## **Platteville Museum Board Minutes**

January 19, 2022

**Board/Friends Members Present**: Garrett Jones, Eileen Nickels, Brad Brogley, Deb Jenny, Bill Van Deest **Others Present**: Museums Director Erik Flesch (Board Liaison)

**Call to order** at 4:50 by Eileen Nickels

**Minutes** of the December 15, 2021 Museum Board meetings approved on motion by Deb Jenny, seconded by Brad Brogley.

## **Director's Monthly Report**

- Director Flesch provided a museums progress report covering buildings and grounds, planning, programs, education, and operations.
  - The horse-drawn carriage rides program was successful despite some weather concerns and the Pasty sale is off to a great start.
  - o The workshop heater is currently being repaired by Bills Heating and Cooling.
  - Plans are in progress to develop a summer school curriculum for the Platteville School District.
    Funding from Stoll Charitable Trust will allow all Grant County 4<sup>th</sup> grade students to visit the museum this year museum staff are coordinating field trips from regional schools.
  - Director Flesch shared the 2022 Marketing and Communications Plan which details costs of inhouse, external, and local/regional chamber marketing. One new marketing plan includes advertising on Wisconsin Public Radio.

## **Collections Monthly Report**

- Director Flesch shared four photographs "found in collection" (FIC) but not formally accessioned and recommended them for accession. Director Flesch shared a pair of ice tongs and a photograph donated by Jim Horn and recommended them for accession. The board accepted the recommendation on a motion from Garrett Jones, seconded by Bill Van Deest.
- Museum staff have been busy updating collections stewardship practices as included in the IMLS Inspire! Grant.

## Friends of the Mining & Rollo Jamison Museums Report

• Deb Jenny and Erik Flesch shared pasty fundraising materials with the board. The Friends met their fundraising goal for 2021.

**Adjournment** at 5:35 p.m. on motion by Bill Van Deest, second from Brad Brogley. Next meeting will be Wednesday, February 16.

Submitted by Garrett Jones, Board Secretary