

CITY OF

PLATTEVILLE

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THE YEAR 2021 IN REVIEW

CREATED OFFICIAL VISION AND MISSION STATEMENT

- During the Tuesday, June 22, 2021, Meeting, the City of Platteville Common Council approved the following vision and mission statements:
 - Vision Statement: The City of Platteville is a place of rich history and distinctive character encompassed within the driftless region of Wisconsin. The city strives to be recognized as an inclusive, safe, sustainable, welcoming, and engaged educational community. The city is dedicated to being a regional center for business, focused on expanding affordable housing, and aspires to be the premier visitor destination location in Southwest, Wisconsin.
 - Mission Statement: It is the mission of the City of Platteville to continuously improve the quality of life for our residents and visitors by delivering cost effective, highly responsive services with integrity and transparency.



Common Council *Spotlight Series*

COMMON COUNCIL COMMUNITY DIALOGUE SESSIONS

- In 2021 the Common Council conducted district specific Community Dialogue Sessions where the community was able to attend via zoom or in person.
- The point of these sessions was to allow the community to have one on one time with their district representative to discuss and issues, concerns, or positive items impacting their neighborhood.
- Overall, there was a total of 5 sessions which occurred over the course of the year.

NEW VIDEO MARKETING CAMPAIGNS

In 2021 Communication Specialist Jodie Richards assisted City staff in the creation of two new YouTube marketing campaigns:

Living Local and Loving It Series featuring local resident Mike Mair and his book Kaiten as well as a feature on the new Gaga Ball Pit at Smith Park.

Where is the Platteville Pickaxe Today Series featuring the Platteville Ice Rink, Platteville Aquatic Center and Dog Park.



Mike Mair
Local Resident, Business Owner, Author

CREATED WORKING EQUITY, DIVERSITY, AND INCLUSION STATEMENT

- In 2021 the City of Platteville via feedback from the community, officially adopted an employee/volunteer/elected officials working equity, diversity, and inclusion statement.

Employee/Volunteer/Elected Officials Working Equity, Diversity, and Inclusion Statement

The employees, volunteers and elected officials of Platteville are committed to a community governance and work environment that values and supports equity, diversity, and inclusion.

We believe in equity. We work to break down systems of oppression, bias and hate to achieve a society where everyone has the opportunity to thrive.

We believe in diversity because our commonalities and differences are both assets. We reject barriers that limit and divide us, and we reject bias against any person or group.

We believe in inclusion. We believe the best outcomes will be achieved when community members participate in the decision-making process.

We support the creation of a task force to discuss issues of equity, diversity, and inclusion. Such a task force will be an incubator for policy and decision-making recommendations to be reviewed by employees, volunteers, and elected officials of Platteville.

Collectively we will strive to learn about equity, diversity, and inclusion; and promote acceptance of the differences of others within our workforce and our community.

The City of Platteville affirms its dedication and commitment to equity, diversity and inclusion because these values make us a desirable and strong community for all people.

CREATED TASKFORCE FOR INCLUSION, DIVERSITY, AND EQUITY

- In 2021 the Common Council authorized the establishment of a Task Force to include up to 10 'At-large' community members (residents of the City and/or employees of businesses/organizations within the City), two Councilpersons, the City Manager and a recorder/note taker. The Task Force typically meets on the 4th Tuesday of the month at 4:00 pm in the Library Community Room.
- The Task Force is intended to be an incubator for policy and decision-making recommendations that will be advanced to the City's employees, elected officials and volunteers for further development and implementation.



CITY HALL UPGRADES

- Kudos are due to Shannon Butson for all the work he has done in 2021 on upgrades to City Hall.
- The Council Chambers saw a major upgrade regarding the flooring. Shannon did an amazing job removing a ton of nails and working with the contractor on refinishing the hardwood floors.
- Shannon also pioneered with City Staff in the cleaning and organization of the vault spaces located in the former finance office areas on the first floor.
- Also, Shannon was key in getting City Hall festive for the holidays with the addition of holiday wreaths which were donated by the Platteville Kiwanis Club.





