

# Request for Proposals: Platteville Main Street Creative Bike Rack Competition:

## *A creative placemaking design competition!*

*Creative Placemaking: "In creative placemaking, partners from public, private, nonprofit, and community sectors strategically shape the physical and social character of a neighborhood, town, tribe, city, or region around arts and cultural activities. Creative placemaking animates public and private spaces, rejuvenates structures and streetscapes, improves local business viability and public safety, and brings diverse people together to celebrate, inspire, and be inspired."*

Ann Markusen, Markusen Economic Research Services  
Anne Gadwa Nicodemus, Metris Arts Consulting  
From [\*Creative Placemaking\*](#)

**1. Project Scope:** The Community Safe Routes Committee (CSRC) is commissioning a work of functional-public art to enhance the newly paved and lighted David Canny Rountree Branch Trail. The Committee is seeking Creative Placemaking Design Proposals for a work of functional-public art in the form of artistic bike racks to be located along highly visible segments of the trail. Awarded proposals will be responsible for the fabrication of the final product.

**2. Budget:** Award of \$750 = \$500 prize and \$250 for materials and fabrication. Artist and/or Artist Team will receive \$250 for materials and fabrication at the time artist selection is awarded, and \$500 upon completion/installation.

**3. Eligibility:** Recipients can include local and regional individuals and artists and/or artist teams. Students are encouraged to participate.

NOTE: selected artists are permitted to work with outside contractors to fabricate the actual work of art. This must be specified in application and the contractor is included in the artist team.

**4. Project Details:** The CSRC is seeking high quality, functional bike racks that will have a strong visual and spatial impact on residents and visitors traveling along the trail. The creative artwork is intended to be a functional, interactive piece for bicyclists/bicycle traffic. The design of the finished piece should place based relevance.

- **Location:** The artistic-bike racks will be installed in high bicycle use, and high visibility areas along the trail. Placement will be based on the selected bike rack designs.
- **Functionality and Design:** The bike racks must provide space for parking/locking up at least, but not limited to, two (2) bikes (see below for more details on project design specifications).
- **Artists/Teams:** Artists are permitted to work individually or as a part of a team. The team could include an outside contractor to fabricate the actual work of art. The outside contractor would be listed as a part of the artist design team (e.g., UWP Art, Engineering and Industrial Technology Depts., Baker Iron works, etc.)

**5. Submission Requirements:** All applications and submitted designs must contain the following components and will be scored using a Bike Rack Competition Scoring Criteria.

- a. Completed Application
- b. Letter of intent explaining your interest, process, method of design and fabrication relative to this project. Include description of long term maintenance instructions.
- c. Two-dimensional or three-dimensional conceptual renderings depicting installation on site (digital or hard copy format acceptable)
- d. Optional Digital Portfolio of related work/projects. 5 images maximum with identification, location, brief description and project budget.
- e. List of three (3) personal or professional references relevant to ability to complete all requirements of the project related to the fabrication of the final piece.
- f. **Design Submission Deadline: January 30, 2016**

**6. Artist Selection Process & Scoring Criteria:** The CSRC will select at least three artist's (or artist teams') designs based on their ability to:

- fulfill all submission requirements (section 5),
- ability to demonstrate through letter of intent AND drawing / model of their vision and creative interpretation of the project into a functional piece for installation,
- artists' or artist teams' qualifications, and demonstration of ability to work within a budget and meet deadlines.
- \* Selected Finalists would further develop concepts and provide additional drawings/models upon request.
- \* Each selected artist, or artist team, will receive recognition in local media.

Each complete application will be blind-scored based upon the following scoring criteria by a selection committee made of the CSRC.

