



City of Platteville

Museum Department

2008 Annual Report

MUSEUM DEPARTMENT

2008 ANNUAL REPORT

TABLE OF CONTENTS

| | |
|---|----|
| Introduction | 1 |
| Exhibits | 1 |
| Museum Collections | 2 |
| Research | 2 |
| Educational Programs | 3 |
| Personnel | 7 |
| Support | 8 |
| Administration | 9 |
| Buildings and Grounds | 10 |
| Promotion | 10 |
| Appendix - Overview of Rollo Jamison Museum | |
| Long-Range Exhibit Plan 2009-2013 | 13 |
| Visitor Survey | 14 |
| 2008 Attendance | 15 |
| Attendance Comparison | 16 |

**CITY OF PLATTEVILLE, MUSEUM DEPARTMENT
2008 ANNUAL REPORT**

INTRODUCTION

The museum continues to be a popular educational tour for area schools, with 3,240 people visiting as part of school tours in 2008. The twenty first annual month-long Christmas exhibit was the biggest event of the year with an attendance of 1,235. The museum continues to receive many positive comments about Heritage Day and the quality of the Christmas exhibit which helps staff and volunteers gauge the popularity of these events. Attendance at all museum programs on and off site last year came to a total of 13,844.

The Jamison Museum Association continues to be an integral part of the Rollo Jamison Museum by providing volunteer time and program ideas. The JMA spent \$12,249 on exhibits, collection care, special events, and related items in 2008. The JMA's support has totaled \$87,603 in the past six years.

Projects in the last year included the installation of new exhibits as outlined in the Rollo Jamison Museum Long-Range Exhibit Plan that had been updated in the fall of 2007. A video, *A Tour of Bevans Lead* was made with the specific purpose of providing a visual tour of the Bevans lead mine for those unable to enter the mine. With the city manager's encouragement, the museum staff became involved with the effort to insure the continuation of the Platteville Historic Re-enactment. The museum worked with the Department of Transportation and Derse Co. to add Specific Information Signs in the attraction category for the Mining Museum and Rollo Jamison Museum on Hwy. 151.

EXHIBITS

In February the Winter Toy Train Exhibit was a very successful event for the museum. Thanks to the effort of several volunteers, visitors viewed eleven exhibit areas with over 30 operating trains and static exhibits.

New exhibits in the Rollo Jamison Museum for 2008 included elected public servants John Rountree and Nelson Dewey and Platteville auto dealers and repair businesses through 1930.

From May through October, the exhibit in East Display was *Making the Bed: Bed Covers in the Collection of the Rollo*

Jamison Museum. The special Heritage Day exhibit was *A Hat on Your Head: Hats from the Museum Collections*.

The exhibit *Formula for Riches: Galena, Native Americans, and European Explorers* continued to be a useful tool for students and families who visited Platteville's Historic Re-enactment September 5, 6, and 7. By using reproduction 17th century maps, journal excerpts, and mineral and lead product samples, visitors learned how Native Americans and Europeans first began to interact in the lead region.

The museum's annual Christmas exhibit, *Holiday Feasts and Festivities* highlighted the role that food, food preparation, and entertaining played in the Christmas celebrations of the 1880s and 1940s.

The 14-foot Christmas tree was an eye-catching feature of the exhibit, as was the layout of pre-WWII standard gauge electric toy trains. The barn highlighted winter transportation, both for fun and for work.

Some of the museum visitors are unable to enter the mine because of the stairs. Staff videotaped a tour of the mine and headframe. This was edited and produced on a DVD, *A Tour the Bevans Lead*, so visitors who can't go underground or into the headframe will be able to see what is there.

MUSEUM COLLECTIONS

Just over 150 items were added to the museum collections. These included children's toys, clothing and household items. Two Big Badger Fair banners from the early 1900s and an original copy of the commemorative program for the opening of the Avalon Theater were significant Platteville items donated to the museum. Several pieces of furniture from the Art Thompson estate, including an early American chest on chest were also added to the collection.

