

**ART HALL**



# Welcome & Thank you!

## Tonight's Agenda

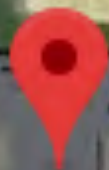
- Art Hall at Legion Park – a brief history
- Art Hall Today
  - Uses
  - Challenges
- Art Hall Tomorrow
  - What about Repair?
  - Possible Features of a Replacement
- Resource – Development & Acquisition
- Questions
- Next steps







Platteville Outdoor Ice Rink (Winter Only)



Art Hall

Legion Park



2nd St

Pitt St



# A Brief History

- The original Art Hall was contracted in 1900 and later burnt in 1936.
- The current facility was constructed sometime soon after.
- The land, and presumably building, were purchased by the City from the Platteville Fair Association as part of a land acquisition in 1959. The land was purchased for public, recreational, or educational purposes.
- Outdoor canopy was added onto the structure in 1984.

**...D LIKE THE SUNSHINE**  
...N, WEDNESDAY, JULY 8, 1936  
No. 27

**...ning, Fishing,  
...d Mining In  
...esent Alaska**

**Big Badger Fair Art Hall  
Destroyed Monday Night**

**Heavy Loss Partially  
Covered By  
Insurance.**



Flames stretched high into the air as the art hall at the fair grounds burned to the ground Monday night. People were attracted there for miles around.

**Petitions For  
Beer Licences  
With Committee**

**Employ Lady For Care Of  
The Women's Rest  
Room.**

**Mrs. Hetherington  
Wins Foreign Trip**

... is now the capital of a town of 5000 inhabitants on the side of Mount Holyrook the city, are the of the Alaska Juneau Mining Company, the largest etc mill in the United Alaska, with a capacity tons of ore daily. museum in the Federal visitors are shown the

... Fire of unknown origin completely destroyed the large art hall on the fair grounds last Monday evening. All equipment stored on the inside was lost in the flames.

... The fire was noticed first on the north side of the building, when the alarm was turned in, shortly before ten o'clock. Even then the building was beyond hopes of saving and when the firemen arrived a few minutes later, flames were shooting out of the cupola on the roof.

... The extremely dry weather the past few weeks conditioned the building for quick burning. Within a short time the walls had caved in and all that was left of an art hall that had housed displays for 32 fairs, was a mass of ashes.

... The building was valued at about \$7000 and had in it \$1000 worth of lighting equipment and lumber. About a fourth of its value was protected by insurance.

... It was intended to store the bleachers and other equipment used for the Fourth of July celebration in the art hall Monday but luckily this was not done. The building was locked all day.

... The high flames brought hundreds of people to the fire and roads, leading to the fair grounds were lined with cars for many blocks.

