

## **PUBLIC NOTICE**

PUBLIC NOTICE is hereby given that a **Special** meeting of the Common Council of the City of Platteville shall be held on Tuesday, May 20, 2014 at **4:00 PM** in the Community Room at the Police Department, 165 N 4<sup>th</sup> Street, Platteville, WI.

### **SPECIAL COMMON COUNCIL AGENDA**

**I. CALL TO ORDER**

**II. ROLL CALL**

**III. WORK SESSION** – Strategic Planning for the City of Platteville

**IV. ADJOURN**

*If your attendance requires special accommodation, write City Clerk, P.O. Box 780, Platteville, WI 53818 or call (608) 348-9741 Option 6.*

[www.platteville.org](http://www.platteville.org)

**To:** Platteville City Council  
**From:** Lawrence F. Bierke, City Manager  
**Date:** May 13, 2014  
**Re:** City Priorities

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In anticipation of your City Council meeting on May 20<sup>th</sup>, where the City Council is planning to establish goals/priorities for the City of Platteville, I've asked City Department Heads to provide suggestions of issues you may want to consider. Attached to this memo are copies of the ideas that have been submitted.

In addition to the ideas proposed by staff, I also wanted to submit the top three priorities that I see impacting the City of Platteville,

1. **Indebtedness.** The City of Platteville needs a "Debt Defeasance Plan". I define this as a plan that sets a specific commitment level for combined debt payments and Capital Purchases. As debt is paid off, the amount remains the same or is increased incrementally in a way that annually shifts funding from Debt Service to Capital Improvement Projects.

*For Example: Setting aside \$2.5 Million for all debt service and capital projects annually. If in 2013 the debt service payment was \$1.5 million, there would be \$1 Million left for capital projects. As time goes on, the costs would shift. By 2015, the City would have debt service payment of \$1.2 Million, so the remaining \$1.3 would be used for Capital Projects. The City would not borrow additional funding, but would slowly pay off debt and increase capital spending.*

2. **Infrastructure.** Over the past few years, the City has expressed it's commitment toward improving our infrastructure. We need to renew our commitment though the use of grant dollars and new revenue sources to support our infrastructure needs. It would be wise to revisit Special Assessments or look at the Wheel Tax to generate additional revenue.
3. **Staffing.** Another staffing plan really isn't necessary right now. My opinion would be that it is time for the City to look into staff compensation levels, succession planning, and employee retention planning. This City is going to be turned inside out when 1/3 of our staff retires. We need to make sure we have positions that will attract quality candidates and have appropriate training ready to go. Most City positions are unique, so having a plan to deal with upcoming vacancies would be wise.

To: Larry Bierke  
From: Steve Kleefisch  
Date: May 8, 2014  
Re: Department Issue, Concerns, and Goals

## Museum

As there is no plan yet as to how the museums will operate in the future, the museum board will expect the staff to accomplish this year's exterior buildings and grounds projects and continue operating the museum with the same open hours and special events.

I am not asking the museum board to approve a CIP request at this time. This could change as there is a concern that the State of Wisconsin will require fencing around the mine train roadbed. They indicated this will be addressed when they inspect the train this month. If they require fencing it could be costly, but I do not know if it would be a CIP project.

The museum budget for this year is approximately \$32,000 less than it was in 2012. In 2013 we managed to maintain all of our open hours and special events with the help of the Jamison Museum Association, which has provided funds for labor to work on exhibits and set-up for special events. It is our intention to continue this in 2014. The concern is that if there are more cuts to the operating budget for 2015 it would be very difficult to maintain the current level of service to the public.

## Rountree Gallery

I will also try to give you some concerns, goals, etc. for the Rountree Gallery which now falls under my supervision. I do not have the benefit of discussing this with the gallery board, but there seems to be some basic things that are a concern to them. They would be concerned about the future operation of the museum and how it might affect the gallery. The number one concern of the gallery should be that the program is not accessible to anyone who cannot climb the stairs to the second floor of the Mining Museum. Their main goal should be that the gallery is located in an accessible location in a city building.

