

# PLATTEVILLE INCLUSIVE PLAYGROUND PROJECT

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WITH SUPPORT FROM





## WHAT HAS THE PIP STEERING COMMITTEE BEEN UP TO?

- **PHASE 1 OF FUNDRAISING**
- **GRANT APPLICATIONS**
- **PIP EDUCATION ARTICLES FOR THE COMMUNITY**
- **MARKETING AND BRANDING DEVELOPMENT**
- **PIP PLAYGROUND COMPANY DESIGN COMMUNICATION**
- **HIGH PRIORITY EQUIPMENT LIST STRATIFICATION**



## GRANT APPLICATIONS TO DATE

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- WOODWARD COMMUNICATIONS FOUNDATION
- INNOVATIVE WORTHY PROJECTS FOUNDATION
- COMMUNITY DEVELOPMENT BLOCK GRANT CORONAVIRUS (CDBG CV)



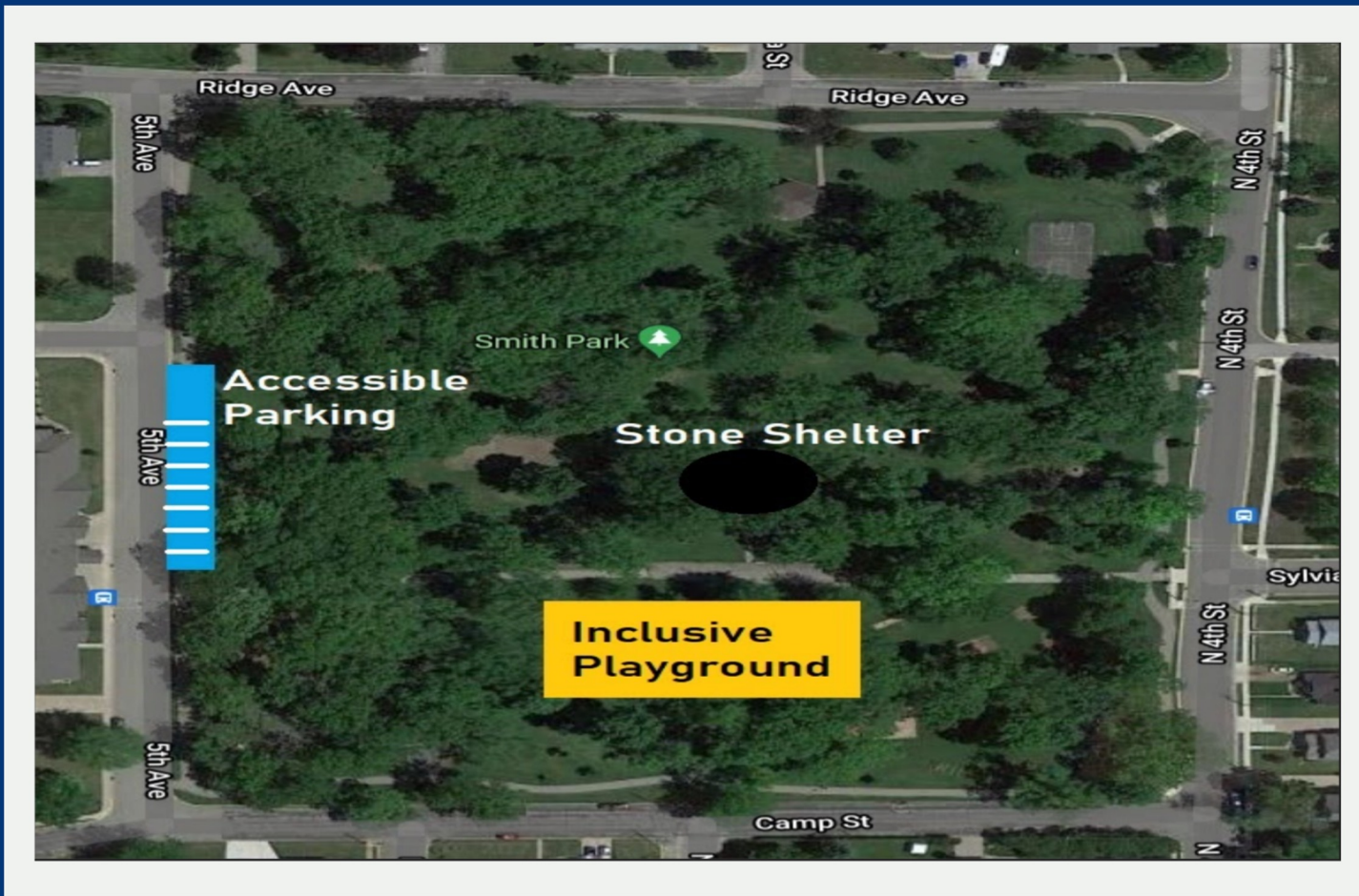


# INCLUSIVE PLAYGROUND EXAMPLES





# SMITH PARK INCLUSIVE PLAYGROUND PROPOSED LOCATION



# SMITH PARK LOCATION PLANS

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- Build Inclusive Playground on South side of Smith Park where current play equipment is currently located
- Relocate any current Playground Equipment that can be moved to enhance other Platteville Parks
- Remodel Stone Shelter Bathrooms to make them accessible
- Add Accessible Parking
- Add and update pathways to make them accessible
- Work with the City to assess what trees should be preserved and what trees should be removed within the Inclusive Playground space based on their overall health and expected longevity. Plant a tree in another part of the park to replace any tree that has to be removed.