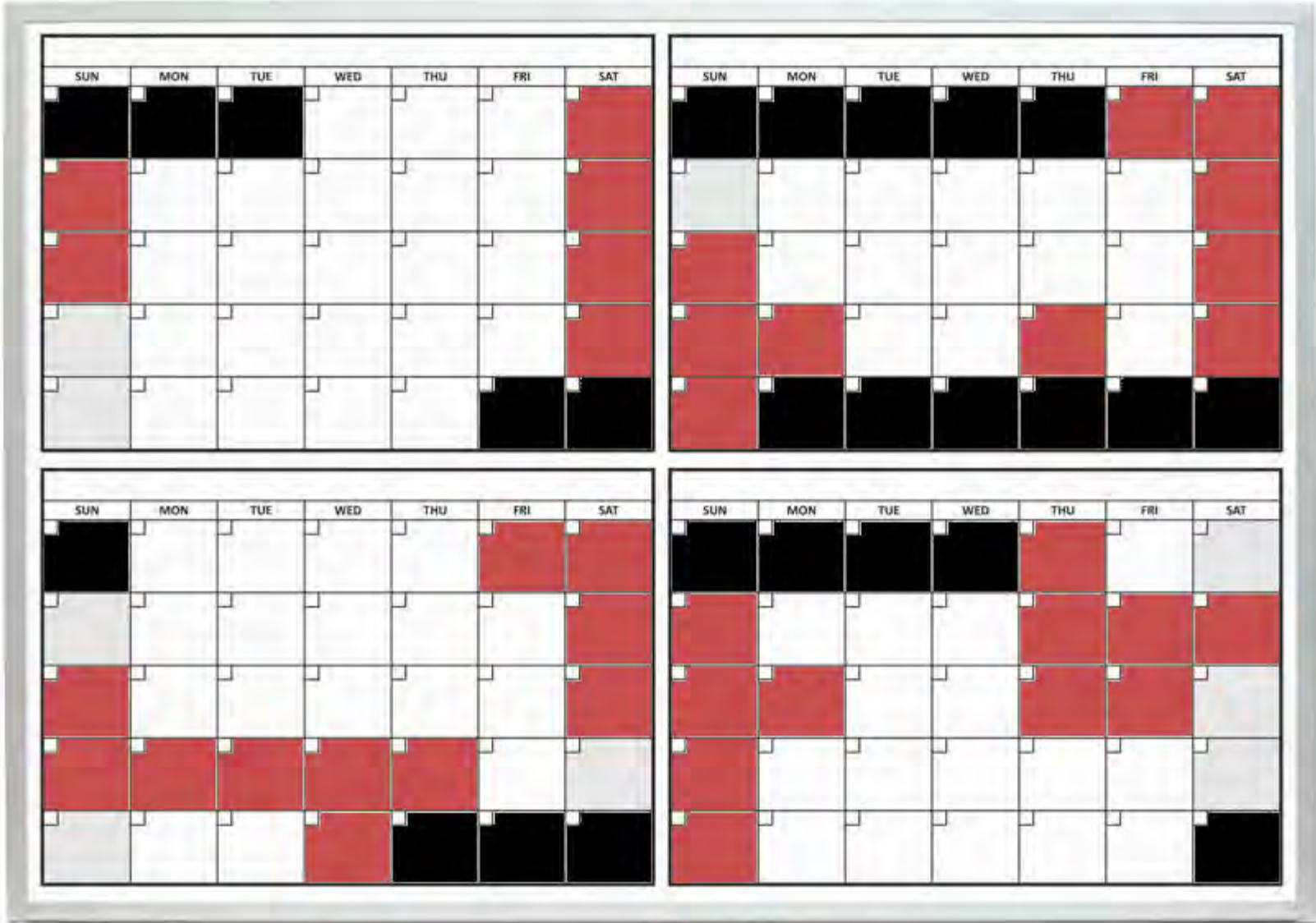
... While no definite action has been taken, it is believed that there will not be time to build a new art hall for this year's fair. Either a tent will be erected or the lower part of the amphitheater will be used for display purposes, it is believed.

... Mrs. Hetherington was notified by wire last Wednesday of her



# Current Usage

- Family Reunions
- Graduation Parties
- Wedding Receptions
- Business Gatherings
- Church Groups
- Auctions
- Southwest Health Berry Fest
- Dairy Days
- Jaycees Easter Egg Hunt
- Jaycees Haunted House
- Kiwanis Chicken Dinner
- Platteville Horseshoe Association State Tournament
- UW-Platteville Groups
- School District Groups
- Girl Scouts
- Ice Cream Social
- Fire Department Picnic



