ART HALL
Welcome & Thank you!

Tonight’s Agenda

• Art Hall at Legion Park – a brief history
• Art Hall Today
  • Uses
  • Challenges
• Art Hall Tomorrow
  • What about Repair?
  • Possible Features of a Replacement
• Resource – Development & Acquisition
• Questions
• Next steps
A Brief History

• The original Art Hall was contracted in 1900 and later burnt in 1936.
• The current facility was constructed sometime soon after.
• The land, and presumably building, were purchased by the City from the Platteville Fair Association as part of a land acquisition in 1959. The land was purchased for public, recreational, or educational purposes.
• Outdoor canopy was added onto the structure in 1984.
Current Usage

- Family Reunions
- Graduation Parties
- Wedding Receptions
- Business Gatherings
- Church Groups
- Auctions
- Southwest Health Berry Fest
- Dairy Days
- Jaycees Easter Egg Hunt
- Jaycees Haunted House
- Kiwanis Chicken Dinner
- Platteville Horseshoe Association State Tournament
- UW-Platteville Groups
- School District Groups
- Girl Scouts
- Ice Cream Social
- Fire Department Picnic
2016
JUNE, JULY, AUGUST & SEPT

38 Total Rentals

23 of 32 Saturdays & Sundays
2017
JUNE, JULY, AUGUST & SEPT

44 Total Rentals

27 of 34
Saturdays & Sundays
2018
JUNE, JULY, AUGUST & SEPT

44 Total Rentals

26 of 34
Saturdays & Sundays
What issues are limiting the usefulness of the current Art Hall...

- It is **not heated**, so the bulk of our rental requests come during the months of June, July, August, and September.
- It is **too small** to handle larger events, including Platteville Dairy Days. They are currently spending $3,000 per year on an entertainment tent.
- The current facility has **no restrooms or potable water**.
- There are **cosmetic and structural issues** with the existing building.
Structural Issues

• The existing foundation is showing signs of settlement and failure.
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• The **walls are separating from the foundation, many windows are broken, doors are rotting, and paint is chipping off**. Repainting the building without first stripping is impractical. Even then, it is unlikely the paint would adhere well to the weathered wood.
Cosmetic & Structural Issues
Structural Issues

• The existing foundation is showing signs of settlement and failure.
• The walls are separating from the foundation, many windows are broken, doors are rotting, and paint is chipping off. Repainting the building without first stripping is impractical. Even then, it is unlikely the paint would adhere well to the weathered wood.
• The edge of the roof is showing signs of decay and the roof itself is settling along the east side of the structure.
Can the existing facility be repaired...

- The City has explored multiple options to repair of the existing Art Hall. We feel this would extend the life of the existing Art Hall. The estimated cost of the following is $25,000.

  | Filling Cracks | New Gutters  |
  | New Siding     | Repaint Inside |
  | New Doors      | New Lighting & Fans |
  | New Fascia     | New Tables & Chairs |
What features would we want in a new facility...

• An event space large enough to host community festivals, corporate meetings, and weddings (At least double the current interior space.)
• Flexibility to host multiple smaller events simultaneously
• Indoor and outdoor areas
• Heating
• Handicap accessible restrooms accessible from the inside and outside
• Small food service area that can function as a concession stand
• Storage
• A facility that honors our “agricultural” or “dairy” heritage
Things Needed to Move Forward

• 5-8 Leaders for Public/Private Steering Committee
  • Determine Viability
  • Finalize Design/Cost
  • Determine Funding Approach
  • Fundraise Necessary Funds
Support Already Inspired:

• Architect Provided Initial Design
• Fundraisers
  • Nate Curry, Bob Hundhausen, and Ron Weier have already agreed to help fundraise.
• Challenge Match Pledges $160,000
  • City - $50,000
  • Area Entity - $10,000
  • Anonymous Donor - $100,000
Additional Support Offered:

- Inspiring Community
  - Grants
    - Will provide grant writer to write grant requests
    - Will network with grantor to encourage approval
  - Fundraising:
    - Will mentor Steering Committee and Fundraising Chair as desired
Additional Support Offered:

- Inspiring Community
  - Administration
    - Will print and mail your fundraising mailing
    - Will be the Non-Profit -501c(3) accepting & receipting checks
  - Send Thank Yous
  - Pay Bills
Questions/Comments
Next steps…

• Form a steering committee to….
  • Determine Replacement Viability (is there support – time, talent & resources)
  • Receive steering committee report/recommendation by Sat. Nov. 10th

• For Replacement – steering committee would continue work in 4th quarter of 2018 to…
  • Finalize Design/Cost
  • Develop funding and construction timelines
  • Determine Funding Approach – is a ‘community build’ possible?
  • Work with development committee/fund raisers to accumulate necessary funds and/or ‘gifts-in-kind’
Next steps...

PLEASE COMPLETE THE FORM

• Gauging your interest/level of involvement and/or support
• Asking about others who could/should be involved.

RETURN THE FORM TO ANGIE, LUKE, GENE OR BARB – HOPEFULLY AS YOU DEPART
Thank you for coming!

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