I know the proposed plan for City Hall remodeling includes accessible space for the gallery. Another idea that has been around for many years is that the gallery could be in accessible space related to library expansion. This idea has always made the most sense to me, as the proximity to the library would definitely be beneficial to the gallery with regards to attendance. It would also benefit the library patrons and others who were never able to access the gallery above the Mining Museum. This arrangement of the library and gallery would be a win-win situation to me.

## 2015 Goal Suggestions - Public Works

### Engineering:

- GIS: Continue funding of GIS as a CIP item at least through 2015 with maintenance/selected upgrades in 2016 and beyond. Ensure funding for IT upgrades and training of City staff is included in budgets (Individual department or consolidated?)
- Taxi: Accept results of Bus/Taxi study. Assuming the study shows it is desirable to consolidate the two systems, develop an agreement with UW-P to submit request for grant funding of complete system. Agreement to include split of responsibility for local match funding. Complete State procurement process for 2015 - 2019 contract for bus/taxi or taxi alone.
- Solid Waste: Develop 2015 - 2019 contract for solid waste & recycling, to include single family and duplex households, plus City properties. Work with UW-P to ensure we are meeting their guidelines for services for UW-P. Develop separate contract for collection & disposal of UW-P solid waste & recycling.
- CIP: Increase investment in street reconstruction to return to levels that will support at least 1.5 miles of reconstruction annually (\$2.9 million in 2015 dollars for City costs, not including Water & Sewer)
- Forestry: Look at either increasing the pay differential for an in house Forester - OR - contract for on call services - OR - return to reactive Forestry (remove trees when identified, no replacements in ROW).

### Street Maintenance:

- Continue funding of equipment replacement
- Continue investment of \$150,000 - \$200,000 annually in street repairs/maintenance.
- Continue investment of \$25,000 - \$30,000 annually in Highway painting
- Continue investment of \$40,000 - \$50,000 annually in sidewalk repairs/grinding
- Consider space needs and potential new building in the next 10 years or so.
- Consider investment into alleys & parking lots as funding will allow

#### Parks Maintenance:

- Continue support of pool maintenance as it approaches 20 years of service.
- Continue support of playground equipment replacement
- Continue practice of purchasing of replacement mowers on a regular basis.
- Look at plans to refurbish Legion Park area. Look at developing a comprehensive use plan with layouts and fund replacements of parking lot, Art Hall and other facilities in a timely manner in accordance with the use plan.
- Develop long term plan for Jenor Tower Park - prefer to turn it over to Jenor Tower for use as a private park - if possible.
- Implement Park Plan recommendations as budget will allow

#### Cemetery Maintenance:

- Determine level of effort that is acceptable to public and fund Operating Budget to maintain cemeteries at that level
- Continue practice of purchasing replacement mowers on a regular basis

#### Storm Water:

- Funding for storm water effort initially should be about \$150,000
- Begin development of program to implement storm water regulations

#### Building Maintenance (City Hall):

- Determine long term solution to City Hall & set timeline. Will the Common Council fund design by an A/E firm to remodel City Hall? When? Is there a time frame for doing the work?

## Water & Sewer Utility:

- Water -Develop long term master plan for Water Dept. Included in the plan will be a sequence of events to facilitate the decommissioning of the Davison water plant. Major considerations for this to happen will be possibly a new water tower, upgrades to well 3 building.
- Wastewater Treatment Plant- Develop long term master plan for wastewater treatment plant. It includes planning for major rehab/upgrades over the next 10 years to the WWTP. Current facility is 30 years old and has been maintained very well. Depending on economic growth and regulations, the facility may need upgrades over the next 10 years.
- Maintenance Dept - Develop long term master plan for the Maintenance Dept. With the decommissioning of the Davison plant a housing solution is needed. Included in this plan will be considerations for heated and non-heated storage/parking. Cost for any construction can be divided between water and sewer funding.
- Distribution and Collection - plan for infrastructure replacement (water & sewer pipes and facilities) to coincide with City streets. Include easement (facilities not in city streets) areas when City budget reduces street construction.



