

ORDINANCE NO. 13-17

AN ORDINANCE CREATING SECTION 36.06(7) ESTABLISHING AN ECONOMIC DEVELOPMENT GRANT FOR RESERVE CLASS B LIQUOR LICENSEES

The Common Council of the City of Platteville, Wisconsin do ordain as follows:

Section 1. Section 36.06(7) Economic Development Grant is hereby created as follows:

(a) Economic Development Grant

- (1) The City of Platteville hereby finds that the ten thousand dollar (\$10,000) minimum initial issuance fee mandated by WI State Stats 125.51(3)(e)2 for a reserve Class B liquor license exceeds the actual cost of licensing the activity, thereby generating additional revenue for the City, and it is in the interests of the public welfare to increase the property tax base, to improve the interior and/or exterior of the licensed premise, provide employment opportunities, attract tourists and generally enhance the economic and cultural climate of the community by providing economic incentives for restaurants that are issued a new reserve "Class B" liquor license for a premises. \$9,000 of the \$10,000 initial issuance fee shall be placed in a reserve account to be held no longer than thirteen (13) months. After thirteen months any funds remaining in the reserve account will no longer be available for incentives and will instead be transferred to the license revenue account.
- (2) Application. After granting of any new reserve "Class B" liquor license for a premise upon which a restaurant is or will be operated, the licensee may file an application with the City Clerk for an economic development grant of up to \$9,000 within twelve (12) months following the date of issuance of the initial "Class B" reserve liquor license. The licensee shall attach complete, legible copies of paid invoices and receipts evidencing or documenting payment for improvements made to the licensed premises in an amount equal or greater than the amount requested in the application for economic development grant. In order to be eligible, the improvements shall be started within six (6) months of the date of issuance and completed within twelve (12) months of the date of issuance of the initial reserve "Class B" liquor license and the premise so licensed must be a restaurant as defined in Wis. Stats. Section 125.02(18).
- (3) Review of Application by License Committee. The License Committee shall review the grant application and either approve or deny the application. The License Committee may require the assistance of any other City agency or department in making this determination. If the License Committee approves the grant application, the City Clerk shall authorize the approval of the economic development grant. The grant funds shall not be disbursed unless the licensed premises listed on the application is a restaurant, is operating and open to the public, all outstanding fees, including but not limited to, fines, assessments or taxes, owed to the City are paid in full, and the licensee provides sufficient documentation and proof of payment for improvements made to the licensed

premises, as stated in (2) above. If the License Committee determines that the licensee is not in compliance with the approved license or grant application requirements set forth, the economic grant request shall be denied and the City Clerk shall make such findings in writing and cause to be delivered a copy of the findings to the licensee.

- (4) Appeal of Grant Denial. If the licensee disagrees with the License Committee's determination, the licensee may file a written notice of appeal with the City Clerk within 10 (ten) calendar days of the delivery of the written notice of the City Clerk's findings. Upon receiving such notice from the licensee, the City Clerk shall forward the notice to the City Council, which shall hold a hearing thereon within thirty (30) days. The City Council may affirm or reverse the City Clerk's determination. If the City Clerk's determination is upheld, appeal thereof may be taken to circuit court pursuant to Wis. Stat. §753.04. If the City Clerk's determination is reversed, the City Clerk shall authorize the payment of the economic development grant.

Section 2. All other provisions of Chapter 36 shall remain in full force and effect unless specifically modified herein.

Section 3. This ordinance shall be in full force and effect from and after its passage and publication as required by law.

Approved and adopted by the Common Council of the City of Platteville on a vote of 7 to 0 this 13th day of August, 2013.

CITY OF PLATTEVILLE



By: Eileen Nickels, Council President

Attest:



Jan Martin, City Clerk

Published: August 21, 2013