

**PLATTEVILLE COMMON COUNCIL PROCEEDINGS**  
**JULY 26, 2016**

The special meeting of the Common Council of the City of Platteville was called to order by Council President Eileen Nickels at 6:00 PM in the GAR Room of the Municipal Building.

**ROLL CALL**

Present: Katherine Burk, Barbara Daus, Don Francis, Ken Kilian, President Eileen Nickels, and Amy Seeboth-Wilson. Tom Nall arrived at 6:05 PM. Absent: None.

**WORK SESSION**

*2017-2019 Strategic Plan – Work Session #1 of 4 – Introduction and Organize*– City Manager Karen Kurt facilitated the first of four strategic planning work sessions with the Council and Department Heads. She reviewed performance management (systemic, reflects community goals, aligned at all levels, outcome-based, and drives budget), 2015 goals (affordable housing needs, Fire & EMS facility needs, street improvements, increase revenues/fiscal position assessment, and improved communication and marketing of the City), 2016 goals (Revitalize – Library Block, Pioneer Ford, EMS site and City Hall, rental conversion to single-family; Educate and Enforce – code enforcement and permit parking program; Inspire – branding strategy, website, and newsletter; and Support – IT upgrades, formal pay plan, and consistent new hire process), and the proposed three year strategic plan process. The Council and Department Heads did a short brainstorming exercise on *Who are our stakeholders?* and narrowed the list down to five stakeholders (homeowners, renters, businesses, developers, and education initiatives). Teams of three were assigned to each stakeholder group to develop an interview plan to conduct interviews out in the community using the same four questions. At the next work session on August 23, each team will share their interview notes and develop opportunity statements for their assigned stakeholder group.

**ADJOURN**

Motion by Daus, second by Francis to adjourn. Motion carried 7-0 on a voice vote. The meeting was adjourned at 6:52 PM.

Respectfully submitted,

Jan Martin, City Clerk