RESEARCH

Research is an on-going activity at the museum. Each new exhibit that is installed in the Rollo Jamison Museum requires research to write the labels and select the artifacts and photographs that are used. This research is done by the museum staff and volunteers, using in-house resources, UW-Platteville's

library and staff, the Southwest Wisconsin Room, on-line resources, and other area history organizations and libraries. Research on specific topics has also provided leads for other subjects that the museum is always looking for, such as mining and the history of the museum buildings.

The museum also handles on a regular basis requests for information from the public on specific mines, old mining companies, mining technology, and Platteville history.

EDUCATIONAL PROGRAMS

Schools which toured the museum received packets with pre- and post-visit activities. Some of the groups visiting the museum had special topics they wished covered. Whenever it was possible, the museum staff accommodated their requests. School groups receive a guided tour of both the mine and the Rollo Jamison Museum. The teachers find this best serves their educational needs.

While the majority of the group tours were formally organized school tours, many organizations, both youth and adult, also visited the museum. These included scouts, day care centers, summer recreation programs and special interest clubs. A total of 3,629 people visited the museum as part of a group.

For the sixteenth year, the museum offered a summer program called Young Pioneers for students in grades 2-5, and a total of 30 students participated. The children met in the museum's marquee tent, an 18th century design. They studied Native American stone tools and made a beaded medallion necklace, dug and searched for lead ore, cooked over an open fire, and experimented with 19th century toys.

Off-site programming participation totaled 4,606 people this past year. The museum continued to offer visits to schools, with the most common theme being lead and zinc mining. There were numerous requests for classroom presentations including such topics as the Little House books, pioneer life, winter activities, and hats from the past. Native American and fur trade era artifacts, farm tools and household belongings were brought to local classrooms. Sometimes these visits allowed the students to participate in an activity such as dipping candles or churning butter. Museum staff also made a presentation on the 1829 Chandler map at the Grant River Recreation Area campground, spoke to the Kiwanis, gave a

presentation on toys to the Sauk County Historical Society, and demonstrated doll making to P.E.O.

The museum joined with other groups to inform people about the past. This year's collaborative efforts included working with Stonefield Village for its Railroad Days, Platteville Chamber of Commerce for the Platteville Historic Re-enactment, the Fort Crawford Museum and Prairie du Chien Historical Society for Cannons and Redcoats, the Ham House for At the Lead Mines, and the Grant County Historical Society on a program for the Historic Expo.

The Rollo Jamison Museum hosted three presentations for its Winter Lyceum. Thomas Pleger spoke on *The Old Copper Industry: The Origins of Prehistoric Metal Technology in Eastern North America*. Mark Langenfeld presented *Serendipity: Old Mines Meet New Science*. Christopher Powers portrayed "James Duane Doty" during his Wisconsin years. Mark Langenfeld donated his time, while donors funded the other two programs which were acquired through the Wisconsin Humanities Program.

In conjunction with the Grant County Historical Society the museum hosted "Saving Our Local Agricultural Heritage." Rod Scott, director of the National Barn Alliance, spoke about a project to document barns and other agricultural structures.

The Platteville Historic Re-Enactment continues to be very popular with area educators. As in the past, the Platteville Chamber of Commerce sponsored the 2008 encampment held on September 5, 6, and 7. The museum had a greater role in the organization of the 2008 re-enactment. The director and curator both serve on the committee that was formed after the retirement of the original camp organizers.

During the first day of this year's re-enactment at Mound View Park, 1,612 students came from area schools. The museum set up a camp that showed the role of lead mining in the fur trade era. The curator melted lead in a pot over an open fire and cast bullets. At another camp, students played hoops and games. On Saturday and Sunday, the education coordinator added more games to show the variety available in the 17th and 18th centuries, including games played by adults.

