#### THE CITY OF PLATTEVILLE, WISCONSIN COMMON COUNCIL AGENDA

PUBLIC NOTICE is hereby given that a regular meeting of the Common Council of the City of Platteville shall be held on Tuesday, February 27, 2024 at 6:00 PM in the Council Chambers at 75 North Bonson Street, Platteville, WI.

\*Please note - this meeting will be held in-person. The following link can be used to view the livestream of the meeting: <u>https://us02web.zoom.us/j/89465034744</u>

#### I. CALL TO ORDER

#### II. ROLL CALL

- **III. PRESENTATION –** Annual Tourism Report Executive Director of the Platteville Regional Chamber of Commerce Wayne Wodarz
- IV. CONSIDERATION OF CONSENT AGENDA The following items may be approved on a single motion and vote due to their routine nature or previous discussion. Please indicate to the Council President if you would prefer separate discussion and action.
  - A. Council Minutes 2/13/24 Regular
  - B. Payment of Bills
  - C. Appointments to Boards and Commissions
  - D. Licenses
    - 1. Extend Premise "Class B" Combination Beer and Liquor MPK Rock, LLC, Platteville, WI (Lisa R Haas, Agent), for Premises at 130/140 Market Street (Fifty50)
    - 2. One-Year and Two-Year Operator License to Sell/Serve Alcohol
    - 3. Temporary Class "B"/"Class B" License to Sell Fermented Malt Beverages and Wine to Platteville Dairy Days at Broske Center including the outdoor patio, (outside area will be fenced) on Thursday, April 11 from 4:00 P.M. to 10:00 P.M. for Platteville Dairy Days Mac & Cheese Fest (Packer's Tailgate Tour)
  - E. Banner Permit August 15 to September 9 for the Platteville Dairy Days
- V. CITIZENS' COMMENTS, OBSERVATIONS and PETITIONS, if any Please limit comments to no more than five minutes.

#### VI. REPORTS

- A. Board/Commission/Committee Minutes (Council Representative)
  - 1. Library Board (Parrott) 1/2/24
  - 2. Water and Sewer Commission (Daus, Kilian, Kopp) 1/10/24
  - 3. Community Safe Routes Committee (Artz) 1/15/24

#### VII. ACTION

A. Award Contract 8-24 Highway Painting

#### **VIII. ADJOURNMENT**

#### \*Please note - this meeting will be held in-person.

Please click the link below to join the webinar to view the livestream: <u>https://us02web.zoom.us/j/89465034744</u> or visit <u>zoom.us</u>, select "Join a Meeting" and enter the Webinar ID: 894 6503 4744

Connect by phone: 877 853 5257 (Toll Free) or 888 475 4499 (Toll Free) Webinar ID: 894 6503 4744

*If your attendance requires special accommodation, write City Clerk, P.O. Box 780, Platteville, WI 53818 or call (608) 348-9741 Option 6.* 

#### ToTHE CITY OF PLATTEVILLE, WISCONSIN COUNCIL SUMMARY SHEET

COUNCIL SECTION:	TITLE:	DATE:
PRESENTATION	Annual Tourism Report	February 27, 2024
ITEM NUMBER:		VOTE REQUIRED:
III.		None
PREPARED BY: Colette Steffen, City Clerk		

#### Description:

A copy of the Platteville Regional Chamber of Commerce Tourism Entity Report will be provided to each Council Member for their review. Chamber of Commerce Executive Director Wayne Wodarz will briefly present the Annual Tourism report.

#### Attachments:

• Presentation

### **2023** PLATTEVILLE REGIONAL CHAMBER AD DESIGNS

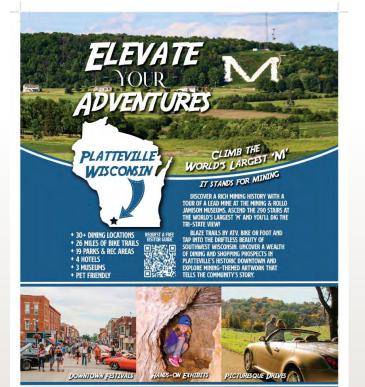


# Along the River



Home of the World's Largest 'M'

## **Beloit Daily News**



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Spring/Summer

#### Fall/Winter

# Dubuque 365



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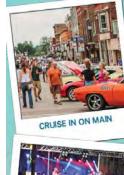
### Dubuque Chamber Digital Magazine Quarterly



Purchase 10+ tickets for \$15 each. Offer expires June 30. Call or email to place order. Tickets available for pick-up at Dubuque Chamber Office



PLATTEVILLE REGIONAL CHAMBER 275 BUS. HWY. 151, PLATTEVILLE, WI 608-348-8888 \* WWW.PLATTEVILLE.COM





OUTHWEST MUSIC FESTIVAL







latteville DETAILS AT PLATTEVILLE.COM NATIONAL TOURISM WEEK

MAY 7-13 AT PLATTEVILLE REGIONAL CHAMBER

MUSICIN THE PARK THURSDAYS JUNE-AUGUST AT CITY PARK

CHAMBER GOLF OUTING **JUNE 16 AT PLATTEVILLE GOLF COURSE** 

HOMETOWN FESTIVAL WEEK JULY 15-23 AT VARIOUS LOCATIONS

SOUTHWEST MUSIC FESTIVAL **JULY 15 AT HISTORIC 2ND STREET** 

SOUTHWEST AUTO CLUB **CRUISEIN ON MAIN** JULY 15 AT MAIN STREET

> CHALK & CHEESE AUG. 26 AT CITY PARK

PLATTEVILLE REGIONAL CHAMBER 275 BUS. HWY. 151, PLATTEVILLE, WI 608-348-8888 \* WWW.PLATTEVILLE.COM



#### OCTOBER

- 7 UW-Platteville Homecoming Parade on Main Street, 10am
- 7 UW-Platteville Homecoming 'M' Lighting, 9pm
- 8 Taste of Platteville at Broske Center, 2-5pm
- 8 Pickleball Tournament at Legion Park, noon-4pm
- 27 & 28 Katie's Halloween Garden, Katie's Garden
- 28 Sweet Treats on Main, Main Street, 11am-1pm



### Event Details

Platteville WISCONSIN

WELCOME CENTER

WWW.PLATTEVILLE.COM

REE MAPS & BROCHURES

275 W. BUS. HWY. 151

PLATTEVILLE, WI 53818

608-348-8888

NOVEMBER

4 - Winter Farmers Markets begin, Saturdays, 9am-noon 11 - A Day on the Farm at UW-Platteville Farm, 10am-1pm

- 18 PHS Girls Soccer Craft & Vendor Fair, various locations, 9am-3pm
- 24-30 Jolly Jingle Shop Local Event
- 25 Small Business Saturday

#### DECEMBER

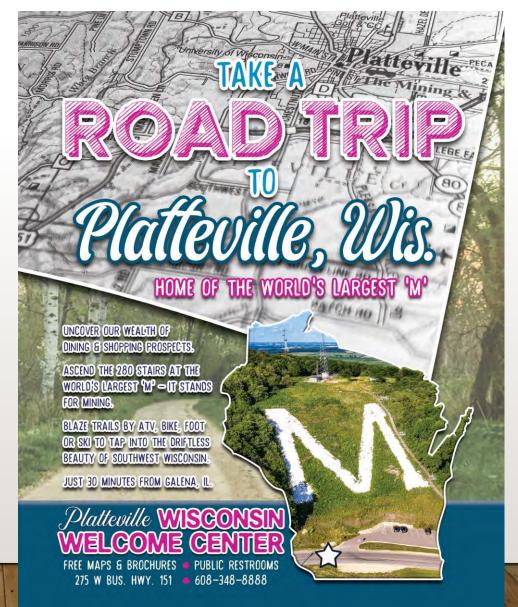
- 1-19 Jolly Jingle Shop Local 1-31 - Katie's Trees of Lights,
- Katie's Garden
- 1 Katie's Garden Winter Wonderland
- at Katie's Garden, 5-7pm
- 2 Katie's Garden Winter Wonderland at Katie's Garden, 5-7pm
- 15 Platteville Hometown Friday Nights. Main St.

For details, visit www.platteville.com.

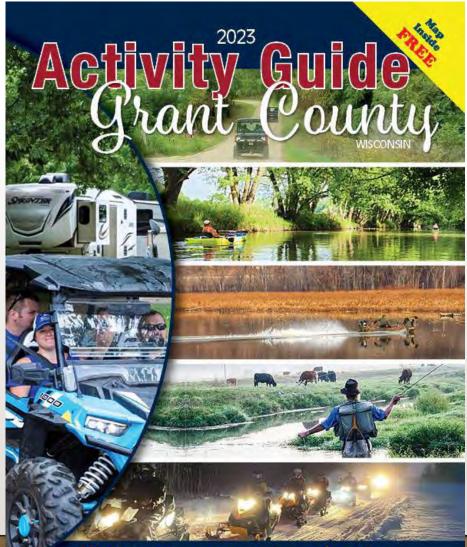
## The Galenian



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# Grant County Guide



Visit us at grantcounty.org/tourism



## Great River Road

### **Great River Road** Wisconsin All American Road

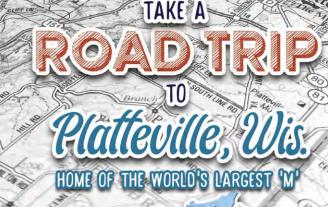
**Travel & Visitors Guide** 



Wisconsin's National Scenic Byway on the Mississippi River Learn more at wigrr.com 🚯 🎯



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DISCOVER A RICH MINING HISTORY IN PLATTEVILLE, WHETHER YOU CHECK OUT THE MINE TOUR OR ASCEND THE 290 STAIRS AT THE WORLD'S LARGEST 'M' - IT STANDS FOR MINING.

UNCOVER THE WEATLH OF DINING, SHOPPING 8 RECREATION PROSPECTS, AND BLAZE TRAILS BY ATV, BIKE OR FOOT AND TAP INTO THE DRIFTLESS BEAUTY OF SOUTHWEST WISCONSIN.

Platteville WISCONSIN WELCOME CENTER FREE MAPS & TRAVEL BROCHURES

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# Hidden Valleys

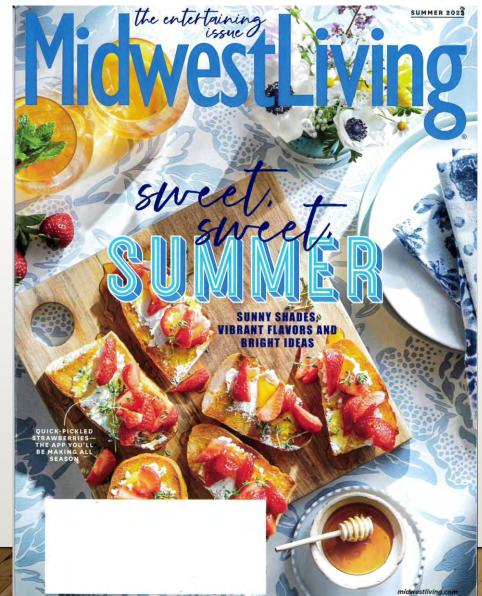


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# Midwest Living

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throughout the region

# Minnesota Monthly



# Northwoods Map Travel Atlas

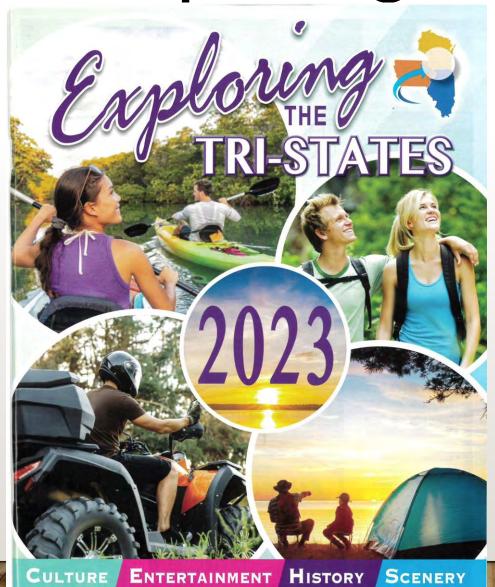


### On Wisconsin Outdoors



## **Exploring the Tri-States**

FREE COPY





All Summer Long May to Oct - Platteville Farmers Market, Saturdays 8am-noon, City Park June to Aug - Music in the Park, Thursdays 6-8pm, City Park <u>MAY</u> 3 - Community Free Day at The Mining & Rollo Jamison Museums 7 to 13 - National Travel & Tourism Week, free brochures at Platteville Regional Chamber, M-F 8am-5pm, Sa 10am-4pm, Su 10am-2pm <u>JUNE</u> 11 - Grant County Dairy Breakfast at Stonefield Historic Site in Cassville 16 - Platteville Regional Chamber Golf Outing

**16** - Platteville Regional Chamber Golf Outing **20** - PRIDE in the Park, 3-8pm

21 - Make Music Platteville - live music at various locations, 11am-9pm

Visit our Website or Facebook for the most updated Information.

Platteville WISCONSIN WELCOME CENTER

WWW.PLATTEVILLE.COM

FREE MAPS & BROCHURES

275 W. BUS. HWY. 151 PLATTEVILLE, WI 53818 4 - Heritage Day at The Mining & Rollo Jamison Museums, 9am-4pm

- 4 Patriotic Program at City Park, 10am
- 4 Fourth of July Celebration at Legion Park, fireworks at dusk
- 15 Southwest Music Festival on 2nd Street, 11:30am-midnight
- 15 Southwest Auto Club Cruise In On Main
- 18 Berry Fest at Legion Park
- 20 Party in the Park 'Salute to volunteers' at City Park, 5:30pm
- 22 Hometown Festival Craft & Vendor Fair at City Park, 8am-2pm

#### AUGUST

13 to 20 - Grant County Fair, Lancaster 26 - Chalk & Cheese Festival at City Park <u>SEPTEMBER</u>

8 to 10 - 25th Annual Historic Re-Enactment at Mound View Park
8 to 10 - Platteville Dairy Days at Legion Park
9 - Platteville Dairy Days Parade on Main Street, 9am

16 - BENS Hope Suicide Awareness 5K Run/Walk

OCTOBER

- 7 UW-Platteville Homecoming Parade on Main Street, 10am
- 7 UW-Platteville Homecoming 'M' Lighting, 9pm 27 & 28 - Katie's Halloween Garden, Katie's Garden
- NOVEMBER

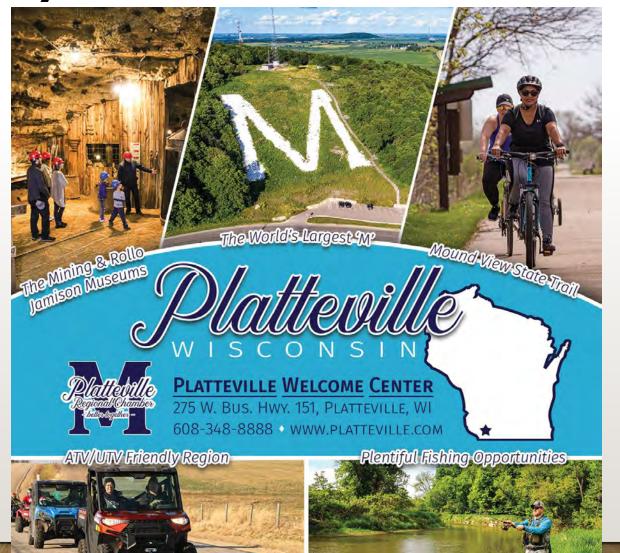
18 - Platteville High School Girls Soccer Craft Fair DECEMBER

1&2 - Katie's Garden Winter Wonderland, 5-8pm



## Quad City Times





### QueenB Radio Digital Banners SOUTHWEST MUSIC FESTIVAL - July 15 4 Bands - 2 Stages - 1 Great Day of Music platteville.com/events/southwest-music-festival



## Shopping News- Day Tripper



#### All Summer Long

May to Oct - Platteville Farmers Market, Saturdays 8am-noon, City Park June to Aug - Music in the Park, Thursdays 6-8pm, City Park

#### JUNE

- 16 Platteville Regional Chamber Golf Outing
- 20 PRIDE in the Park, 3-8 pm 21 - Make Music Platteville - live music
  - at various locations, 11am-9pm JULY

- 4 Heritage Day at The Mining & Rollo Jamison Museums, 9am-4pm
- 4 Patriotic Program at City Park, 10am 4 - Fourth of July Celebration at Legion
- Park, fireworks at dusk 15 - Southwest Music Festival on 2nd
- Street, 11:30am-midnight 15 - Southwest Auto Club Cruise In On
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#### AUGUST 13 to 20 - Grant County Fair, Lancaster 26 - Chalk & Cheese Festival at City Park

#### SEPTEMBER 8 to 10 - 25th Annual Historic

- **Re-Enactment at Mound View Park** 8 to 10 - Platteville Dairy Days at Legion Park
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Platteville WISCONSIN WELCOME CENTER

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FREE MAPS & BROCHURES

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#### DECEMBER

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- Garden
- 1 Platteville Hometown Friday Nights. Main St.
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- 8 Platteville Hometown Friday Nights. Main St.
- 15 Platteville Hometown Friday Nights, Main St.

Visit our Website or Forebook for up-to-date information.



608-348-8888





# **Shopping News-Your Town**

Platteville Area Events Find more event details at www.platteville.com -

ANNUAL CELEBRATION & ARTHUR VIRTUE AWARDS FEB. 16 AT BELMONT CONVENTION CENTER

NATIONAL TOURISM WEEK MAY 7-13 AT PLATTEVILLE REGIONAL CHAMBER

CHAMBER GOLF OUTING JUNE 16 AT PLATTEVILLE GOLF COURSE HOMETOWN FESTIVAL WEEK **JULY 15-23 AT VARIOUS LOCATIONS** 

SOUTHWEST MUSIC FESTIVAL JULY 15 AT HISTORIC 2ND STREET

PLATTEVILLE DAIRY DAYS SEPT. 8-10 AT LEGION PARK PARADE ON MAIN ST. AT 9AM SATURDAY

HISTORIC RE-ENACTMENT SEPT. 8-10 AT MOUND VIEW PARK

PLATTEVILLE.COM

FIND MORE EVENTS AT

HOMETOWN FESTIVAL CRAFT FAIR

HOME OF THE WORLD'S LARGEST

Platteville WISCONSIN WELCOME CENTER PLATTEVILLE REGIONAL CHAMBER 275 BUS. HWY. 151, PLATTEVILLE, WI \* 608-348-8888

PLATTEVILLE DAIRY DAYS

# Super 8 Hotel Guide



2023 May-October: Platteville Farmer's Market, Every Saturday, City Park, 8 a.m.-Noon Aug. 3: Music in the Park, City Park, 6-8 p.m. Aug. 10: Music in the Park, City Park, 6-8 p.m. Aug. 12: Mine Day, The Mining & Rollo Jamison

Museums, 10 a.m.-4 p.m. Registration Required Aug. 16-20: Grant County Fair, Lancaster

Aug. 17: Music in the Park, City Park, 6-8 p.m.

Aug. 26: Chalk & Cheese Festival, City Park, 8 a.m.-7

Sept. 8-10: 25th Annual Historic Re-enactment, Mound View Park

Sept. 8-10: 76th Dairy Days Celebration, Legion Park Sept. 16: Ben's Hope Suicide Awareness 5K, Broske

Center Oct. 1-7: UW-Platteville Homecoming Week Oct. 7: Homecoming Parade on Main Street at 10 a.m.;

M Lighting at 9 p.m. Oct. 27-28: Katie's Halloween Garden at Katie's Garden (Halloween display up Oct. 21-31)

Oct. 28: Sweet Treats on Main, Main Street, 11 a.m.-1p.m.

Oct. 28: Haunted Mine Tours, The Mining & Rollo Jamison Museums, 5-9 p.m. Reservation Required November-April: Platteville Farmer's Winter Market,

1st & 3rd Sat., Rountree Gallery, 9 a.m.-Noon Nov. 11: Day on the Farm, UW-Platteville Pioneer Farm, 10 a.m. - 1 p.m.

Nov. 18: Platteville High School Girls Soccer Craft Fair, Multiple Locations, 9 a.m.-3 p.m.

Nov. 24-Dec. 19: Jolly Jingle Holiday Promotion Nov. 25: Small Business Saturday Dec. 1-2: Katie's Garden Winter Wonderland, Katie's

Garden, 5-7 p.m. Dec. 1-Jan. 1: Katie's Trees of Light Display at Katie's Garden

Dec. 1, 8, 15: Hometown Friday Nights, Main Street Area, 4-8 p.m.

#### 2024

May 5-11: National Travel & Tourism Week May -Oct.: Platteville Farmer's Summer Market, Saturdays 8 a.m.-noon

June-Aug.: Music in the Park, Thursday Evenings, City Park, 6 p.m.-8 p.m.

June 21: Make Music Platteville, various locations, Noon-9 p.m.

July 4: Patriotic Program, City Park, 10 a.m. July 4: Fourth of July Celebration at Legion Park in

Platteville with fireworks at dusk July 4: Heritage Day-The Mining & Rollo Jamison Museums 9 a.m.-4 p.m.

July 12-16: Lafavette County Fair, Darlington July 20-28: Platteville's Hometown Festival Week

July 20: Southwest Music Festival on 2nd Street July 23: Southwest Health Berry Fest at Legion Park

July 25: Annual Party in the Park "Salute to

Volunteers," City Park July 27: Annual Hometown Festival Craft & Vendor Fair at City Park, 8 a.m.-2 p.m. July 28: Southwest Christian Music Festival, City Park

FIND TOURISM INFO AT Climb the World's Largest PLATTEVILLE REGIONAL CHAMBER 275 W. BUS HWY 151 PLATTEVILLE, WI 53818 WWW.PLATTEVILLE.COM

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### **Telegraph Herald Farm Life Special Section**



# Telegraph Herald SWMF



### **Telegraph Herald-Vacationland**



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Platteville Tourism Information 275 W. Bus. Hwy. 151

Platteville, WI 608-348-8888

May-October M-F 8a-5p Sa 10a-4p Su 10a-2p

Nov.-April M-F 8a-5p



THE WORLD'S LARGEST 'M' Climb 290 stairs to the top of the Platteville Mound for a tri-state view worth seeing; the 'M' stands for Mining.



#### THE MINING & **ROLLO JAMISON MUSEUMS** Descend 90 stairs into the Bevans Lead Mine for a tour of Platteville's mining history.