CITY TRANSITIONS INFORMATION TECHNOLOGY SERVICES TO UW-PLATTEVILLE

- In 2021 City Staff made the decision to transfer contractual services for information technology to UW-Platteville.
- This partnership is currently being done on a trial basis, but all sides have currently been pleased with the transition and the future benefits the partnership will have.
- The City would like to thank CompuNET for their services over the years.

CITY CREATES HUMAN RESOURCE SPECIALIST POSITION

- In 2021 the City of Platteville officially created the position of Human Resource Specialist to assist in several human resource strategies and initiatives.
- Chad Wilson was brought on board to be the first Human Resource Specialist.
- During 2021 Chad has worked on a variety of onboarding projects and been instrumental in the assistance of recruiting for various open City positions.
- Chad created the first ever HR INFORMER which is a newsletter that will be going out to employees quarterly about various human resources matters and tips.



HR INFORMER

October 2021

Flu Shot Clinic – October 19th

The Grant County Health Department is holding a Flu Shot Clinic for City of Platteville staff and covered dependents on **Tuesday, October 19th from 7am to 10am** in the City Hall Council Chambers. **Please be sure to bring your medical insurance card with you to receive the vaccine.** This no-cost event is open to all City of Platteville employees and dependents that either participate in the City's Group Health Insurance plan (Quartz) or are covered under any of the following health insurance providers:

- Medical Assistance / Badgercare
- Medicare
- Medical Associates – All grant county employees and dependents
- Quartz – Members and dependents that are 18 years of age and older
- WPS
- Anthem

Note: Participants will be required to complete a consent form upon arrival. Please allow yourself a few additional minutes to complete this form.

2022 Employee Benefits Open Enrollment – November 1st–30th

Open Enrollment for 2022 benefit elections will be available November 1st-30th. TRICOR Insurance will be holding an information session to go over all changes to

FINANCE TEAM TRANSITION

- In 2020 and 2021 the City of Platteville Finance team saw some significant transition with the retirement of several positions.
- In 2020 Accounting Specialist–Accounts Payable Beth VanNatta and Accounting Specialist– Utilities Lucero Pena were added to the team and in 2021 Lucero had the opportunity to become the Accounting Specialist for Payroll which brought new Utilities Specialist Jenny Oyen to the team.
- Also, in 2021 Shiela Horner was hired as the Comptroller for the City of Platteville.
- Everyone in the finance team has been doing an amazing job learning the ins and outs of the City finances.



FINANCE DEPARTMENT ACCOMPLISHMENTS

- In 2021 the Finance Department implemented a new accounts payable software system upgrade which will improve overall tracking of invoices and purchases.
- Also, in 2021 the City received the Government Finance Officers Association Distinguished Budget Presentation Award for the fourth consecutive year. This award given for the 2020 budget was accomplished with the dedicated work of the Administration Department, Department Directors and City Manager.



2021 NEW FACES & RETIREMENTS

- 2021 NEW FACES

- Sheila Horner-Comptroller
- Jake Millard-WWTP Worker 2
- Justin Millard-WWTP Worker 2
- Chad Wilson-HR Specialist
- Lenny Hall-Dispatcher
- Jenny Oyen-Accounting Specialist - Utilities
- Chris Colney-GIS Specialist
- Sharon Trentz-Custodian
- Chris Kennicker-Parks Maintenance Worker 1
- Tina Davies-Dispatcher

- 2021 RETIREMENTS

- Tom Blankenberg-WWTP Worker 2
- Barb Kauffman-Accounting Specialist-Payroll
- Kevin Butson-Park Maintenance Worker 2