The JMA sponsored Dave Dittmer, a silversmith and bag piper. The museum sponsored Jeff Pockat, a Celtic harpist. Jeff gave visitors a chance to hear songs enjoyed 200 years ago by immigrants and early settlers. The museum also provided a tent and benches that were used for his performances

On September 12 and 13, the museum participated in the Cannons and Redcoats encampment. This event is held at Fort Crawford in Prairie du Chien. The education coordinator used sample materials and tools to discuss lighting in the first part of the 19th century and demonstrated candle dipping. Three hundred seventy students stopped at the candle site on the school day. In spite of rain and early closing, sixty visitors attended the event on the following day.

The museum participated in At the Lead Mines, a celebration of Dubuque's 175th anniversary at the Ham House. The curator and education coordinator set up two sites, one demonstrating open fire cooking and the other showing lead bullet pouring. One hundred nine people attended the event.

Special Events

At the Winter Toy Train Exhibit held on February 2, 3, 9, and 10, museum staff and volunteers provided a number of running displays of model trains, both antique and modern. This year's exhibit highlighted Art Thompson's train collection which he left to the museum.

Museum volunteer Bill Schilling built in G scale a 10' by 30' layout, along with 3 smaller layouts. George Olthafer provided a layout with Marx trains and filled two display cases with Marx tin-type train sets.

The museum built two O gauge layouts in addition to the 8' by 28' standard gauge layout that was still up from Christmas. Besides classic equipment provided by the volunteers, visitors were encouraged to bring their own trains to run.

Children played with wooden toy trains on the floor in the play area. As engineers they hooked up cars and loaded and unloaded freight and passengers. Thanks to volunteer John Urness, youngsters could push the button and watch Thomas the Tank Engine run. A total of 1,044 people came to see the trains during the days it was open to the public.

In a state-wide event sponsored by the Wisconsin Federation of Museums, the museums celebrated International Museum Day on May 18 with a reception for the opening of the summer exhibit *Making the Bed: Bed Covers in the Collection of the Rollo Jamison Museum*, extended hours, free admission and a program. Leslie Bellais, curator of costume and textiles at the Wisconsin Historical Society gave a talk, *Trends in Quilting*. Over 45 museums participated in International Museum Day around the state, with a wide variety of activities and events.

Refreshments and funding for this program were provided by donors.

The Jamison Museum Association sponsored Heritage Day, held on July 4. This year's attendance was 820. The special Heritage Day exhibit, *A Hat on Your Head*, displayed hats from the museum collections. Members of the Southwest Wisconsin Auto Club exhibited their cars on the museum grounds during the day. The Wundo Band gave three performances in the new tent set up in the backyard. Bob Welch played guitar and banjo and sang songs from the Civil War era for a morning performance in the museum and in the tent during the afternoon.

Besides playing outside games, the children created their own streamers and pennants for the holiday. At the Rountree Gallery the children decorated straw hats to take home.

The JMA, as in the past, provided guides and demonstrators. Volunteers demonstrated the treadle sewing machine, gramophones, music boxes, and the player piano. Others demonstrated the pedal jigsaw and helped the children with laundry. Volunteers taught visitors how to make their own corn husk dolls. Local collectors exhibited and ran several different hit and miss engines. The Platteville Schools Music Boosters provided refreshments.

A Platteville Community Fund Grant provided \$2,500 toward the purchase of the 20' by 30' marquee. An additional \$500 from the Fund paid for other Heritage Day activities and supplies. A City of Platteville Tourism Fund grant, submitted by the 4th of July Committee, provided \$500 for new tent poles.

The JMA Annual Meeting was held on November 5. The dinner at the Country Club served as a social gathering and as a fundraiser. The program was presented by James Campbell, the author of *The Ghost Mountain Boys*, which told the story of the 32nd Division in New Guinea during World War II. Sixty four attended the annual meeting and program. A grant from Platteville Community Fund paid for promotion and new wireless audio equipment used at this event.