## MEMO:

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To: City Manager  
From: Joe Carroll, Community Planning & Development Director  
Date: May 6, 2014  
Re: City Goals

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As requested, I would like to provide the following goals/issues for discussion by the Council as part of the CIP and Budget discussions that will take place this spring and summer.

Kallembach Properties. The City has an opportunity to do something more with the Kallembach properties that were recently obtained other than just turning around and selling them to get money. There is a potential to leverage these properties to achieve more. For example:

- Rehab the homes and convert them to owner-occupied/affordable housing. There doesn't seem to be a shortage of individuals that are willing to buy/renovate/build housing for UWP students, but there is a shortage of affordable housing for young families or older residents looking at downsizing. There are organizations the City could partner with to rehab the homes and offer them to qualified individuals or families.
- "Trade or swap" the properties for others that are located in more strategic locations. Trading some of the properties for those adjacent to the fire station or EMS garage would allow for the future expansion of those buildings. Another option would be to trade some of the properties for properties near the Library Block project to create more public parking for the library.
- Some of the properties that are in a desirable location should be maintained by the City to allow for future development or redevelopment opportunities. In the short term, the properties could be rehabbed using the City's CD Rehab funds and managed by the Housing Authority.
- If the properties are sold, there should be some agreements with the purchaser that require them to be fixed up and licensed within a certain period of time.

Convention Center. The City has been faced with a shortage of suitable meeting and convention space since the convention center closed several years ago. The City should consider working with developers and other organizations to explore the creation of a new facility to meet this need.

Single-Family Development. It appears there is still adequate interest from developers and landlords in creating additional rental housing, but there is no activity on the single-family area. Years ago, the City encouraged the creation of single-family developments through the "developer incentive program". Through this program, the City paid for up to 25% of the infrastructure costs for new housing developments as an incentive to developers. It may be a good time to reconsider this type of program.

Technology Improvements. The City needs to continue pursuing improvements to the various technologies that are used to improve communications with the public and to improve efficiencies for Staff. Some items to work on/continue working on include:

- Implement and expand the GIS system
- Improve the City's website, including an indexed municipal code
- Updated email and computer systems
- Improvements to the Council chambers to allow presentations

Facility Improvements. The Fire Department, EMS garage and City Hall have all been identified as needing replacement or improvements. A plan needs to be developed to accomplish these improvements over the next 5 to 10 years. The first parts of the plan should be developing a time-frame/schedule for improvements, budgeting, the creation of architectural plans and property acquisition. In the short-term, some basic maintenance items need to be addressed – such as the drinking fountain in City Hall. The condition of our buildings makes a statement to all visitors, and in many cases what they say isn't good for our community.

Underutilized Properties/Redevelopment Opportunities. The City should consider partnering with property owners and developers to redevelop underutilized and blighted properties. The focus should be on properties that are highly visible and that have potential for redevelopment. Taking a proactive approach and offering financial incentives will probably be required to achieve this goal, so properties within one of the TIF districts will likely be the highest priorities. The Downtown Plan could be used as a guide for development in TID 7.

Property Maintenance. A few years ago the Council passed a resolution stating that the enforcement of property maintenance codes was going to be given a higher priority. Since that time, due to reductions in Staff hours and no additional funds provided, it is difficult to achieve this goal without sacrificing some other program or code enforcement activities. If this is still a goal of the Council, then additional funds need to be provided. If this is no longer a priority, then that information needs to be provided to Staff.