Facilities Study for

**City of Platteville
Fire Department**

Platteville, WI



COMPLETED FIRE DEPARTMENT COMPREHENSIVE ANALYSIS

- The City of Platteville has begun studying certain facility improvements necessary for service delivery by its Fire Department. One of the objectives in determining space needs revolves around the future of our Fire Department and the challenges surrounding their ability to provide service to the community within the spaces presently provided. Several questions have arisen regarding the way Fire Safety Services are delivered warranting further study prior to conducting future facility designs.
- On February 23, 2021, Public Administration Associates and Five Bugles Design presented the Platteville Fire Department Comprehensive Analysis Report.
- Now that the report has been completed, the next steps will include public awareness, acquiring a location for the new facility which meets the recommendations in the report, begin working on the schematic plans for a new facility, and continue to work on fundraising efforts to include state and federal aid, grants, donations and city funding.

February 19, 2021

UPDATED FIRE DEPARTMENT SERVICE AGREEMENTS

- As part of City Manager Ruechel's onboarding in 2020 and through the course of the Fire Department Comprehensive Analysis it was discovered the City of Platteville's Fire Service Agreements which provide fire service to neighboring municipalities had expired in 2019.
- City Manager Ruechel and Fire Chief Simmons spent much of the latter part of 2021 visiting neighboring municipalities who were part of the prior agreements with proposals for extending the agreements for another 3-year term and providing a clause in which they would renew automatically in 1-year increments.
- The new agreements also streamlined and better defined the expenditure payments each municipality would pay to the City of Platteville



FIRE SERVICE AGREEMENT

ARTICLES OF AGREEMENT, effective this 1st day of January 2022, by and between the CITY OF PLATTEVILLE, a Municipal Corporation located in Grant County, Wisconsin, hereinafter "CITY" and the PLATTEVILLE FIRE DEPARTMENT, INC, hereinafter "DEPARTMENT" Platteville, Wisconsin, a department organized under Chapter 213 of Wisconsin Statutes, parties of the first part, and the TOWN OF BELMONT, a Municipality located in Lafayette County, Wisconsin, party of the second part, hereinafter "TOWN",

WITNESSETH, that in consideration of the premises and the mutual covenants and agreements of the parties it is agreed as follows:

1. The CITY agrees to answer all fire and rescue calls and provide fire inspection services as required by Wis. Stats. Section 101.14 for the TOWN, or those parts thereof hereinafter referred to and designated herein as being in the fire district of the CITY, with its FIRE DEPARTMENT and with such firefighting equipment belonging to the TOWN or to the CITY as may be best suited and available for such calls, the portion of the TOWN situated in said fire district above referred to and included herein:

BELMONT TOWNSHIP (10 SECTIONS), SECTIONS 5-8, 17-19, 30-32

2. The DEPARTMENT shall provide the personnel to respond to fire calls both within the city and the townships that are part of the fire district. Nothing herein shall obligate the DEPARTMENT to provide any specific number of fire fighters to a given call.
3. The Fire Chief of the CITY or other persons acting for them shall have the authority to order the equipment and personnel which they may have at their disposal at such time to all such fire calls from the above specified TOWN or part thereof, and the CITY hereby reserves the right to send such number of fire fighters and such equipment to said calls from the TOWN as may be done without endangering the CITY or the other TOWNSHIPS by the shortage of fire fighters or equipment thereby. The Fire Chief of the CITY or other person acting for them shall also have the authority to dispatch such equipment as purchased by the TOWNSHIPS as necessary in the CITY as may be done without endangering the TOWNSHIPS by the shortage of equipment thereby.
4. It is further agreed that this agreement shall give the TOWN no vested interest in keeping the CITY's FIRE DEPARTMENT equipment or manpower in its present mode of organization and the CITY does hereby reserve the right to change the working set-up or organization of its DEPARTMENT from time to time as conditions may require. It is further agreed that the Fire Chief of the CITY shall have the power to authorize any of the fire fighters from the DEPARTMENT to take charge of any of the equipment answering any calls from the TOWN, and that such persons shall have complete command both at the scene of the fire and in transit. It is further agreed that said Fire Chief, or duly authorized representative shall discharge their duties to the best of their ability under the circumstances. There shall be no claim for damages by the