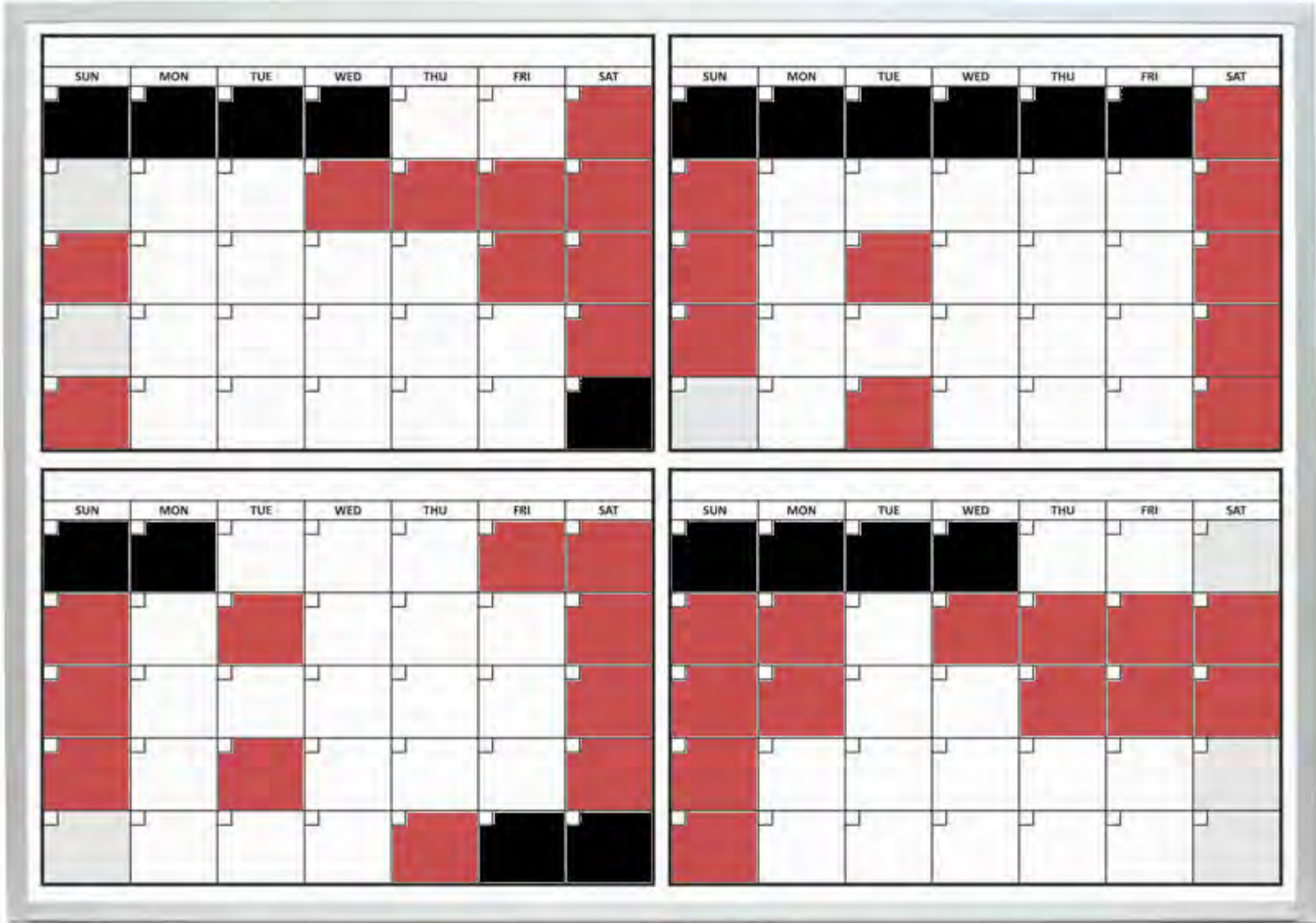
# 2016

JUNE, JULY, AUGUST & SEPT

38 Total Rentals

23 of 32  
Saturdays & Sundays





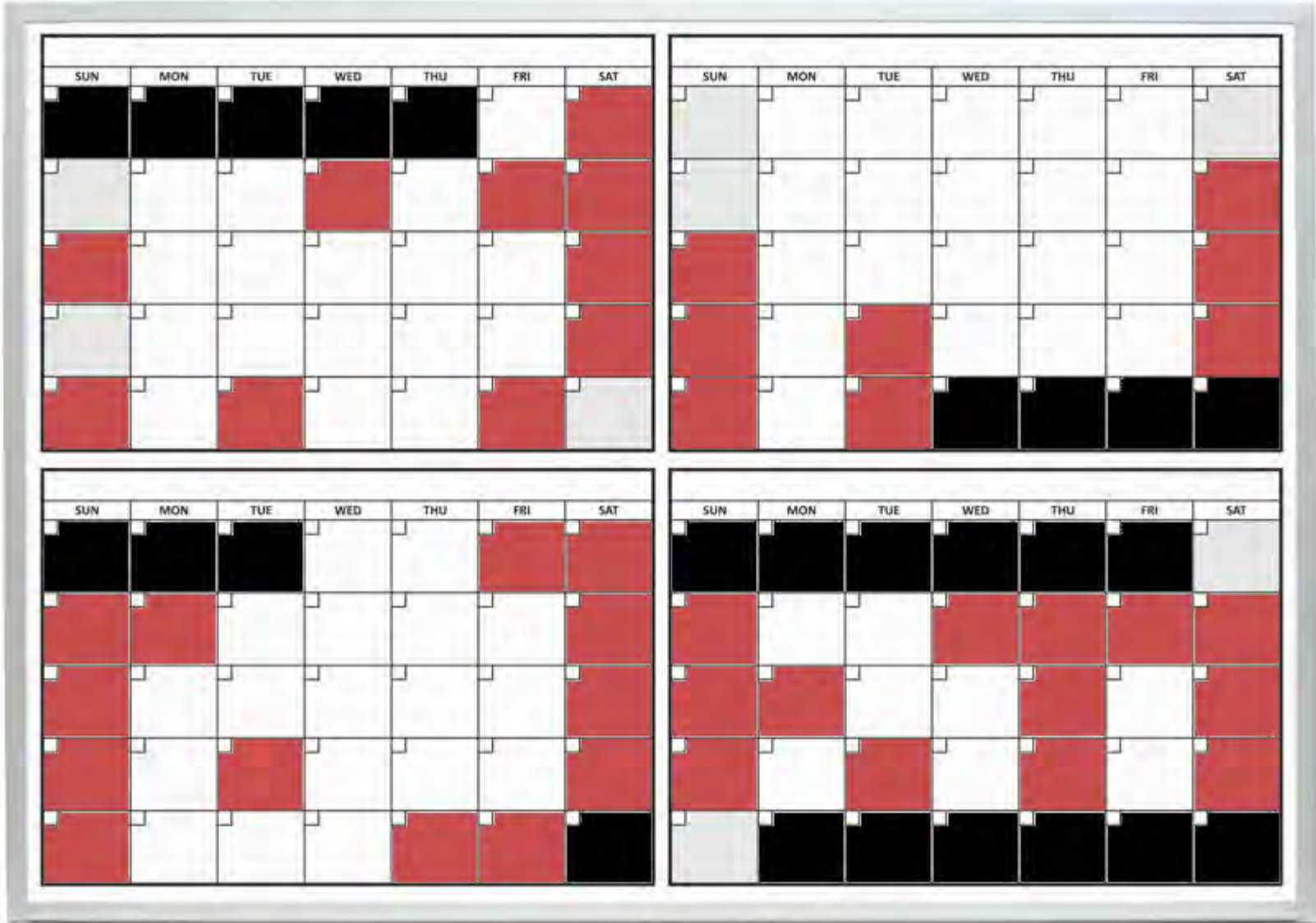
# 2017

**JUNE, JULY, AUGUST & SEPT**

44 Total Rentals

27 of 34  
Saturdays & Sundays





# 2018

**JUNE, JULY, AUGUST & SEPT**

44 Total Rentals

26 of 34  
Saturdays & Sundays



# What issues are limiting the usefulness of the current Art Hall...

- It is **not heated**, so the bulk of our rental requests come during the months of June, July, August, and September.
- It is **too small** to handle larger events, including Platteville Dairy Days. They are currently spending \$3,000 per year on an entertainment tent.
- The current facility has **no restrooms or potable water**.
- There are **cosmetic and structural issues** with the existing building.