**Chief**  
**Ryan Simmons**



**Secretary/Treasurer**  
**Dave Schmoekel**

**1<sup>st</sup> Assistant**  
**Dave Langkamp**

**2<sup>nd</sup> Assistant**  
**Tom Covert**

**3<sup>rd</sup> Assistant**  
**Casey Pickel**

# Platteville Fire Department, Inc.

*Pride in Volunteering, Established 1874*

## Memorandum

**TO:** Larry Bierke, City Manager  
**FROM:** Ryan Simmons, Fire Chief  
**SUBJECT:** Fire Department Goals  
**DATE:** May 5, 2014

1. Below is a list of the top goals of the fire department. I have not changed the goals of the fire department as I felt that the goals of the previous administration are still the most important goals of the fire department today.
2. Reconfigure the garage doors on the east side of the fire station to allow for current fire apparatus to fit into the garage bays on the east side of the building. This is important as the next fire engine which is scheduled to be replaced in 2016 and with this, we will need to move a couple of trucks around and they will not fit into the station without making the garage doors on the east side of the station larger. This would cost approximately \$75,000-\$80,000.
3. Remodel the kitchen area of the fire station so that the hood configuration over the stove meet code. We require commercial restaurants to comply with the codes when we ourselves are not in compliance. This would cost approximately \$11,000-\$12,000.
4. Replace City Pumper 9 which is a 1982 Pierce Engine. The National Fire Protection Agency (NFPA) who governs codes, safety and equipment requirements and recommendations states that fire engines should to be decommissioned after 25 years. This Engine will be 34 years old in 2016. This would cost approximately \$525,000-\$550,000.
5. Acquire the (2) two parcels of land to the south of the fire station and the parcel of land to the west of the fire station in preparation to renovate and add-on to the fire station. We feel that the time frame of this goal is ongoing and properties should be acquired whenever possible. Estimate cost for acquisition to be around \$400,000-\$450,000 for all (3) three properties.
6. Renovate and add-on (4) four additional bays to the existing fire station, add additional parking for existing fire station and add an elevator to additional fire station to make ADA compliant. Would like to see this happen in the next 2-5 years. As we all know prices change from year to year but we feel that we could accomplish a renovation and addition to the fire station for \$2,500,000-\$3,000,000.

## Goal Suggestions

### Recreation:

*Not having been through a full season, I really am still analyzing our recreation programming. Because of this I do not have many suggestions for changes in 2015. My focus currently is on increasing the quality of programming while staying at or under the current budget.*

#### **Recreation Taxable (Revenue) 100-46750-677-000 ↑**

- Explore the possibility of partnering with the UW-Platt to offer and promote more adult fitness programming during non-work hours. Possibly develop a single punch card payment system, where a single card could be used at any of the programs.
  - CrossFit
  - Yoga
  - Zumba
  - Couch to 5K
  - Water Aerobics
  - Aqua Zumba®

### Swimming Pool:

*Once again I have not seen the pool in operation and would like to view our current processes before making any major changes. Looking at the current budget I think our revenue number is "optimistic". If achieved it would be an increase to our best season on record.*

#### **Utilities & Refuse 100-55420-314-00 ↓**

- Following the installation of a new pool heater, variable frequency drive, new water meter, plus joint filling it will be necessary to reevaluate our budget for Utilities & Refuse.

#### **Pool Chemicals 100-5420-201-00 ↑**

- The cost of Pool Chemicals is going up, primarily to an increase in demand for acid in the oil fracking industry. Our rates have been held constant, but I would anticipate an increase in 2015.

### Parks:

#### **Trail Maintenance 100-55200-351-00 ↑ and Utility & Refuse 100-55200-314-00 ↑**

- Should the trail expansion take place we may want to consider increasing our budget for Trail Maintenance and Utility & Refuse.

#### **Utility & Refuse 100-55200-314-00 ↑**

- With single-stream recycling in place it might be worthwhile to again exploring recycling in some of the most heavily used parks, including: Legion Park, Smith Park, and The Platteville Family Aquatic Center.