Holiday Feasts and Festivities was the theme of the Christmas exhibit. The exhibit opened December 5 and ran through the month of December. In the play area children figured out Puzzle 15 from the 1870s, built a boat or wove 20th century potholders. Smaller children cooked and served dinner on the play stove. These toys were selected because they matched the years shown in the exhibit areas.

Children made ornaments using directions and ideas from 19th and 20th century sources. They played Christmas songs on the

player piano and looked for hidden treats in the bran pie. Staff ran the Lionel standard gauge toy trains. Children who were part of a school group played the party game of dropping clothespins in a milk bottle.

Several groups provided seasonal music programs. One Sunday afternoon, the Platteville Chorale gave a concert. The Blue Notes, a Platteville High School group, sang another night. Snow meant one performance by the Children's Choir had to be cancelled, but the Choir performed on the remaining two nights. Out of the total attendance of 1,235 people who visited the Christmas exhibit, 364 attended the 5 performances and 530 people came as part of a school group and received guided tours.

Using the Christmas exhibit as its setting, the museum board and JMA board had a joint meeting and supper on December 17. City Council members were invited to attend.

PERSONNEL

The staff consists of three permanent, full-time positions: museum director, curator, and education coordinator. City money also funded 16 limited term employees as tour guides, weekend supervisor, museum technician, brochure distribution and promotion, custodian, and laborers. Work-study and volunteers were other sources of staff.

The work-study program through the University provided the department with 2 students for a total of 54 hours of tour guiding and office work. In the spring, the University ended off-campus work-study.

Volunteers worked 941 hours, making a very significant contribution to the museum. They worked in a variety of areas, including tour guiding, exhibit set up, maintenance, program assistance, artifact care, and demonstrations for special events. Three volunteer tour guides worked during the busy spring season. These dedicated volunteers allowed the museum to accept group tour reservations knowing that tour guides were available. Three volunteers encouraged a new generation of volunteers by working with a Girl Scout troop to plant flowers. On Heritage Day, over 266 hours were donated by volunteer demonstrators and guides. Volunteers spent 248 hours working on the toy train exhibits. About 58 hours were donated to help with promotion and brochure distribution. Three volunteers took care of membership, the newsletter, and the web site in 2008, and their contribution totaled 66 hours.

Training

In 2008, four new mine tour guides were trained. Returning guides were familiarized with the new and changed exhibits in the Rollo Jamison Museum. The volunteer guides gave school tours of the Rollo Jamison Museum. The mine tour guides received one week of formal training with the training sessions conducted by the education coordinator. The coordinator discussed the principles of tour guiding and the museum's policies and purpose and assigned reading material on the specifics of the museum as well as background information on 19th century life and tour-giving techniques. The trainee observed other tours and gave a sample tour to the education coordinator. Soon after the first tour, the education coordinator evaluated the guide's performance with the new tour guide. Additional information was necessary for the special events, and this was given verbally and in writing to the guides prior to the events. The guides also received additional training enabling them to work as store clerks.

Permanent Staff Development

Museum staff attended training provided by the city. Classes covered the 2007 Office upgrade (OS, Word, Excel and Outlook). Museum staff also attended training sessions in hazardous materials and personal protection.

The curator and curatorial assistant attended a workshop on "Quilts: Storage, Exhibition and Conservation Issues" sponsored by the Wisconsin Federation of Museums and the Wisconsin Historical Society. The education coordinator, curator and curatorial assistant attended the annual meeting "Reaching Out" of the Wisconsin Federation of Museums in Wausau. Margot King, who promotes the museum, attended "Marketing on a Shoestring Budget" also sponsored by the Wisconsin Federation of Museums and the Wisconsin Historical Society

SUPPORT

The 2008 Museum Department city budget net appropriation was \$260,929. Revenue from ticket sales was \$24,038. Gift shop gross sales totaled \$11,886.

The UW-P work-study program provided \$276 as its share of the wages for the 54 hours worked.