The Mining & Rollo Jamison Muse PLATTEVILLE

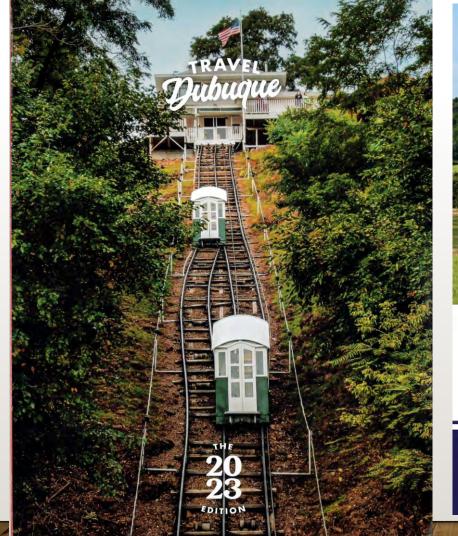
Your underground adventure awaits

**Train Rides** Mine Tours & Exhibits offered May-Oct. at 405 E. Main St. Platteville, WI

Find more details on The Mining & Rollo **Jamison Museums** website:



# Travel Dubuque





# Wisconsin Travel Guide

TravelWisconsin.com

#### PLATTEVILLE

As Grant County's largest community, and resting within the Driftless Region of the Midwest only minutes from the Mississippi River, Platteville has an abundance of reasons to visit again and again.

Explore our mining heritage: The home of the state's first mining school is now the University of Wisconsin-Platteville, an engineering educational hub. The college's roots also led to the creation of the World's Largest "M," which stands for "mining." However, Platteville's mining heritage is best showcased by descending into the Bevan's Mine as part of a tour through The Mining & Rollo Jamison Museums,

Get active in the great outdoors: Platteville takes pride in providing a variety of outdoor-recreation options. Whether biking our paved trails, driving the area's ATV routes or fishing our trout streams, you will fall in love with the picturesque rolling hills. Platteville features 17 parks, with recent additions of an inclusive playground and lighted pickleball courts.

Find arts, culture and historic charm: Explore and find the artwork throughout Platteville, from the bike racks along Main Street to the murals that tell the story of the community's heritage. The city's historic downtown also features beautifully restored brick buildings that host eclectic dining and shopping opportunities.

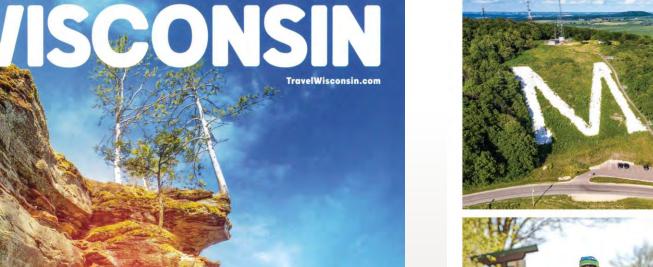
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SPECTACULAR NATURAL WONDERS UNEXPECTED EATERIES BARRIER-FREE **ADVENTURES** 

### Visit Bluff Country 2023-2024



SE MINNESOTA - NE IOWA - SW WISCONSIN - NW ILLINOIS



#### THE ART OF VISITING **BLUFF COUNTRY**

One-of-a-kind art studios and galleries call the picturesque landscape of Bluff Country home.

#### **TROUT FISHING** WELCOME TO AMISH COUNTRY FOR ALL AGES

It is the perfect time to visit They are considered the the area, fish, and enjoy country's most conservative everything trout.

Platteville, Wis HOME OF THE WORLD'S LARGEST 'M'

TAKEA

DISCOVER A RICH MINING HISTORY IN PLATTEVILLE, WHETHER YOU CHECK OUT THE MINE TOUR OR ASCEND\_THE 290 STAIRS AT THE WORLD'S LARGEST 'M' - IT STANDS FOR MINING.

UNCOVER THE WEATLH OF DINING, SHOPPING & RECREATION PROSPECTS, AND BLAZE TRAILS BY ATV, BIKE OR FOOT AND TAP INTO THE DRIFTLESS BEAUTY OF SOUTHWEST WISCONSIN.



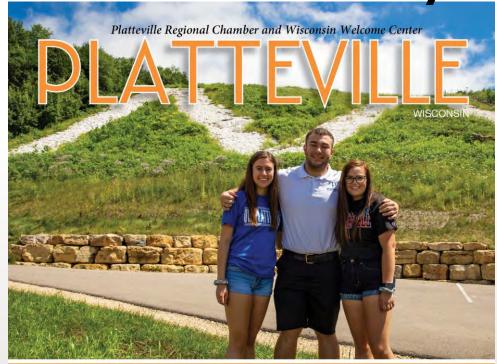
WWW.PLATTEVILLE.COM



### Women's Day/Good Housekeeping Magazine



## Platteville Community Guide



EXPERIENCE • DINE • SHOP • STAY • NEVER LEAVE





23 COMMUNITY GUIDE

YEAR-ROUND WAYS TO play!

#### PLATTEVILLE REGIONAL CHAMBER TOURISM ENTITY REPORT FOR THE YEAR 2023

The Platteville Regional Chamber's marketing plan for the community of Platteville had seven major components:

- 1. The Wisconsin Welcome Center-Platteville
- 2. Destination Marketing of Platteville
- 3. Website and Social Media
- 4. Calendar of Events
- 5. Public Relations
- 6. Events/Projects
- 7. Contract Administration

The results for 2023 continued to show growth and impact from some of the promotions we were able to bring forward by utilizing the Destination Marketing Organization Grant from the Wisconsin Department of Tourism we received in 2022. This grant allowed us to key in on some opportunities we had never had the funds to do previously and presented us with some markets that we had never explored. And some of these opportunities were prepaid and ran through the spring of 2023.

With Wisconsin winter weather, we once again had a quiet spring, but as the summer approached, we had increases in our numbers as happenings and events occurred. When fall came, we noticed a lot of travelers moving about to take advantage of outdoor recreation and leaf looking. We continued to promote many of the wonderful opportunities in our own community. And we focused our social media posts to convey outdoor recreation and events in our tourism themes.

Probably the most notable expenditure from our Tourism budget was the hiring of a Tourism Marketing Coordinator. Dena Nechkash was hired in September to assist us with our tourism promotion. One of the first projects completed with her assistance was the creation of a new Facebook page, Discover Platteville WI. The Discover page will be devoted **only** to tourism. This will allow us to better track the analytics as to who is following our page and what information they find the most useful or interesting. Details of the success of the new page will be found on the website and social media section of this report. We will still be able to duplicate tourism posts on the Chamber page as well.

Our hotel tax revenue once again had a noticeable increase over the previous year. We are certain that by expanding our reach with advertising into new locations, ad placements in the Midwest Living publication, and other efforts in promoting our community, that we have given great motivation to come, visit and stay in our lodging properties. But it should be mentioned that we have also been fortunate to have some long-term construction stays that have benefited us as well. And just so we do not forget, there is still one lodging

property that continues to be closed since a fire in October of 2019. It is hoped to have this property opened sometime in 2024.

Please remember that this report is based on our Tourism Action Plan from the revenues generated from the hotel tax. The following are the ways we were able to promote Platteville and local tourism in 2023, divided into the seven components:

#### 1. WISCONSIN WELCOME CENTER-PLATTEVILLE

(\$60,000 Budgeted, 50% of total budget, Spent \$64,800)

This line item within our tourism budget includes rent (utilities, computers, phones, copy machines, supplies, postage & shipping, maintenance of building & equipment, etc.) and staffing for the Welcome Center.

Statistics from the Welcome Center for 2023:

- **Number of Visitors**: 4,807 -- *up from 3,409 in 2022* 
  - department tracking change & Katie's Garden events (40% increase)
- E-mails & Tourism Related Calls: thousands of emails & calls were received.
  - Tourism-related inquiries, press releases, fulfillment of questions relating to lodging, events, meetings, information sharing, brochures, etc.
- Tourism Packets mailed: 57 up from 34 in 2022
   1,066 packets from Midwest Living postcard requests. This was new in 2022
   and was slightly less than 1,207 from last year but distributed later in spring.
- **Bundled Packets:** 415 packaged bundles distributed off the porch (531 in 2022)
  - $\circ$   $\,$  Many visitors choose to come inside now to explore more!
- **Publication Distribution**: Over 36,000 brochures, maps and publications were disbursed through the Platteville Welcome Center during 2023. (28,200 last year)
- **EV Charging Stations**: 77 vehicles utilized our charging stations for 1705 KWH of power consumption. This should continue to grow as time goes on.
- Hours of Operation: Welcome Center maintained our open hours of 8 a.m.-5 p.m. Monday-Friday, January 1<sup>st</sup> through December 31<sup>st</sup>. May 1<sup>st</sup> through October 31<sup>st</sup> expanded to be open weekend hours of Saturday, 10 a.m. to 4 p.m., and Sunday, 10 a.m. to 2 p.m. for the tourism season.

We are one of only six Wisconsin Welcome Centers throughout the State of Wisconsin. A refresh and new look make us more recognizable as one of the Centers, although we are all unique in appearance. Our purpose will remain to greet visitors and "sell Platteville and Southwest Wisconsin" through promotion of the hotels, restaurants, attractions, events, and retail outlets. We will continue to stock and order brochures; give directions; track visitors; answer phones; distribute maps and brochures; and assist all travelers with itineraries, history and any other need they may have. We want to be the leader in customer service and information.

We provide information to those traveling throughout Southwest Wisconsin. We are also a local tourism resource for our community and many community members visit our location each year to gather travel information.

#### 2. DESTINATION MARKETING OF PLATTEVILLE

(\$27,600 Budgeted, 23% of total budget, Spent \$35,000)

The Platteville Regional Chamber uses a variety of advertising mediums to promote our community to visitors in more distant locations, including the following:

- <u>Platteville Community Guide</u>
  - Produced **17,500** copies and thus far distributed **15,100** of the annual Platteville Community Guide throughout the State of Wisconsin and tri-state area. This year we did insert it into the local shoppers to make sure all households received one.
  - This guide is the publication we use when visitors request information about our community.
  - It is also a tool used by other partners to market relocation of families and businesses for economic development reasons.
- <u>Dubuque Travel Planner</u>
  - We promote the Platteville community through a paid advertisement in the Dubuque Travel Planner, produced by Travel Dubuque.
  - Over **100,000** copies produced and distributed throughout the United States.
- <u>Grant County Activity Guide</u>
  - The Platteville Chamber purchased the inside cover of the Grant County Activity Guide in 2023 for an ad featuring Platteville events and Wisconsin Welcome Center.
  - Over 37,500 total copies of this tourism publication were produced and distributed in 2023 throughout Wisconsin, Illinois, and Iowa, plus shipped to many areas within the United States. (21,000 inserted in Shopping News)
- Print and Distribute 2023 Platteville Community Event Posters
  - Hometown Festival Week including Southwest Music Festival
  - Dairy Days
  - Day on the Farm event
  - Holiday Events/Promotions
- Department of Tourism Official Travel Guides
  - Information and photos are submitted to the Department of Tourism for their website and for use in their publications.
  - We purchased a full-page ad in the official Travel Wisconsin Guide.
- <u>Radio Advertising</u>
  - In 2023, the Chamber coordinated radio advertising in an effort to promote the Platteville community throughout the tri-state area for several community events, which included Hometown Festival Week including the Southwest Music Festival, Day on the Farm and Holiday Promotions.
  - Also did several Tourism related campaigns to encourage travel including National Tourism Week and Fall Color Leaf touring.

#### **3. WEBSITE/SOCIAL MEDIA**

(\$7,200 Budgeted, 6% of total budget, Spent \$7,500)

- Platteville.com
  - Platteville Regional Chamber's website, promoting Platteville attractions and events for the community, continues to be an up-to-date tourism resource.
  - $\circ$   $\,$  The website has about 30,000 users versus 27,000 last year.

#### • TravelWisconsin.com

- The Platteville Regional Chamber updates entries on the Wisconsin Department of Tourism website, adding local information to the state-wide database for lodging, dining, attractions and events, allowing us to get visibility from across the state. The Chamber is an official Extranet Partner with the Department, the responsibilities of which are to update the Department about Platteville and area events/promotions.
- GrantCounty.org
  - Platteville also contributes significant information to the Grant County website, including events, tourism businesses and community updates. The website also serves as the official tourism hub for the county.

#### • Facebook.com/Platteville Regional Chamber

- The Chamber has actively improved its presence on Facebook this year.
  - 298 posts in 2023 (364 in 2022; a 19% decrease due to staffing)
  - Posts included a mix of images, graphics and shares.
  - Saw an increase in Facebook followers 3,462 followers in 2023, up 515 from 2022.
  - Our reach was 48,652 up 2% over 2022.
  - 110 Instagram posts.
- Facebook.com/Discover Platteville WI
  - In September created a new Facebook account to better focus on and promote tourism. This new page will allow us to better track our visitors and allow us to focus more on what they are interested in visiting. Just since September here is what we have accomplished:
    - 29 posts
    - Posts included a mix of videos, images, graphics, and shares.
    - Facebook visits- 2,660
    - Facebook reach- 23,712
    - New Page likes- 302
    - Highest reaching post- "M" Lighting reached 14,193 people
    - 7 posts reached over 1,000 people

#### **4. CALENDAR OF EVENTS**

(\$2,400 Budgeted, 2% of total budget, Spent \$2,400)

The Platteville Regional Chamber compiles and maintains a calendar of events for the community and promotes these local events through various platforms. The process of promoting local events continued to remain a high priority throughout 2023 as many

events came back bigger than ever. A great deal of attention was given to ensuring that our ongoing community events were listed in all of the various venues available to us, helping to ensure each event's success. These included:

- <u>www.platteville.com</u>
- Platteville Community Guide
- <u>www.TravelWisconsin.com</u>
- Hidden Valleys of Southwest Wisconsin publication
- Telegraph Herald's Vacationland print publication
- The Shopping News' Day Tripper digital publication
- The Platteville Journal's Exploring the Tri-States print publication
- <u>www.grantcouty.org</u>
- Platteville Regional Chamber's monthly Newsletter and weekly News In A Nutshell, both e-mailed to all Chamber members
- Holiday Calendar of Events distributed on posters around Platteville, on our website and e-mailed to Chamber members
- Radio Guest Spotlights featuring National Tourism Week, Hometown Festival Week, Day on the Farm, Taste of Platteville & Pickleball Tournament, and Holiday Events
- City of Platteville 53818 Magazine

#### **5. PUBLIC RELATIONS**

(\$4,800 Budgeted, 4% of total budget, Spent \$5,000)

- The Platteville Regional Chamber writes press releases, produces media kits and maintains a very successful relationship and actively participates with its tourism partners:
  - Wisconsin Department of Tourism
  - Southwest Wisconsin Chamber Alliance
  - Grant County Tourism
  - City of Platteville
  - Regional Attractions
  - Regional Media
  - Travel Dubuque
- We provided editorial for several publications including, but not limited to:
  - o The Galenian
  - Vacationland
  - Grant County Activity Guide
  - Hidden Valleys
- We issued press releases and specific articles on events and special promotions to our area media sources including radio.
- We worked with the Department of Tourism on various projects.
- We served as an official Fall Color Coordinator for Grant County for the Department of Tourism.

- We attended the Wisconsin Governor's Conference on Tourism (WIGCOT), which is one of the nation's premier tourism conferences. We were able to get updates on state and national tourism trends, learn about upcoming programs and changes in the industry, as well as network with regional and state leaders. We also submitted and presented local nominees for the awards to make Platteville a visible tourism advocate.
- We attended informative webinars on outdoor tourism and quarterly tourism updates, including the Fall Tourism Conference put on by Travel Wisconsin.
- We maintained a tourism information center with over 500 tourism publications.
- We represented the community of Platteville through active participation with Grant County Tourism Council, The Southwest Chamber Alliance, and Travel Dubuque.
- Staff attended the monthly Grant County Tourism Council meetings and assisted with the development of the annual Grant County Activity Guide.
- Space has been identified within our Welcome Center for displays by the Mining & Jamison Museums and UW-Platteville to promote their athletic and cultural events.
- We shared regional tourism partners' attractions, events and information on our Facebook page.
- We created a new tourism Facebook page, Discover Platteville, WI, to better focus and promote tourism opportunities in our community and region.

#### 6. EVENTS/PROJECTS

(\$14,400 Budgeted, 12% of total budget, Spent \$16,600)

This year we had a full schedule of local events that were promoted. The Southwest Music Festival and Annual Dairy Days activities are long-standing events that offer a great opportunity to bring guests to town. Here is a brief highlight of our local events:

#### • Hometown Festival Week

This weeklong celebration, held in July each year, celebrates our community as a wonderful place to live, work and play. The Hometown Festival returned many of our usual events. Some of these included:

- Southwest Berry Fest
- Platteville Family Resource Center Benefit Bicycle Race
- Southwest Auto Club's Car Cruise In on Main
- An Evening in Katie's Garden
- Party in the Park "Salute to Volunteers"
- Art & Craft Fair in City Park with live Music
- Southwest Christian Music Festival

#### • Southwest Music Festival

This year's event was built in a bigger and better fashion, allowing us to showcase this as a "tourism" event for the region, held in Platteville. We promoted this event in a broader fashion to bring more visitors and guests into our community that could enjoy the event, as well as spend their dollars in our community. The event time was extended to a longer day and incorporated a two-stage event with four bands playing from 11:30 am to midnight.

## • Ag-Tourism Events

In 2023 we were pleased to offer the "Day on the Farm" event held at UW-Platteville's Pioneer Farm. The event date was much later than prior year's but always coordinates with Family Weekend at the University. We had a beautiful day that made for a wonderful showcasing of farm products and offerings. There was a petting zoo, dog agility exhibition, self-guided tour of the robotic milking system, and many student activities held to educate all ages on how things continue to change regarding agriculture and technology. Attendance was estimated at 600 to 700 people. This event will alternate every other year with the Farm to Table Dinner event, which will be held on August 9, 2024.

# • Mining and Rollo Jamison Museum

As the Tourism entity, we collaborated with the Mining & Rollo Jamison Museums to promote events and tours that showcased the museums. Museum events such as the Heritage Day, STEM events, and special presentations including lyceums and virtual tours were highlighted and promoted. We devoted several months of billboard advertising in rotating locations to represent the Mining Museum and have worked with the museum to coordinate advertising opportunities with Grant County Tourism. We have continued to promote The Mining & Rollo Jamison Museums in national media publications such as Midwest Living, Woman's Day and Good Housekeeping. And we will continue to be a major sponsor for the "M" Ball.

## • Historic Re-Enactment

We have also continued our partnership with The Mining & Rollo Jamison Museums and the Historic Re-Enactment Committee to help promote this event that captures much of the history of the region from the 1750's to the 1800's. This year's attendance was very good and attracted many schools and visitors to our community.

## • Taste of Platteville and Pickleball Tournament

For the second year in a row, the Platteville Regional Chamber has partnered with the City of Platteville, Platteville Main Street Program, and Grant County to host a Taste of Platteville event in conjunction with a Pickleball Tournament. This has realized fantastic participation for both in number of vendors as well as attendees wanting to taste small portion samples at an affordable price. The Tournament has had success in drawing folks to our amazing facility and has gotten the word out that we have great amenities in our community.

# 7. CONTRACT ADMINISTRATION

(\$3,600 Budgeted, 3% of total budget, Spent \$3,700)

Staff prepared routine reports and produced financial statements per the Tourism Entity Agreement to the City's Tourism Committee in 2023. Staff also attended regular meetings of the Tourism Committee. The Chamber's financials prepared by our accountant and the year-end financial report is made part of this report.

# PLATTEVILLE REGIONAL CHAMBER SERVING AS THE TOURISM ENTITY FOR THE CITY OF PLATTEVILLE

# **PROPOSED TOURISM ACTION PLAN 2024**

(approved by the Chamber Tourism Council 12-14-2023) (approved by the Chamber Board 12-20-2023)

# **Campaign Philosophy**

The Platteville Regional Chamber continues to expand its reach to promote local, regional, and state tourism into 2024. Over the past several years, we have developed a more rounded program that has allowed us to stretch our reach into neighboring states. We are confident that we have developed a strong promotional marketing campaign, taking into account that our funding will likely continue to trend upwards for the upcoming year through room tax revenues. Conversations with our lodging properties have led us to believe that a 5% increase in our budget for next year is a conservative goal, as there are still many unknowns with fuel prices, inflation, long-term construction stays, etc. This 5% increase over 2023 room tax collections is what we have targeted as our goal. We are anticipating the opening of the Cobblestone Inn & Suites at some point in 2024, but no date has been set.

The Tourism Entity dedicated funding in 2023 to draw tourists from Iowa, Illinois, and Eastern Wisconsin to Platteville and Southwest Wisconsin. We continue to recruit regional visitors to the Platteville community while they are visiting the tri-state area for other reasons and attractions. And we will continue to collaborate with neighboring tourism entities to promote our local events, attractions, and businesses, and prepare messages in a variety of formats to reach a broader audience. We will keep a watchful eye on and adjust our spending as revenue numbers dictate.

The Wisconsin Welcome Center-Platteville is a vital asset to our community, welcoming over 12,000 visitors in 2023. Signage along Hwy. 151 directs traffic from the four-lane highway to our tourism information center, allowing us to showcase the best of our region upon arrival. Trained staff are available to give directions, make suggestions for dining, lodging, and attractions; and provide free maps and brochures for future travel opportunities. Our brochure collection continues to grow as we add more resources for visitors each month. The EV

Charging stations have been a welcome addition during 2023 as travelers learn of this new offering at our Welcome Center.

Collaborating with tourism entities in Galena, IL, and Dubuque, IA, whose combined budgets are in excess of \$2.5 million, allows us to attract visitors they are already targeting from Chicago, Milwaukee, Madison, Des Moines, Cedar Rapids, Iowa City, Quad Cities, St. Louis and beyond. Opportunities to collaborate with other neighboring partners can reduce cost and still run an effective campaign in major markets and will also allow for marketing in multiple areas. These partnerships have proven effective.

Our marketing plan is based on traditional methods, including print and radio advertising, press releases, event listings, and outdoor signage, as well as website and social media to promote our local events and attractions. We have recently created a Tourism Marketing Coordinator position which will allow us additional support to better promote our tourism assets, attractions and region. With the addition of the new Facebook page, Discover Platteville WI, we will be better able to track results as well. We will continue to spread funding into multiple platforms to effectively use the room tax money to promote the region as a destination and attract new visitors.