## PLATTEVILLE PUBLIC LIBRARY FINANCIAL CONCERNS FOR 2015

### County Funding for 2015

The calculations for County Funding in 2015 are complete. The result is a decrease in revenue of \$20,479.39. The current distribution of county funds is included to illustrate what is currently paid for with County Funds.

### Salaries

Anticipated: An increase in salary with benefits for the new library Director.  
At the May 6<sup>th</sup> Library Board meeting, the Board approved a salary range of \$60-65,000 depending on qualifications for the new Library Director.

As part of the budget process, the board will also be discussing some salary adjustments for staff members that will increase the salaries and benefit lines.

### Block Development issues (possible TIF coverage)

Cost of temporary move to a location during construction:

- Rental costs
- Moving costs
- Additional employees to cover a 2<sup>nd</sup> floor

## Memo

**To:** City Manager Larry Bierke  
**From:** Chief of Police Doug McKinley  
**Re:** Concerns/Goals for Strategic Planning  
**Date:** May 8, 2014

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Reference your request for issues, concerns and goals, I have met with the Police Department's Senior Command Staff and we have identified the following issues.

- We would like to transition to ruggedized computer tablets from the current ruggedized laptops which are used by the officers in the squad cars. Our laptops are aging and beginning to show signs of wear and tear. The trend in technology for policing is to move towards tablets rather than laptops due to more user friendly features and their space saving design. Ideally once this technology is well established, we would like to replace our laptops with 5 ruggedized tablets at an approximate cost of \$12,500.00.
- Currently we are purchasing a mid-size SUV to replace the Ford Expedition which has been in use since approximately 2001. This will further address our need for vehicles which have 4-wheel-drive or all-wheel-drive capabilities during inclement weather. We hope to use this vehicle to evaluate if mid-size SUVs are a viable option to sedans for use by our patrol staff. Many police agencies are transitioning to SUVs due to comparable gas consumption and more interior space which allows for better placement of protective prisoner screens and equipment like cameras, radios and laptops or tablets. Currently we have one mid-size SUV which we typically reserve for use during inclement weather or when our other squads are in for repairs.
- We have long identified the need to staff a School Resource Officer (SRO) at the Schools in our city. We feel that closer contact with the students, faculty and staff at the schools would result in better communication and keep us better informed on issues and concerns in the schools. School security is a big issue in society today and we would like to improve our relationship with the students so we can help identify issues before they become problems. We currently interact with the schools frequently on a daily basis but our response to their needs including truancy and other student behavior issues would be much improved by having one officer who could specialize in these types of incidents and foster a relationship with the individuals who are frequently involved in these calls for service. This position would be staffed by an existing staff member.
- We would like to increase the number of security cameras we have at various locations throughout the city. The ability to monitor problem intersections or areas of the city in real time and also have access to archived video would be very helpful with investigations and also with delivering the appropriate level of response to in-progress incidents.
- Over the next two years we would like to increase our patrol staff by two officers. We have seen a decrease in the amount of foot patrol and bike patrol that we are able to provide due to

the need to keep our officers close to their squads so they can respond to calls for service throughout the city. We would like to dedicate officers to foot and bike patrol so we can better serve areas like the bike path, individual neighborhoods and the downtown area. Officer staffing levels have not kept pace with increased enrollment at the college. In 1991 when I started my employment with the Platteville PD we had 19 officers when the enrollment at the college was approximately 4,500 students. Currently the college has an enrollment of approximately 9,000 students and we have 20 sworn officers. The desired increase in officers consists of two officers total over the next two years. The desired SRO position would be staffed by an existing staff member.

- We would like to explore options to speed up and improve the manner in which parking citations are issued. Currently their documentation and the way in which overdue notices are processed is too labor intensive and we want to improve this by researching the ability to issue citations via auto-cite technology along with software which automatically generates overdue notices.

