

## PLATTEVILLE COMMON COUNCIL PROCEEDINGS

May 26, 2026

The regular meeting of the Common Council of the City of Platteville was called to order by Council President Barbara Daus at 6:00 P.M. in the Council Chambers of the Municipal Building.

### ROLL CALL

Present: Kathy Kopp, Tony McFall, Barbara Daus, Bob Gates, Brian Whisenant, Lynne Parrott, Steven Badger

Excused: None

### CONSIDERATION OF CONSENT AGENDA

Motion by Kopp, second by Badger to approve the consent agenda as follows: Council Minutes-5/12/2026 Regular; Regular Payment of Bills totaling \$1,406,048.03; Appointments to Boards and Commissions: None; Two-Year Operator Licenses – Garrett Holmes; Street Closing- Irving Place from Park Place to North Bonson Street on Saturday, June 20 from 6:00 A.M. to 6:00 P.M. for Pride in the Park; Street Closing- Irving Place (block directly behind Garvey’s Auto) next to City Park on Saturday, August 29 from 8:00 A.M. to 5:00 P.M. for the 7<sup>th</sup> Annual Chalk & Cheese Fest; Write-off of Uncollectible Personal Property Taxes. Motion carried 7-0 on a roll call vote.

### CITIZENS’ COMMENTS, OBSERVATIONS AND PETITIONS, if any.

Council President Barb Daus thanked Interim City Manager Mark Rohloff for his service to the City of Platteville, as this is his last Council Meeting. President Daus also thanked Fire Chief Ryan Simmons for a tour of the new Fire Facility that he gave the Council prior to the Council meeting.

### REPORTS

- A. Board/Commission/Committee Minutes (Council Representative) Water and Sewer Commission, Airport Commission, Community Safe Routes Committee, Parks, Forestry and Recreation Committee

### ACTION

- A. *Ordinance 26-04- Amending Chapter 38 of Municipal Code –Remove Second Street from East Pine Street to East Furnace Street from the Unauthorized ATV/UTV Route List–* Police Lieutenant Andrea Droessler gave a brief explanation of Ordinance and took questions from Council Motion by Whisenant, second by Parrott, to amend Chapter 38 of the City of Platteville Municipal Code to remove Section 38.17(5)(A)3, which currently prohibits ATV/UTV operation on Second Street between East Pine Street and East Furnace Street. Motion carried 7-0 on a roll call vote.
- B. *2027 Bus Route Changes and Additional Route-* Director of Public Works Howard Crofoot explained that in August 2024, the City received a letter from Stratton Buses stating that they would not renew their contract for the 2025 year. The reason cited was that the contract value was not sufficient to provide the services requested. At the time, the City and University partnered to provide 4 bus routes. The City scrambled to estimate the hourly cost of service, cut 4 routes to 1, and sent out an RFP for service to begin on January 1, 2025. The low bidder, Davis Bus Lines, had a bid price over 40% higher for 2025 than the price of service in 2024. Staff and University staff, along with selected other individuals, looked into the possibility of increasing hours or routes for 2027. After discussion with the WisDOT staff, these changes would be significant and require a new RFP. The group reviewed routes, solicited input from students, and checked against UW-Platteville revenue streams. The group recommends that a Saturday route be added for 4 hours per Saturday during the academic year. This is based on the Purple Route of 2024. The group also asked to revise

certain bus stops to focus on Downtown. Per Council request, a stop at Farm & Fleet will be added to the Purple Route. This will be a tight route time – between 28 and 30 minutes with 10 – 15 seconds for loading and unloading. Motion by Gates, second by Parrott to approve adding a Purple Route for the bus service on Saturdays during the Academic Year from 11:00 A.M. to 3:00 P.M.; adjusting Bus Stops for the Orange and Purple Routes as presented, and authorize Staff to conduct an RFP process in accordance with WisDOT procedures. Motion carried 7-0 on a roll call vote.

- A. *Ordinance 26-05 - Comprehensive Plan Adoption-* Community Development Director Joe Carroll explained that there is no additional information to share regarding the Comprehensive Plan or community input since the last Council meeting. Director Carroll answered questions from Council. James Schneller, 620 Ridge Ave., spoke in favor. Motion by Kopp, second by Badger to approve the proposed Platteville Community Comprehensive Plan 2026-2036, with the understanding that the first table on page 40 will be removed. Motion carried 7-0 on a roll call vote.

### INFORMATION AND DISCUSSION

- A. *Ordinance 26-XX, Amending the Official Traffic Map –Restricting Parking in the Vicinity of the New Fire Station-* Director of Public Works Howard Crofoot and Fire Chief Ryan Simmons explained that the City constructed the Fire Station at 100 West Adams Street. This will require parking restrictions to allow for apparatus to exit the facility onto West Adams Street, apparatus to enter the facility from West Lewis Street, and for firefighters to respond to calls. The following parking changes are being recommended to accommodate the Fire Station.
- a. No Parking on the north side of West Adams Street between North Court Street and North Elm Street. This will allow apparatus to swing west onto West Adams Street. It will allow vehicles stopped on the north side of North Elm Street to have proper visibility of apparatus leaving the station, as well as better visibility of all traffic on West Adams Street from North Chestnut Street. The section between North Court Street and North Chestnut Street will provide visibility and room for the Command Vehicles to exit the station and for firefighters to respond to calls.
  - b. No Parking on the south side of West Adams Street between North Court Street and North Chestnut Street. The section between North Court Street and North Chestnut Street will provide visibility and room for the Command Vehicles to exit the station and for firefighters to respond to calls.
  - c. No Parking on the north side of West Lewis Street for approximately 80 feet east of North Chestnut Street. This will allow apparatus returning from a call to swing to make the turn into the return driveway from West Lewis Street.