SUBMITTED COMMUNITY PROJECT FUNDING REQUEST

- For the fiscal year 2022 Appropriation Cycle, each member of congress was able to submit 10 Community Project Funding requests.
- This was a submission process which had to be done on a very short timeline and we received 23 letters of support from various organizations from the community and outside the community.
- The City of Platteville submitted a request to Congressman Ron Kind which made the cut of proposals to be added to the 2022 Appropriation Cycle. The City of Platteville was notified in 2021 the request for \$7,000,000 was included in the appropriations bill which we are hoping will be adopted in quarter 1 of 2022.

RON KIND
U.S. HOUSE OF REPRESENTATIVES
EAST WISCONSIN
SUBCOMMITTEE ON
INDUSTRIAL DEVELOPMENT

WASHINGTON D.C. OFFICE
NORTH HOUSE OFFICE BUILDING
WASHINGTON DC 20515
(202) 225-5506 FAX: (202) 225-5739

Congress of the United States
House of Representatives

LA CROSSE OFFICE
205 5TH AVENUE SOUTH, SUITE 400
LA CROSSE, WI 54601
(608) 782-2558 FAX: (608) 782-4588
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EAU CLAIRE OFFICE
131 SOUTH BARSTOW STREET, SUITE 305
EAU CLAIRE, WI 54701
(715) 831-9214 FAX: (715) 831-9272

WEBSITE: KIND.HOUSE.GOV

April 28, 2021

Representative Rosa DeLauro
Chairwoman
Committee on Appropriations
U.S. House of Representatives
Washington, D.C. 20515

Representative Kay Granger
Ranking Member
Committee on Appropriations
U.S. House of Representatives
Washington, D.C. 20515

Dear Chair DeLauro and Ranking Member Granger:

I am requesting funding for the City of Platteville Fire Station in fiscal year 2022. The entity to receive funding for this project is the City of Platteville located at 75 N. Bonson Street Platteville, WI 53818.

The funding would be used to build a new facility to improve operations, update the apparatus bay, and expand community services.

I certify that neither I nor my immediate family has any financial interest in this project.

Sincerely,



Ron Kind

Member of Congress

PURCHASE OF OE GRAY COMMUNITY LEARNING CENTER BUILDING

- In June of 2021, the City of Platteville in conjunction with the Platteville School District approved the sale and transfer of the OE Gray Community Learning Center at 155 W. Lewis Street.
- The Fire Department Comprehensive Analysis Report identified this location as a potential site for new fire station and will be reviewed in 2022 when a request for proposal is issued for architectural planning.
- Currently the building is rented to multiple nonprofit organizations and is used by the City's Senior Center and the City plans to continue to work with these organizations long term.



BUSINESS INCUBATOR UPGRADES AND CO-WORKING SPACE

- In September of 2021, the Platteville Business Incubator held a grand opening for the recently renovated spaces and to show of the creation of a new co-working space for potential businesses or remote or traveling workers looking for a space.
- The project marked the completion of a \$400,000 face-lift to the facility.
- The renovation represented the most significant upgrade to the structure since it's 2001 opening.





SUBDIVISION REIMBURSEMENT AGREEMENT

- In September of 2021, the Common Council adopted a Subdivision Reimbursement Agreement to be utilized to spur residential development.
- The agreement provides an incentive structure for a potential developer to potentially be reimbursed 25% for eligible public improvement costs and to be reimbursed a higher percentage if they build a certain number of homes within a designated date.