Respectfully,

Doug McKinley  
Chief of Police



To: Larry Bierke, City Manager  
From: Brian M Allen, MS, AEMT, NREMT-B  
EMS Administrator-City of Platteville  
Date: May 8, 2014  
Ref: Department/Capital Goals/Issues

## Memorandum

Larry,

The one goal that has been identified over and over again that is still remaining as you are aware is an EMS facility. That is the one major goal that still needs to be addressed by the council/city. The current facility is in need of work, the question is to what extent should work be done to the current facility. This year we will likely have to replace a storm window or an entire window as the frame has rotten away.

Another goal that has been identified is the need for a third ambulance which is currently planned for in 2015 in the CIP that was approved last year. As in the past years this is dependent on a facility in which we can house three ambulances. The need/desire to have three ambulances has been identified and has been in the 5 year CIP since at least 2008 (prior to my employment).

Another issue as we have discussed is how long can EMS continue to run using paid on call staff as our call volume increases. With the increased call volumes, it in turns means the possibility of additional income, but it also means that EMS staff are missing more time from school for the college students and more time from primary employment. The time missed from primary employment isn't made up with the amount that EMS staff are being paid per hour. So far we have been fortunate to have a group that is able to keep up the with the increased call volumes, but I do not see this continuing if our volume keeps increasing as it has been the past years.

Another issue I would like to bring up is EMTs not receiving some type of extra pay or benefit for working holidays. Other city employees when working a holiday receive holiday/premium pay, but the EMTs do not. We have EMTs on duty every day of the year as we are required to maintain an ambulance that is available to respond to a call of service at any time. I would ask that the council consider doing something for EMTs that work holidays (it is getting harder and harder to get EMTs to volunteer to cover holidays, especially those that are considered family holidays [Easter, Thanksgiving, Christmas Eve and Christmas]).

## citymanager

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**From:** Steinhoff Connie  
**Sent:** Thursday, May 08, 2014 2:42 PM  
**To:** citymanager  
**Subject:** Issues, Concerns, Goal Ideas

Larry,

Here is a brief list of some of the issues, concerns, & goals I could come up with for the Senior Center.  
Connie

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### Increase of staff/staff time

No time available for training, no flexibility of scheduling. Occasionally we are forced to close or cancel activities due to vacation and sick time. Our staff often takes work home and completes tasks outside of regular hours without compensation. To address this need, increasing the Director's position to full-time **and** adding a second half-time aide would be the ideal.

### Expand Transportation Services

The bus currently runs M,T,Th,&F before and after lunch. On Thursdays, we have a volunteer drive participants home after cards. We are finding volunteer drivers to be problematic, especially when our bus requires specific training to operate and is often temperamental. If we could increase the part-time driver's hours to half-time or have funds set aside to offer taxi vouchers to those who want to participate but can't now because there is not transportation available. The taxi cost to an individual is minimal, however for many seniors it is a hardship. Not participating in social activities could have a detrimental effect on their health and removing the transportation obstacle helps seniors ability to participate.

### Data Management Software

We currently do all of our record keeping manually. This takes a lot of time. A data management software program developed specifically for Senior Centers would help us track our participants, their activities and interests, participation stats, expense and payment records, etc...

### Building & Equipment Modifications

- As our clientele ages, the need to provide handicapped accessibility to areas of the building such as the restrooms is important. Restroom doors need automatic openers.
- Our front and back doors don't seal properly in the wintertime leaving a large gap at the bottom. This results in a loss of heat and higher heating costs.
- Dining room tables should be replaced with tables that are easier to move so staff can change the room arrangement according to the activities are taking place in that room.

### Long term Goal

Much of what we can offer Platteville Seniors is limited by physical space. One option would be to expand the building into the north parking lot. The additional space could be used as an exercise area, craft area, special event area, or classroom. It would also free-up some of the congestion in the lower level of the building.

## citymanager

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**From:** Jack Luedtke [director@plattevillemainstreet.com]  
**Sent:** Monday, May 12, 2014 2:21 PM  
**To:** citymanager  
**Subject:** Main Street Issues for 2014 and beyond

Hi Larry, the following are issues and opportunities that our Board feels we need to address. Some of these we hope will garner continuing financial support from the City and collaborative support from entities in the City.

