

Administration		Duration/Unit	Fees	Ordinance Reference	Notes
Alcohol Licenses				Chapter 36	WI Statutes 125
	Class "A" Beer	Annual	\$150	36.06	
	Class "B" Beer	Annual	\$100		maximum fee provided by State
	Class "C" Wine	Annual	\$100		"
	Retail "Class A" Liquor (off premises)	Annual	\$500		"
	Retail "Class B" Liquor (on premises)	Annual	\$500		"
	Retail "Class B" Liquor Reserve	Initial Application	annual fee		minimum fee provided by State
	Pro-Ration of Fees			36.06	
	Temporary (Picnic) "Class B" or Class "B"	Per Event	\$10		per statute
	Provisional Retail	60 Days	\$15	36.13(2)	per statute
	Change of Agent	Each	\$10		per statute
	Late Fee (Annual Renewal License)		\$100	36.06(10)	
	Renewal Liquor License Publication Fee	Each	\$8		per statute 985.08
	New Liquor License Publication Fee	Each	\$50.50		per statute 985.08
	Operator's Licenses (Bartenders)	1 year	\$23	36.07	
	Operator's Licenses (Bartenders)	2 year	\$33	36.07	
	Provision Operator's License (add'l 60 days)		\$10	36.13(1)	as needed to allow for Council action
	Transfer of Retail License to Another Premise (by Same Owner)	As needed	\$15		
Animal Licenses				Chapter 6	
	Dog License				
	<i>Neutered/Spayed</i>	Annual	\$6	6.01(b)	
	<i>Other</i>	Annual	\$12		
	Late fee	Each	\$20		Per Statute 174.05(5)
	Kennel	Annual	\$35	6.09(b)	
	Dog Grooming	Annual	\$35	6.09(b)	
Background Check Fee		As needed	\$7		

Administration (cont.)		Duration/Unit	Fees	Ordinance Reference	Notes
Business Licenses/Permits					
	Banner Permit		\$125	Admin Policy I.5	
	Beekeeping Permit	Each	\$25	6.1(b)	
	Bike License (One time license)	Each	\$5	31.20(b)	
	Heating/Ventilating/Air Conditioning Permits	July 1-June 30	\$100	31.24	maximum fee provided by State
	Direct Seller	1 year from date	\$50	31.14(4)(c)	
	Fireworks Dealer	Annual	\$200	31.25(c)	1 year from date of issuance
	Hotel/Motel Permit		\$100	3.35(f)	Expires when business ceases
	Junk Dealer	July 1-June 30	\$50	31.14(4)(c)	
	Mobile Food Vending Permit (New)	Annual	\$25/day, \$150/yr	41.19	Expires annually on Dec 31
	Mobile Home Park License	Annual	\$5 per space	22.08	Minimum \$50
	Parade, Walk, Run Permit		\$50	41.07	
	Second Hand Dealer/Pawn Brokers		per WI Stats 134.71	31.23	
	Sidewalk Café	Annual	\$25	4.07	fee
	Taxi and/or Taxi Driver	Annual	\$13	31.19	Expires annually on Dec 31
	Provisional Taxi and/or Taxi Driver (add'l 60 days)		\$13	31.19	as needed to allow for Council action
Entertainment Licenses - Adult					
	Application Fee		\$500	Chapter 32	
	Adult bookstore/adult video store	Annual	\$2,000	32.02(3)(d)	
	Adult theater	Annual	minimum of \$2,000	32.02(7)(e)	
	<i>having adult booth</i>	Annual	\$40 each	as of 1/1/2025	
	<i>having a hall or auditorium</i>	Annual	\$5 each	"	
	<i>vehicles</i>	Annual	\$5 each parking space	"	
	Adult motel	Annual	\$2,000	"	
	Adult dancing establishment	Annual	\$2,000	"	
	to each				
	Other adult establishments meeting the definition of adult entertainment in	Annual	\$2,000		
	Establishment Name Change		\$25	32.02(9)	
Non-Sufficient Funds Check Handling Charge					
		Per Check	\$35		
Public Records					
	Copies (Hard Copies & Electronic Copies)	Per Page	\$0.25		
	CD/DVD	As needed	\$15		
	Cost to Locate Record	As needed	per WI Stats 19.35(3)(c)		
	Cost to Mail Records/Copies	As needed	Actual Cost		
	Prepayment of Fees	As needed	required if more than \$5		
	Property Information Search Fee	As needed	\$30		

Administration (cont.)		Duration/Unit	Fees	Ordinance Reference	Notes
Plots, Maps, and/or Digital Orthophotos					
	8.5 x 11 (black & white)	Per Page	\$1		
	8.5 x 11 (color)	Per Page	\$2		
	8.5 x 14 (black & white)	Per Page	\$1.25		
	8.5 x 14 (color)	Per Page	\$2.50		
	11 x 17 (black & white)	Per Page	\$2		
	11 x 17 (color)	Per Page	\$3		
	Plotter 26 x 36 (black & white)	Per Page	\$3		
	Plotter 26 x 36 (color)	Per Page	\$5		
	Special Projects Billed on Time and Material	Per Project	1 hour labor minimum \$35/hr plus materials		

as of 01/01/2026