PLAN COMMISSION ORDINANCE REVIEW & CHANGES

- During 2021 the Planning Commission and Director Carroll undertook the review and updating of multiple municipal ordinances to include:
 - Chapter 21: Subdivision Ordinance was updated to review conservation subdivisions, and other updates.
 - Chapter 22.061 and Chapter 22.062 was updated to implement sidewalk policy recommendations for commercial and multi-family projects.
 - Chapter 5: Health was reviewed and submitted to the council for consideration regarding changes to the regulations concerning weed and tall grass enforcement, and natural lawns.
 - Chapter 24: Fire Prevention and Protection was updated to implement regulations concerning the structure, organization, and duties of the Fire Department.

AFFORDABLE HOUSING IMPROVEMENT ASSISTANCE PROGRAM

- In 2021 the City of Platteville continued to market its Affordable Housing Improvement Assistance Program.
- These programs are designed to help with the cost of remodeling and renovating existing single-family homes.
- Only properties which have an assessed value of \$150,000 or less are eligible.
- The program allows a property owner to receive either a home improvement loan up to \$25,000 or a rental conversion grant up to \$10,000 for homes which are being converted from a rental property to owner-occupied.
- So far, the City of Platteville has approved 7 projects.





CITY OF
PLATTEVILLE



2022-2026 Capital Improvement Plan

Pioneering The Driftless Region

Adopted September 14, 2021



2022-2026 COMPREHENSIVE CAPITAL IMPROVEMENT PLAN

- During the September 14, 2021, Common Council meeting the 2022-2026 Comprehensive Capital Improvement Plan for the City of Platteville was adopted.
- This plan was different over years past as is it was a more comprehensive planning analysis looking at all departments of the City and mapping out beyond 2026 regarding when road projects and items within the city will need to be funded.
- This was an amazing accomplishment by both City Staff and the Common Council to put together to provide the City of Platteville with a roadmap and understanding of future funding needs, impacts and limitations.