In 2022 we were fortunate to have benefited from a Department of Administration Destination Marketing Organization grant. We did not have this opportunity during 2023, although some of our tourism marketing promotions were prepaid for with this award. Here is our proposed plan:

# SUPPORTING DOCUMENTATION

# 1. VISITOR CENTER -- \$72,500 (50% of budget)

The Tourism Entity will continue to operate a year-round visitor center – known as Wisconsin Welcome Center-Platteville, one of six such official locations throughout the State of Wisconsin. Winter hours of operation will be Monday-Friday from 8AM-5PM from November 1<sup>st</sup> through April 30th, and summer hours of Monday-Friday 8AM-5PM, Saturdays 10AM-4PM and Sundays from 10AM-2PM from May 1<sup>st</sup> through October 31<sup>st</sup>.

Expenses include rent of a portion of the Chamber office, staffing, equipment (such as phones, computers, copy machine), supplies, postage (for sending out visitor packets and Platteville Community Guides), free wifi to visitors and assistance with internet searches for the convenience of our visitors. Many visitors complement our staff and facilities.

Staff continue to be trained to greet visitors and "sell Platteville" by promoting hotels, restaurants, attractions, events, and retail in our community. Additional duties include general housekeeping, stocking and ordering brochures, giving directions, tracking visitors, answering phones, distributing maps, helping with itineraries, sharing history and current events.

Rent (includes utilities, equipment usage) =	\$13,800
Office supplies/Postage/Dues/Subscriptions =	\$5,000
Staffing = 40 hours per week November $1^{st}$ -April $30^{th}$ and 50 hours per week May $1^{st}$ through October $31^{st}$ ) =	<u>\$53,700</u> <b>\$72,500</b>

## 2. DESTINATION MARKETING -- \$33,350 (23% of budget)

- Lamar Advertising-Dyersville Billboard (\$8,000) 72,000 views weekly
- **Midwest Living Magazine** (\$6,000-half page) audience of 2.2 million in the US, includes reader response program & editorial
- **Department of Tourism Travel Wisconsin Travel Guide** (\$5,400-full page) 200,000 copies distributed annually
- Advent Media Group (AMG)-Woman's Day & Good Housekeeping (\$3,500-fullpage) Readership 38,591, Subscribers 9219
- **Platteville Community Guide** (\$3,000) 17,500 copies w/6,200 inserted into Grant & Lafayette County Shopping News
- **On Wisconsin Outdoors-** (\$500 x 6 publications =\$3,000-1/4 pg) 100,000 total copies w/ 50,000 distributed in 440 Kwik Trip Stores, 35,000 subscribers, 15,000 to outdoorsmen
- **The Galenian** (\$1,600 x 2 editions full page) Published by the Galena Gazette in Galena, IL. Over 47,000 copies are printed in each spring and fall edition.
- **Dubuque Travel Guide** (\$1,970-1/2 page) 70,000 copies are produced and distributed at travel shows and are available to the 1.5 million visitors to the Dubuque area each year
- **Great River Road** publication (\$1,850-full page)
- **Grant County Activity Guide** (\$1,400-full page inside cover) 37,000 copies published and distributed throughout the Midwest.
- Shopping News "Day Tripper" (\$600x 2) Spring & Fall Editions-Full page
- Northwoods Map (WI Travel Atlas)- (\$1,100-1/8 page and listing, also on map)
- **TH Vacationland**-(\$500 x 2 editions 1/2 page for spring, full page for fall)
- Quad City Times 101 Things to Do-(\$600 x 2 editions-1/8 page spring & fall)

- Joint Effort Marketing w/Platteville Economic Partners-(\$1,000)
- Miner's Ball sponsorship (The Mining & Rollo Jamison Museums)-(\$1,00
- **Dining & Destinations**-(\$500 x 2, full page) Beloit/Janesville market spring & fall publication
- Platteville Journal "Exploring the Tri-States" (\$525 full page)
- Southwest Wisconsin Chamber Alliance Joint Effort Marketing (\$500)
- **PCA Trail Map**-(\$500)
- Grant County Tourism Marketing support (\$500)
- **TH Farm Life magazine**-(\$450 full page)
- **DBQ 365 Magazine**-(\$399-½ page)
- Super 8 Motel & Luxury Suites-(\$300) in-room publication
- Along the River- (\$300 -1/8 page)
- Hidden Valleys- (\$300 1/8 page)

## 3. WEBSITE/SOCIAL MEDIA – \$8,700 (6% of budget)

The Tourism Entity plans to maintain and update the Chamber's website – <u>www.Platteville.com</u> – to help promote attractions and events for the whole community in an effort to encourage tourism. This information is available 24 hours a day, 365 days a year and is consistently monitored and updated.

The Tourism Entity will put a major emphasis on utilizing social media venues such as Facebook and Instagram marketing and has created the new Facebook Page, Discover Platteville WI. This new venture has drawn over 14,000 views in its first month. This will also help us to utilize video and drone footage that we have already produced and should allow us more opportunity to explore potential digital marketing programs.

The Tourism Entity is an official Extranet Partner with the Wisconsin Department of Tourism, the responsibilities of which are to update the Department about Platteville and area events/promotions. As such, the Tourism Entity will continue to provide updates onto the Wisconsin Department of Tourism website – <u>www.travelwisconsin.com</u>. This statewide database has information on lodging, dining, attractions and events for our community. The Tourism Entity also provides the Department of Tourism with updates on the fall color, snow, hiking, and biking trails, local photos and details about attractions and upcoming events.

The Tourism Entity will also contribute marketing information (events, attractions, lodging, etc.) to the Grant County website, <u>www.grantcountyorg</u>.

Staffing = 255 hours + freelance assistance	\$6,700
Chamber website maintenance	\$2,000

Wish List Items:

- Staffing for additional website/social media outreach including digital
- Add Platteville destinations and attractions to other platforms (Tripadvisor, etc.)

# 4. CALENDAR OF EVENTS/PUBLIC RELATIONS -- \$8,700 (6% of budget)

The Tourism Entity will continue to advertise local events through their website online calendar, the Platteville Community Guide, Department of Tourism publications, area newspapers & tourism publications – Hidden Valley publication, Telegraph Herald Vacationland, Day Tripper and Exploring the Tri-States. In addition, the Tourism Entity includes events in their monthly newsletter calendar and produces a "Holiday Calendar of Events" for the community. The Tourism Entity will also utilize print, radio, website and social media advertising for community events. All of our events and promotions will be submitted to the Department of Tourism's website – <u>www.travelwisconsin.com</u>. Plans are to increase the 'free' submissions to sites that allow them. We have also been sending UW-Platteville weekly calendar of events notifications to promote to all athletes families attending Home Games.

The Tourism Entity will also write and distribute press releases, produce media kits and continue to maintain a very successful relationship with the Wisconsin Department of Tourism. We provide editorial for many publications as well, including Vacationland, the Grant County Travel Planner, our own Platteville community guide, plus many others. We also have radio interviews as necessary during which we promote the Welcome Center and community events. Travel and training expenses will also be allocated under this category. We intend to foster partnerships to develop day trips and tours to promote our community and region.

Staffing = \$6,700

Travel/training expenses \$2,000

## 5. EVENT LISTINGS & PROJECTS -- \$17,400 (12% of budget)

As the Tourism Entity, we realize that events and miscellaneous projects are a great draw for visitors. The Chamber's efforts to create, organize and host multiple events each year have created annual events/festivals that are becoming increasingly popular and attendance has been on the upswing across the board. The Platteville Regional Chamber's signature events include:

\*Southwest Music Festival (Saturday, July 20, 2024) \*Bi-Annual Ag-tourism "Farm to Table Dinner" event (August 9, 2024) \*77<sup>th</sup> Dairy Days Parade (Saturday, September 14, 2024)

We will continue to locally promote other community events such as Dairy Days, 4<sup>th</sup> of July, and all events hosted and coordinated by The Mining & Jamison Museums, including a top tier sponsorship to the Miner's Ball. And we will also promote events hosted and coordinated by UW-Platteville's Center for The Arts and Athletic Department. This promotion will be done by way of print, social media, and email notices. Moving forward, we plan to promote these signature events to areas outside our local area to reach farther. We wish to broaden our advertising area to partner more with Dubuque, Dyersville, Galena, and other regional communities and entities.

Staffing = \$17,400

## 7. CONTRACT ADMINISTRATION -- \$4,350 (3% of budget)

These are costs specifically allocated to the cost to administer the tourism entity contract. It includes staff attendance at monthly City Tourism Committee meetings and designated City Council meetings, monthly reports, cost of accountant and legal fees, and compilation and production of the annual report.

Staffing = \$2,150

Accounting/Legal Fees = \$2,200

## WISH LIST ITEMS IF REVENUES EXCEED BUDGET (in no particular order):

- Digital Marketing
- Drone videos
- Billboard
  - Continuation

- ATV/UTV trail videos
- UW-Platteville Athletics & CFA
- Social Media boosting

# **PROPOSED 2024 TOURISM BUDGET**

	2022	2023	2024*
1. Visitor Center (50%)	\$57,500	\$60,000	\$72,500
2. Destination Marketing (23%)	26,000	27,600	33,350
3. Website/Social Media (6%):	7,000	7,200	8,700
4. Public Relations & Events Calendar	r (6%): <b>6,900</b>	7,200	8,700
6. Events/Projects (12%):	14,150	14,400	17,400
7. Contract Administration (3%):	3,450	3,600	4,350
TOTAL EXPENDITURES	\$115,000	\$120,000	\$145,000*

\*This year's budget calculation is based on a 5% increase over the actual realized room tax revenue from 2023 rather than over last year's budget as has been done the past several years.

# Platteville Area Chamber of Commerce Profit & Loss - Tourism January through December 2023

	Jan - Dec 2	3
Ordinary Income/Expense		
Income 43 · TOURISM REVENUES		
4301 · Room Tax	15	6,608.78
Total 43 · TOURISM REVENUES		156,608.78
Total Income		156,608.78
Gross Profit		156,608.78
Expense 51 · CHAMBER EXPENSES 5101 · PAYROLL EXPENSE 51011 · SALARIES & WAGES 510112 · Administrative Assistant 510113 · Clerical/Secretarial	0.00 0.00	
Total 51011 · SALARIES & WAGES	0.0	D
51012 · PAYROLL TAXES	3,822.3	5
Total 5101 · PAYROLL EXPENSE		3,822.35
5105 · OFFICE EXPENSE 510510 · ADVERTISING & PROMOTION 5105106 · Freelance Graphic Design 5105101 · Advertising & Promotion	125.00 282.00	
5105104 · Travel & Lodging	58.88	
Total 510510 · ADVERTISING & PROMOTION	465.8	3
Total 5105 · OFFICE EXPENSE		465.88
Total 51 · CHAMBER EXPENSES		4,288.23
52 · COMMITTEE EXPENSES 5205 · SOUTHWEST MUSIC FESTIVAL 52051 · Advertising	130.00	2
Total 5205 · SOUTHWEST MUSIC FESTIVAL		130.00
Total 52 · COMMITTEE EXPENSES		130.00
53 · TOURISM EXPENSES 5305 · - RENT	1	3,800.00
5301 · PAYROLL EXPENSE 53011 · SALARIES & WAGES 530116 · Executive Assistant 530111 · Executive Director 530115 · Assistant director 530112 · Administrative Assistant 530113 · Clerical/Secretarial	0.00 11,807.69 19,790.77 10,007.27 7,384.64	
Total 53011 · SALARIES & WAGES	48,990.3	7
Total 5301 · PAYROLL EXPENSE	4	8,990.37
5302 · EMPLOYEE BENEFITS 53024 · Employee benefit stipend 53021 · Health Insurance	0.0 4,830.4	
Total 5302 · EMPLOYEE BENEFITS		4,830.48
5303 · UTILITIES 53033 · Internet Services 5303 · UTILITIES - Other	163.9 30.19	
Total 5303 · UTILITIES		194.16

# Platteville Area Chamber of Commerce Profit & Loss - Tourism January through December 2023

	Jan - Dec 23	_
5304 · OFFICE EXPENSES		
530402 · Dues & Subscriptions	380.75	
530403 Legal & Accounting	2,507.46	
530405 · Office Supplies	336.57	
530406 · Postage & Freight	1,840.46	
530407 · Training & Education	145.00	
530410 · ADVERTISING & PROMOTION		
5304105 · Freelance Graphic Design	1,500.00	
5304101 · Advertising & Promotion	32,324.93	
5304102 · Hospitality	687.51	
5304103 · Trade Shows	580.00	
5304104 · Travel & Lodging	3,573.60	
530410 · ADVERTISING & PROMOTION - Other	16,456.02	
Total 530410 · ADVERTISING & PROMOTION	55,122.06	
530411 · Fees & Permits 530413 · REPAIRS & MAINTENANCE	1,046.00	
5304132 · Office Equipment R/M	1,112.82	
Total 530413 · REPAIRS & MAINTENANCE	1,112.82	
530450 · Misc. Expenses	500.00	
Total 5304 · OFFICE EXPENSES	62,991.12	
Total 53 · TOURISM EXPENSES	130,806.13	;
6560 · Payroll Expenses	52.00	)
Total Expense	135,276.36	;
Net Ordinary Income	21,332.42	2
Net Income	21,332.42	2



# **Social Media Report**

**Facebook** officially started Oct. 4, 2023 **Instagram** officially started Nov. 22, 2023

## Last Quarter of 2023 Social Media: (October through December 2023)

- Organic Facebook Posts: 29
- Organic Instagram Posts: 7
- Shared Posts: 16
- Facebook Reach: 23,712
- Instagram Reach: 5
- Facebook Page Visits: 2,660
- Instagram Page Visits: 4
- New Page Likes: 302
- Paid Ads: 1
  - Day on the Farm Nov. 29, 2023
- Post with highest reach: 'M' Lighting Oct. 6, 2023
  - 14,193 people reached
  - 60 shares
  - 33 reactions
  - 2 comments
- Posts with more than 1,000 reached: 7
  - 'M' Lighting Oct. 6, 2023
  - Day on the Farm (boosted) Nov. 29, 2023
    - **5,217** people reached, **92** reactions, **11** shares, **3** comments
    - 3,612 reach from paid; 1,537 organic reach
  - Katie's Garden Winter Wonderland *Nov. 28, 2023* 
    - **4,211** people reached, **19** reactions, **30** shares, **1** comment
  - World's Largest 'M' *Oct. 11, 2023* 
    - **2,335** people reached, **27** reactions, **24** shares
  - Welcome to the page Oct. 4, 2023
    - **1,803** people reached, **10** reactions, **15** shares
  - Top 10 Fall Color *Oct. 20, 2023* 
    - 1,428 people reached, 15 reactions, 11 shares
  - October Event Calendar Oct. 4, 2023
    - **1,085** people reached, **19** reactions, **7** shares, **1** comments

							Tourism	Impacts									
					V	Visconsir	and Cou	nties - Alp	habetica	l							
		Total	Economi	c Impac	t	Direct	Visitor Sp	ending	Em	nployme	nt	Total	Labor In	come	State and Local Taxes		
	Milli	ons	%	Millions Compared		Mill	Millions		Total		%	Millions		%	Millions		%
County	2021	2022	Change	2019	to 2019	2021	2022	Change	2021	2022	Change	2021	2022	Change	2021	2022	Change
Wisconsin	\$20,929	\$23,655	13.0%	\$22,223	106.4%	\$12,856.3	\$14,880.1	15.7%	169,707	174,623	2.9%	\$5,798.3	\$6,525.7	12.5%	\$1,388.2	\$1,516.2	9.2%
Adams County	\$223	\$240	7.7%	\$276	87.1%	\$164.5	\$177.2	7.7%	1,578	1,534	-2.8%	\$46.6	\$53.7	15.2%	\$16.4	\$16.8	2.3%
Ashland County	\$60	\$65	6.8%	\$58	111.2%	\$40.0	\$42.7	6.7%	590	566	-4.1%	\$16.4	\$16.8	3.0%	\$5.0	\$5.0	0.5%
Barron County	\$162	\$180	11.0%	\$161	111.5%	\$109.5	\$123.0	12.3%	1,350	1,345	-0.3%	\$40.8	\$44.8	9.9%	\$10.6	\$11.1	5.0%
Bayfield County	\$84	\$89	6.7%	\$72	123.9%	\$63.0	\$67.3	6.8%	706	706	0.0%	\$14.2	\$15.6	10.2%	\$7.2	\$7.6	5.3%
Brown County	\$1,097	\$1,271	15.9%	\$1,193	106.6%	\$632.5	\$764.5	20.9%	9,863	10,389	5.3%	\$494.2	\$558.7	13.1%	\$85.8	\$96.1	12.0%
Buffalo County	\$26	\$28	7.7%	\$22	126.6%	\$17.4	\$18.8	7.8%	224	231	3.0%	\$5.5	\$5.6	2.2%	\$1.6	\$1.7	3.3%
Burnett County	\$40	\$44	9.8%	\$39	113.2%	\$26.5	\$29.4	10.9%	373	360	-3.5%	\$8.8	\$9.0	2.3%	\$2.9	\$3.0	1.0%
Calumet County	\$61	\$68	12.3%	\$65	104.8%	\$31.4	\$36.3	15.8%	584	577	-1.2%	\$17.9	\$18.6	3.7%	\$3.6	\$3.7	3.7%
Chippewa County	\$159	\$174	9.5%	\$162	107.8%	\$103.8	\$114.5	10.2%	1,445	1,403	-3.0%	\$42.2	\$44.8	6.2%	\$10.1	\$10.3	1.8%
Clark County	\$55	\$60	8.9%	\$57	106.0%	\$33.8	\$37.0	9.3%	347	340	-2.1%	\$7.6	\$7.9	3.8%	\$3.0	\$3.1	2.2%
Columbia County	\$184	\$201	9.1%	\$204	98.5%	\$120.8	\$132.7	9.9%	1,737	1,720	-1.0%	\$49.0	\$52.9	7.9%	\$15.7	\$15.7	0.4%
Crawford County	\$67	\$71	6.7%	\$65	109.7%	\$45.5	\$48.4	6.4%	661	671	1.6%	\$15.0	\$15.4	3.0%	\$5.5	\$5.6	2.1%
Dane County	\$1,968	\$2,356	19.7%	\$2,324	101.4%	\$1,049.9	\$1,350.8	28.7%	16,546	17,946	8.5%	\$635.5	\$746.9	17.5%	\$127.6	\$154.0	20.7%
Dodge County	\$153	\$171	11.3%	\$163	104.6%	\$82.0	\$93.2	13.7%	1,393	1,394	0.0%	\$38.2	\$40.2	5.2%	\$8.9	\$9.3	5.0%
Door County	\$531	\$582	9.7%	\$478	121.8%	\$423.1	\$466.5	10.3%	3,321	3,335	0.4%	\$102.5	\$113.3	10.5%	\$42.7	\$47.8	11.8%
Douglas County	\$149	\$166	10.9%	\$154	107.4%	\$103.5	\$116.0	12.1%	1,240	1,279	3.2%	\$33.7	\$36.6	8.8%	\$11.0	\$11.7	6.8%
Dunn County	\$85	\$96	13.1%	\$93	102.8%	\$48.5	\$56.4	16.3%	746	750	0.6%	\$20.1	\$20.6	2.9%	\$5.6	\$6.0	6.4%
Eau Claire County	\$381	\$433	13.9%	\$418	103.5%	\$229.4	\$268.9	17.2%	3,727	3,854	3.4%	\$112.9	\$127.6	13.0%	\$27.4	\$29.8	8.5%
Florence County	\$9	\$10	9.0%	\$8	122.6%	\$5.7	\$6.3	11.0%	87	87	0.5%	\$1.8	\$2.1	12.6%	\$0.6	\$0.6	5.4%
Fond du Lac County	\$241	\$274	13.7%	\$259	105.6%	\$137.8	\$161.8	17.4%	2,299	2,362	2.8%	\$68.7	\$74.4	8.3%	\$16.0	\$17.5	8.9%
Forest County	\$22	\$24	6.5%	\$22	107.3%	\$13.8	\$14.7	6.6%	210	194	-7.3%	\$3.6	\$3.6	-1.4%	\$1.7	\$1.6	-3.9%
Grant County	\$95	\$108	13.8%	\$97	111.0%	\$56.9	\$66.7	17.3%	976	1,009	3.3%	\$27.4	\$29.8	8.9%	\$6.3	\$6.8	7.9%
Green County	\$72	\$80	10.7%	\$81	98.7%	\$40.8	\$45.9	12.5%	675	664	-1.7%	\$20.9	\$21.7	4.2%	\$4.3	\$4.5	3.1%
Green Lake County	\$52	\$62	18.9%	\$59	105.7%	\$31.2	\$39.2	25.7%	561	582	3.6%	\$14.7	\$16.1	9.5%	\$4.1	\$4.6	9.9%
Iowa County	\$67	\$74	10.8%	\$61	121.3%	\$44.7	\$50.1	12.1%	429	444	3.6%	\$12.8	\$13.6	6.5%	\$3.4	\$3.7	7.7%
Iron County	\$33	\$36	6.6%	\$30	118.6%	\$24.3	\$25.9	6.8%	270	252	-6.4%	\$5.3	\$5.4	1.6%	\$2.6	\$2.6	-1.6%
Jackson County	\$59	\$63	6.5%	\$56	111.8%	\$39.5	\$41.8	5.9%	468	477	1.8%	\$10.5	\$11.5	9.7%	\$4.2	\$4.3	2.3%
Jefferson County	\$179	\$195	8.6%	\$185	105.1%	\$105.5	\$114.8	8.8%	1,590	1,566	-1.5%	\$46.3	\$49.7	7.2%	\$10.8	\$11.1	2.6%
Juneau County	\$106	\$115	8.7%	\$103	111.3%	\$75.9	\$82.7	9.0%	744	731	-1.7%	\$18.4	\$19.2	4.3%	\$7.0	\$7.1	1.9%
Kenosha County	\$373	\$424	13.6%	\$391	108.5%	\$231.9	\$270.3	16.6%	3,083	3,130	1.5%	\$99.6	\$106.7	7.1%	\$23.3	\$25.5	9.4%
Kewaunee County	\$43	\$48	12.6%	\$42	115.9%	\$27.7	\$31.8	14.8%	375	398	6.0%	\$6.7	\$6.8	2.2%	\$2.9	\$3.2	9.3%

