

2019 City Goals – Q4 Report



Strategic Goals	Progress as of December 31, 2019
Infrastructure	
City Hall - Complete HVAC work for Phase 1 and 2 and space use plan for Phase 1	Phase 1 is complete. Finance team has moved into the renovated space with new furniture.
Complete design work for Business Hwy 151 improvements	Governor Evers signed the design contract on September 13. IIW is beginning the survey and design process. This will continue through 2020.
Support private fundraising efforts to replace the Art Hall in Legion Park	Fundraising is currently at \$815,000, which is a level where “wish list” items are being added to the building, including the epoxy flooring and a divider wall. Construction will continue through April of 2020. Concrete work is complete, and the shell of the building will be enclosed shortly. Department staff have worked with vendors to run sewer, electric, and natural gas to the building. Water lines will be run by the end of the first week in January.
Complete the Parks Master Plan	The planning process for the Parks and Recreation Master Plan started in December of 2017 with a public input and information gathering meeting. A survey was then conducted from January 2018 to March 2018 to further gather public input. The Parks, Forestry, and Recreation Committee used data gathered from these sources to help draft the Plan. The Plan establishes 5 goals and outlines 67 initiatives that help us to achieve these goals. Each initiative was then assigned as either high, medium, or low priority. The total cost to implement these initiatives is estimated at \$2,250,000. The plan was approved by the Parks, Forestry, and Recreation Committee on May 2019 and the Platteville Common Council in June 2019.
Complete first phase of Airport Master Plan	Phase 1 of the Master Plan has been completed. Phase 2 has been started and will continue in 2020.
Complete Camp Street sidewalk connection (Elm Street to Lancaster Road)	The project is complete.
Complete implementation of the lead service line replacement loan forgiveness program	Over \$499,000 of the \$500,000 total allocated have been reserved or spent under the program. Over 451 of the 586 known lead service lines will be replaced under the program. There is not enough funding left for a full reimbursement. If an owner wishes a partial reimbursement, they may apply for the remaining amount. All work needs to be completed by June 2020.

<p>Complete water and sewer street projects:</p> <ul style="list-style-type: none"> • Pitt Street (Second to Mound View) - water only • Alden Ave (Water to Campbell) 	<p>Pitt Street project is complete.</p> <p>Alden Avenue project is complete.</p>
<p>Complete Well 6 project</p>	<p>This project is complete.</p>
<p>Complete wastewater treatment plant projects:</p> <ul style="list-style-type: none"> • Clean and inspect digesters • Diffuser replacement in aeration basin • Chemical upgrades for phosphorous reduction • Replace chlorination and dechlorination systems 	<ul style="list-style-type: none"> • The digester project was bid with no bidders. After the project was re-bid, Bytec was awarded the project. • The diffuser replacement is complete. The contractor is doing site clean-up. • Chemical upgrades were pushed back to 2020. • Chlorination/dechlorination systems have been replaced.
<p>Complete Museum projects</p> <ul style="list-style-type: none"> • Restore and add UV filters to Hanmer Robbins Building 2nd Floor windows • Repair Hanmer Robbins building roof • Construct exterior signage 	<ul style="list-style-type: none"> • Window restoration is complete. • UV film has been added to windows. • Solar shades have been installed. • Caulking of roof valleys was performed in an attempt to slow roof leaks in Hanmer Robbins. • Signage construction nears completion, to be finished in Q1 2020.
<p>Work with school district and UW-P to complete roundabout landscaping</p>	<p>Roundabout landscaping is complete.</p>
<p>Complete street reconstruction projects:</p> <ul style="list-style-type: none"> • Court Street (Madison to Lewis) • Lewis (Water to Court) 	<p>Lewis and Court Street has been paused for the winter. Paving is complete on Lewis. The first of two layers of asphalt has been placed on Court. Then work was suspended due to early snow and cold weather. The project will be completed in spring 2020.</p>
<p>Complete 2018 deferred capital projects:</p> <ul style="list-style-type: none"> • Hillside Cemetery Street • Legion Field Parking Lot • Smith Park Basketball Court 	<ul style="list-style-type: none"> • Hillside Cemetery Street is complete. • Legion Field Parking Lot is complete. • The basketball court near Camp and Fifth was paved and the goals reinstalled. The court will be sealed and striped in spring 2020.
<p>Implement DNR grant received for Emerald Ash Borer to replace an estimated 20 public and 40 private trees</p>	<p>The DNR has extended this grant through 2020. To date 31 removals have been approved, however, only 5 trees have been fully removed and replaced. We suspect the extremely wet weather this fall is delaying many homeowners, as they do not want contractors to bring heavy equipment across their yards.</p>
<p>Marketing</p>	
<p>Support PATH project funded through NEA "Our Town" grant</p>	<p>The Creative Community Plan has been completed and accepted by the Common Council.</p>