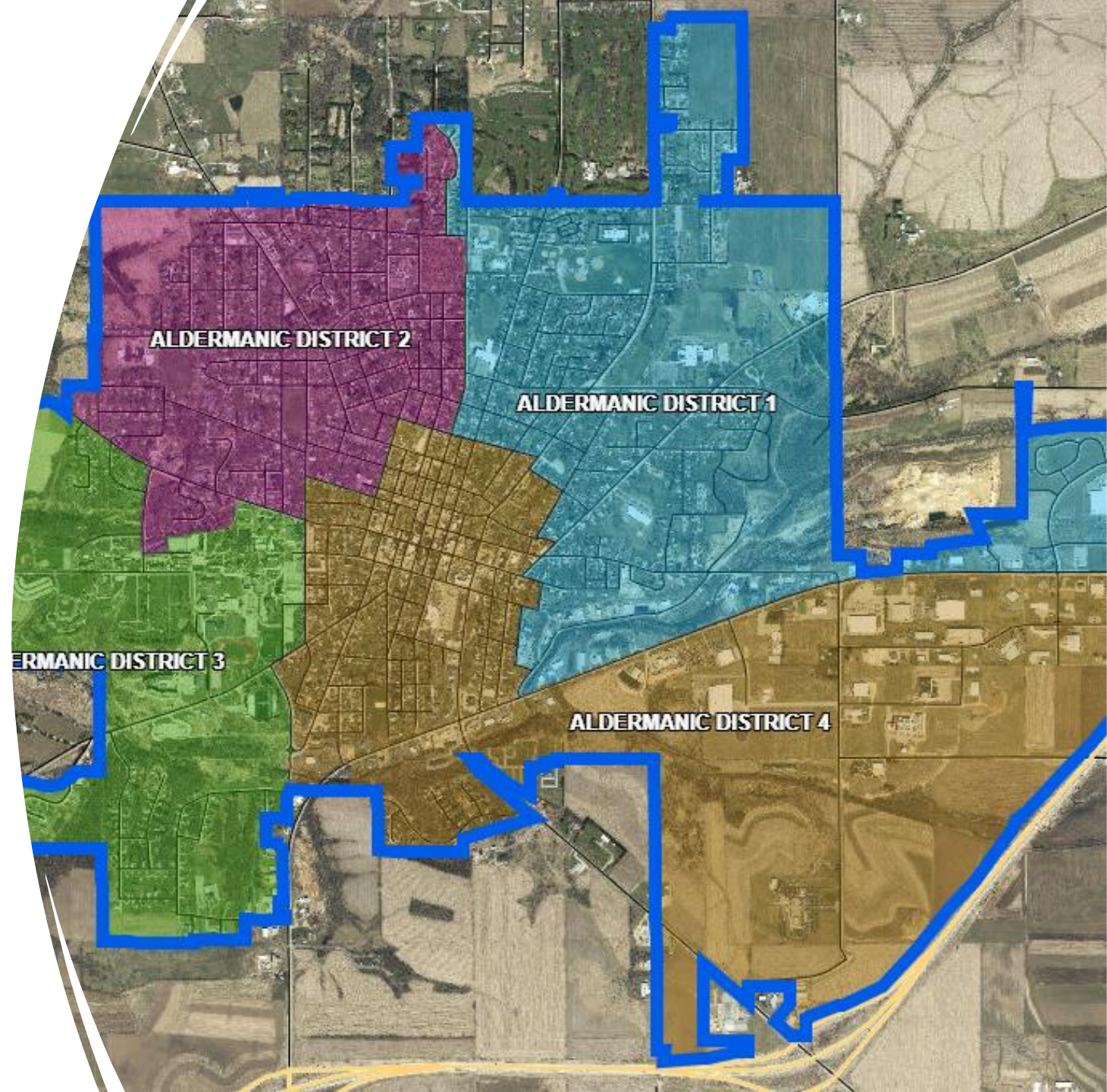
MAJOR COMMERCIAL PROJECTS

- In 2021 the City of Platteville saw the following commercial projects
 - Dupaco Credit Union Addition and Remodel
 - Tower North Communication Tower
 - 1800 Vision Drive Tenant Build-out
 - Stop N Go Fuel System Alterations
 - L&M Corrugated Addition
 - Dunkin Donuts Remodel



CLERK DEPARTMENT TACKLES REDISTRICTING

- On October 26, 2021, the Platteville Common Council voted to approve the adoption of the new District Map and Ordinance 21-08.
- Due to complications from the pandemic, the federal government's release of census population data in 2021 was significantly delayed, which resulted in a compressed timeline for all counties and municipalities.
- Redistricting takes place every ten years following the U.S. Census.
- This truncated timeline and approval was a testament to our staff for reviewing the information and presenting what was needed for approval to the Common Council.



SANDERS-TRINE PICKLEBALL COMPLEX

- On October 23, 2021, the official open house occurred for the Sanders-Trine Pickleball Complex.
- This was an amazing public-private partnership with the Platteville Area Pickleball Association to create this amazing amenity for our residents and visitors.
- As part of this project the tennis courts at Westview park also got a facelift.





BROSKE CENTER CONTINUES TO BE ALL THE RAGE

- 138 reservations were booked in 2021 for utilization of the Broske Center ranging from weddings, gatherings, graduation parties, and community events.
- Currently the Broske Center has a 5.0-star rating on Google.

MOUNDVIEW CAMPGROUND EXPANSION

- In 2021 the City of Platteville started the expansion of Moundview Campground.
- The expansion will add 7 campsites to maximize the number of sites permitted with current restrooms.
- The expansion is planned to be ready in time for the 2022 Campground Season.



MUSEUM RECEIVES CDBG GRANT FOR ROOFING PROJECT

- In working with Ron Brisbois of Grant County the City of Platteville was awarded a CDBG-CL-PF Grant for the re-roofing of the Hanmer Robbins School Building.
- The project is estimated to cost up to \$367,776.
- The project was started in the fall of 2021 and is anticipated to be completed by summer of 2022.