# Structural Issues

- The existing ***foundation is showing signs of settlement and failure.***







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- The **walls are separating from the foundation, many windows are broken, doors are rotting, and paint is chipping off.** Repainting the building without first stripping is impractical. Even then, it is unlikely the paint would adhere well to the weathered wood.



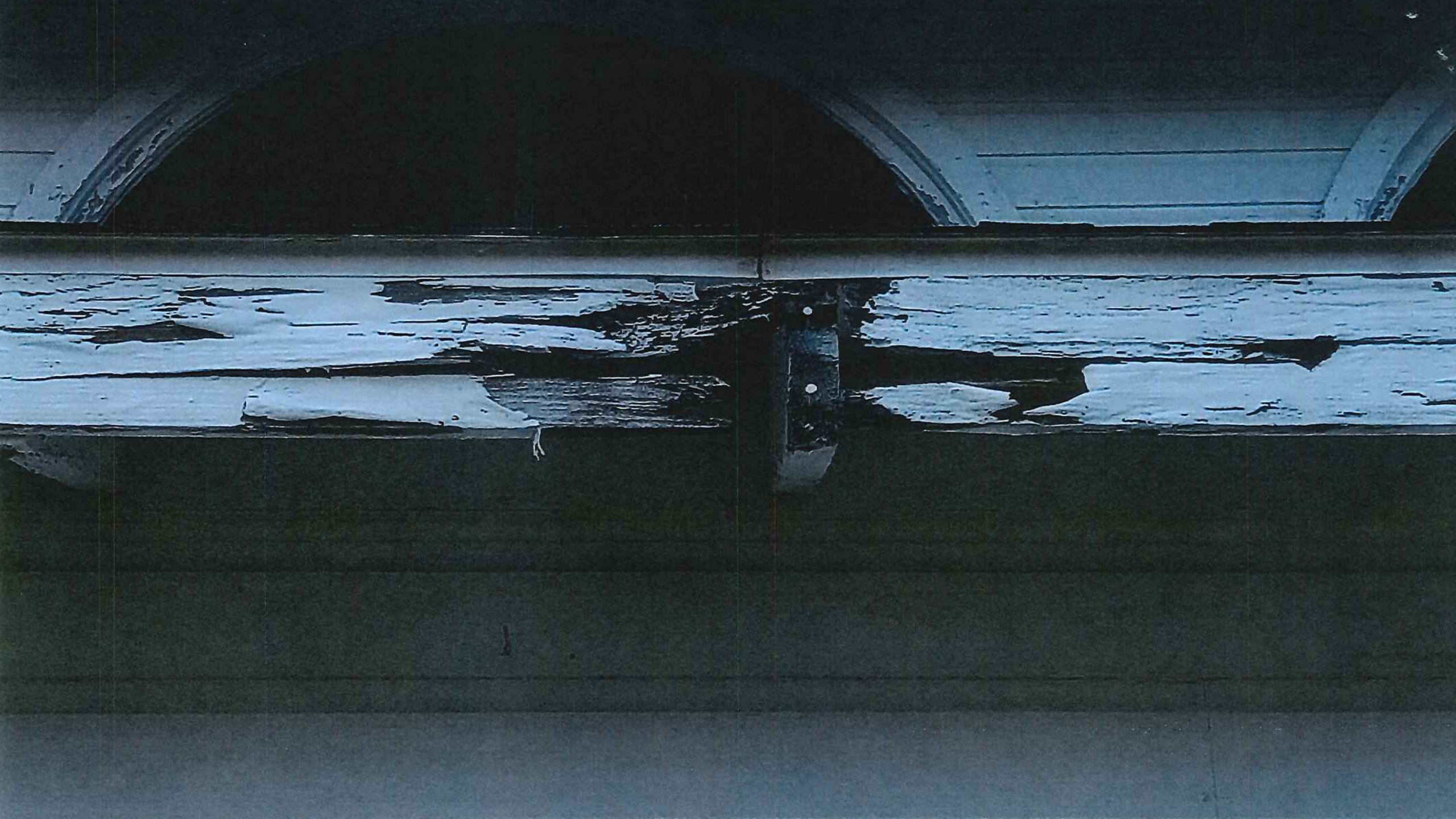




# Structural Issues

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- The *edge of the