							Tourism	Impacts									
					W	/isconsin	and Cou	nties - Alp	habetica								
		Total E	Economi	c Impac	t	Direct \	/isitor Sp	ending	Em	ploymer	nt	Total	Labor Ind	come	State a	nd Local	Taxes
	Millio	ons	%	Millions	Compared	Milli	ons	%	Total <sup>%</sup>		%	Millions		%	Millic	ons	%
County	2021	2022	Change	2019	to 2019	2021	2022	Change	2021	2022	Change	2021	2022	Change	2021	2022	Change
La Crosse County	\$433	\$489	13.1%	\$458	107.0%	\$262.6	\$304.6	16.0%	3,854	3,981	3.3%	\$126.7	\$138.4	9.2%	\$31.7	\$34.7	9.4%
Lafayette County	\$23	\$27	18.7%	\$25	108.1%	\$13.7	\$17.1	25.3%	181	195	7.8%	\$3.8	\$4.0	7.0%	\$1.4	\$1.6	14.1%
Langlade County	\$71	\$77	8.3%	\$73	104.8%	\$48.8	\$52.9	8.4%	441	425	-3.6%	\$12.2	\$12.3	0.8%	\$4.1	\$4.2	2.2%
Lincoln County	\$96	\$103	7.4%	\$96	107.3%	\$62.9	\$67.3	7.1%	659	658	-0.1%	\$17.9	\$19.0	5.7%	\$5.5	\$5.6	2.9%
Manitowoc County	\$194	\$216	11.4%	\$204	105.9%	\$112.1	\$127.3	13.5%	1,738	1,740	0.1%	\$52.4	\$55.7	6.4%	\$13.2	\$14.0	5.6%
Marathon County	\$403	\$459	13.8%	\$454	101.2%	\$219.2	\$259.1	18.2%	3,474	3,483	0.3%	\$116.9	\$126.8	8.5%	\$25.8	\$28.0	8.4%
Marinette County	\$232	\$249	7.0%	\$234	106.2%	\$167.0	\$178.1	6.6%	1,483	1,458	-1.7%	\$38.4	\$39.7	3.4%	\$14.4	\$14.7	1.9%
Marquette County	\$38	\$41	8.0%	\$36	114.5%	\$25.4	\$27.5	8.4%	307	294	-4.3%	\$6.2	\$6.9	10.0%	\$2.7	\$2.7	0.9%
Menominee County	\$5	\$5	12.1%	\$5	98.8%	\$2.5	\$3.0	16.1%	33	31	-6.5%	\$0.5	\$0.5	-2.9%	\$0.3	\$0.3	0.8%
Milwaukee County	\$3,352	\$3,914	16.8%	\$3,881	100.8%	\$1,774.2	\$2,192.2	23.6%	25,097	26,673	6.3%	\$1,100.2	\$1,312.1	19.3%	\$188.3	\$216.6	15.0%
Monroe County	\$146	\$148	1.1%	\$136	108.7%	\$96.9	\$95.4	-1.6%	1,063	1,019	-4.2%	\$30.5	\$34.3	12.6%	\$9.8	\$9.5	-3.1%
Oconto County	\$123	\$134	8.9%	\$131	102.1%	\$88.7	\$97.0	9.3%	732	761	4.0%	\$16.7	\$17.9	6.6%	\$7.0	\$7.4	5.1%
Oneida County	\$332	\$362	9.1%	\$322	112.5%	\$254.3	\$278.5	9.5%	2,131	2,125	-0.3%	\$62.7	\$68.1	8.6%	\$21.3	\$22.0	3.3%
Outagamie County	\$581	\$683	17.5%	\$659	103.5%	\$312.3	\$389.4	24.7%	5,207	5,498	5.6%	\$174.5	\$200.5	14.9%	\$37.6	\$43.5	15.7%
Ozaukee County	\$209	\$230	9.9%	\$219	104.9%	\$107.8	\$120.1	11.4%	1,940	1,962	1.1%	\$66.3	\$71.3	7.6%	\$12.2	\$12.9	5.9%
Pepin County	\$13	\$14	7.3%	\$14	99.4%	\$8.3	\$8.9	7.2%	114	116	2.3%	\$2.5	\$2.5	0.2%	\$0.9	\$0.9	5.5%
Pierce County	\$55	\$59	7.7%	\$58	102.1%	\$31.4	\$33.7	7.4%	425	423	-0.6%	\$11.6	\$12.2	5.8%	\$3.3	\$3.4	2.2%
Polk County	\$140	\$156	11.3%	\$144	108.8%	\$96.3	\$108.4	12.6%	1,098	1,079	-1.7%	\$28.8	\$29.5	2.5%	\$8.9	\$9.2	3.0%
Portage County	\$217	\$245	13.0%	\$241	101.5%	\$118.4	\$138.0	16.6%	1,828	1,916	4.8%	\$49.8	\$56.7	13.8%	\$14.0	\$15.4	10.1%
Price County	\$33	\$36	9.6%	\$35	102.5%	\$18.0	\$20.0	11.3%	286	281	-1.8%	\$7.2	\$7.9	9.0%	\$2.1	\$2.2	4.4%
Racine County	\$427	\$486	13.8%	\$478	101.7%	\$231.2	\$273.2	18.2%	3,588	3,619	0.8%	\$129.2	\$138.7	7.3%	\$24.3	\$26.5	8.9%
Richland County	\$36	\$40	12.2%	\$37	107.8%	\$22.2	\$25.4	14.5%	317	321	1.4%	\$7.8	\$8.8	12.3%	\$2.3	\$2.4	7.2%
Rock County	\$393	\$439	11.8%	\$430	102.2%	\$237.0	\$270.2	14.0%	3,716	3,747	0.8%	\$114.2	\$122.8	7.6%	\$26.8	\$28.6	6.8%
Rusk County	\$42	\$44	3.0%	\$42	103.9%	\$28.2	\$28.5	1.1%	413	388	-6.2%	\$9.4	\$9.9	5.3%	\$2.9	\$2.8	-4.7%
St. Croix County	\$188	\$208	11.0%	\$198	105.5%	\$113.3	\$127.8	12.8%	1,835	1,862	1.5%	\$54.1	\$57.1	5.5%	\$12.8	\$13.5	5.5%
Sauk County	\$1,779	\$1,920	7.9%	\$1,460	131.5%	\$1,485.7	\$1,603.1	7.9%	11,236	11,455	2.0%	\$278.4	\$299.4	7.6%	\$137.0	\$142.5	4.0%
Sawyer County	\$131	\$141	8.0%	\$125	113.3%	\$95.9	\$103.9	8.4%	956	940	-1.6%	\$28.2	\$31.0	9.9%	\$9.6	\$9.8	2.4%
Shawano County	\$98	\$111	13.0%	\$105	105.5%	\$65.4	\$75.3	15.2%	801	794	-0.8%	\$22.4	\$24.1	7.7%	\$6.4	\$6.7	5.1%
Sheboygan County	\$389	\$439	12.8%	\$410	107.0%	\$229.2	\$264.9	15.6%	3,144	3,349	6.5%	\$95.9	\$108.9	13.5%	\$28.4	\$31.0	9.1%
Taylor County	\$49	\$53	7.3%	\$51	104.3%	\$31.3	\$33.4	6.8%	311	325	4.3%	\$8.3	\$8.8	6.5%	\$2.7	\$2.7	2.9%
Trempealeau County	\$60	\$67	12.2%	\$56	120.4%	\$34.8	\$40.0	14.9%	403	415	3.0%	\$9.0	\$9.4	4.5%	\$3.2	\$3.4	7.6%
Vernon County	\$66	\$73	9.5%	\$65	111.5%	\$44.8	\$49.4	10.2%	528	506	-4.2%	\$13.3	\$13.7	2.6%	\$4.2	\$4.4	2.8%

							Tourism	Impacts									
Wisconsin and Counties - Alphabetical																	
		Total	Economi	ic Impac	t	Direct \	visitor Sp	ending	En	nployme	nt	Total	Labor In	come	State and Local Taxes		
	Milli	ons	%	Millions	Compared	Milli	ons	%	Tot	:al	%	Milli	ons	%	Milli	ons	%
County	2021	2022	Change	2019	to 2019	2021	2022	Change	2021	2022	Change	2021	2022	Change	2021	2022	Change
Vilas County	\$339	\$363	7.3%	\$310	117.3%	\$268.7	\$288.4	7.3%	2,162	2,109	-2.5%	\$55.6	\$59.5	6.9%	\$24.4	\$24.9	1.9%
Walworth County	\$790	\$887	12.3%	\$785	113.0%	\$594.3	\$675.0	13.6%	6,847	7,057	3.1%	\$223.5	\$258.9	15.9%	\$66.0	\$70.9	7.5%
Washburn County	\$48	\$53	10.1%	\$47	112.5%	\$31.0	\$34.7	11.7%	483	494	2.4%	\$13.4	\$14.3	7.0%	\$3.3	\$3.5	5.5%
Washington County	\$252	\$284	12.9%	\$263	107.9%	\$129.3	\$151.1	16.8%	2,232	2,233	0.0%	\$69.7	\$73.8	5.9%	\$14.2	\$15.2	7.5%
Waukesha County	\$1,420	\$1,591	12.1%	\$1,568	101.4%	\$740.1	\$852.2	15.1%	12,246	12,321	0.6%	\$439.6	\$487.3	10.9%	\$81.4	\$87.5	7.5%
Waupaca County	\$146	\$160	9.3%	\$156	102.6%	\$94.7	\$104.1	9.9%	1,184	1,150	-2.9%	\$28.4	\$28.5	0.5%	\$9.9	\$10.1	1.9%
Waushara County	\$110	\$120	8.5%	\$105	113.9%	\$82.6	\$89.9	8.8%	846	825	-2.5%	\$18.4	\$19.6	6.4%	\$7.8	\$7.9	1.2%
Winnebago County	\$459	\$522	13.9%	\$509	102.7%	\$229.1	\$272.7	19.0%	4,040	4,177	3.4%	\$145.7	\$167.6	15.0%	\$27.0	\$30.0	11.2%
Wood County	\$173	\$198	14.2%	\$197	100.4%	\$86.1	\$103.1	19.7%	2,130	2,121	-0.4%	\$70.6	\$77.7	10.1%	\$11.2	\$12.1	8.4%

\*\*We acknowledge the critical role Wisconsin's tribes play in enriching our tourism offering and bringing in travelers to Wisconsin. Because tribal tourism data is private, the total economic impact of tribal tourism is not wholly reflected in this report.

# 4TH QUARTER 2023 CITY OF PLATTEVILLE ROOM TAX

·

TAXABLE RECEIPTS ROOM TAX RATE (5%)	\$ 1,295,132.37 \$ (290,769.77) \$ 1,585,902.14 X 5% \$ 50,218.13		
2% MOTEL ADMINISTRATIVE FEE 28% CITY OF PLATTEVILLE PORTION 70% VISITOR & TOURISM PROMOTION COMM (PAY PLATTEVILLE REGIONAL CHAMBI TOTAL RO	AISSION ER)	\$ \$ \$	1,004.36 14,061.08 <u>35,152.69</u> 50,218.13
ACCOUNT #100.56600.650	.000		
JANUARY 1, 2023 - DECEMBER CITY OF PLATTEVILLE ROC	•		
ROOM TAX RATE (5%)	\$ 5,441,885.20 \$ (1,030,909.18) \$ 6,472,794.38 X 5% \$ 220,548.80	\$	4,360.03
28% CITY OF PLATTEVILLE PORTION 70% VISITOR & TOURISM PROMOTION COMMI TOTAL ROOM TAX			60,564.10 155,624.66 220,548.79
JANUARY 1, 2022 - DECEMBER CITY OF PLATTEVILLE ROO			
TOTAL RECEIPTS LESS EXEMPT RECEIPTS TAXABLE RECEIPTS ROOM TAX RATE (5%) TOTAL ROOM TAX	<pre>\$ 5,058,015.27 \$ (875,981.70) \$ 5,933,996.97 X 5% \$ 209,101.69</pre>		
2% MOTEL ADMINISTRATIVE FEE 28% CITY OF PLATTEVILLE PORTION 70% VISITOR & TOURISM PROMOTION COMMI TOTAL ROOM TAX	•		4,182.03 57,376.17 <u>147,543.48</u> 209,101.69

SUMMARY OF ROOM TAX COLLECTIONS:

(Past 8 Years)

YEAR	QUARTER	CITY	τοι	JRISM COMM	M	IOTEL ADM		TOTAL
2023	1ST QTR.	\$ 1 <u>1,550.89</u>	\$	28,749.86	\$	770.48	\$	41,071,23
	2ND QTR.	\$ 16,126.54	\$	44,658.11	\$	1,240.50	\$	62,025.15
	3RD QTR.	\$ 18,825.59	\$	47,064.01	\$	1,344.69	\$	67,234.29
	4TH QTR.	\$ 14,061.08	\$	35,152.69	\$	1,004.36	\$	50,218.13
		\$ 60,564.10	\$	155,624.66	\$	4,360.03	\$	220,548.79
		φ 00,004.10	Ψ	100,024.00	Ψ	4,000.00	Ψ	220,040.13
2022	1ST QTR.	\$ 9,113.74	\$	22,784.35	\$	650.98	\$	32,549.07
	2ND QTR.	\$ 15,239.94	\$	42,202.90	\$	1,172.30	\$	58,615.14
	3RD QTR.	\$ 18,567.78	\$	46,419.44	\$	1,326.27	\$	66,313.48
	4TH QTR.	\$ 14,454.72	\$	36,136.80	\$	1,032.48	\$	51,624.00
		\$ 57,376.17	\$	147,543.48	\$	4,182.03	\$	209,101.69
2021	1ST QTR.	\$ 7,736.28	\$	19,340.73	\$	552.60	\$	27,629.61
2021	2ND QTR.	\$ 14,516.05	\$	36,290.15	\$	1,036.86	\$	51,843.07
	3RD QTR.	\$ 17,183.03	\$	42,957.59	\$	1,227.36	\$	61,367.98
	4TH QTR.	\$ 13,133.78	\$	32,820.35	\$	932.08	\$	46,886.21
	THE SET OF	\$ 52,569.15	\$	131,408.81	\$	3,748.90	\$	187,726.86
		φ 02,000.10	¥	101,100.01	Ψ	0,110100	Ψ	101,120.00
2020	1ST QTR.	\$ 7,674.21	\$	19,185.56	\$	548.17	\$	27,407.94
	2ND QTR.	\$ 5,218.53	\$	13,046.33	\$	372.75	\$	18,637.61
	3RD QTR.	\$ 10,617.63	\$	26,544.06	\$	758.40	\$	37,920.09
	4TH QTR.	\$ 8,041.98	\$	20,104.97	\$	574.43	\$	28,721.38
		\$ 31,552.35	\$	78,880.92	\$	2,253.75	\$	112,687.02
2019	1ST QTR.	\$ 9,179.86	\$	22,950.50	\$	656.07	\$	32,786.43
2010	2ND QTR.	\$ 14,002.11	\$	35,004.42	\$	999.78	\$	50,006.31
	3RD QTR.	\$ 14,763.10	\$	36,906.55	\$	1,053.99	\$	52,723.64
	4TH QTR.	\$ 12,333.53	\$	30,832.96	\$	880.60	\$	44,047.09
	FILL GELLY.	\$ 50,278.60	\$	125,694.43	\$	3,590.44	\$	179,563.47
		ψ 00,270.00	Ψ	120,004,10	Ψ	0,000.11	Ŷ	
2018	1ST QTR.	\$ 9,828.76	\$	24,573.26	\$	702.64	\$	35,104.65
	2ND QTR.	\$ 13,492.74	\$	33,731.47	\$	963.60	\$	48,187.81
	3RD QTR.	\$ 15,762.04	\$	39,405.08	\$	1,125.85	\$	56,292.97
	4TH QTR	\$ 13,179.40	\$	32,949.29	\$	941.73	\$	47,070.42
		\$ 52,262.93	\$	130,659.10	\$	3,733.82	\$	186,655.85
2017	1ST QTR.	\$ 6,213.24	\$	15,532.73	\$	443.64	\$	22,189.61
	2ND QTR.	\$ 10,012.50	\$	25,031.89	\$	715.45	\$	35,759.84
	3RD QTR.	\$ 10,592.26	\$	26,480.48	\$	756.52	\$	
	4TH QTR.	\$ 9,989.08	\$	24,972.49	\$	713.42	\$	•
		\$ 36,807.08	\$	92,017.59	\$	2,629.03	\$	a second a s
		ψ σοισστισσ	¥		+*		•	
2016	1ST QTR.	\$ 5,814.45	\$	14,536.31	\$	415.40	\$	20,766.16
	2ND QTR.	\$ 8,512.06	\$	21,284.86	\$	610.02	\$	
	3RD QTR.	\$ 10,709.95	\$	26,772.82	\$	764.12	\$	
	4TH QTR.	\$ 8,049.68	\$	20,124.36	\$	575.04	\$	
		\$ 33,086.14	\$	82,718.35	\$	2,364.58	\$	118,169.07

# THE CITY OF PLATTEVILLE, WISCONSIN COUNCIL SUMMARY SHEET

COUNCIL SECTION:	TITLE:	DATE:								
CONSIDERATION OF	Council Minutes, Payment of Bills, Appointment to Boards	February 27, 2024								
CONSENT AGENDA	and Commissions, Licenses, and Permit	VOTE REQUIRED:								
ITEM NUMBER:		Majority								
IV.										
PREPARED BY: Colette Steffen, City Clerk										

## **Description:**

The following items may be approved on a single motion and vote due to their routine nature or previous discussion. Please indicate to the Council President if you would prefer separate discussion and action.

## **Budget/Fiscal Impact:**

None

## Sample Affirmative Motion:

"I move to approve all items listed under Consent Calendar"

#### Attachments:

- Council Minutes
- Payment of Bills
- Appointment of Boards and Commissions
- Licenses
- Permits

## PLATTEVILLE COMMON COUNCIL PROCEEDINGS February 13, 2024

The regular meeting of the Common Council of the City of Platteville was called to order by Council President Barbara Daus at 6:00 PM in the Council Chambers of the Municipal Building.

#### ROLL CALL

Present: Ken Kilian, Barbara Daus, Bob Gates, Kathy Kopp, Todd Kasper, Lynne Parrott, and Jason Artz.

Excused: none

#### PUBLIC HEARING

- A. Ordinance 24-01 Rezoning 110 Market Street The property at 110 Market Street is owned by the First Congregational United Church of Christ, which is located on the adjacent property. The applicant has submitted a request to rezone the property at 110 Market Street to CBT -Central Business Transition District. Scott White, 365 Kase Street, treasurer of the First Congressional United Church spoke in favor of rezoning. <u>Motion</u> by Artz, second by Kopp to close the public hearing. Motion carried 7-0 on a roll call vote <u>Motion</u> by Kasper, second by Parrott to change the zoning of the property at 110 Market Street to CBT Central Business Transition District. Motion carried 7-0 on a roll call vote.
- B. Ordinance 24-02 Amendment to Zoning Ordinance Section 22.16 Community Development Director Carroll stated that Wisconsin Act 16 was approved on June 22, 2023, and signed into law. The act amended Wisconsin Stats. 66.10015(3)(a) to state that a zoning amendment only requires approval by a simple majority of a quorum of the members elect. Staff and the Plan Commission recommend approval of the amendment to Section 22.16 of the Zoning Ordinance that would bring this ordinance into compliance. Motion by Artz, second by Gates to close the public hearing. Motion carried 7-0 on a roll call vote. Motion by Gates, second by Parrott to approve the amendment to Section 22.16 of the Zoning Ordinance as proposed. Motion carried 7-0 on a roll call vote.

<u>PRESENTATION</u> - Platteville School District Superintendent Jim Boebel gave a presentation on the Platteville School District Operating Referendum that will be on the ballot April 2, 2024. Information can be found on the School District website.

## CONSIDERATION OF CONSENT AGENDA

<u>Motion</u> by Artz, second by Kopp to approve the consent agenda as follows: Council Minutes – 1/23/24 Regular; Payment of Bills in the amount of \$890,810.96; Financial Report – January; Appointments to Boards and Commissions, Eileen Nickels – 5 year term, Board of Review; Two-Year Operator License – Mackenzie D Shelnutt;; Change of Agent for "Class A" Combination Beer and Alcohol License – Kwik Trip Inc., La Crosse, WI (Amber N Richardson, Agent), for premises at 430 S Water Street, Platteville, WI (Kwik Trip #795); Temporary Class "B"/"Class B" to serve Fermented Malt Beverages and Wine - Friends of Our Gallery at 120 W Main Street on Friday, March 8 from 4:00 to 7:00 P.M. for Drift Artist Reception; Temporary Class "B" to serve Fermented Malt Beverages – Friends of Our Gallery at 120 W Main Street on Friday, April 26 from 4:00 to 7:00 P.M. for Artist Reception, Friends of Our Gallery at 120 W Main Street on Friday, May 10 from 4:00 to 7:00 P.M. for Line Into Form Artist Reception, - Friends of Our Gallery at 120 W Main Street on Friday, June 28 from 4:00 to 7:00 P.M. for Shootapalooza Artist Reception; Banner Permit – September 7 to October 31 for the United Way of Platteville. Motion carried 7-0 on a roll call vote.

## CITIZENS' COMMENTS, OBSERVATIONS AND PETITIONS, if any.

Council President Daus welcomed the UW-Platteville Infrastructure students. Daus mentioned that the Friends of the Museum will start the Winter Lyceum Series on Saturday, February 25. Kevin Reed, 970 Union Street, #107 spoke against the Common Council and the Fire Department. Tom Nall, 311 Tamarac Trace, encouraged Platteville residents to be involved in the decision-making process of building the new fire facility. President Pro-Tem Kopp reminded residents about the Museums Miner's Ball being held Saturday, February 17 and that dance tickets could be purchased at the door.

## **REPORTS**

- A. Board/Commission/Committee Minutes Tourism Committee, Historic Preservation Commission, Parks, Forestry, and Recreation Committee, Housing Authority Board, Police and Fire Commission,
- B. Other Reports Water and Sewer Financial Report January, Airport Financial Report January, Fire Facility Update, and Department Progress Reports.