Prior to the construction of the Fire Station, there was No Parking on the east side of North Court Street between Lewis and Adams Streets. This parking restriction will be reinstated. The anticipated activity from firefighter training and calls requires the additional space on the street. No action by the Council is required for this. Additionally, there was a “Bus Parking Only on School Days” and an on-street accessible parking stall on North Court Street. There is no need for bus parking since the OE Gray school building was removed. There is no need for accessible parking on the street since the new Fire Station has accessible parking in the off-street parking lot. The Ordinance will be effective September 8, 2026. The cost of new signs would be absorbed in the Street Department sign budget. Staff recommends approving the ordinance. Director Crofoot and Chief Simmons answered questions from Council.

- B. *Ordinance 26-XX, Amending the Official Traffic Map –Repeal of Parking Regulations –* Director of Public Works Howard Crofoot and Fire Chief Ryan Simmons referenced the construction of the new Fire Station at 100 West Adams Street. There is currently a pair of

signs on the north side of East Main Street, opposite the current (old) fire station, between 250 and 310 East Main Street that say, “No Parking Between Signs”. These were installed to allow the apparatus to exit the current Fire Station at 275 East Main Street and make the westbound turn. Once the apparatus has been relocated to the 100 West Adams facility, this restriction will no longer be required. The Ordinance will be effective on September 8, 2026. The only cost is the time to remove the old signs. Staff recommends approving the ordinance. Director Crofoot and Chief Simmons answered questions from Council. Director Crofoot also gave a brief update on the East Main Street project and noted that project information would be in weekly updates moving forward.

- C. *Transition Update for City Manager Muske Starting June 8-* Interim City Manager Mark Rohloff provided an update to the Council on the timeline for the transition to new City Manager Caz Muske on June 8<sup>th</sup>, including an in-person orientation. Interim City Manager Rohloff will remain the official Interim City Manager through June 5 and will be available for questions. Interim City Manager Rohloff will be providing a memo to Council and Ms. Muske about his observations as Interim City Manager.
  
- D. *Review Strategic Plan-* Interim City Manager Mark Rohloff explained that the City has been working with Troy Maggied of the Southwestern Wisconsin Regional Planning Commission on the development of a five-year strategic plan for 2026-2030. The following activities have occurred over the past 6-10 months. A workshop was held with Council and staff in Fall 2025 to conduct a “SWOT” (Strengths, Weaknesses, Opportunities, and Threats) analysis, identify community assets and liabilities, develop a vision and mission statement, and identify potential priority goals/strategies. After the City received a draft strategic plan in January 2026, the Interim City Manager, Council President Daus, and President Pro-Tem Kopp reviewed the document and provided input, after which department heads reviewed and shared their thoughts on the draft. In order to organize these collective thoughts, Council and staff held a workshop on February 18 to confirm the priority goals/strategies and identify action items in the draft plan. Several goals/strategies were amended as a result of that process. Council and staff held a follow-up workshop on April 28 with Mr. Maggied to further refine the document. The Interim City Manager assigned segments of the final draft for a final review to department heads and staff who will ultimately carry out the action items in the plan. The result of these meetings and reviews is the document that has been provided for Council’s final review and comment. In short, the document has identified six goals/strategies for the next 5 years, as follows:
  - a. Community Engagement and Access
  - b. Economic Development and Housing
  - c. Fiscal Stewardship
  - d. Infrastructure
  - e. Public Safety
  - f. Workforce Development, Growth, and Retention

Within each strategy, objectives have been identified to assist in organizing and refining the purpose of each goal. Staff also identified action items within each objective that they may use to establish performance targets and, eventually, performance measures. Through this process, department heads will have greater ownership and accountability for these goals because they had a hand in developing them. It is hoped that this Strategic Plan, with prioritized goals, clear objectives, and action items will assist the Council and incoming City Manager in charting a course for the next 5 years. It is also hoped that the Strategic Plan will serve as a guide for the development of the City’s annual budget and Capital Improvement Program (CIP), and in implementing the soon-to-be-adopted Comprehensive Land Use

Plan. The cost of updating the plan was included in the 2025-26 budgets. Subsequent budgets may include funds to implement various features of the Strategic Plan. However, most of the action items will be part of existing operating budgets and may already be identified in the City's capital improvement plans. Staff recommends adoption of the Strategic Plan following Council review and comment. Staff will incorporate any comments at the May 26 meeting into a final document for Council's eventual adoption, scheduled for June 9. Interim City Manager Rohloff took questions from Council. Council President Barb Daus requested that Council and Staff read through the plan and share their input with the Interim City Manager before the next Council meeting.

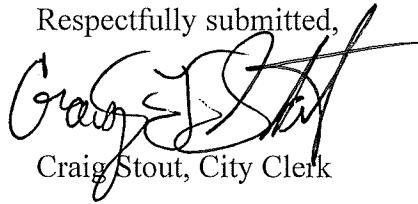
Motion by Badger, second by Gates to go into a Closed Session. Motion carried on a 7-0 roll call vote.

CLOSED SESSION - per Wisconsin Statute 19.85(1)(g) – for the governmental body who is rendering oral or written advice concerning strategy to be adopted by the body with respect to litigation in which it is or is likely to become involved – Walmart Assessment

ADJOURNMENT

Motion by Badger, second by Parrott to adjourn. Motion carried 7-0 on a roll call vote. The meeting was adjourned at 7:45 P.M.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Craig Stout", written over a printed name.

Craig Stout, City Clerk