# SMITH PARK INCLUSIVE PLAYGROUND PROPOSED LAYOUT OVERVIEW





# PLATTEVILLE INCLUSIVE PLAYGROUND PROJECT PLAN OVERVIEW

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- Fundraise:
  - Will have a 3 tier design and build based on the amount we fundraise— minimum build design, better design, and ideal/best design
  - Estimated Cost for Ideal/best design is ~ \$1 Million in playground equipment with a total project anticipated cost of approximately \$2.2 million.
  - If we do not meet our minimum build fundraising goal then we will use any money donated to enhance the inclusiveness of our current parks
  - If we have extra money it will be placed into an endowment fund for the Inclusive Playground to help cover future maintenance and enhancement costs
  - We have partnered with Inspiring Community Inc. as our non-profit organization





HERE IS WHAT OUR  
DONORS ARE SAYING  
ABOUT THE PLATTEVILLE  
INCLUSIVE PLAYGROUND



“  
*We are so excited to be a  
part of this project in  
Platteville—a place where we  
can look in every child’s eyes  
and say—  
This playground was built  
for YOU.*

**KIM AND MATT ZIELINSKI**

”



“  
*It's so awe-inspiring to see the energy building behind this incredible project. What better way to show our children that everyone in our community has innate value than to invest in an Inclusive Playground.*

**ANONYMOUS DONOR**



“  
*We are thrilled to support  
this wonderful Southwest  
Wisconsin attraction that  
will allow for enjoyable,  
positive motion for kids of all  
abilities and of all ages. On  
behalf of our team and our  
clients, we thank you!*

**REEVES FAMILY AND FRIENDS**

”

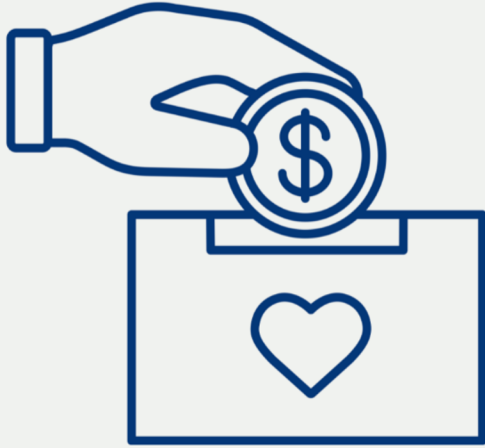


# WHAT DOES IT TAKE TO ACHIEVE \$2.2 MILLION FOR THIS PROJECT?

	NUMBER OF GIFTS NEEDED	TOTAL	NUMBER OF PROSPECTS NEEDED
\$400,000	1	\$400,000	5
\$300,000	1	\$300,000	5
\$225,000	1	\$225,000	5
\$150,000	1	\$150,000	5
\$100,000	2	\$200,000	10
\$75,000	2	\$150,000	10
\$50,000	6	\$300,000	30
\$25,000	12	\$300,000	60
\$10,000	8	\$80,000	40
\$5,000	15	\$75,000	75
\$1,000	20	\$20,000	100
	69	\$2,200,000	345







# MAJOR CONTRIBUTORS TO DATE

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Mound City Bank \$25,000

Cindy Tang \$25,000

Reeves Family and Friends (Edward Jones) \$25,000

Kim and Matt Zielinski \$5,000

Anonymous \$5,000

Lisle Financial \$5,000

Demetri and Jaimie Andrews \$5,000

Jim and Sherry Ariss \$5,000

Anonymous \$2,500

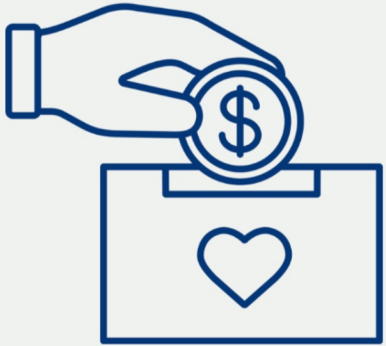


# FUNDRAISING UPDATE

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OUR DONATIONS HAVE NOW EXCEEDED

*\$100,000*



# DONOR RECOGNITION LEVELS

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Diamond over \$100,000

Platinum \$50,000-\$99,999

Gold \$25,000-\$49,999

Silver \$10,000-\$24,999

Bronze \$5,000-\$9,999

Trail Blazers \$2,500-\$4,999

Explorers \$1,000-\$2,499

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The highest Donors will have the option for additional recognition that could include equipment naming rights.

Larger donors will be featured on an artistic display

All donors will be recognized on a kiosk.





YOUR IMPACT

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## HOW TO DONATE



Checks Payable to  
**Inspiring Community Inc.**  
noting Inclusive Playground  
in the memo



Donate your required minimum IRA distribution to Inspiring Community for the Inclusive Playground project.

## FOR MORE INFORMATION



Platteville Inclusive Playground



plattevilleinclusiveplayground@gmail.com

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"A child's occupation is play."

Jessica Puls, Occupational Therapist for the Platteville School District



## WHAT ARE WE ASKING OF CITY COUNCIL?

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approve a \$100,000  
commitment from the  
City of Platteville to the  
Platteville Inclusive  
Playground Project



“This playground will show our community, and Southwest Wisconsin, that we care about all of our children and we want them to play together.”

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Jim Boebel

Superintendent of the Platteville School District





## WHERE WOULD THESE FUNDS COME FROM?

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We are requesting  
City Council to utilize:

**PARK IMPACT FEES**  
**PARK TRUST FUNDS**

*Parks, Forestry and Recreation Committee voted 1/17/22 in favor of the  
City of Platteville committing to donate \$100,000 to the PIP Project*







**QUESTIONS?**