**Scoring Criteria:** Applicants may receive up to 55 points, plus bonus points. The awarded applicant(s) will be those that score the most points. Incomplete applications will not be considered. The scoring criteria follows:

- **Functionality** (Up to 20 points)
  - Ability to stabilize bikes (e.g. 2 points of contact per bike);
  - Durability (ability to age well and remain structurally sound over 15+ years);
  - Structural stability;
  - Ease of bike access (e.g. easy to park and retrieve bike without tangling with neighboring bikes);
  - Minimal maintenance required post-installation.
- **Creativity** (Up to 20 points)
  - Unique or unusual design;
  - Relevance to proposed location;
- **Proven experience of artist and/or development team** (Up to 10 points)
  - Portfolio;
  - References
- **Artist /Team's proximity to Platteville** (Up to 5 points)

**Bonus Points:** Number of bike parking spaces (+2 point per each functional bike parking space over 2)

**7. Project Schedule \*: if weekend, move to Friday before.**

November 20, 2015 RFP issued

January 29, 2016 Submission Deadline

February 15, 2016 Design Selection Review

February 29, 2016 Contract Award

April 29, 2016 Fabrication completed

May 6, 2016 Installation Completed

Week of May 20<sup>th</sup> (Bike to Work Week) unveiling ceremony hosted by Main Street Program

\* Dates are subject to change.

*To ensure fairness to all, there are no extensions or waivers of deadlines. Applicants will be notified by letter or email as to the status of their application. The CSRC reserves the right to modify this solicitation and to request additional information or proposals from any or all participating artists. CSRC reserves the right to accept or reject, at any time prior*

to the commissioning of a work, any or all proposals, when the acceptance, rejection, waiver or advertisement would be in the best interest of the project. In addition, CSRC may solicit proposals from artists not responding to this call and reserves the right to select an artist outside of the pool of artists responding to this call.

**8. Bike Rack Technical Specifications:** Below are the physical specifications that all bike rack designs must meet. In addition to being aesthetically interesting, the best bike racks are those that provide maximum bike stability & security, are easy to use (e.g. bikes can be put in and out without the handlebars getting tangled in adjacent bikes), and take up minimal space

**All rack designs must:**

1. Accommodate a minimum of two bikes - each of which is two feet wide by six feet long, with a vertical clearance of six feet. The ability to accommodate a wider range of bike shape and sizes, the better.
2. Fit in a maximum footprint of ten by three feet wide by six feet tall. The smaller the footprint of the actual rack, the better.
3. Accommodate standard bike lock styles, including a U-shaped lock.
4. Be boltable to the cement ground by a surface flange mount in a way that will prevent the racks from being removed from the location. The sturdier the mount, the better.
5. Be built of durable materials to last in outdoor conditions for as many years as possible. The more durable the materials and less need for long-term maintenance, the better.
6. Provide a minimum of two points of contact for each bike, e.g. touch each bike on two wheels or one wheel and the frame (for stability).

**Examples of bike racks that meet the above design specifications:**



## Creative Bike Rack Contest Application

**Date of Application:** \_\_\_\_\_

**Primary Applicant Name / Contact Information:**

Applicant (1) Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

Student / School: \_\_\_\_\_

**Team Member (2) Name:** \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

**Team Member (3) Name:** \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

- Attach Letter of intent explaining your interest, process, method of design and fabrication relative to this project, include description of long term maintenance instructions.
- Attach two-dimensional or three-dimensional conceptual renderings depicting installation on site (digital or hard copy format acceptable)
- Optional Digital Portfolio of related work/projects. 20 images maximum with identification, location, brief description and project budget.

**List of three (3) personal or professional references relevant to ability to complete all requirements of the project.**

**Reference 1:** Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

**Reference 2:** Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

**Reference 3:** Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

**Design Submission Deadline: January 29, 2016**

**For more information contact :**

Luke Peters – Email: [petersl@platteville.org](mailto:petersl@platteville.org)

**Submit application to:**

Platteville Creative Bike Rack Design Competition Committee

c/o Platteville Recreation Department

75 N Bonson Street

Platteville, Wisconsin 53818

[petersl@platteville.org](mailto:petersl@platteville.org)