The museum used volunteers as tour guides, performers, laborers, and workers on exhibits and promotion for a total of 941 hours valued at \$7,878.

The museum worked with the JMA on fund raising for museum projects and events. Submitted for the JMA, Museum staff successfully wrote a Dubuque Racing Association grant for wall cases and two Platteville Community Fund grants for a tent and audio equipment for a total of \$6,065. With this grant money and other money they raised, the JMA spent \$12,249 for exhibit materials and equipment, supplies for the Christmas exhibit, promotion of special events, newsletters, postage, and landscape materials.

The museum was actively involved in fundraising for the Historic Re-enactment. Museums staff wrote two successful grants and solicited donations from individuals for a total of \$9,050. A City of Platteville Tourism Fund grant written by the museum staff and submitted by the 4th of July Committee, provided \$500 towards the new tent for special events.

ADMINISTRATION

The Museum Board in 2008 consisted of: Nancy Daniels, museum board president; Dave Allen, at-large; Clyde Holverson, at-large; Marilyn Gottschalk, at-large; John Urness, secretary, Superintendent of Public Schools representative; Pete Durni, Council representative; James Hibbard, JMA representative; and Deb Weigel, Jamison Trustee representative, ex-officio. The museum board meetings were well attended, with the members providing useful suggestions and much lively discussion.

The museum board, using its collection policy as a guide, approved all donations to the museum's permanent collection. The board was active in the planning of Heritage Day, and many of the members participated that day by helping with the various activities. Reports on the activities of the Jamison Museum Association were made to the board each month by the JMA representative. Both the staff and the board were appreciative of the JMA's efforts throughout the year.

The Jamison Museum Association board of directors administers the activities of the JMA such as fund raising,

membership, volunteer coordination, and special events. The board in 2008 consisted of: James Hibbard, president; Roger Stephens, vice-president; Eileen Engelke, treasurer; Mary Turner, secretary; Peg Burkard, Dick Klinger beginning the year and Gary Pothour completing it; and Nancy Daniels, Museum Board representative and Steve Kleefisch, museum director, non-voting members. The JMA board's monthly meetings were well-attended, with the members working closely with museum staff on the planning and financial support of Heritage Day, the annual meeting, and the Christmas exhibit.

The Exhibit Committee continued its work in 2008. Current committee members are Clyde Holverson and Marilyn Gottschalk, Museum Board, Roger Stephens and James Hibbard, JMA Board, and Vicki Feldman, at large. The committee met to review and approve the long-range exhibit plan for 2009-2013. The long-range exhibit plan includes regularly scheduled changes which will encourage repeat visits by area residents. Please turn to the Appendix for an overview of the current plan.

The museum and staff have been members of the Wisconsin Federation of Museums since 1985. The curator has served as the secretary of the Wisconsin Federation of Museums since 1993. The museums are also members of the Grant County Historical Society, the Wisconsin Historical Society, the Association of Midwest Museums, the American Association for State and Local History, the American Association of Museums, and the Midwest Art Conservation Center.

BUILDINGS AND GROUNDS

The museum worked with the Department of Public Works to add a new decorative streetlight in front of the Rollo Jamison Museum as part of the streetscape project. As part of this work, cracked sidewalks in front of the museums were replaced.

As a result of two wind storms, the museum lost a 150 year old oak tree in the playground behind the Mining Museum. After removal of the tree and stump, the decision was made to purchase a tree for transplant in the spring. After the tree is planted the fences that were destroyed will be rebuilt.

PROMOTION

The museum was actively promoted in a number of ways. Approximately 35,000 brochures were distributed: in person

throughout southern Wisconsin, northwestern Illinois and eastern Iowa; by mail; and locally through Platteville businesses, the Platteville Chamber of Commerce Visitor Information Center, and the University. Brochures were also distributed through Ad-Lit along its Southwestern Wisconsin Highway route and the southern route of RecRak Distribution.