## ACTION

- A. Ordinance 24-03 to Amend the Official Traffic Map Regarding Parking on East Mineral Street and on Mitchell Avenue – Motion by Kopp, second by Kasper to approve Ordinance 24-03, an Ordinance Amending Parking Restrictions on East Mineral Street to include the removal of one parking stall on both sides. Motion carried 6-1 with Gates voting against, on a roll call vote.
- B. Request for Proposal Selection 60 Ellen Street Motion by Gates, second by Artz to approve selecting Catan Platteville Properties proposal for the sale of the 60 Ellen Street property, subject to a sale and redevelopment agreement. Motion carried 6-1 with Kilian voting against, on a roll call vote.
- C. *FEMA AFG Grant Breathing Air Compressor Bid Award* <u>Motion</u> by Kasper, second by Kopp to award the bid to MacQueen Emergency in the amount of \$53,189.11 with the upgrade to the enclosed housing at an additional cost of \$2,877.00 for a total amount of \$56,066.11. Motion carried 7-0 on a roll call vote.
- D. FEMA AFG Grant SCBA Bid Award Motion by Gates, second by Artz to award the bid to MacQueen Emergency in the amount of \$363,940.57 as they are the only vendor who met the bid specifications 100% and are within the FEMA AFG grant awarded funds total. Motion carried 7-0 on a roll call vote.
- E. Award of Contract 7-24 Street Maintenance Motion by Kasper, second by Parrott to award Contract 7-24, Street Maintenance Base Bid only to Iverson Construction for the proposed streets for thin overlay in the amount of \$104,491.45. Motion carried 7-0 on a roll call vote.

## INFORMATION AND DISCUSSION

Award of Contract 8-24 Highway Painting – Public Works Director Crofoot spoke on the annual painting of centerlines and other pavement markings on highways. This year the City intends to repaint College Drive, Broadway from Madison to Hazel Dell, Enterprise from Highway 80 to Eastside Road, and Main Street from College Drive to the west city limits. College Drive was originally painted in 2009. Broadway in 2014, Enterprise in 2004, and Main Street in 2011. This type of paint normally lasts for 5 years. Staff received two bids, Century Traffic (formerly Century Fence) and Mega Rentals.

The low bid is Mega Rentals. They have done work for DOT in multiple locations and have had good reviews from the DOT project managers.

Motion by Kopp, seconded by Kilian to go into a Closed Session. Motion carried 7-0 on a roll call vote.

<u>CLOSED SESSION</u> per Wisconsin Statute 19.85(1)(g) – for the governmental body who is rendering oral or written advice concerning strategy to be adopted by the body with respect to litigation in which it is or is likely to become involved. – Wal-Mart Assessment

Motion by Kasper, seconded by Gates to come out of Closed Session. Motion carried 7-0 on a voice vote.

## ACTION FROM CLOSED SESSION

*Wal-Mart Real Estate Business Trust vs. City of Platteville (EMC Claim No 1450194)* <u>Motion</u> by Kasper, second by Kilian to approve entering into the drafted settlement whereby the City shall issue a refund payable to MALLERT s.c. Trust Account, or to another account designated by Wal-Mart in writing, pursuant to Wis. Stat.§ 74.37, in the amount of \$2,501.60 for 2021, \$2,251.45 for 2022, and \$2402.46 for 2023 for a total of \$7,155.51 as a refund of property taxes previously paid by or billed to Wal-Mart based on the property tax assessment of the Property for the tax years 2021, 2022, and 2023. Motion carried 7-0 on a roll call vote.

## ADJOURNMENT

Motion by Kilian, second by Gates to adjourn. Motion carried 7-0 on a voice vote. The meeting was adjourned at 8:05 PM.

Respectfully submitted,

Colette Steffen, City Clerk

# SCHEDULE OF BILLS

## MOUND CITY BANK:

2/9/2024 2/9/2024 2/9/2024 2/16/2024 2/16/2024 2/20/2024 2/7/2024 2/7/2024	Schedule of Bills (ACH payments) Schedule of Bills Payroll (ACH Deposits) Schedule of Bills (ACH payments) Schedule of Bills Void Schedule of Bills (ACH payments) Schedule of Bills	8876-8878 76798-76800 1002510-1002600 8879-8880 76801-76804 76785 8881-8916 76805-76871	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	55,579.00 818.26 204,191.97 355,069.23 4,049,721.04 (4,443.08) 80,506.81 431,816.07
	(W/S Bills amount paid with City Bills) (W/S Payroll amount paid with City Payroll) Total		\$ \$ \$	(180,381.23) (33,173.23) 4,959,704.84

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Check Issue Dates. 2/0/2024 - 2/2 1/2024 Feb 22, 2024 01.2/F									
GL Period	Check Issue Date	Check Number	Payee	Description	Invoice Number	Invoice Seq	Invoice Amount	Check Amount	
8876									
	02/00/2024	0076	INTERNAL REVENUE SE	FEDERAL INCOME TAX F	00000011	1	12 057 79	12 057 70	N.4
02/24	02/09/2024	8876			PR0203241	1	13,957.78	13,957.78	
02/24	02/09/2024	8876	INTERNAL REVENUE SE	FEDERAL INCOME TAX S	PR0203241	2	12,005.87	12,005.87	
02/24	02/09/2024	8876	INTERNAL REVENUE SE	FEDERAL INCOME TAX S	PR0203241	3	12,005.87	12,005.87	
02/24	02/09/2024	8876	INTERNAL REVENUE SE	FEDERAL INCOME TAX	PR0203241	4	2,807.83	2,807.83	
02/24	02/09/2024	8876	INTERNAL REVENUE SE	FEDERAL INCOME TAX	PR0203241	5	2,807.83	2,807.83	М
Тс	otal 8876:							43,585.18	
8877									
02/24	02/09/2024	8877	WI DEFERRED COMP BO	DEFERRED COMPENSAT	PR0203241	1	1,898.01	1,898.01	М
02/24	02/09/2024	8877	WI DEFERRED COMP BO	DEFERRED COMPENSAT	PR0203241	2	2,637.66	2,637.66	М
Тс	otal 8877:							4,535.67	
8878									
02/24	02/09/2024	8878	WI DEPT OF REVENUE	STATE INCOME TAX STA	PR0203241	1	7,458.15	7,458.15	М
Тс	otal 8878:							7,458.15	
8879									
02/24	02/16/2024	8879	CARDMEMBER SERVICE	COMMUNITY PLANNING	02.01.2024	1	40.00	40.00	М
02/24	02/16/2024	8879	CARDMEMBER SERVICE	COMMUNITY PLANNING	02.01.2024	2	40.00	40.00	
02/24	02/16/2024	8879	CARDMEMBER SERVICE	LIBRARY CHARGES	02.01.2024	3	11.48	11.48	M
02/24	02/16/2024	8879	CARDMEMBER SERVICE	LIBRARY CHARGES	02.01.2024	4	98.63	98.63	
02/24	02/16/2024	8879	CARDMEMBER SERVICE	FIRE DEPT CHARGES	02.01.2024	5	40.00	40.00	
02/24	02/16/2024	8879	CARDMEMBER SERVICE	FIRE DEPT CHARGES	02.01.2024	6	152.26	152.26	
02/24	02/16/2024	8879	CARDMEMBER SERVICE	FIRE DEPT CHARGES	02.01.2024	7	426.00	426.00	
02/24	02/16/2024	8879	CARDMEMBER SERVICE	FIRE DEPT CHARGES	02.01.2024	8	141.05	141.05	
02/24	02/16/2024	8879	CARDMEMBER SERVICE	STREET DEPT CHARGES	02.01.2024	9	302.13	302.13	
02/24	02/16/2024	8879	CARDMEMBER SERVICE	STREET DEPT CHARGES	02.01.2024	10	99.87	99.87	
02/24	02/16/2024	8879	CARDMEMBER SERVICE	STREET DEPT CHARGES	02.01.2024	10	53.99	53.99	M
02/24	02/16/2024	8879	CARDMEMBER SERVICE	STREET DEPT CHARGES	02.01.2024	12	178.51	178.51	M
02/24	02/16/2024	8879	CARDMEMBER SERVICE	STREET DEPT CHARGES	02.01.2024	12	114.98	114.98	M
02/24	02/16/2024	8879	CARDMEMBER SERVICE	SENIOR CENTER CHARG	02.01.2024	10	132.58	132.58	M
02/24	02/16/2024	8879	CARDMEMBER SERVICE	AIRPORT	02.01.2024	15	30.00	30.00	
02/24	02/16/2024	8879	CARDMEMBER SERVICE	PARKS CHARGE	02.01.2024	16	19.99-	19.99-	
02/24	02/16/2024	8879	CARDMEMBER SERVICE	PARKS CHARGE	02.01.2024	10	747.08	747.08	
02/24	02/16/2024	8879	CARDMEMBER SERVICE	PARKS CHARGE	02.01.2024	18	103.86	103.86	
02/24	02/16/2024	8879	CARDMEMBER SERVICE	MUSEUM CHARGES	02.01.2024	10	10.24	10.24	
02/24	02/16/2024		CARDMEMBER SERVICE	MUSEUM CHARGES	02.01.2024	20	195.63	195.63	
02/24	02/16/2024	8879	CARDMEMBER SERVICE	MUSEUM CHARGES	02.01.2024	20	386.20	386.20	
02/24	02/16/2024	8879		FIRE DEPT CHARGES	02.01.2024	21	557.99	557.99	
02/24	02/16/2024	8879	CARDMEMBER SERVICE	FIRE DEPT CHARGES	02.01.2024	22	45.00	45.00	
02/24	02/16/2024	8879	CARDMEMBER SERVICE	POLICE DEPT CHARGES	02.01.2024	23	535.11	535.11	M
02/24	02/16/2024		CARDMEMBER SERVICE	RECREATION CHARGES	02.01.2024	24 25	21.09	21.09	
02/24	02/16/2024	8879	CARDMEMBER SERVICE	CLERK CHARGES	02.01.2024	23 26	156.46	156.46	
02/24 02/24	02/16/2024 02/16/2024	8879 8879	CARDMEMBER SERVICE	ELECTION CHARGES	02.01.2024 02.01.2024	27 28	139.88 44.42	139.88 44.42	
02/24	02/16/2024	8879 8870	CARDMEMBER SERVICE	ENGINEERING CHARGE	02.01.2024	29 30	300.00	300.00	
02/24	02/16/2024		CARDMEMBER SERVICE	WATER DEPT CHARGES	02.01.2024	30	92.82	92.82	
02/24	02/16/2024	8879	CARDMEMBER SERVICE	SUNSHINE FUND CHARG	02.01.2024	31	150.00	150.00	
02/24	02/16/2024	8879	CARDMEMBER SERVICE	POLICE DEPT CHARGES	02.01.2024	32	132.30	132.30	
02/24	02/16/2024	8879	CARDMEMBER SERVICE	POLICE DEPT CHARGES	02.01.2024	33	317.78	317.78	
02/24	02/16/2024	8879 8870	CARDMEMBER SERVICE	POLICE DEPT CHARGES	02.01.2024	34 35	180.31	180.31	
02/24	02/16/2024	8879	CARDMEMBER SERVICE	POLICE DEPT CHARGES	02.01.2024	35	210.90	210.90	IVI

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GL Period	Check Issue Date	Check Number	Payee	Description	Invoice Number	Invoice Seq	Invoice Amount	Check Amount	
02/24	02/16/2024	8879	CARDMEMBER SERVICE	POLICE DEPT CHARGES	02.01.2024	36	611.25	611.25	М
02/24	02/16/2024	8879	CARDMEMBER SERVICE	POLICE DEPT CHARGES	02.01.2024	37	104.04	104.04	М
02/24	02/16/2024	8879	CARDMEMBER SERVICE	LIBRARY CHARGES	02.01.2024	38	200.70	200.70	М
02/24	02/16/2024	8879	CARDMEMBER SERVICE	LIBRARY CHARGES	02.01.2024	39	101.94	101.94	М
02/24	02/16/2024	8879	CARDMEMBER SERVICE	LIBRARY CHARGES	02.01.2024	40	701.75	701.75	М
02/24	02/16/2024	8879	CARDMEMBER SERVICE	LIBRARY CHARGES	02.01.2024	41	24.99	24.99	М
02/24	02/16/2024	8879	CARDMEMBER SERVICE	WATER DEPT CHARGES	02.01.2024	42	93.74	93.74	М
02/24	02/16/2024	8879	CARDMEMBER SERVICE	WATER DEPT CHARGES	02.01.2024	43	61.98	61.98	М
02/24	02/16/2024	8879	CARDMEMBER SERVICE	WATER DEPT CHARGES	02.01.2024	44	876.16	876.16	М
02/24	02/16/2024	8879	CARDMEMBER SERVICE	SEWER DEPT CHARGES	02.01.2024	45	93.74		M
02/24	02/16/2024	8879	CARDMEMBER SERVICE	SEWER DEPT CHARGES	02.01.2024	46	61.98		M
02/24	02/16/2024	8879	CARDMEMBER SERVICE	ADMINISTRATION CHAR	02.01.2024	47	219.92	219.92	M
02/24	02/16/2024	8879	CARDMEMBER SERVICE	FINANCE CHARGES	02.01.2024	48	25.00	25.00	М
Тс	otal 8879:							9,345.75	
<b>8880</b> 02/24	02/16/2024	8880	SOUTHWEST TECHNICA	FEBRUARY TAX SETTLE	2023 TAXES	1	345,723.48	345,723.48	
Тс	otal 8880:							345,723.48	
<b>8881</b> 02/24	02/21/2024	8881	ACCESS SYSTEMS	COPIES - PD	INV1527607	1	93.63	93.63	
Тс	otal 8881:							93.63	
8882									
02/24	02/21/2024	8882	ACCURATE APPRAISAL L	ASSESSMENT PAYMENT	4562	1	2,583.33	2,583.33	
02/24	02/21/2024		ACCURATE APPRAISAL L		4605	1	2,583.33	2,583.33	
Тс	otal 8882:							5,166.66	
0000									
<b>8883</b> 02/24	02/21/2024	0000	ALLEGIANT OIL LLC	WWTP	0103637	1	239.97	239.97	
02/24	02/21/2024	8883		DIESEL FUEL	0103037	1 1	2,351.04	2,351.04	
02/24	02/21/2024	8883	ALLEGIANT OIL LLC	GASOLINE - UWP	0104162	1	1,258.77	1,258.77	
02/24	02/21/2024		ALLEGIANT OIL LLC	DIESEL FUEL - UWP	0104163	1	341.33	341.33	
02/24	02/21/2024		ALLEGIANT OIL LLC	GASOLINE-SEWER DEPT	0104534	1	1,039.50	1,039.50	
02/24	02/21/2024		ALLEGIANT OIL LLC	GASOLINE	0104558	1	2,432.05	2,432.05	
02/24	02/21/2024	8883	ALLEGIANT OIL LLC	GASOLINE - UWP	0105079	1	765.19	765.19	
02/24	02/21/2024	8883	ALLEGIANT OIL LLC	GASOLINE - UWP	0105080	1	481.01	481.01	
02/24	02/21/2024	8883	ALLEGIANT OIL LLC	DIESEL FUEL - UWP	0105083	1	928.33	928.33	
02/24	02/21/2024	8883	ALLEGIANT OIL LLC	DIESEL FUEL - UWP	0105107	1	645.83	645.83	
Тс	otal 8883:							10,483.02	
8884									
02/24	02/21/2024	8884	AXLEY BRYNELSON LLP	GENERAL ATTORNEY	962643	1	9,197.00	9,197.00	
02/24	02/21/2024	8884	AXLEY BRYNELSON LLP	LEGAL SERVICES TIF6	962643	2	608.60	608.60	
02/24	02/21/2024		AXLEY BRYNELSON LLP	LEGAL SERVICES WATE	962643	3	608.60	608.60	
02/24	02/21/2024		AXLEY BRYNELSON LLP	LEGAL SERVICES SEWE	962643	4	724.40	724.40	
02/24	02/21/2024		AXLEY BRYNELSON LLP	LEGAL SERVICES FIRE F	962643	5	431.80	431.80	
02/24	02/21/2024		AXLEY BRYNELSON LLP	LEGAL SERVICES-AIRPO	962643	6	486.60	486.60	
02/24	02/21/2024		AXLEY BRYNELSON LLP	GENERAL ATTORNEY	965826	1	1,146.00	1,146.00	
02/24	02/21/2024		AXLEY BRYNELSON LLP	LEGAL SERVICES WATE	965826	2	753.90	753.90	
02/24	02/21/2024	8884	AXLEY BRYNELSON LLP	ZONING	965826	3	37.20	37.20	

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							-		
То	otal 8884:						-	13,994.10	
8885									
02/24	02/21/2024	8885	BADGER WELDING SUPP	SHOP	3810018	1	6.20	6.20	
02/24	02/21/2024	8885	BADGER WELDING SUPP	REFILL OXYGEN-POLICE	3811231	1	36.33	36.33	
То	otal 8885:						-	42.53	
8886									
02/24	02/21/2024	8886	BAKER IRON WORKS LL	GENERATOR REPAIR	85937	1	261.25	261.25	
02/24	02/21/2024	8886	BAKER IRON WORKS LL	SIGNS	85989	1	433.66	433.66	
02/24	02/21/2024	8886	BAKER IRON WORKS LL	SIGN RACK	85992	1	124.55	124.55	
02/24	02/21/2024	8886	BAKER IRON WORKS LL	FIRE DEPT CHARGE	87512	1	50.00	50.00	
То	otal 8886:						-	869.46	
8887									
02/24	02/21/2024	8887	BILLS PLUMBING & HEAT	WELL #3 CHEMICAL ROO	44285	1	394.30	394.30	
02/24	02/21/2024	8887	BILLS PLUMBING & HEAT	REPAIRS-SEWER DEPT	44857	1	55.68	55.68	
02/24	02/21/2024	8887	BILLS PLUMBING & HEAT	MUSEUM ROCK SCHOOL	44858	1	85.00	85.00	
То	otal 8887:						_	534.98	
8888									
02/24	02/21/2024	8888	CAPITAL SANITARY SUP	BUILDINGS AND GROUN	D144877	1	316.00	316.00	
02/24	02/21/2024	8888	CAPITAL SANITARY SUP	CUSTODIAL SUPPLIES	D145027	1	44.40	44.40	
02/24	02/21/2024	8888	CAPITAL SANITARY SUP	JANITORIAL SUPPLIES	D145144	1	242.98	242.98	
02/24	02/21/2024	8888	CAPITAL SANITARY SUP	JANITORIAL SUPPLIES	D145176	1	113.30	113.30	
02/24	02/21/2024	8888	CAPITAL SANITARY SUP	CUSTODIAL SUPPLIES	D145313	1	126.74	126.74	
То	otal 8888:							843.42	
8889							-		
02/24	02/21/2024	8889	CDW GOVERNMENT INC	OFFICE SUPPLIES	PJ85696	1	52.86	52.86	
02/24	02/21/2024	8889	CDW GOVERNMENT INC	DATA PROCESSING	PL29797	1	538.50	538.50	
То	otal 8889:						-	591.36	
0000							-		
8890	02/21/2024	0000			46200	1	2,408.85	2 409 95	
02/24 02/24	02/21/2024		COMPUNET INTERNATIO	SECURITY AWARENESS EXTREME IQ AND NETW	46290 46291	1 1	2,408.85 5,942.90	2,408.85 5,942.90	
Т	otal 8890:						, -	8,351.75	
							-		
8891	00/04/0004	0001	CRESCENT ELECTRIC S		SE1009E042	1	411 40	444 40	
02/24	02/21/2024	8891	CRESCENT ELECTRIC S	BUILDINGS AND GROUN	S512085043.	1	411.48	411.48	
То	otal 8891:							411.48	
8892									
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	BOOTS STREET DEPT-KI	1546	1	159.99	159.99	
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	BOOTS STREET DEPT-TI	1546	2	189.99	189.99	
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	WINTER BOOT - BRETT	1546	3	144.99	144.99	
		0000							
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	WINTER BOOT - BRETT	1546	4	145.00	145.00	

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GL	Check	Check	_	Description	Invoice	Invoice	Invoice	Check
Period	Issue Date	Number	Payee		Number	Seq	Amount	Amount
02/24	02/21/2024	8802	CRUISIN' KIDS LLC	BOOTS - CONNER	1546	6	109.99	109.99
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	BOOTS - BLAKE	1546	7	110.08	110.08
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	BOOTS - BLAKE	1546	8	109.99	109.99
02/24	02/21/2024		CRUISIN' KIDS LLC	BOOTS - BRETT	1546	9	110.00	110.00
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	BOOTS - BRETT	1546	10	109.99	109.99
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	BOOTS - BUTCH	1546	10	110.00	110.00
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	BOOTS - BUTCH	1546	12	109.99	109.99
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	BOOTS - RYAN	1546	12	110.00	110.00
02/24	02/21/2024		CRUISIN' KIDS LLC	BOOTS - RYAN	1546	13	109.99	109.99
02/24	02/21/2024		CRUISIN' KIDS LLC	BOOTS - JUSTIN	1546	15	110.00	110.00
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	BOOTS - JUSTIN	1546	16	109.99	109.99
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	BOOTS - JACOB	1546	17	88.00	88.00
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	BOOTS - JACOB	1546	18	87.99	87.99
02/24	02/21/2024		CRUISIN' KIDS LLC	BOOTS - OKEY	1546	10	105.00	105.00
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	BOOTS - OKEY	1546	20	104.99	103.00
02/24	02/21/2024		CRUISIN' KIDS LLC	BOOTS - CHERYL	1546	20	67.50	67.50
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	BOOTS - CHERYL	1546	21	67.50	67.50
02/24	02/21/2024		CRUISIN' KIDS LLC	WINTER - CONNER	1546	22	145.00	145.00
			CRUISIN' KIDS LLC			23 24		
02/24	02/21/2024				1546		144.99	144.99
02/24	02/21/2024		CRUISIN' KIDS LLC	PANTS - RYAN	1546	25	82.42	82.42
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	PANTS - RYAN	1546	26	82.43	82.43
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	PANTS - JUSTIN	1546	27	74.92	74.92
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	PANTS - JUSTIN	1546	28	74.93	74.93
02/24	02/21/2024		CRUISIN' KIDS LLC	PANTS - BLAKE	1546	29	74.92	74.92
02/24	02/21/2024		CRUISIN' KIDS LLC	PANTS - BLAKE	1546	30	74.93	74.93
02/24	02/21/2024		CRUISIN' KIDS LLC	PANTS - BUTCH	1546	31	74.92	74.92
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	PANTS - BUTCH	1546	32	74.93	74.93
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	PANTS - CONNER	1546	33	74.92	74.92
02/24	02/21/2024		CRUISIN' KIDS LLC	PANTS - CONNER	1546	34	74.93	74.93
02/24	02/21/2024		CRUISIN' KIDS LLC	PANTS - OKEY	1546	35	74.92	74.92
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	PANTS - OKEY	1546	36	74.93	74.93
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	PANTS - JACOB	1546	37	74.92	74.92
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	PANTS - JACOB	1546	38	74.93	74.93
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	BOOTS - DIGGER	1546	39	75.00	75.00
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	BOOTS - DIGGER	1546	40	74.99	74.99
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	BOOTS - DAN	1546	41	74.92	74.92
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	BOOTS - DAN	1546	42	74.99	74.99
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	PANTS - BRETT	1546	43	74.92	74.92
02/24	02/21/2024	8892	CRUISIN' KIDS LLC	PANTS - BRETT	1546	44	74.93	74.93
Тс	otal 8892:						-	4,284.66
8893								
02/24	02/21/2024	8893	EBSCO INFORMATION S	CHILDREN PERIODICALS	2403975	1	7.57	7.57
Тс	otal 8893:						-	7.57
8894								
02/24	02/21/2024	0001	FIRE & SAFETY EQUIP III		77426	1	392.00	392.00
02/24	02/21/2024 02/21/2024		FIRE & SAFETY EQUIP III	ANNUAL EXTINGUISHER- ANNUAL EXTINGUISHER-	77436 77436	1 2	256.00	256.00
02/24	02/21/2024	0094	FIRE & SAFETT EQUIP III	ANNUAL EXTINGUISHER-	//430	Z	200.00	256.00
Тс	otal 8894:							648.00
000 <b>-</b>							-	
<b>8895</b> 02/24	02/21/2024	8895	GALLS LLC	UNIFORM ALLOWANCE	027088092	1	140.50	140.50