1. Development of an information hub that would be a single source Community information on the Web. A resource page that would be monitored daily for content, that any group could post events on. After review the daily content would be uploaded to the Web, Facebook, etc..

2. We want to encourage the continuation of the Trail and Sidewalk program the City has under the safe routes to school effort. We strongly support the Walkable City initiative.

3. The Board would like to see the development of a U-tube spot for "retail" economic development in Platteville.

4. In keeping with that idea we would like to develop 5 to 6 selling points about Platteville that everyone would use on Social Media. "The Face Of Platteville."

5. We would like the City to join us in raising funds to increase the Cushman, Music in the Park, endowment fund. The goal of course is that at some point in the future this endowment would fund the Music Series.

6. Main Streets ongoing efforts with key Downtown projects like the Library Block, Chicago's Pizza rebuild, development of the Pioneer Ford site, the purchase and rehab of the Old Steve's building will need continuing financial support from the City. It is also important for the City to move forward with the renovation of City Hall.

7. Finally I would like to sum-up the Board's thoughts by saying they see the overriding issue is one of consistent communication and several of the points above are the actions or programs that would help overcome the issue.

Larry I hope this is the sort of input you were looking for. If I can add anything more just let me know.

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Jack Luedtke, Executive Director  
Platteville Main Street Program  
20 S. Fourth Street  
Platteville, WI 53818  
(608) 348-4505



## **Council Vision/Goals/Direction/Ideas for 2015 and Beyond May 20, 2014 – Strategic Planning Session**

Eileen Nickels

- Establish a long range plan to increase revenue for the city's Operating and CIP budget
- Address housing needs to attract and retain new residents and accommodate retiring residents
- Explore how the city can partner with the public schools, the university and business owners to address issues that are limiting Platteville as a location for new and/or expanding businesses

Barb Daus

- Examine city's fiscal position and develop a plan to return to and continue street replacement on the 50-year (I think it was 50) cycle
- Have developed (through joint work of council and department) and adopt a 10-year plan for the fire department that includes resolution of the facility issue as well as recruitment of new and training for all on new hazards presented through the flaming of today's construction and other materials
- Determine and act on future of EMS as either a stand alone or city department

Amy Seeboth:

- Target & attract value-added agricultural manufacturing to the city (to capitalize on our local assets and a growing industry),
- Improve housing quality, specifically single-family homes and rentals WITHIN the city (not on outskirts) (allowing us to better attract and retain employers and employees to live in Platteville),
- Hire graphic design company to improve City's marketing and communication (overhaul website... again). As an example, this local company is quite affordable and produces high quality work: <http://kristinmitchelldesign.com/>
- Prioritize sustainability initiatives as part of our identity and use it as a branding/marketing tool for our community – once we have more communication methods down, we can use sustainability as part of our branding, we already do so much for sustainability (trail, bike racks, energy audits) it would be nice to communicate this better as part of our identity to, again, better retain employees to live in Platteville.

Dick Bonin

- To make a quick disposal of Kallembach Properties (back on tax roll)
- Make a bigger effort to construct a stand alone EMS building, at its present location
- Help to make sure we get the library block ground broken in 2015, no later

Mike Denn

Ken Kilian

- Create affordable housing for young families – emphasis on home ownerships
- Shift police costs for alcohol related problems to the suppliers
- Make Main Street especially and other streets in the City more pedestrian friendly – slower speeds, stop for pedestrians, etc.

Barb Stockhausen

- \$75,000 for architect to study remodel of Municipal Building
- Matching grant for remodeling Mining Museum displays (not JMA)
- Capital Improvements to the Museum building-flower boxes or build retaining wall, entry way remodeling, new doors, etc.
- Money to clean Auditorium and basement of Municipal Building
- Continue to keep houses that can be used at a future time (convert to parking lots) to help with financing