

## MINUTES

TUESDAY, SEPTEMBER 21, 2021 – 6:00 P.M.  
COUNCIL CHAMBERS IN CITY HALL – 75 N. BONSON STREET

MEMBERS PRESENT: Beth Frieders, Ken Kilian, Ben Seigel, Garry Prohaska

ALTERNATES PRESENT: None

MEMBERS ABSENT: Bill Cramer

STAFF PRESENT: Ric Riniker, Joe Carroll

OTHERS PRESENT: Tammy Enz, John Patakos

### Call to Order

Chairman Kilian called the meeting to order.

### Approval of Minutes – August 17, 2021

Motion by Frieders to approve the minutes.

Second by Seigel. Motion approved.

### Action Items

a. Certificate of Appropriateness – 120 W. Main Street

Rountree Gallery would like to install signage on the front and back of the building, facing Main Street and facing City Park. Signs on the front windows would be vinyl clings and on the back signage will be aluminum panels mounted to the wood siding.

Discussion regarding allowable area per the zoning ordinance.

Nothing in the description regarding the “wide access art” that is noted on the photos, so that is not part of this request.

Motion by Seigel to approve the signage. Second by Frieders. Motion approved.

b. Certificate of Appropriateness – 25 E. Main Street

Tammy Enz from the Main Street program presented the request. They are working with Judy Wall, the building owner. The building is next to the former Steve’s Pizza building that has photo murals on the front. They would like to do something similar with photo murals chosen by James Hibbard, UWP Archivist. The photos would be mounted to the transom glass on the front of the building. The photos would be historic images of Platteville, historic buildings, events, groups, etc. Signs To Go would install the photos. The intent is for the images to be permanent.

The Main Street design committee will be working with James Hibbard to select the photos. They need images that are high enough quality and with an appropriate subject matter.

Prohaska mentioned that this project would meet the Standards.

Motion by Prohaska to approve the signage. Second by Seigel. Motion approved.

c. Certificate of Appropriateness – 175 W. Main Street

John Patokos presented the request for new exterior lighting. The gooseneck building lights out front are damaged and wearing out. The new lights would be similar in style and appearance but smaller and LED. The other LED lights would be on the side and are desired to provide improved security for the parking area. These lights would be directed downward, rather than out. There is currently only some lights at the side entrance, which is not enough for the entire parking area. They would install up to 5 lights as needed to provide adequate lighting. The light housing would be black.

Kilian mentioned that previous instances in the downtown the lights were directed out, which resulted in complaints from adjoining property owners.

The lights on the side would have photocells so they would come on and turn off as needed. Conduit may be needed to serve the lights.

There was a question regarding the escutcheon plates that are shown on the lighting details and the need for conduit.

Motion by Frieders to approve the lighting with conditions that the conduit is painted to match the brick and if there are plates included, they also have to be painted. The lights should be mounted in the mortar. Second by Prohaska. Motion approved.

d. Certificate of Appropriateness – 130 Market Street

Carroll presented the request. The request is for a sign on the front porch facing Market Street, a sign on the back deck facing Furnace Street, and signage on the panels that are part of the enclosure surrounding the outdoor drinking area.

There were questions regarding the allowable signage area. Carroll confirmed that the request meets the allowable area of the zoning ordinance.

There was a question related to the status of the signage. The signage has already been installed so this is an approval of the signage that is in place.

Prohaska discussed the Standards that related to signage on a building. He is concerned how the Standards will apply to this situation since the building was previously residential, and because it has two businesses. He wants to see the application for the historic district when it was initially created to see how the property was addressed within the overall district. He has an issue with the smaller sign on the front porch, but not the rest of the signage.

Motion by Prohaska to approve the signage at the rear of the building, including on the building and enclosure panels, but table the front sign facing Market Street. Second by Frieders. Motion approved 3 to 1. Seigel voted against.

e. Bids – NRHP Nomination Grant for 230 Market St. and 315 N. Second St.

Carroll provided an update. One proposal was submitted from UW Milwaukee Archeological Research Laboratory Center, which is the same group that completed the last nomination project. The bid amount is for \$7,500, which is the amount of the grant.

The last project they did was successfully completed.

Motion by Prohaska to approve selecting the proposal. Second by Frieders. Motion approved.

**Discussion Items**

- a. Update – Request to Amend Designation of 130 Market Street

No action.

- b. Update - Council Review of Commission Approval Procedures

As part of the decision to table the 130 Market Street request, the Council will be looking at the Commission’s review and approval process. This item will be on the Council agenda at the September 28<sup>th</sup> meeting to get more information on what the Council is looking for regarding input from businesses and to determine next steps. Carroll will be presenting a memo with information on the standards and guidelines that are available for the Commission to use and suggestions for modifying the maintenance approval policy.

- c. Future City Hall Projects in Budget

Information was provided regarding items in the Capital Improvements Budget for the City for maintenance work on the City Hall building.

Kilian questioned where the estimates are coming from for these budget numbers. Prohaska is concerned that the work be done appropriately.

**Citizen Comments**

None

**Announcements/Upcoming Items**

Develop List of Goals and Action Items


Prohaska mentioned the State received funds for historic signage. Platteville has some projects that may qualify - Gates Hotel site, districts, buildings, etc. Information will be posted online and will be in next WAHPC newsletter. This could be a future agenda item.

Prohaska mentioned the State now has a new model ordinance.

**Next Meeting Date** October 19, 2021 at 6 pm

**Adjourn**

Motion by Frieders to adjourn. Second by Prohaska. Motion approved.

  
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Joe Carroll, Community Development Director

10/21/2021  
Date Approved