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Тс	otal 8895:						-	140.50
<b>8896</b> 02/24	02/21/2024	8896	GENTHE, JASON	BOOTS-GENTHE, JASON	02.07.2024	1	179.99	179.99
Тс	otal 8896:							179.99
<b>8897</b> 02/24	02/21/2024	8897	GRABHORN, CODY	MUSEUM DIRECTOR CA	01.23.2024	1	500.00	500.00
Тс	otal 8897:						-	500.00
<b>8898</b> 02/24	02/21/2024	8898	GRANTLAND SAFETY IN	ANNUAL FIRE EXT INSPE	14225	1	- 568.35	568.35
	otal 8898:	0090			14223	I		568.35
8899	Jai 0090.						-	
02/24	02/21/2024	8899	HAWKINS INC	LIQUID CHLORINE	6689809	1	140.00	140.00
02/24	02/21/2024	8899	HAWKINS INC	SODIUM HYPOCHLORITE	6694320	1	878.50	878.50
02/24	02/21/2024	8899	HAWKINS INC	HYDROFLUOSILICIC ACI	6694320	2	434.94	434.94
02/24	02/21/2024	8899	HAWKINS INC	CAUSTIC SODA	6694320	3	730.23	730.23
Тс	otal 8899:						-	2,183.67
8900	00/04/00004						50.40	50.40
02/24	02/21/2024	8900	HEISER HARDWARE	FIRE DEPT CHARGES	01.31.2024	1	53.10	53.10
02/24 02/24	02/21/2024 02/21/2024	8900 8900	HEISER HARDWARE HEISER HARDWARE	LIBRARY CHARGES LIBRARY CHARGES	01.31.2024 01.31.2024	2 3	23.99 39.96	23.99 39.96
02/24	02/21/2024	8900	HEISER HARDWARE	MUSEUM CHARGES	01.31.2024	4	8.99	8.99
02/24	02/21/2024	8900	HEISER HARDWARE	MAINTANENCE DEPT CH	01.31.2024	5	480.63	480.63
02/24	02/21/2024	8900	HEISER HARDWARE	POLICE CHARGES	01.31.2024	6	46.86	46.86
02/24	02/21/2024	8900	HEISER HARDWARE	STREET DEPT CHARGES	01.31.2024	7	59.96	59.96
02/24	02/21/2024	8900	HEISER HARDWARE	STREET DEPT CHARGES	01.31.2024	8	9.98	9.98
02/24	02/21/2024	8900	HEISER HARDWARE	STREET DEPT CHARGES	01.31.2024	9	43.68	43.68
02/24	02/21/2024	8900	HEISER HARDWARE	STREET DEPT CHARGES	01.31.2024	10	14.99	14.99
02/24 02/24	02/21/2024 02/21/2024		HEISER HARDWARE HEISER HARDWARE	STREET DEPT CHARGES STREET DEPT CHARGES	01.31.2024	11	11.80	11.80
02/24	02/21/2024	8900 8900	HEISER HARDWARE	STORM SEWER CHARGES	01.31.2024 01.31.2024	12 13	8.59 9.99	8.59 9.99
02/24	02/21/2024	8900	HEISER HARDWARE	WATER DEPT CHARGES	01.31.2024	14	22.58	22.58
02/24	02/21/2024	8900	HEISER HARDWARE	WATER DEPT CHARGES	01.31.2024	15	332.42	332.42
02/24	02/21/2024	8900	HEISER HARDWARE	WATER DEPT CHARGES	01.31.2024	16	155.96	155.96
02/24	02/21/2024	8900	HEISER HARDWARE	WATER DEPT CHARGES	01.31.2024	17	47.09	47.09
02/24	02/21/2024	8900	HEISER HARDWARE	WATER DEPT CHARGES	01.31.2024	18	145.79	145.79
02/24	02/21/2024	8900	HEISER HARDWARE	WATER DEPT CHARGES	01.31.2024	19	18.75	18.75
02/24	02/21/2024	8900	HEISER HARDWARE	WATER DEPT CHARGES	01.31.2024	20	72.98	72.98
02/24 02/24	02/21/2024 02/21/2024	8900 8900	HEISER HARDWARE HEISER HARDWARE	SEWER DEPT CHARGES SEWER DEPT CHARGES	01.31.2024 01.31.2024	21 22	28.05 26.73	28.05 26.73
Тс	otal 8900:						-	1,662.87
8901								
02/24 02/24	02/21/2024 02/21/2024	8901 8901	J & R SUPPLY INC J & R SUPPLY INC	WELL 3 PIPE WELL 3 PIPE GASKET	2401141-IN 2401285-IN	1 1	4,021.00 35.67	4,021.00 35.67

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То	otal 8901:						-	4,056.67
3902								
02/24	02/21/2024	8902	JOHNSON, JULIE	MUSEUM DIRECTOR CA	01.22.2024	1	500.00	500.00
То	otal 8902:						-	500.00
3 <b>903</b> 02/24	02/21/2024	8903	Kemira water soluti	PHOSPHORUS REMOVAL	9017823845	1	11,142.68	11,142.68
То	otal 8903:						_	11,142.68
3 <b>904</b> 02/24	02/21/2024	8904	LV LABS WW LLC	WRRF TKN TESTING	2371	1	2,145.00	2,145.00
То	otal 8904:							2,145.00
3905							-	
02/24 02/24	02/21/2024 02/21/2024		MILESTONE MATERIALS MILESTONE MATERIALS	ROAD CHIPS ROAD CHIPS	3500398746 3500398884	1 1	226.32 503.64	226.32 503.64
	otal 8905:	0000			000000004		-	729.96
3906							-	
02/24	02/21/2024	8906	MONROE TRUCK EQUIP	TRUCK #45	35104	1	29.12	29.12
То	otal 8906:						-	29.12
8 <b>907</b> 02/24	02/21/2024	8907	NCL OF WISCONSIN INC	WWTP LAB	499665	1	690.34	690.34
То	otal 8907:						-	690.34
							-	
3 <b>908</b> 02/24	02/21/2024	8908	OREILLY AUTO PARTS	EQUIPMENT	2324-187868	1	53.98	53.98
02/24	02/21/2024	8908	OREILLY AUTO PARTS	FD VEHICLE REPAIR	2324-189154	1	35.37	35.37
02/24	02/21/2024		OREILLY AUTO PARTS	TRUCK #63	2324-191807	1	83.77	83.77
02/24	02/21/2024	8908	OREILLY AUTO PARTS	WWRF PRESSURE WAS	2324-191904	1	18.89	18.89
То	otal 8908:						-	192.01
8 <b>909</b> 02/24	02/21/2024	8000	OYEN PLUMBING & HEAT	GENERATOR REPAIR	5941	1	90.00	90.00
		0303	OTENT LOWIDING ATTEAT		5541	I		
10	otal 8909:						-	90.00
8910	00/04/0004	0040		SHOP	101 544004	A	0.00	0.00
02/24	02/21/2024		PARTS AUTHORITY	SHOP SNOWBLOWER	431-544081 431-544883	1	9.06 53.70	9.06 53.70
02/24 02/24	02/21/2024 02/21/2024		PARTS AUTHORITY PARTS AUTHORITY	SNOWBLOWER VEHICLE MAINTENANCE	431-544883 431-547622	1 1	53.70 327.00	53.70 327.00
02/24	02/21/2024		PARTS AUTHORITY	SHOP	431-547622	1	21.48	21.48
02/24	02/21/2024		PARTS AUTHORITY	SHOP	438-250213	1	1.39	1.39
02/24	02/21/2024		PARTS AUTHORITY	SHOP	441-296698	1	1.29	1.29
02/24	02/21/2024		PARTS AUTHORITY	SHOP	441-296832	1	21.48	21.48
02/24	02/21/2024	8910	PARTS AUTHORITY	REFUND FOR ITEM RETU	445-101120	1	55.95-	55.95

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GL Period	Check Issue Date	Check Number	Payee	Description	Invoice Number	Invoice Seq	Invoice Amount	Check Amount			
02/24 02/24	02/21/2024 02/21/2024	8910 8910		REFUND OF ITEM RETUR VEHICLE MAINTENANCE	445-101190 445-222678	1 1	22.00- 55.95	22.00- 55.95			
Тс	otal 8910:						-	413.40			
8911											
02/24	02/21/2024	8911	PIONEER FORD SALES L	TRUCK #46	305004	1	726.31	726.31			
02/24	02/21/2024	8911	PIONEER FORD SALES L	TRUCK #49	305024	1	82.80	82.80			
02/24	02/21/2024	8911	PIONEER FORD SALES L	TRUCK #49	41104	1	141.12	141.12			
Тс	otal 8911:						-	950.23			
8912							0.0/= =0				
02/24	02/21/2024		PLATTEVILLE HOTEL PA	PROFESSIONAL SERVIC	1012026	1	2,847.50	2,847.50			
02/24	02/21/2024	8912	PLATTEVILLE HOTEL PA	LIBRARY UTILITIES AND	1012026	2	355.00	355.00			
Тс	otal 8912:						-	3,202.50			
<b>8913</b> 02/24	02/21/2024	8913	POWERDMS	ACCREDITATION PACKA	INV-48095	1	1,150.00	1,150.00			
Тс	otal 8913:						-	1,150.00			
8914											
02/24	02/21/2024	8914		COPIES-ENGINEERING	5068982856	1	364.81	364.81			
02/24	02/21/2024	8914		COPIES-COMMUNITY DE	5068982856	2	364.81	364.81			
02/24	02/21/2024	8914	RICOH USA INC	COPIES-RECREATION	5068982856	3	364.80	364.80			
Тс	otal 8914:						-	1,094.42			
8915								100.00			
02/24 02/24	02/21/2024 02/21/2024		TAPCO TAPCO	STOP LIGHT MAINTENAN STOP LIGHT MAINTENAN	1772301 1772520	1 1	168.00 468.62	168.00 468.62			
	otal 8915:						-	636.62			
							-				
<b>8916</b> 02/24	02/21/2024	8916	ULINE	WELL 3 LOCKERS	173760119	1	1,925.86	1,925.86			
Тс	otal 8916:						-	1,925.86			
<b>76785</b> 02/24	02/20/2024	76785	TALAS	MUSEUM COLLECTIONS	SO397725	1	4,443.08-	4,443.08-	V		
Тс	otal 76785:						-	4,443.08-			
76798											
02/24	02/09/2024	76798	INTERNAL REVENUE SE	FEDERAL INCOME TAX F	PR0203241	1	13,957.78	13,957.78	М		
02/24	02/09/2024		INTERNAL REVENUE SE	FEDERAL INCOME TAX F		1	13,957.78-	13,957.78-	V		
02/24	02/09/2024		COLLECTION SERVICES	CHILD SUPPORT CHILD	PR0203241	1	214.76	214.76	• •		
02/24	02/09/2024		INTERNAL REVENUE SE	FEDERAL INCOME TAX S		2	12,005.87	12,005.87			
02/24 02/24	02/09/2024 02/09/2024		INTERNAL REVENUE SE INTERNAL REVENUE SE	FEDERAL INCOME TAX S FEDERAL INCOME TAX S		2 3	12,005.87- 12,005.87	12,005.87- 12,005.87			
02/24	02/09/2024		INTERNAL REVENUE SE	FEDERAL INCOME TAX S		3	12,005.87	12,005.87			
02/24	02/09/2024		INTERNAL REVENUE SE	FEDERAL INCOME TAX	PR0203241 PR0203241	4	2,807.83	2,807.83			
02/24	02/09/2024		INTERNAL REVENUE SE	FEDERAL INCOME TAX	PR0203241	4	2,807.83-	2,807.83-			
						•	_,	_,501.00			

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02/24 02/24	02/09/2024 02/09/2024	76798 76798	INTERNAL REVENUE SE INTERNAL REVENUE SE	FEDERAL INCOME TAX FEDERAL INCOME TAX	PR0203241 PR0203241	5 5	2,807.83 2,807.83-	2,807.83 N 2,807.83- V
То	otal 76798:							214.76
<b>76799</b> 02/24	02/09/2024	76799	MISSIONSQUARE	ICMA DEFERRED COMP	PR0203241	1	25.00	25.00
То	otal 76799:							25.00
<b>76800</b> 02/24	02/09/2024	76800	WPPA/LEER	UNION DUES POLICE U	PR0203241	1	578.50	578.50
То	otal 76800:							578.50
<b>76801</b> 02/24	02/16/2024	76801	GRANT CTY CLERK	DOG LICENSES DEC-JAN	JAN 2024	1	275.00	275.00
То	otal 76801:							275.00
<b>76802</b> 02/24	02/16/2024	76802	GRANT CTY TREASURER	FEBRUARY TAX SETTLE	2023 TAXES	1	1,215,778.87	1,215,778.87
То	otal 76802:							1,215,778.87
<b>76803</b> 02/24	02/16/2024	76803	SCHOOL DISTRICT OF P	FEBRUARY TAX SETTLE	2023 TAXES	1	2,831,667.17	2,831,667.17
То	otal 76803:							2,831,667.17
<b>76804</b> 02/24	02/16/2024	76804	GRANT CTY TREASURER	MATCHING FUNDS-STRE	02.12.2024	1	2,000.00	2,000.00
Тс	otal 76804:							2,000.00
<b>76805</b> 02/24 02/24 02/24	02/21/2024 02/21/2024 02/21/2024	76805	1901 INC. 1901 INC. 1901 INC.	HVAC REPAIRS HVAC REPAIRS HVAC REPAIRS BROSKE	1826 1826 23-5562	1 2 1	10,000.00 1,887.78 590.00	10,000.00 1,887.78 590.00
То	otal 76805:							12,477.78
<b>76806</b> 02/24 02/24	02/21/2024 02/21/2024		A&J COMMERCIAL A&J COMMERCIAL	MINIVAN, SIDE LOAD RA LICENSE/REGISTRATION	63369 63369	1 2	75,198.00 209.00	75,198.00 209.00
То	otal 76806:							75,407.00
<b>76807</b> 02/24	02/21/2024	76807	A-C SERVICE PLATTEVIL	WELL 3 BP #2 BEARINGS	2/15/2024	1	1,125.00	1,125.00
То	otal 76807:							1,125.00
<b>76808</b> 02/24	02/21/2024	76808	ADVANCE AUTO PARTS	SHOP	2584-486303	1	24.60	24.60

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То	otal 76808:						-	24.60
							-	
<b>76809</b> 02/24 02/24	02/21/2024 02/21/2024	76809 76809	AFFORDABLE OFFICE IN AFFORDABLE OFFICE IN	BUTCH OFFICE WRRF	60842 61284	1 1	816.00 2,221.57	816.00 2,221.57
То	otal 76809:						-	3,037.57
76810							-	
02/24	02/21/2024	76810	ALLIANT ENERGY/WP&L	ELECTRIC/HEATING-STR	02.21.2024	1	58.85	58.85
02/24	02/21/2024		ALLIANT ENERGY/WP&L	ELECTRIC/HEATING-PAR	02.21.2024	2	234.44	234.44
То	otal 76810:						-	293.29
76811								
02/24	02/21/2024	76811	AMAZON CAPITAL SERVI	WRRF LAB PRINTER	11QH-HGCJ-	1	109.89	109.89
02/24	02/21/2024	76811	AMAZON CAPITAL SERVI	FD - OPERATING SUPPLI	13X7-7DFF-1	1	144.14	144.14
02/24	02/21/2024	76811	AMAZON CAPITAL SERVI	MUSEUM OPERATING SU	14PV-LXKM-	1	33.99	33.99
02/24	02/21/2024	76811	AMAZON CAPITAL SERVI	FD - VEHICLE REPAIRS	1QHG-HRP1	1	30.99	30.99
02/24	02/21/2024	76811	AMAZON CAPITAL SERVI	UNIFORM ALLOWANCE	1QKR-917D-	1	148.29	148.29
То	otal 76811:						-	467.30
7 <b>6812</b> 02/24	02/21/2024	76812	AROUND THE FARM TAB	GRANT EXPENDITURES	1782	1	663.00	663.00
То	otal 76812:						-	663.00
							-	
76813	00/04/0004	70040			0070070040		705.04	705.04
02/24	02/21/2024		AT&T MOBILITY	POLICE-TELEPHONE	2872872010	1	785.04	785.04
02/24	02/21/2024	70813	AT&T MOBILITY	FIRE - CELLULAR	2873130488	1	194.36	194.36
То	otal 76813:						-	979.40
76814								
02/24	02/21/2024	76814	BAKER & TAYLOR	ADULT FICTION	2038097771	1	304.08	304.08
02/24	02/21/2024	76814	BAKER & TAYLOR	ADULT FICTION	2038097772	1	93.50	93.50
То	otal 76814:							397.58
<b>76815</b> 02/24	02/21/2024	76815	BLACKSTONE PUBLISHI	ADULT FICTION	2140146	1	34.94	34.94
Т	otal 76815:						-	34.94
I.	Jul 70010.						-	04.04
<b>76816</b> 02/24	02/21/2024	76816	CATALIS LLC	PROP TAX COLLECTION	INV3083126	1	723.45	723.45
То	otal 76816:							723.45
76947							-	
7 <b>6817</b> 02/24	02/21/2024	76017			02 03 2034	4	266.77	766 77
02/24	02/21/2024 02/21/2024		CENTURYLINK CENTURYLINK	ADMIN PHONE CHARGE MUSEUM DEPT PHONE C	02.03.2024	1 2	200.77 71.03	266.77 71.03
02/24			CENTURYLINK	PHONE CHARGES-POLIC		2	640.55	640.55
02/24	02/21/2024		CENTURYLINK	LIBRARY PHONE CHARG	02.03.2024	4	34.47	34.47
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M = Manual Check, V = Void Check

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02/24	02/21/2024	76817	CENTURYLINK	AIRPORT PHONE CHARG	02.03.2024	5	250.44	250.44
02/24	02/21/2024	76817	CENTURYLINK	PHONE BILLS-WATER DE	02.03.2024	6	231.38	231.38
02/24	02/21/2024	76817	CENTURYLINK	PHONE BILLS-SEWER D	02.03.2024	7	221.98	221.98
02/24	02/21/2024	76817	CENTURYLINK	PHONE BILLS-SEWER D	437994120 0	1	257.56	257.56
To	otal 76817:						-	1,974.18
76818								
02/24	02/21/2024	76818	CORE & MAIN LP	WATER METER GASKET	U279309	1	37.50	37.50
02/24	02/21/2024	76818	CORE & MAIN LP	4" REPR SLEEVE	U319937	1	362.55	362.55
02/24	02/21/2024	76818	CORE & MAIN LP	CURB BOX LIDS	U359441	1	153.38	153.38
Тс	otal 76818:						-	553.43
76819								
02/24	02/21/2024	76819	CUSTER, DEBORAH	CHILDREN'S PROGRAM	021 1/30/202	1	120.00	120.00
To	otal 76819:						-	120.00
76820	00/04/0004	70000			005400	4	45.00	45.00
02/24	02/21/2024	76820	DEBS FASHIONS TO FIT	UNIFORM ALLOWANCE	895436	1	15.00	15.00
Tc	otal 76820:						-	15.00
76821								
02/24	02/21/2024	76821	DELTA DENTAL OF WISC	DENTAL INSURANCE-CIT	2101326	1	114.01	114.01
02/24	02/21/2024	76821	DELTA DENTAL OF WISC	DENTAL INSURANCE-CO	2101326	2	128.15	128.15
02/24	02/21/2024	76821	DELTA DENTAL OF WISC	DENTAL INSURANCE- HU	2101326	3	102.51	102.51
02/24	02/21/2024	76821	DELTA DENTAL OF WISC	DENTAL INSURANCE-CIT	2101326	4	181.86	181.86
02/24	02/21/2024	76821	DELTA DENTAL OF WISC	DENTAL INSURANCE-AD	2101326	5	85.47	85.47
02/24	02/21/2024	76821	DELTA DENTAL OF WISC	DENTAL INSURANCE-FIN	2101326	6	229.42	229.42
02/24	02/21/2024	76821	DELTA DENTAL OF WISC	DENTAL INSURANCE-PO	2101326	7	2,648.02	2,648.02
02/24	02/21/2024	76821	DELTA DENTAL OF WISC	DENTAL INSURANCE-FIR	2101326	8	199.76	199.76
02/24	02/21/2024	76821	DELTA DENTAL OF WISC	DENTAL INSURANCE-BL	2101326	9	71.61	71.61
02/24	02/21/2024	76821	DELTA DENTAL OF WISC	DENTAL INSURANCE-EN	2101326	10	40.50	40.50
02/24	02/21/2024	76821	DELTA DENTAL OF WISC	DENTAL INSURANCE-ST	2101326	11	554.80	554.80
02/24	02/21/2024	76821	DELTA DENTAL OF WISC	DENTAL INSURANCE-STA		12	12.82	12.82
02/24	02/21/2024		DELTA DENTAL OF WISC	DENTAL INSURANCE-ST	2101326	13	42.22	42.22
02/24	02/21/2024		DELTA DENTAL OF WISC	DENTAL INSURANCE-RE	2101326	14	198.64	198.64
02/24	02/21/2024	76821	DELTA DENTAL OF WISC	DENTAL INSURANCE-CE	2101326	15	160.19	160.19
02/24	02/21/2024	76821	DELTA DENTAL OF WISC	DENTAL INSURANCE-LIB	2101326	16	386.52	386.52
02/24	02/21/2024	76821	DELTA DENTAL OF WISC	DENTAL INSURANCE-MU	2101326	17	74.38	74.38
02/24	02/21/2024	76821	DELTA DENTAL OF WISC	DENTAL INSURANCE-PA	2101326	18	138.55	138.55
02/24	02/21/2024		DELTA DENTAL OF WISC	DENTAL INSURANCE-RE	2101326	19	155.39	155.39
02/24	02/21/2024	76821	DELTA DENTAL OF WISC	DENTAL INSURANCE- BR	2101326	20	75.91	75.91
02/24	02/21/2024	76821	DELTA DENTAL OF WISC	DENTAL INSURANCE-PO	2101326	21	3.72	3.72
02/24	02/21/2024	76821	DELTA DENTAL OF WISC	DENTAL INSURANCE-CO	2101326	22	128.15	128.15
02/24	02/21/2024	76821		DENTAL INSURANCE-WA	2101326	23	521.95	521.95
02/24	02/21/2024		DELTA DENTAL OF WISC	DENTAL INSURANCE-SE	2101326	24	891.34	891.34
02/24 02/24	02/21/2024 02/21/2024		DELTA DENTAL OF WISC DELTA DENTAL OF WISC	VISION INSURANCE PRE DENTAL INSURANCE-EM	2101326 2101326	25 26	534.85 997.95	534.85 997.95
Tc	otal 76821:						-	8,678.69
							-	
7 <b>6822</b> 02/24	02/21/2024	76822	DICKEYVILLE-PARIS FIR	FD - TRAINING	10021	1	350.00	350.00