roof is showing signs of decay* and the *roof itself is settling* along the east side of the structure.











# Can the existing facility be repaired...

- The City has explored multiple options to repair of the existing Art Hall. We feel this would extend the life of the existing Art Hall. The estimated cost of the following is \$25,000.

Filling Cracks

New Siding

New Doors

New Fascia

New Gutters

Repaint Inside

New Lighting & Fans

New Tables & Chairs



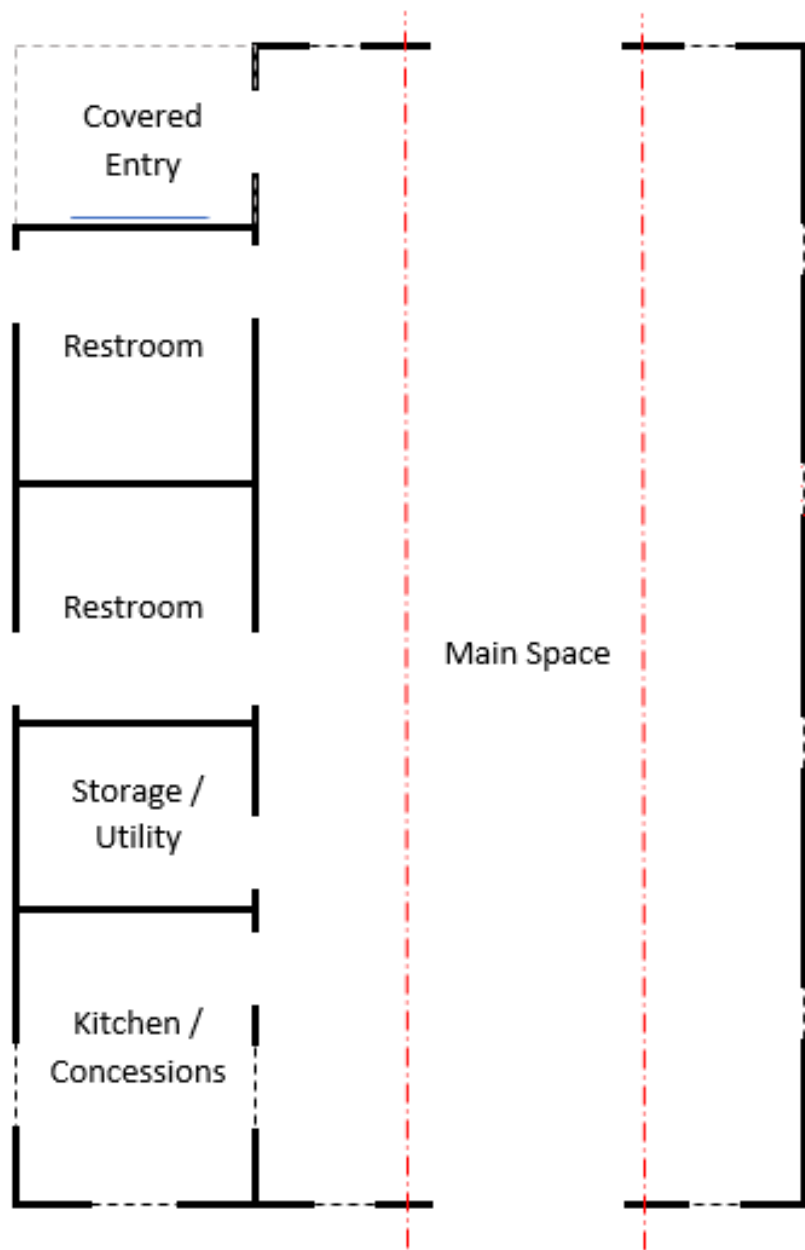
# What features would we want in a new facility...

