

# FREUDENREICH ANIMAL CARE TRUST FUND COMMITTEE

## MEETING MINUTES

Tuesday, September 8, 2020

The Freudenreich Animal Care Trust Fund Committee was called to order by Chairman Rolwes at 4:30 p.m. via Zoom.

Members present were Dr. Jeff Rolwes, Dr. Jackie Kieler and Marcia Cordts. Mr. Dave Ralph joined the meeting at 4:55pm.

Members excused were Dr. Terry Beebe.

Also present was Council Representative Robin Cline and City of Platteville representative Administration Director Nicola Maurer.

### **Approve Minutes: June 15, 2020 meeting**

Motion by Kieler, second by Cordts to approve the minutes as presented. Motion carried.

### **Financial Report:**

The 2020 YTD Financial report through August 31, 2020 was presented by Administration Director Maurer and reviewed by the committee. Maurer provided an update to the Committee regarding the amount already expended for Petpourri articles. It appears that the Platteville Journal accidentally double-billed for the January 1 Petpourri article. The Journal is investigating the issue. The charge for this article was \$103.50. If this amount is credited, the adjusted year to date balance will be \$557.

As of today, the Police Department has expended \$1,818 of its \$2,000 Animal Control budget, which includes the cost for stray dogs and cats. It is anticipated that the Police Department budget will be fully expended before the next Freudenreich Committee meeting in December.

Motion by Kieler, second by Cordts to transfer funds to the PD in support of the stray cat spay and neuter program in 2020 up to \$1,470. Motion carried.

Motion by Cordts, second by Kieler to accept the Financial Report as presented. Motion carried.

### **2021 Budget:**

Administration Director Maurer presented a draft 2021 Budget to the Committee. The Committee discussed the stray cat program support, donations, the adoption notice charges and Petpourri articles.

Motion by Cordts second by Kieler to adopt the 2021 Budget as presented with the addition of \$700 for the Petpourri line item, for a total of \$1,000, to be funded from Freudenreich fund balance. Motion carried.

### **Educational Materials for Schools and Educators at Home:**

Dr. Rolwes reached out to schools regarding this matter but has not heard anything back as of yet. Mr. Ralph has not yet looked into the American Veterinary Medical Association (AVMA) website to determine what resources may be available from there. This item will be included on the December meeting agenda.

### **Petpourri:**

Upcoming Petpourri articles were discussed. Since the Petpourri line item is overbudget, Dr. Kieler will scale down article frequency to one later this fall, and then combine winter tips and Christmas holiday into one article.

**Citizen's Comments, Observations, and Petitions:**

None

**Next meeting date:**

The 4th Quarter 2020 meeting will be held on Monday December 7th 2020 at 4:30pm.

**Adjourn:**

Motion by Kieler, second by Cordts to adjourn. Motion carried.

The meeting was adjourned at 5:05pm.

Respectfully submitted,  
Nicola Maurer  
Administration Director