CITY OF PLATTEVILLE Check Register - Check Summary with Description Page: 11 Check Issue Dates: 2/8/2024 - 2/21/2024 Feb 22, 2024 01:27PM GI Check Check Description Invoice Invoice Check Invoice Period Issue Date Number Payee Number Seq Amount Amount Total 76822: 350.00 76823 76823 DOA/DIVISION OF ENER 02/24 02/21/2024 **REFUND OVR PYMT 1500** 38-0950-18 1 46.15 46.15 Total 76823: 46.15 76824 02/24 76824 EASTMAN CARTWRIGHT 5596 02/21/2024 PHASE 3 1 32.39 32.39 Total 76824: 32.39 76825 02/24 02/21/2024 76825 EHLERS INVESTMENT P MANAGEMENT FEES-CE FEB 2024 1 12.08 12.08 02/24 02/21/2024 76825 EHLERS INVESTMENT P MANAGEMENT FEES-WA FEB 2024 2 25.06 25.06 02/21/2024 02/24 76825 EHLERS INVESTMENT P MANAGEMENT FEES-SE FEB 2024 3 83.32 83.32 Total 76825: 120.46 76826 02/24 76826 ENRIGHT, CORRINE **REFUND OVR PYMT 505** 87.31 87.31 02/21/2024 29-0940-00 1 Total 76826: 87.31 76827 02/24 02/21/2024 76827 FIRE SERVICE INC - WI FD - HOSE 55988 1 651.00 651.00 Total 76827: 651.00 76828 02/24 02/21/2024 76828 FRANCOTYP-POSTALIA I QTRLY MAINTENANCE-M RI106113665 1 300.00 300.00 Total 76828: 300.00 76829 02/24 02/21/2024 76829 FRIENDS OF THE MINING REIMBURSEMENT TO FR 1 4,259.50 4,259.50 2280 Total 76829: 4,259.50 76830 02/24 76830 GUNDERSEN HEALTH S DRUG & ALCOHOL TESTI 4-0482 2/6/2 42.00 42.00 02/21/2024 1 Total 76830: 42.00 76831 02/24 02/21/2024 76831 HARLEQUIN READER SE ADULT FICTION 670738624 F 1 39.87 39.87 Total 76831: 39.87 76832 02/24 02/21/2024 76832 INSPIRING COMMUNITY I BROSKE CENTER DAIRY 01.16.2024 3.000.00 3.000.00 1 02/21/2024 76832 INSPIRING COMMUNITY | ANGIE WRIGHT FIRE STA 274 360.00 02/24 1 360.00 Total 76832: 3,360.00

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76833								
02/24	02/21/2024	76833	JENKS, ROGER	REFUND OVR PYMT 145	37-0550-00	1	67.09	67.09
Tc	otal 76833:						-	67.09
<b>76834</b> 02/24	02/21/2024	76834	LFGEORGE INC	CHIPPER	IC92292	1	182.52	182.52
Tc	otal 76834:						-	182.52
							=	
<b>'6835</b> 02/24	02/21/2024	76835	LUCKEY, KIM	REFUND OVR PYMT 1250	10-0800-03	1	44.82	44.82
Тс	otal 76835:						_	44.82
7 <b>6836</b> 02/24	02/21/2024	76836	MAGIC OF ISAIAH	GRANT EXPENDITURES	256	1	350.00	350.00
	otal 76836:	10000			200	·	-	350.00
							-	
7 <b>6837</b> 02/24	02/21/2024	76837	MARTIN EQUIPMENT OF	WRRF BACK HOE	402770	1	82,900.00	82,900.00
Тс	otal 76837:						_	82,900.00
76838								
02/24	02/21/2024	76838	MENARDS	VEHICLE SUPPLIES	22392	1	8.99	8.99
02/24	02/21/2024	76838	MENARDS	VEHICLE SUPPLIES	22393	1	8.99-	8.99
02/24	02/21/2024	76838	MENARDS	NUTS AND BOLTS	26225	1	30.62	30.62
02/24	02/21/2024	76838	MENARDS	JANITORAL SUPPLIES	26721	1	24.90	24.90
02/24	02/21/2024	76838	MENARDS	AUDITURIM	26934	1	67.96	67.96
02/24	02/21/2024	76838	MENARDS	PHASE 3	27091	1	37.96	37.96
02/24	02/21/2024	76838	MENARDS	SHOP	27244	1	86.96	86.96
02/24	02/21/2024	76838	MENARDS	SHOP WIRING	27254	1	123.74	123.74
02/24	02/21/2024	76838	MENARDS	SHOP	27287	1	110.98	110.98
02/24	02/21/2024	76838	MENARDS	PHASE 3	27333	1	95.62	95.62
02/24	02/21/2024	76838	MENARDS	SHOP WIRING	27338	1	70.18-	70.18
02/24	02/21/2024	76838	MENARDS	SHOP WIRING	27346	1	13.71	13.71
02/24	02/21/2024		MENARDS	OFFICE REMODEL	27394	1	371.15	371.15
02/24	02/21/2024	76838	MENARDS	SHOP	27450	1	39.30	39.30
02/24	02/21/2024	76838	MENARDS	SHOP	27509	1	65.88	65.88
02/24	02/21/2024	76838	MENARDS	SHOP	27510	1	170.91	170.91
02/24	02/21/2024	76838	MENARDS	SHOP	27514	1	73.97-	73.97
02/24	02/21/2024	76838	MENARDS	SHOP	27516	1	139.00	139.00
02/24	02/21/2024	76838	MENARDS	OFFICE REMODEL	27558	1	219.99	219.99
02/24	02/21/2024	76838	MENARDS	OFFICE REMODEL	27620	1	44.61-	44.61
02/24	02/21/2024		MENARDS	SHOP	27788	1	25.49	25.49
Тс	otal 76838:						_	1,435.41
76839								
02/24	02/21/2024	76839	MOCIC	MEMBERSHIP	3362-IN	1	150.00	150.00

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76840										
02/24	02/21/2024	76840	MORRISSEY PRINTING I	ENVELOPES-WATER DE	60617	1	72.68	72.68		
02/24	02/21/2024	76840	MORRISSEY PRINTING I	ENVELOPES-SEWER DE	60617	2	72.67	72.67		
02/24	02/21/2024	76840	MORRISSEY PRINTING I	BUSINESS CARDS-WATE	60705	1	45.00	45.00		
02/24	02/21/2024	76840	MORRISSEY PRINTING I	BUSINESS CARDS-CITY	60757	1	40.00	40.00		
Т	otal 76840:						-	230.35		
<b>76841</b> 02/24	02/21/2024	76841	MORTON SALT INC	ROAD SALT	5402987881	1	13,557.68	13,557.68		
т	otal 76841:						-	13,557.68		
N	Jtal 70041.						-	15,557.00		
<b>76842</b> 02/24	02/21/2024	76842	MULCAHY SHAW WATER	WRRF ORTHOPHOSPATE	325742	1	1,031.00	1,031.00		
Т	otal 76842:							1,031.00		
							-			
<b>76843</b> 02/24	02/21/2024	76843	MZ CONSTRUCTION INC	WELL 3	21624	1	4,500.00	4,500.00		
Т	otal 76843:						-	4,500.00		
76844										
02/24	02/21/2024	76844	OTT, ERIC & BROOKE	REFUND OVR PYMT 1530	37-0380-01	1	76.62	76.62		
Т	otal 76844:						-	76.62		
76845										
02/24	02/21/2024	76845	PIGGLY WIGGLY MIDWES	GROCERY	01.10.2024	1	142.88	142.88		
02/24	02/21/2024		PIGGLY WIGGLY MIDWES		01.23.2024	1	72.31	72.31		
02/24	02/21/2024	70043	1 IOOET WIOOET WIDWES	GROGERI	01.23.2024	1	12.51	72.51		
Т	otal 76845:						-	215.19		
76846										
02/24	02/21/2024	76846	PLATTEVILLE JOURNAL,	CONTRACT 7-24	1646 01/31/2	1	264.50	264.50		
02/24	02/21/2024	76846	PLATTEVILLE JOURNAL,	CONTRACT 8-24	1646 01/31/2	2	249.00	249.00		
02/24	02/21/2024	76846	PLATTEVILLE JOURNAL,	HELP WANTED	1646 01/31/2	3	77.00	77.00		
02/24	02/21/2024		PLATTEVILLE JOURNAL,	HELP WANTED	1646 01/31/2	4	84.75	84.75		
02/24	02/21/2024	76846	PLATTEVILLE JOURNAL,	ADVERTISING-COMMUNI	1646 01/31/2	5	62.00	62.00		
02/24	02/21/2024	76846	PLATTEVILLE JOURNAL,	ADVERTISING-COMMUNI	1646 01/31/2	6	54.25	54.25		
02/24	02/21/2024		PLATTEVILLE JOURNAL,	SUBSCRIPTION-POLICE	4701 3.02.20	1	91.50	91.50		
Т	otal 76846:						-	883.00		
76847										
02/24	02/21/2024	76847	PLATTEVILLE LIBRARY F	GRANT EXPENDITURES	01.18.2024	1	274.38	274.38		
Т	otal 76847:							274.38		
							-			
76848	00/07/2000	700.15			0500		1=0.00	4=0.00		
02/24	02/21/2024		PLATTEVILLE REGIONAL	GIFT CERTIFICATES-VOL		1	170.00	170.00		
02/24	02/21/2024	/6848	PLATTEVILLE REGIONAL	ROOM TAX	4TH QTR 20	1	35,152.69	35,152.69		
Т	otal 76848:							35,322.69		
							-			

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<b>76849</b> 02/24	02/21/2024	76849	PRECISION AUTOMOTIV	TOWING	28970	1	100.00	100.00	
То	otal 76849:						-	100.00	
76850							-		
02/24	02/21/2024	76850	QUARTZ HEALTH BENEFI	HEALTH INSURANCE-AD	0001060002	1	1,372.98	1,372.98	
02/24	02/21/2024	76850	QUARTZ HEALTH BENEFI	HEALTH INSURANCE-CO	9001069092 9001069092	1 2	2,058.44	2,058.44	
02/24	02/21/2024	76850	QUARTZ HEALTH BENEFI	HEALTH INSURANCE-EM	9001069092	2	2,058.44	16,208.62	
02/24	02/21/2024	76850	QUARTZ HEALTH BENEFI	HEALTH INSURANCE-SE	9001069092	4	13,860.11	13,860.11	
02/24	02/21/2024	76850	QUARTZ HEALTH BENEFI	HEALTH INSURANCE-WA	9001069092	5	8,678.49	8,678.49	
02/24	02/21/2024	76850	QUARTZ HEALTH BENEFI	HEALTH INSURANCE-CO	9001069092	6	2,058.44	2,058.44	
02/24	02/21/2024	76850	QUARTZ HEALTH BENEFI	HEALTH INSURANCE-PO	9001069092	7	152.61	152.61	
02/24	02/21/2024	76850	QUARTZ HEALTH BENEFI	HEALTH INSURANCE-RE	9001069092	8	3,052.14	3,052.14	
02/24	02/21/2024	76850	QUARTZ HEALTH BENEFI	HEALTH INSURANCE-PA	9001069092	9	3,456.74	3,456.74	
02/24	02/21/2024	76850	QUARTZ HEALTH BENEFI	HEALTH INSURANCE-MU	9001069092	9 10	1,419.62	1,419.62	
02/24	02/21/2024	76850	QUARTZ HEALTH BENEFI	HEALTH INSURANCE-LIB	9001069092	10	5,949.46	5,949.46	
02/24	02/21/2024	76850	QUARTZ HEALTH BENEFI	HEALTH INSURANCE-CE	9001069092	12	5,949.40 2,573.05	2,573.05	
02/24	02/21/2024	76850	QUARTZ HEALTH BENEFI	MONTHLY HEALTH INSU		12	-	2,373.05	
				HEALTH INSURANCE-RE	9001069092		2,419.77	,	
02/24 02/24	02/21/2024 02/21/2024	76850	QUARTZ HEALTH BENEFI	HEALTH INSURANCE-RE	9001069092	14 15	3,190.58	3,190.58	
	02/21/2024	76850	QUARTZ HEALTH BENEFI		9001069092		205.84	205.84	
02/24		76850	QUARTZ HEALTH BENEFI	HEALTH INSURANCE-ST	9001069092	16	7,041.28	7,041.28	
02/24	02/21/2024	76850	QUARTZ HEALTH BENEFI	HEALTH INSURANCE-EN	9001069092	17	839.34	839.34	
02/24	02/21/2024	76850	QUARTZ HEALTH BENEFI	HEALTH INSURANCE-BL	9001069092	18	1,526.07	1,526.07	
02/24	02/21/2024	76850	QUARTZ HEALTH BENEFI	HEALTH INSURANCE-FIR	9001069092	19	3,584.51	3,584.51	
02/24	02/21/2024	76850	QUARTZ HEALTH BENEFI	HEALTH INSURANCE-PO	9001069092	20	41,079.98	41,079.98	
02/24	02/21/2024	76850	QUARTZ HEALTH BENEFI	HEALTH INSURANCE-FIN	9001069092	21	3,797.47	3,797.47	
02/24	02/21/2024	76850	QUARTZ HEALTH BENEFI	HEALTH INSURANCE-ST	9001069092	22	865.96	865.96	
02/24	02/21/2024	76850	QUARTZ HEALTH BENEFI	HEALTH INSURANCE-CIT	9001069092	23	3,202.99	3,202.99	
02/24	02/21/2024	76850	QUARTZ HEALTH BENEFI	HEALTH INSURANCE-CIT	9001069092	24	1,925.35	1,925.35	
02/24	02/21/2024	76850	QUARTZ HEALTH BENEFI	HEALTH INSURANCE-HU	9001069092	25	1,646.75	1,646.75	
02/24	02/21/2024	76850	QUARTZ HEALTH BENEFI	HEALTH INSURANCE-BR	9001069092	26	1,526.07	1,526.07	
То	otal 76850:						-	133,692.66	
76851									
02/24	02/21/2024	76851	QUILL LLC	LIBRARY OFFICE SUPPLI	36924923	1	109.44	109.44	
	02/21/2024	76851	QUILL LLC	LIBRARY OFFICE SUPPLI		1	73.96	73.96	
							-		
10	otal 76851:						-	183.40	
<b>76852</b> 02/24	02/21/2024	76050	RIPS TOWING	TOWING	1210	1	75.00	75.00	
02/24	02/21/2024	70052	KIFS TOWING	TOWING	1210	I	75.00	75.00	
То	otal 76852:						-	75.00	
76853									
02/24	02/21/2024	76853	SAUK COUNTY CPZ	MDV PHOSPHOROUS PA	2023	1	23,062.03	23,062.03	
То	otal 76853:							23,062.03	
76954							-		
76854	02/24/2024	76054			5107	4	1 200 20	1 200 20	
02/24 02/24	02/21/2024 02/21/2024		SCHMIDT ELECTRICAL C SCHMIDT ELECTRICAL C		5197 5253	1 1	1,380.30 180.00	1,380.30 180.00	
02/24	0212112024	10004	SOTIVIDE ELECTRICAL C		5255	I	100.00	100.00	

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GL Period	Check Issue Date	Check Number	Payee	Description	Invoice Number	Invoice Seq	Invoice Amount	Check Amount
То	otal 76854:						-	1,560.30
							-	
<b>76855</b> 02/24	02/21/2024	76855	SCHWARTZ, CARMEN	PURCHASE OF SINGLE C	01.29.2024	1	125.00	125.00
То	otal 76855:						-	125.00
76856								
02/24	02/21/2024	76856	SCOTT IMPLEMENT	CEMETERY CHARGES	95508	1	5.79	5.79
02/24	02/21/2024	76856	SCOTT IMPLEMENT	SUPPLIES-CEMETERY	95551	1	45.00	45.00
То	otal 76856:						_	50.79
76857								
02/24	02/21/2024	76857	SECURIAN FINANCIAL G	LIFE INSURANCE PREMI	047102 MAR	1	11.78	11.78
02/24	02/21/2024	76857	SECURIAN FINANCIAL G	LIFE INSURANCE PREMI	047102 MAR	2	7.34	7.34
02/24	02/21/2024	76857	SECURIAN FINANCIAL G	LIFE INSURANCE PREMI	047102 MAR	3	3.22	3.22
02/24	02/21/2024	76857	SECURIAN FINANCIAL G	LIFE INSURANCE PREMI	047102 MAR	4	14.88	14.88
02/24	02/21/2024	76857	SECURIAN FINANCIAL G	LIFE INSURANCE PREMI	047102 MAR	5	26.84	26.84
02/24	02/21/2024	76857	SECURIAN FINANCIAL G	LIFE INSURANCE PREMI	047102 MAR	6	14.43	14.43
02/24	02/21/2024	76857	SECURIAN FINANCIAL G	LIFE INSURANCE PREMI	047102 MAR	7	14.26	14.26
02/24	02/21/2024	76857	SECURIAN FINANCIAL G	LIFE INSURANCE PREMI	047102 MAR	8	183.56	183.56
02/24	02/21/2024	76857	SECURIAN FINANCIAL G	LIFE INSURANCE PREMI	047102 MAR	9	18.00	18.00
02/24	02/21/2024	76857	SECURIAN FINANCIAL G	LIFE INSURANCE PREMI	047102 MAR	10	26.04	26.04
02/24	02/21/2024	76857	SECURIAN FINANCIAL G	LIFE INSURANCE PREMI	047102 MAR	11	42.19	42.19
02/24	02/21/2024	76857	SECURIAN FINANCIAL G	LIFE INSURANCE PREMI	047102 MAR	12	.68	.68
02/24	02/21/2024	76857	SECURIAN FINANCIAL G	LIFE INSURANCE PREMI	047102 MAR	13	12.28	12.28
02/24	02/21/2024	76857	SECURIAN FINANCIAL G	LIFE INSURANCE PREMI	047102 MAR	14	7.64	7.64
02/24	02/21/2024	76857	SECURIAN FINANCIAL G	LIFE INSURANCE PREMI	047102 MAR	15	5.31	5.31
02/24	02/21/2024	76857	SECURIAN FINANCIAL G	LIFE INSURANCE PREMI	047102 MAR	16	100.52	100.52
02/24	02/21/2024	76857	SECURIAN FINANCIAL G	LIFE INSURANCE PREMI	047102 MAR	17	16.99-	16.99-
02/24	02/21/2024	76857	SECURIAN FINANCIAL G	LIFE INSURANCE PREMI	047102 MAR	18	13.68	13.68
02/24	02/21/2024	76857	SECURIAN FINANCIAL G	LIFE INSURANCE PREMI	047102 MAR	19	35.68	35.68
02/24	02/21/2024	76857	SECURIAN FINANCIAL G	LIFE INSURANCE PREMI	047102 MAR	20	34.45	34.45
02/24	02/21/2024	76857	SECURIAN FINANCIAL G	LIFE INSURANCE PREMI	047102 MAR	21	9.00	9.00
02/24	02/21/2024	76857	SECURIAN FINANCIAL G	LIFE INSURANCE PREMI	047102 MAR	22	2.86	2.86
02/24	02/21/2024	76857	SECURIAN FINANCIAL G	LIFE INSURANCE PREMI	047102 MAR	23	38.84	38.84
02/24	02/21/2024		SECURIAN FINANCIAL G	LIFE INSURANCE PREMI	047102 MAR	24	116.39	116.39
02/24	02/21/2024	76857	SECURIAN FINANCIAL G	LIFE INSURANCE PREMI	047102 MAR	25	109.86	109.86
02/24	02/21/2024	76857	SECURIAN FINANCIAL G	LIFE INSURANCE PREMI	047102 MAR	26	229.25	229.25
02/24 02/24	02/21/2024 02/21/2024		SECURIAN FINANCIAL G SECURIAN FINANCIAL G	LIFE INSURANCE PREMI	047102 MAR 047102 MAR	27 28	544.23 100.80	544.23 100.80
	otal 76857:						-	1,707.02
76959							-	
<b>76858</b> 02/24	02/21/2024	76858	SHERWIN WILLIAMS	SHOP	8509-0	1	13.25	13.25
То	otal 76858:							13.25
76859							-	
02/24	02/21/2024	76859	SLOAN IMPLEMENT	SNOW BLOWER PARTS	3371875	1	322.20	322.20
Тс	otal 76859:							322.20