- An event space large enough to host community festivals, corporate meetings, and weddings (At least double the current interior space.)
- Flexibility to host multiple smaller events simultaneously
- Indoor and outdoor areas
- Heating
- Handicap accessible restrooms accessible from the inside and outside
- Small food service area that can function as a concession stand
- Storage
- A facility that honors our “agricultural” or “dairy” heritage









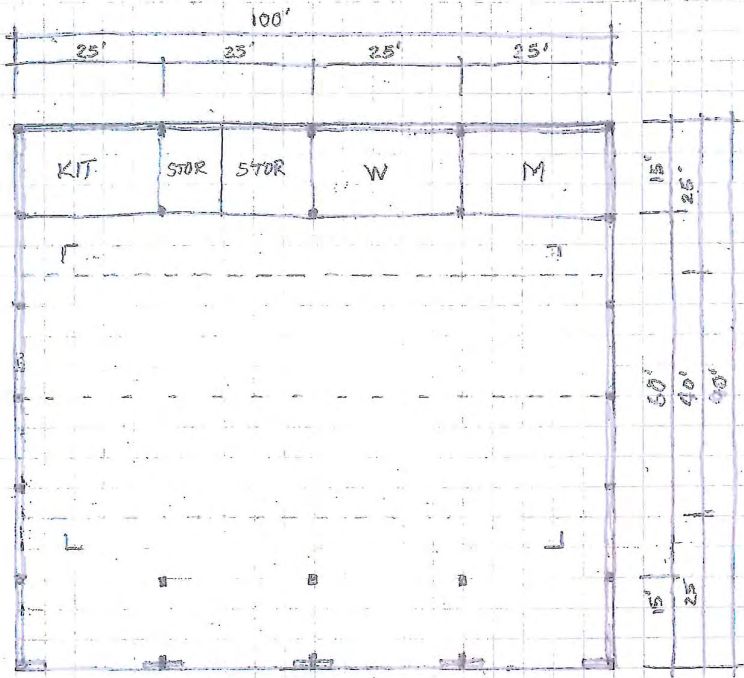








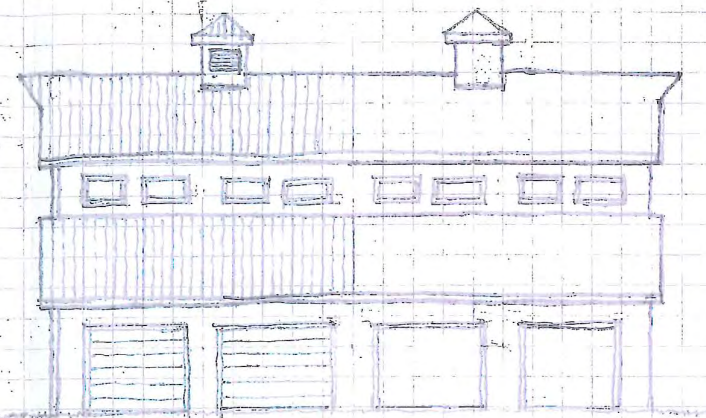




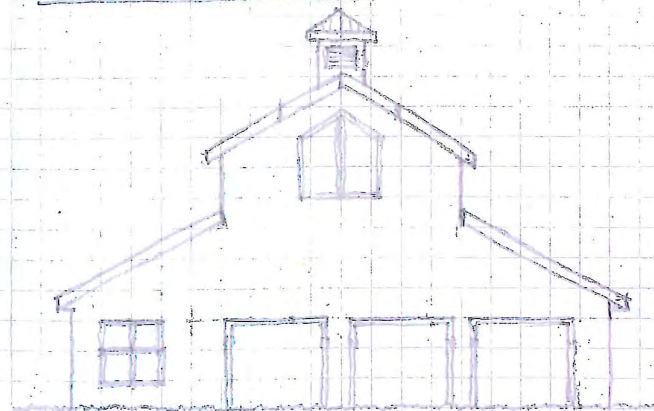
FLOOR PLAN

EXISTING  
 CLOSED 40x60 = 2400  
 OPEN 45x45 = 2025  
 5025 S.F.  
 BEER TENT  
 40x160 = 6400 S.F.

PROPOSED  
 UNDER ROOF 90x100 = 9,000  
 ENCLOSED SPACES  
 KIT/STOR/W 15x100 = 1,500  
 RESTROOMS DESIGNED FOR 5 BATHS  
 EACH 4.8 BATHS (160-200 S.F. EACH)



SOUTH ELEVATION



WEST ELEVATION EAST OPPOSITE

Architectural  
 Inspection  
 Consulting  
**SWIFT SERVICES, LLC**  
 J. STEVEN SWIFT  
 319-930-2584  
 swiftsvcs@gmail.com

PROJECT:  
 LEGION PARK  
 PAVILION  
 OWNER:

DRAWN	CHECKED
J.S.S.	
PROJECT NUMBER	
SCALE	DATE
NOTED	3-20-18
SHEET	











# Things Needed to Move Forward

- 5-8 Leaders for Public/Private Steering Committee
  - Determine Viability
  - Finalize Design/Cost
  - Determine Funding Approach
  - Fundraise Necessary Funds



# Support Already Inspired:

- Architect Provided Initial Design
- Fundraisers
  - Nate Curry, Bob Hundhausen, and Ron Weier have already agreed to help fundraise.
- Challenge Match Pledges \$160,000
  - City - \$50,000
  - Area Entity - \$10,000