Information about the museum was also available via the Internet at its website at www.mining.jamison.museum and at the museum's page on the city website. The sites provide information about upcoming events as well as details about the museum. The museum information was also available through links at such sites as the Platteville Chamber of Commerce, Tri-State Tourism Council, the Galena Jo Daviess CVB, Grant County Tourism and the Wisconsin Department of Tourism. The museum's website allows the museum to keep information current and provide more information to those using the internet for upcoming events, tourism purposes or research.

The museum staff worked with the Chamber of Commerce and Fourth of July committee to promote the museum. The museum is also a member of several other promotional organizations: Galena Jo Daviess County Convention and Visitors Bureau, Tri-State Tourism Council, Hidden Valleys, Uplands, and Point of Beginnings. Because of these memberships, the museum is represented in several travel shows.

Museum staff and volunteer Bill Schilling set up a running standard gauge and G-scale layout at the 2008 Dubuque Model Railroad Show and Swap Meet in November to promote the museum's Christmas exhibit and winter toy train exhibit.

The museum's events are promoted in the JMA's newsletter which is printed four to five times a year.

A member of the staff works closely with tourism promotion groups in the area to promote the museum. She regularly attends meetings of the Tri-State Tourism Council, the Grant County Tourism committee, Point of Beginnings Heritage Tourism, and meetings with the Platteville Chamber of Commerce.

Mining Museum and Rollo Jamison Museum attraction signs were installed in the fall on Highway 151 interchanges. These Specific Information Signs were funded with a Platteville Tourism Fund Grant. The museum has nine State of Wisconsin Heritage Tourism signs that name and direct drivers to the

museums. Six of the city's blue directional signs list the museum.

The museum had paid advertisements in travel publications and guides that cover Southwestern Wisconsin such as *Hidden Valleys, Uplands, The Galenian, Telegraph Herald Vacationland, Wisconsin Travel Guide, Exploring the Tri-States, Grant County Travel Planner, Platteville* community guide, the Shopping News' *Day Tripper* in Platteville and Prairie du Chien, and others. Ads were also included in such guides as the Tri-State Tourism map and brochure, *Along the River* which covers the river's parks and campgrounds in the Rock Island District, the Grant River Campground, and Platteville hotel directories. For special events, advertising was purchased through the local newspapers and radio stations, and posters were distributed.

This Annual Report from the Museum Board to the Platteville Common Council, as required by municipal ordinance, is prepared by the Museum Department using information and statistics gathered by the museum staff throughout the year and financial information from the Treasurer's office. The Museum Board reviewed this report and approved it at its February 18, 2008 meeting.

Respectfully submitted,

Nancy Daniels
Museum Board President

Overview of Rollo Jamison Museum Long-Range Exhibit Plan 2009-2013

Five broad themes have been developed that most future exhibits on the first floor of the Rollo Jamison Museum will come under. ***Making A Living*** highlights the many ways that men and women have earned a living in the past. ***Daily Life*** shows many of the activities that go on inside the family home. ***Learning A Lesson*** focuses on the school room and education. ***Having Fun*** looks at the many kinds of recreational activities that have been available over the years. ***Those Who Serve*** highlights those who serve the community. These seem to cover most of the existing exhibits and the ideas currently on our list. Having themes like these makes it easier to plan new exhibits both intellectually and spatially. They will also help visitors make more sense of the exhibits by having broad ideas that smaller, more specific pieces of information can fit into.

The Rollo Jamison Museum has two main exhibit areas: Ground floor (East Display) and first floor. The ground floor houses permanent exhibits of wagons, carriages, farm equipment, and the barn. Temporary exhibits can also be found in this area. The first floor has five galleries where the exhibits for the themes discussed above will be found.