CITY OF PLATTEVILLE

#### Check Register - Check Summary with Description Check Issue Dates: 2/8/2024 - 2/21/2024

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					722, 2024 01.2			
GL Period	Check Issue Date	Check Number	Payee	Description	Invoice Number	Invoice Seq	Invoice Amount	Check Amount
76860								
02/24 02/24	02/21/2024 02/21/2024		SPEE-DEE SPEE-DEE	FREIGHT WATER DEPT FREIGHT WATER DEPT	973079 975870	1 1	18.50 36.70	18.50 36.70
Т	otal 76860:						-	55.20
70004							-	
<b>76861</b> 02/24	02/21/2024	76861	TALAS	MUSEUM COLLECTIONS	QT100566	1	3,191.24	3,191.24
Т	otal 76861:						-	3,191.24
76862								
02/24	02/21/2024	76862	US CELLULAR	CELL PHONE CHARGES-	0634015954	1	223.19	223.19
02/24	02/21/2024		US CELLULAR	CELL PHONE CHARGES-	0634015954	2	223.17	223.17
02/24	02/21/2024	76862	US CELLULAR	CELL PHONE CHARGES-	0634015954	3	60.19	60.19
02/24	02/21/2024	76862	US CELLULAR	CELL PHONE CHARGES-	0634015954	4	35.10	35.10
02/24	02/21/2024		US CELLULAR	CELL PHONE CHARGES-	0634015954	5	64.41	64.41
02/24	02/21/2024	76862	US CELLULAR	CELL PHONE CHARGES-	0634015954	6	207.18	207.18
Т	otal 76862:						-	813.24
76863								
02/24	02/21/2024	76863	VERNON COUNTY LAND	MDV PHOSPHORUS PAY	2023	1	4,118.59	4,118.59
Т	otal 76863:						-	4,118.59
<b>76864</b> 02/24	02/21/2024	76864	VON BRIESEN & ROPER	LEGAL FEES - PERSONN	449349	1	1,414.50	1,414.50
Т	otal 76864:						-	1,414.50
							-	
<b>76865</b> 02/24	02/21/2024	76865	WATRY, THOMAS & MARI	REFUND OVR PYMT PER	14013424	1	50.00	50.00
Т	otal 76865:							50.00
70000							-	
<b>76866</b> 02/24	02/21/2024	76866	WIDNR	FD - WILDLAND FIRE TO	370-0000033	1	1,090.55	1,090.55
Т	otal 76866:						-	1,090.55
76867							4- 00	15.00
02/24	02/21/2024	76867	WI DEPT OF NATURAL R	RYAN CERTIFICATE REN	02.08.2024	1	45.00	45.00
Т	otal 76867:						-	45.00
76868								
02/24	02/21/2024	76868	WI DEPT OF REVENUE	MANUFACTURING PROP	2023 ASSES	1	417.63	417.63
02/24	02/21/2024		WI DEPT OF REVENUE	MANUFACTURING PROP	2023 ASSES	2	1,217.60	1,217.60
02/24	02/21/2024	76868	WI DEPT OF REVENUE	MANUFACTURING PROP	2023 ASSES	3	14.74	14.74
Т	otal 76868:						-	1,649.97
76869								
02/24	02/21/2024	76869	YEATER, KYLE	REFUND OVR PYMT 1120	38-1411-15	1	64.49	64.49

CITY OF PLATTEVILLE		Check Register - Check Summary with Description Check Issue Dates: 2/8/2024 - 2/21/2024				Page: 17 Feb 22, 2024 01:27PM		
GL Period	Check Issue Date	Check Number	Payee	Description	Invoice Number	Invoice Seq	Invoice Amount	Check Amount
То	otal 76869:							64.49
<b>76870</b> 02/24	02/21/2024	76870	ZIEGENFUSS, NANCY	PARTIAL REFUND OF DO	02.20.2024	1	500.00	500.00
То	otal 76870:							500.00
<b>76871</b> 02/24	02/21/2024	76871	ZOOZORT LIVE ANIMAL P	GRANT EXPENDITURES	06.14.2024	1	450.00	450.00
То	otal 76871:							450.00
G	rand Totals:							4,969,067.33



## BOARDS AND COMMISSIONS VACANCIES LIST As of 2/14/24

Airport Commission (partial term ending 11/1/24) Board of Appeals (ET Zoning) (3 year term ending 4/1/27) Board of Appeals (ET Zoning) (partial term ending 4/1/25) Board of Appeals (ET Zoning) Alternate (partial term ending 4/1/25) Board of Appeals (Zoning) (3 year term ending 10/1/26) Board of Appeals (Zoning) Alternate (partial term ending 10/1/24) Board of Appeals (Zoning) Alternate (partial term ending 10/1/25) Board of Review (5 year term ending after 2028 meeting) Board of Review (partial term ending after 2027 meeting) Broske Center Care Committee (non-expiring term) Public Transportation Committee (3 year term ending 9/1/25) Redevelopment Authority Board (5 year term ending 7/1/28) Redevelopment Authority Board (2 – partial terms ending 7/1/27) Water & Sewer Commission (5 year term ending 10/1/28)

**UPCOMING VACANCIES - March 2024** None

Application forms for the City of Platteville Boards and Commissions are available in the City Clerk's office in the Municipal Building at 75 N Bonson Street, Platteville, WI or online at <u>www.platteville.org</u>. Please note that most positions require City residency.

## PROPOSED LICENSES February 27, 2024

<u>Extend Premise</u> – contingent upon barbershop closure and surrendering "Class A" combination license

- "Class B" Combination Beer and Liquor - MPK Rock, LLC, Platteville, WI (Lisa R Haas, Agent), for Premises at 130/140 Market Street (Fifty50)

## Two Year Operator License

- Christopher S Mueller
- Angela S Wright

## Temporary Class "B"/"Class B" to serve Fermented Malt Beverages and Wine

 Platteville Dairy Days at Broske Center including the outdoor patio, (outside area will be fenced) on Friday, April 11 from 4:00 P.M. to 10 P.M. for Platteville Dairy Days Mac & Cheese Fest (Packer's Tailgate Tour)

## THE CITY OF PLATTEVILLE, WISCONSIN COUNCIL SUMMARY SHEET

COUNCIL SECTION:	TITLE:	DATE:		
CONSIDERATION OF	"Class B" Combination Beer and Liquor - MPK Rock, LLC,	February 27, 2024		
CONSENT AGENDA	Platteville, WI (Lisa R Haas, Agent), for Premises at	VOTE REQUIRED:		
ITEM NUMBER:	130/140 Market Street (Fifty50)	Majority		
IV.D.1.				
PREPARED BY: Candace Klaas, City Clerk				

#### **Description:**

Attached is an updated application from Fifty50 requesting that the premise be extended to include the first floor of the building. The applicants met with the License Committee and the Committee recommended approval with the condition that the barbershop located on the first floor be closed and the "Class A" combination license be surrendered. The anticipated date to issue the license with this extended premise is April 1, 2024.

#### **Budget/Fiscal Impact:**

None

#### Sample Affirmative Motion:

"I move to approve all items listed under Consent Calendar"

#### Attachments:

• "Class B" Combination Beer and Liquor Application

1 511	CLERKS ONLY	
Municipality License Period		
ense Fees	S	
blication Fee	\$	
ckground Check	\$	
tal Fees	\$	
	the second second	
Aldermanic District		
	1.1.1	
and the second		
fty50.com		
	and FL Organization	
	nprofit Organization	
alcohol beverages tach additional sh , 1st, 2nd de north b lding exter rch and st st propert	balcony &	
1	691.30 F	
ng requirement fo	r	
ficate	· Ves 🗌 No	
nt hold a direct or nery, distillery)?	🗋 Yes 🗹 No	
	t hold a direct or	

-1-

Part C: For Corporate/LLC Appl	Icants Only				
1 State of Registration				2. Date of Regi	strution
Wisconsin				12/03/20	)
3 Is the applicant business owned by parent company below, include pare company's principal members, man	int company members	in Part D, and att	ach Form AT	-103 for all of the	parent
Name of Parent Company		FEIN of Pare	onl Company		
4 Does the parent company or any of interest in any other alcohol bevera If yes, please explain using the spa	ge wholesaler or produ	ucer (e.g., brewei	, brewoub, v	old any direct or vinery, distillery)	indirect ? 🗌 Yes 🗹 No
5. Agent's Last Name	Agor	nt's First Namo			Phone
Part D: Individual Information					
A Supplemental Questionnairo, Form AT-10 any parent company as indicated in Part C. or nonprofit organization, all partners of a p	Persons in the applicant t	business include: so	le proprietor, a	all officers, director	s, and agent of a corporation
List the full name, title, and phone numb	per for each person belo	ow. Attach addition	nal sheets if r	necessary.	
Last Name	First Name		Title		Phone
Haas	Lisa		Membe	r	_
Haas	Jeffrey		Membe	r	
Part E: Attestation				1.7.1.2	
Who must sign this application? • sole proprietor • one general proprietor • one general proprietor • one general proprietor • one general propriate that I am acting solely on behalf of the application of the law, including that the rights and responsibilities conferent this business according to the law, including lack of access to any portion of a licensed and grounds for revocation of this licensed state law. I further understand that I may any person who knowingly provides material that the material state law.	pplicant business and not red by the license(s), if gr ng but not limited to, purcl premises during inspections . I understand that any lice be prosecuted for submitt	nave answered each on behalf of any oil ranted, will not be a hasing alcohol beve on will be deemed a cense Issued contra ing false statement	her individual d assigned to an arages from sta refusal to allo my to Wis. Stat s and affidavits	questions comple or entity seeking the other individual or ate authorized who winspection, Such Chapter 125 sha s in connection with	he license. Further, I agree rentity. I agree to operate blesalers. I understand that h refusal is a misdemeanor all be void under penalty of th this application, and that
Name (Last, First, M.I.)	ns		Date 01/24/2	024	
Haas, Lisa R.			5.2. ····		
nne Member	Email barte	nder@speakea	asyfifty5	And a second sec	Phone
Part F: For Clerk Use Only				1. 200 - 200	10-21-4-12- X-1
Date application was filed with clerk	Date reported to go	veming body	Da	ite provisional licer	nse issued (if applicable)
Date license granted	License number		Date license issued		
Signature of Clerk/Deputy Clerk					

	이상 그는 것 같은 것 같은 것 같은 것 같은 것 같은 것이 같이 집에 많아야 한다. 같은 것 같은	porary Class "B" / "Cl			
	dditional Information on reverse side. C				
FEE		ID CHECK \$7.00 ea.	Application Date: 02/14/2024		
To'	wn 🗌 Village 🖌 City of PLA	ITEVILLE	County of GRANT		
A at the to con	Temporary "Class B" license to sell wine premises described below during a spec	ented malt beverages at picnics at picnics or similar gatherings sial event beginning <u>(time)</u> 04/1			
1. 0	ganization (check appropriate box) $\rightarrow$	Bona fide Club	Church Lodge/Society		
	guinzation (chock appropriate box)	Veteran's Organization	Fair Association or Agricultural Society		
			r similar Civic or Trade Organization organized under		
(a)	Name Platteville Dairy Days, Inc.	on: for, who. orato.			
(b)	Address PO Box 410, Platteville, WI				
	(Street)	Town	Village 🗹 City		
(c)	Date organized 05/16/1994		and the second se		
(d)	If corporation, give date of incorporatio	n 05/16/1994			
(e)	If the named organization is not require box:	d to hold a Wisconsin seller's p	permit pursuant to s. 77.54 (7m), Wis. Stats., check this		
(f)					
	Vice President Shannon Butson, 813	1 Sand Hill Road, Platteville	h		
	Secretary Roberta Buss, 213 Lafaye	te Street, Belmont, WI			
	Treasurer Adam Steinbach, 4675 Clin	ff Lane, Platteville			
(g)	Name and address of manager or pers				
Be	ocation of Premises Where Beer and/ everage Records Will be Stored: Street number 400 Pitt Street Broske		, Consumed, or Stored, and Areas Where Alcohol		
		oontoi			
	b) Lot Block				
(c)	Do premises occupy all or part of build If part of building, describe fully all prer	ng? nises covered under this applic	ation, which floor or floors, or room or rooms, license is nclude a fenced area outside of the Broske Building		
(c) (d) 3. Na (a)	Do premises occupy all or part of build If part of building, describe fully all prer	ng? nises covered under this applic the outdoor patio, space will also i	nclude a fenced area outside of the Broske Building		
(c) (d) 3. Na (a)	Do premises occupy all or part of build If part of building, describe fully all prent to cover: all of the Broske Center including ame of Event List name of the event Platteville Dair	ng? nises covered under this applic of the outdoor patio, space will also i y Days Mac & Cheese Fest (I	nclude a fenced area outside of the Broske Building		
(c) (d) 3. Na (a) (b) An of best	Do premises occupy all or part of build If part of building, describe fully all pre- to cover: all of the Broske Center including ame of Event List name of the event Platteville Dair Dates of event 4117 24 ifficer of the organization, declares under p	ing? hises covered under this applic the outdoor patio, space will also i y Days Mac & Cheese Fest (F DECLARATION benalties of law that the information son who knowingly provides matical	nclude a fenced area outside of the Broske Building		
(c) (d) 3. Na (a) (b) An of best	Do premises occupy all or part of build If part of building, describe fully all pre- to cover: all of the Broske Center including ame of Event List name of the event Platteville Dair Dates of event 4117 24 ficer of the organization, declares under por of his/her knowledge and belief. Any per-	ing?	nclude a fenced area outside of the Broske Building Packer's Tailgate Tour)		

Date Granted by Council

AT-315 (R. 9-19)

License No.

Wisconsin Department of Revenue

12/2/200

## CITY OF PLATTEVILLE

## **BANNER PERMIT**

Date Permit Requested 2-7-24
Name of Organization Requesting Permit <u>Platteville Dairy</u>
Address
Contact Person Chriz Mueller - 608-732-2609
Phone Number 608-732-2609
Dates for Banner to be Displayed Ayes 15th _ Sept. 9th
Text of Message to be Displayed
Signature of Person Requesting Permit
\$125.00 Fee Accompanies This Application*
_X Request \$125.00 Fee to Be Waived*
Date Approved by Common Council
Issued ByCity Clerk
Fee (if charged) \$
Receipt #

\*Note Regarding City Banner Permit Fee: The City has determined that the actual cost to the City to erect and take down banners, in terms of the cost of personnel in wages/benefits and the cost of operating City equipment, is approximately \$225.00. The Common Council has decided to charge a lesser fee to organizations requesting this permission.

## THE CITY OF PLATTEVILLE, WISCONSIN COUNCIL SUMMARY SHEET

COUNCIL SECTION: REPORTS ITEM NUMBER:	TITLE: Board, Commission, and Committee Minutes	DATE: Febraury 27, 2024 VOTE REQUIRED:
VI.A.		None
PREPARED BY: Colett	te Steffen, City Clerk	

## **Description:**

Approved minutes from recent Boards and Commissions meetings. Council representative may give a summary of the meeting.

### Budget/Fiscal Impact:

None

## Attachments:

- Library Board
- Water and Sewer Commission
- Community Safe Routes Committee

## The Platteville Public Library Board of Trustees Board Meeting Tuesday, January 2, 2024, at 5:30 p.m. Community Room, Platteville Public Library, 225 W. Main St.

#### MINUTES

#### I. CALL TO ORDER - Meeting called to order at 5:35

#### II. CONSIDERATION OF CONSENT AGENDA -- None

III.

- A. Meeting duly posted
- B. Acceptance of Agenda
- C. Approval of <u>Minutes from the December 6, 2023</u> Meeting

#### IV. CITIZENS' COMMENTS, OBSERVATIONS, and PETITIONS, if any

Comments shall be limited to those by/from community members and shall be limited to no more than 5 minutes.

#### V. REPORTS

- A. <u>Municipal Financial report</u>
- B. <u>Library Board Financial report</u>
- C. <u>Director's report</u>
- D. City Council report
- E. Foundation report
- F. SWLS report

#### VI. ACTION

A. <u>Approval of the December bills</u> Motion to approve by Kelly Sponsler, seconded by Lynne Parrott. Motion carried.

#### VII. INFORMATION and DISCUSSION

- A. Library Transfer of Ownership
- B. <u>Safety of Children Policy</u>

**VII. ADJOURNMENT** Motion to adjourn by Page Leahy, seconded by Kelly Sponsler. Motion carried. Meeting Ajourned at 6:12 PM

## Next Regular Library Board Meeting: February 6, 2024

Respectfully submitted, Emily Zachary

#### WATER & SEWER COMMISSION MINUTES WEDNESDAY, January 10th, 2024 4:00 PM

Water and Sewer Commission Member Wilson called the Regular Meeting of the City of Platteville Water and Sewer Commission to order on Wednesday, January 10th at 4:18 pm.

W/S Commission members present: Ken Kilian, Kathy Kopp, Joanne Wilson, Barb Daus,

W/S Commission members excused/absent: Cindy Martens, Jim Schneller

<u>City Staff present</u>: Public Works Director - Howard Crofoot, Comptroller – Sheila Horner, Administration Director-Nicola Maurer, Utility Superintendent – Ryan Kowalski <u>City Staff excused</u>:

Public present:

#### Citizens' Comments –

The Consent Agenda was presented for consideration. **Motion by Daus, second by Kilian to approve the Consent Agenda**: December 13th, 2023 Regular Minutes, December 2023 Financial Reports, December Bank Reconciliation & Investments Reports, Payment of Bills (12/7/2023-1/3/2024), December Water Quality Report. **Motion carried.** 

#### ACTION ITEMS:

None

#### **ITEMS OF DISCUSSION:**

#### Public Information Meeting Dates for 2024 CIP Projects-

Sowden Street & Grace Street - Tuesday, January 16, 2024 at 6:00 pm Camp Street - Tuesday, January 16, 2024 at 7:00 pm

## Motion made by Daus, second by Kopp to adjourn. Motion carried.

Meeting adjourned at 4:25 pm.

Respectfully Submitted, Sheila Horner Comptroller



Minutes

Prepared by Howard Crofoot, 02/12/2024

CSRC Attendees: Robin Fatzinger and Cindy Tang in person, Jason Artz, Danica Larson, Paul Malischke and Maureen Vorwald – by Zoom, CSRC Not Present: Eileen McCartney Staff Attendees: Howard Crofoot, Public Attendees: Alyssa Schaeffer,– SW Wis RPC,

- 1. Call to Order at 6:00 pm by Cindy Tang
- 2. Approval of Minutes: December 18, 2023 CSRC: Motion to approve by Robin, second by Paul. Motion passed unanimously.
- 3. Citizen Comments, Observations, & Petitions: None
- 4. Old Business:
  - a. Discussion on Bike & Pedestrian Plan. There was a good discussion. Alyssa went over the proposed changes from the initial draft and thanked Paul and Howard for their comments. Some of Paul's comments include ranking proposed changes in a priority list, rather than bullet points. He also recommended that the CSRC do a review one month at a time. One month, check on some no or low cost improvements that could be done in 2024. Another month do some planning for future projects. There was a recommendation for tracking progress and placing sidewalk GIS layers on line for public viewing. The plan will go before the Plan Commission for a Public Hearing on March 4 and approval on April 1, then to the Common Council for initial discussion on April 9 and possible Action on April 23.
- 5. New Business: None
- 6. Adjourn at 7:00 pm, motion by Cindy, second by Robin. Motion passed unanimously.

## THE CITY OF PLATTEVILLE, WISCONSIN COUNCIL SUMMARY SHEET

COUNCIL SECTION:	TITLE:	DATE:
ACTION	Contract 8-24 Highway Painting	February 27, 2024
ITEM NUMBER:		VOTE REQUIRED:
VII.A.		Majority
PREPARED BY: Howa	ard B. Crofoot, P.E.	

#### **Description:**

This is our annual painting of centerlines and other pavement markings on highways. This year we intend to repaint College Drive, Broadway from Madison to Hazel Dell, Enterprise from Highway 80 to Eastside Road and Main Street from College Drive to the west city limits. On the accompanying map, the Base Bid is in Red. Alternate A is green, Alternate B is blue and Alternate C is yellow.

College Drive was originally painted in 2009. Broadway in 2014, Enterprise in 2004 and Main Street in 2011. This type of paint normally lasts for 5 years.

Staff received two bids, Century Traffic (formerly Century Fence) and Mega Rentals. The low bid is from Mega Rentals. They have done work for DOT in multiple locations and have good reviews from the DOT project managers.

## **Budget/Fiscal Impact:**

The budget is \$30,000. The bid for the Base Bid is \$15,006.00. The bid including Alternates A, B and C is \$29,755.75.

## **Recommendation:**

Staff recommend awarding Contract 8-24, Highway Painting with Alternates A, B and C to Mega Rentals, Inc at the bid price of \$29.755.75.

## Sample Affirmative Motion:

"I move to award Contract 8-24, Highway Painting with Alternates A, B and C to Mega Rentals, Inc at the bid price of \$29.755.75."

## Attachments:

- Bid Tabulation
- Map

## **CITY OF PLATTEVILLE**

## **CONTRACT 8-24 Highway Painting**

## BID OPENING: Tuesday, January 30, 2024 – 10:00 A.M. City Hall, 75 N Bonson St, Platteville, WI 53818

	Century Traffic 1265 Hickory Street Pewaukee, WI 53072 800.558.0507 jvoelker@centurytraffic.com	Mega Rentals 2573 Advance Road Madison, WI 53718 608.222.2247 ext. 221 maders@megarentalsinc.com
Base Bid	\$ 17,995.00	\$ 15,006.00
Alternate A	\$ 7,473.00	\$ 4,529.75
Alternate B	\$ 4,290.00	\$ 2,969.00
Alternate C	\$ 8,543.50	\$ 7,251.00
Total BASE BID + Alternates A+B+C	\$ 38,301.50	\$ 29,755.75

# Contract 8-24 Overview