MUSEUM RECEIVES HISTORIC DESIGNATIONS

- On May 14, the State Historic Preservation Review Board of the Wisconsin Historical Society voted unanimously to list the 1863 Rock School and the 1905 Hanmer Robbins School buildings to the Wisconsin Register of Historic Places.
- The National Register listing followed on October 4th.



MUSEUM CREATES SITE & FACILITY COMPREHENSIVE PLAN

- The Site & Facility Comprehensive Plan began in the summer of 2020 in collaboration with the Kubala Washatko Architects and was unveiled in 2021.
- The plan celebrates the future of The Mining & Rollo Jamison Museums, which remain Platteville's leading tourist attraction.
- In 2022 the Museum staff will be advancing the plans for the next phase of museum campus design and starting a capital campaign drive.



ANCE AND ART PLAZA

Configured Hanmer Robbins building entry will create a highly visible and inviting visitor experience.



MUSEUM COLLECTIONS CARE MAJOR INITIATIVES

- The Museum completed Year 1 of a nearly \$50,000 two-year IMLS Inspire! Grant for Small Museums.
- The Museum rehoused scores of artifacts in collections storage spaces for organization and preservation.
- The Museum humidified, flattened and stored 461 rolled maps and diagrams, and created 2,000+ digital catalog records.
- The Museum curated and interpreted collections of more than 1,100 native American stone tools up to 13,000 years old under a nearly \$10,000 Wisconsin Humanities Major Grant. A resulting new poster is on display and a new exhibit is in progress.

PLATTEVILLE PUBLIC LIBRARY BOOK BIKE

- In May of 2021, the Platteville Public Library through a Platteville Community Fund Grant purchased a book bike.
- The book bike was at several events in 2021 and can be used for book checkout, activities, book giveaways, and programming





PLATTEVILLE LIBRARY GOES FINE FREE

- In 2021 the Platteville Public Library officially became fine free.
- This mean they no longer charge overdue fines for Platteville Public Library materials.
- This change will help everyone have access to library materials and services.
- The Platteville Public Library created an amazing video to showcase the news.

POLICE DEPARTMENT EARNS WILEAG ACCREDITATION



- On Friday, November 12 the Platteville Police Department was notified that the Wisconsin Law Enforcement Accreditation Group (WILEAG) Board met and voted unanimously to accredit the Police Department.
- The achievement of accreditation status is the culmination of over a three-year process.
- Accreditation through WILEAG means that all the policies, procedures and practices of the Platteville Police Department are in line with Federal law, Wisconsin law, current case law and the best practices in the field of law enforcement.
- Only about 7 percent of law enforcement agencies in Wisconsin have reached accreditation status through WILEAG and those that do are typically larger agencies from bigger jurisdictions.
- This is an amazing accomplishment for the Police Department and will enhance their ability to deliver quality service each day.



NT SERIES



- The Platteville Police Department often receives questions about the ordinances and regulations that are unique to Platteville.
- In 2021 in order to answer these questions the department created several fun and informative videos.



POLICE DEPARTMENT OUT IN COMMUNITY

- Throughout 2021 the Platteville Police Department participating in multiple events in the community.
- Officer Josh Stowe completed his first year as the City of Platteville's Community Resource Officer.



PUBLIC WORKS PROJECTS

- 2021 saw the City of Platteville focus on several public works related projects:
 - Dewey Street Repair– Project was completed in November.
 - Deborah Court Storm Sewer Ditch Restoration was completed in summer.
 - Business Hwy 151 is slated for completion in 2022.





LET'S DO THIS 2022

- Thank you to the Common Council, City Employees, Volunteers, Residents and Visitors for a successful 2021.
- Despite still being in a pandemic it is amazing all the things we accomplished as a City.
- City of Platteville 2022 HERE WE COME!!!