2009 New Exhibits

Ground floor: Rural Women: The Silent Partners

First floor:

Making a Living: barrel and butter tub makers

Daily Life: kitchen, laundry, sewing, parlor will revert to pre-electricity

Having Fun: local sports teams

2010 New Exhibits

Ground Floor: Don't Fence Me In

First Floor:

Making a Living: wheelwright; cigar factories

Learning a Lesson: history of the Mining School

Those Who Serve: history of Platteville service organizations

2011 New Exhibits

Ground Floor: Ethnic Communities of SW WI

First Floor:

Making a Living: Russell Mfg. Co.

Learning a Lesson: rural schools

Those Who Serve: change uniforms/services represented

2012 New Exhibits

First Floor:

Making a Living: SW Wisconsin breweries

Daily Life: kitchen, laundry, sewing, to reflect the effects of rural electrification

Having Fun: City Band

2013 New Exhibits

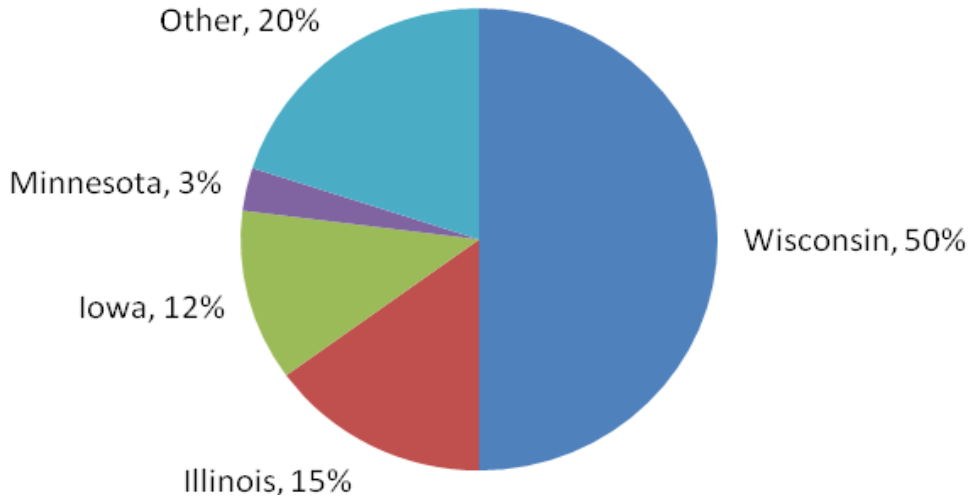
First Floor:

Making a Living: Platteville doctors

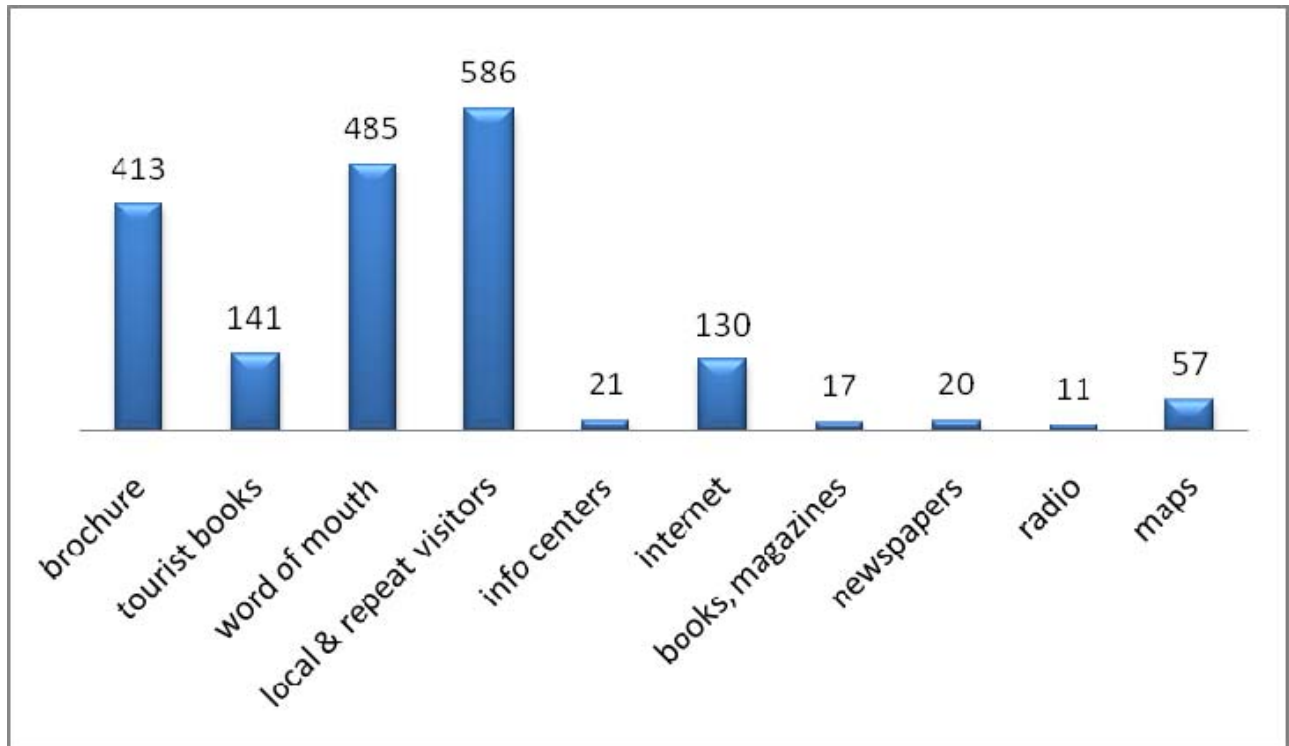
Learning a Lesson: Teaching Teachers to Teach

2008 Visitor Survey
Total Surveyed (ticketed walk-in) 1,816

Visitors by State



Guests who purchased tickets were asked how they heard about the museum. Some gave more than one answer. The number represents the number of visitors that gave that as their answer.



2008 ATTENDANCE

**TOTAL PARTICIPATION IN ALL MUSEUM
PROGRAMS AND EXHIBITS** **13,844**

BREAKDOWN OF ON-SITE MUSEUM ATTENDANCE

- AGE -
Adult 5,210

Children (through age 15 or students) 4,028

TOTAL ON-SITE ATTENDANCE **9,238**

Tickets for general public - 76% adult
- 24% child
Prearranged group tours - 26% adult
- 74% child

- TYPE -

Walk-in 5,609
Prearranged group tour 3,629

TOTAL ON-SITE ATTENDANCE **9,238**

- GROUP TYPE -

School (K-12) - 90 tours 3,132
Education (adult) - 3 tours 108
Organization - 4 adult tours 160
Organization - 13 youth/family tours 229

TOTAL GROUP TOUR ATTENDANCE **3,629**

BREAKDOWN OF OFF-SITE ATTENDANCE

School visits/youth organizations (K-8) 518
Historic Re-enactment 2,159
Cannons & Redcoats, Fort Crawford 407
Heartland Rails Model Railroad Club 846
Stonefield Village Railroad Days 460
Ham House At the Lead Mines 109
Adult organizations 107
TOTAL OFF-SITE ATTENDANCE **4,606**

COMPARISON BY YEAR OF MUSEUM ATTENDANCE

| | TOTAL | ON-SITE | OFF-SITE |
|------|--------------|----------------|-----------------|
| 2008 | 13,844 | 9,238 | 4,606 |
| 2007 | 15,535 | 10,584 | 4,951 |
| 2006 | 15,195 | 10,219 | 4,976 |
| 2005 | 14,217 | 9,812 | 4,405 |
| 2004 | 14,155 | 9,247 | 4,908 |
| 2003 | 15,466 | 10,872 | 4,594 |
| 2002 | 16,624 | 11,643 | 4,981 |
| 2001 | 14,506 | 11,126 | 3,380 |
| 2000 | 15,313 | 10,950 | 4,363 |