  - Anonymous Donor - \$100,000



# Additional Support Offered:

- Inspiring Community
  - Grants
    - Will provide grant writer to write grant requests
    - Will network with grantor to encourage approval
  - Fundraising:
    - Will mentor Steering Committee and Fundraising Chair as desired



# Additional Support Offered:

- Inspiring Community
  - Administration
    - Will print and mail your fundraising mailing
    - Will be the Non-Profit -501c(3) accepting & receipting checks
    - Send Thank Yous
    - Pay Bills



**Questions/Comments**



# Next steps...

- Form a steering committee to....
  - Determine Replacement Viability (is there support – time, talent & resources)
  - Receive steering committee report/recommendation by Sat. Nov. 10th
- For Replacement – steering committee would continue work in 4<sup>th</sup> quarter of 2018 to...
  - Finalize Design/Cost
  - Develop funding and construction timelines
  - Determine Funding Approach – is a ‘community build’ possible?
  - Work with development committee/fund raisers to accumulate necessary funds and/or ‘gifts-in-kind’



# Next steps...

## **PLEASE COMPLETE THE FORM**

- Gauging your interest/level of involvement and/or support
- Asking about others who could/should be involved.

**RETURN THE FORM TO ANGIE, LUKE, GENE OR  
BARB – HOPEFULLY AS YOU DEPART**



# Thank you for coming!

**Gene Weber: 608-778-6914**

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**Barb Daus: 608-348-3365**

[barbdaus@gmail.com](mailto:barbdaus@gmail.com)

**Luke Peters: 608-348-1827**

[petersl@platteville.org](mailto:petersl@platteville.org)