	The celebratory Chalk & Cheese Fest project-completion event on June 22 was a great success, with 225 adults and 200 children in attendance.
Install first phase of new park signs	This project is complete.
Develop and implement shared logo with PAIDC and Platteville Incubator	The logo design has been finalized and all entities are working on rolling out the design in their respective organizations.
Connections	
Schedule roundtable meetings with key partner groups	Staff has reached out to UW-P but has not been successful in getting a response. The School Board would like to schedule the joint session shortly after the new school superintendent starts. A meeting with PAIDC, Platteville Business Incubator, and Main Street was held in May. A meeting with the Platteville Township was held in August.
Host second community involvement fair	The Library hosted the second community involvement fair on January 26. Approximately 75 community members attended the event, and representatives from 28 organizations were on hand.
Hold first annual "State of City" presentation and reception with key community stakeholders	The "Focus on the Future" event was held on January 31 at the Platteville Country Club. While the event was very well-received, attendance was lower than expected due to the polar vortex.
Facilitate next strategic plan (2020-2022)	This will be delayed until 2020 when the new City Manager is on board.
Begin inclusivity conversations with goal of developing an inclusivity plan	This will be delayed until 2020 when the new City Manager is on board.
Housing	
Continue work on the redevelopment of the former Pioneer Ford site	An occupancy permit has been issued for the Ruxton apartment building. Minor additional landscaping, work in the parking lots, and some exterior trim will be completed in the next few weeks.
Complete housing study	The housing study is complete.
Expand existing and establish additional home rehabilitation programs	Staff completed the preliminary development of programs that will provide incentives in the form of loans to home buyers who purchase pre-1950's affordable houses which are in need of rehabilitation, and grants for the conversion of pre-1950's single-family rentals back to affordable owner-occupied homes. The funding will come from the TID 4 extension, and the program details will be submitted to the Council for approval in 2020.
Review the development regulations for changes that would allow more opportunities for multi-family housing development, allow smaller lot sizes, and allow other varieties of housing	Code review has begun and will continue into 2020.

Prepare for TID 4 Extension to support housing and identify a use for related funds	A resolution to extend TID 4 to support affordable housing programs was adopted by the Council in October and was submitted to the Dept of Revenue in November. The Dept of Revenue approved the request for the one-year extension to TID 4.
Employee Relations	
Adopt new employee handbook and related policies	The employee handbook and related policies were approved by the Council in February. Employee information meetings were held, and the new handbooks have been distributed to staff. Intern Ciera Cooper and staff drafted a PowerPoint presentation for new employees that provides an overview of the city policies in the handbook.
Develop and implement employee “shared expectation” training	This initiative was not started due to the resignation of the City Manager.
Other	
Complete Rountree streambank restoration near Chamber of Commerce building	This project will be completed in the winter (January – March 2020) to take advantage of frozen soils to minimize disturbance. It must be completed by June 2020.
Update long-range financial plan with assistance from Ehlers	The long-range financial plan has been updated and presented to the Council and to the Water/Sewer Commission. Data from the plan is being used in the budgeting process for the City’s budgets including the utility.