

PLATTEVILLE COMMON COUNCIL PROCEEDINGS
July 8, 2025

The regular meeting of the Common Council of the City of Platteville was called to order by Council President Barbara Daus at 6:00 PM in the Council Chambers of the Municipal Building.

ROLL CALL

Present: Barbara Daus, Kathy Kopp, Bob Gates, Ken Kilian, Tony McFall, and Tom Nall

Excused: Lynne Parrott

CONSIDERATION OF CONSENT AGENDA

Motion by Kilian, second by Kopp to approve the consent agenda as follows: Council Minutes – 6/24/25 Regular; Payment of Bills in the amount of \$719,597.87; Financial Report – June; Appointments to Boards and Commissions: Lex Liberatore - 5 year term to Housing Authority Board; Two-Year Operator Licenses – Casey M Anderson, Peri C Arneson, Emma D Bailie, Brianna L Beissmann, Kaytlin M Connor, Christine L Douglas, Marcus A Faulkner, David J Haight, Morgan A Herstad, Treighton V Hoang, Jaylin R Holte, Leah E Huseman, Karissa L Jacobsen, Lauren R Kershner, Benjamin E Kuhls, Corrina G Larson, Mackenzie R Martie, Alan D Millard, Lindsay M Neefe, Karen L Neeson, Myale E Nevitt, Renee R Reuter, Tessa M Riley, Erica J Schwenn, Mackenzie D Shelnutt, Marcel N Timm, Michael GC Vorwald, Johnathan D Wishman; Banner Permit – September 20 through October 5 for UW-Platteville Homecoming Parade on Saturday, October 4 by UW-Platteville; Parade Permit – UW-Platteville Homecoming Parade on Saturday, October 4 starting at 10:00 AM; Run/Walk Permit – Ben’s Hope for 11th Annual Ben’s Hope Run/Walk on Saturday, September 20 from 9:00 A.M. to 12:00 P.M.; Street Closing Permit – Irving Place (block directly behind Garvey’s Auto) next to City Park on Saturday, August 23 from 8:00 A.M. to 5:00 P.M. for the 6th Annual Chalk & Cheese Fest; Election Cost Sharing Agreement with Grant County. Motion carried 6-0 on a roll call vote.

CITIZENS’ COMMENTS, OBSERVATIONS AND PETITIONS, if any.

Council President Daus thanked the Staff and Council members who took part in the Maintenance and Conditions Tour of City facilities. Administration Director Maurer stated that the Pancake Breakfast is scheduled at the Airport for Sunday, July 27. President Daus expressed gratitude to the 4th of July Fireworks Committee and the Rollo and Jamison Mining Museums Heritage Day staff for organizing successful weekend celebrations.

REPORTS

- A. Board/Commission/Committee Minutes – Police & Fire Commission, Housing Authority Board, Museum Board
- B. Other Reports - Water and Sewer Financial Report – June, Airport Financial Report – June, Department Progress Reports

ACTION

- A. *Pine Street Pedestrian Islands* – Motion by Gates, second by Kopp, to direct staff to remove and replace all three pedestrian islands with 8-foot-wide islands with a painted crosswalk at the Court and Pine Street intersection and a “Yield to Pedestrian” sign facing both directions added at the Oak Street island. Motion carried 6-0 on a roll call vote.

- B. *Availability for Strategic Planning* – Motion by Kopp, second by McFall to approve July 25 from 9:00 A.M. to 11:00 A.M. for Session One, August 21 from 6:00 P.M. to 8:00 P.M. for Session Two, and September 4 from 9:00 A.M. to 11:00 A.M. for Session Three for scheduling of the preliminary strategic planning sessions. Motion carried 6-0 on a roll call vote.
- C. *Review and Approve Comprehensive Steering Committee Members* – City Manager Clinton Langreck shared that a request was issued to elected and appointed officials to recommend candidates for the Comprehensive Plan Steering Committee. The goal was to identify individuals with knowledge, experience, and expertise in various focus areas, including land use and planning, education, economic development, workforce development, small business, parks and recreation, higher education, civic engagement, public safety, and public information access. Based on the input and nominations, Troy Maggied from Southwestern Wisconsin Regional Planning Commission (SWWRPC) presented the updated list of committee members, which included 14 individuals who confirmed participation and others whom Alyssa Schaeffer, SWWRPC Project Manager, contacted but did not receive confirmation. Before starting steering committee activities, SWWRPC seeks Council review of the proposed appointments. Care was taken to ensure that fewer than half of the members are current Plan Commission representatives to avoid quorum issues. The Council agreed that the list represented a good mix of individuals and authorized SWWRPC to proceed with confirmed members, leaving the option to accept additional members as they respond positively, aiming for a total of 15-17 members to prevent the committee from becoming too large. Council President Daus requested a final list of committee members when that was available.

INFORMATION AND DISCUSSION

- A. *City Manager Budget Guidance* – City Manager Clinton Langreck explained that, as part of overseeing the city budget, the City Manager provides the directors with an annual budget guidance document to communicate financial principles, condition assessments, parameters, and priorities. As noted in the 2025 Budget Timeline, the City Manager plans to release this document to the directors in the second week of July. This document sets the tone and direction for the budgeting process, and the City Manager requested discussions from the Common Council on key budgetary elements. The sections presented for discussion include Anticipated 2026 Changes, the City Manager explained that these items are expected to increase; Reports and Acknowledgements; and CIP Prioritization, a list of which was distributed to the Council.
- B. *Proposed Amendment to the Industry Park Land Price Formula* – Community Development Director Joe Carroll and Platteville Area Industrial Development Corporation Director Abby Haas explained that a land price formula is a common type of business subsidy that municipalities use to incentivize businesses to locate in their community. By offering improved land at reduced costs, the idea is that the costs of the incentives are recouped through the improved tax base and the number of jobs that the business creates. The existing industry park land price formula was adopted in 2016. These incentives no longer accurately reflect the market value of land and the cost of installing the public utilities and improvements necessary to provide improved and available land in the industry park. The proposed formula will include amendments to better reflect the current costs. By approving the land price formula, the Council is authorizing the Platteville Area Industrial Development Corporation (PAIDC) to

negotiate land sales in the industrial park based on these incentives. The amendment will not have a direct budget impact. The PAIDC board voted to recommend approval of the amendments to the land price formula. Staff recommends approval of the proposed land price formula.

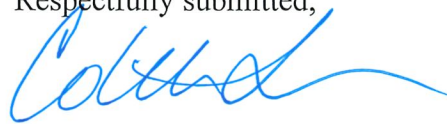
- C. *Annual Video Reports Review* – City Manager Clinton Langreck updated the Common Council on preparations for strategic and comprehensive planning by reviewing the director videos for the Administration Department, Community Development Department, and the City Manager. Administration Director Nicola Maurer, Community Development Director Joe Carroll, and City Manager Clinton Langreck responded to questions from the Common Council regarding each department's budget needs.

Council President Daus announced that Senator Marklein visited with City Staff and Council members on July 7 to announce the benefits that directly impact the city after the passing of the State budget. They are a \$2,000,000 appropriation for the development of the Southwest Health Center Child Care Center, which will serve up to 140 children, and a 13 percent increase in the payment for municipal services, as well as additional funding for roads, schools, and special education. Also, the benchmark of growth in Shared Revenues tied to state sales tax revenues was retained.

ADJOURNMENT

Motion by Nall, second by Kopp to adjourn. Motion carried 6-0 on a roll call vote. The meeting was adjourned at 7:45 P.M.

Respectfully submitted,



Colette Steffen, City Clerk