | 27% |
| \$100,000 or more | 119 | 6% |
| Total | 1871 | 100% |