



PARKS, FORESTRY & RECREATION COMMITTEE
Monday, February 15, 2021 7:00 PM
MEETING WILL BE HELD VIA ZOOM
DETAILS LISTED BELOW

- I. Call Meeting to Order
- II. Citizen Comments
- III. Approval of Minutes: December 21, 2020
- IV. Staff Update
 - a. Broske Center Update and Project Overview
- V. New Business
 - a. "Never Forget Garden" City Park *presented by Nancy Fairchild*
 - b. Community Center Brain-Storming Session
- VI. Reschedule March 15, 2021 meeting date
- VII. Adjournment

To join the Park, Forestry and Recreation Committee Meeting via Zoom please visit:
<https://us02web.zoom.us/j/89415539430?pwd=bWMxVFBadDJBZmZibF1ZldGbHg2QT09>

Meeting ID: 894 1553 9430

Passcode: 848076

During the COVID-19 Pandemic, if residents do not have access to a digital meeting, arrangements can be made. If there is any barrier to attend this meeting, please contact City Staff at 608-348-1833 and they will assist you.

PARKS, FORESTRY, & RECREATION COMMITTEE

Monday, December 21, 2020 Minutes

The regular meeting of the Platteville Parks, Forestry, and Recreation Committee of the City of Platteville was called to order by Jason Artz at 7:00 p.m. via Zoom.

ROLL CALL

Present: Jason Artz, Don Francis, Erin Ihm, Suraya Strobl, Brian Whisenant, Cindy Tang, ~~Jennifer Ginter Lyght~~

Others in Attendance: Luke Peters and Adam Ruechel

Welcome to New Members: Brian Whisenant, Suraya Strobl

APPROVAL OF MINUTES: A motion was made by Don Francis to approve the amended minutes from November 16, 2020, seconded Erin Ihm. Motion carried.

STAFF UPDATE:

- a. Pickleball
- b. Bicycle Pump Track
- c. Ash Tree Removal
- d. Broske Center

NEW BUSINESS

- a. **Trust Fund Review / Fundraising Ideas** – With several new members on the Committee, Luke Peters provided an overview on the various Trust Funds and Endowment Funds held by the Parks, Forestry, and Recreation Departments. He also asked the Committee to think about any fundraising opportunities that they feel may be effective.

OLD BUSINESS

- a. **Pool Concession Stand** – Discussion continued regarding options for the Pool Concession Stand. It was decided that staff would continue to explore the options of working with the existing vendor, running the stand in-house, and closing the stand to allow carry-ins. The Committee was not in favor of recruiting a new vendor.

NEXT MEETING – January 18, 2021 at 7:00 p.m. via Zoom.

Motion to adjourn by Brian Whisenant , seconded by Erin Ihm. Motion carried. Meeting was adjourned at 7:35 p.m.

Minutes by Luke Peters

**THE CITY OF PLATTEVILLE, WISCONSIN
COMMITTEE SUMMARY SHEET**

Parks, Forestry & Recreation Committee Agenda Item: IV. a	TITLE: Broske Center Update and Project Overview	DATE February 15, 2021
PREPARED BY: Luke Peters, Recreation Director		

Description:

Quick History

The project which became the Broske Center started as an internal discussion between former City Manager Karen Kurt and Luke Peters about the current condition of the Art Hall. After internal discussions, a small group was formed to present the options to the public. There were three options: ignore, repair, or replace.

Following this initial public presentation, a Steering Committee was formed consisting of Sheri Engelke, chair; Vince Graney, Bob Digman, Mike LeGrand, Jo Roling, and Josh Butson plus City of Platteville employees Karen Kurt and Luke Peters. This group met and there was unanimous consensus that replacing the existing building was the preferred option.

The Steering Committee produced a preliminary plan for a replacement and hosted another public presentation. At this time, we had already collected around \$200,000 in early donations. The total cost of the project was expected to be \$500,000-\$600,000; though we had a prioritized list of additional add-ons that could be added to the project should funding exceed this amount.

Over the next year, the Steering Committee worked to raise money and design the new space based on feedback from the community. The final design ended up being over \$1,000,000, with most of that funding coming from donors.

Sustainability / Financing

The community expectation for the Broske Center is that it be made available for community use for private and public gatherings while remaining revenue neutral. To help accomplish this, financing for the Broske Center has been setup so that is not part of the City's general fund. Any profits or losses are carried over into the fund balance at the end of each year. In the case of a profit, the balance acts as a savings account for the Broske Center.

In 2020, we had \$6,870 in bookings for 2020 and \$4,800 in bookings for 2021. Unfortunately, with COVID-19 we had \$2,250 in cancellations, so our total revenue that will be recorded for 2020 is \$4,620. This fell short of our expenses, so we will be carrying over a negative fund balance of \$1,800 into 2021. While I think we can do better in future years this is within the \$2,000 which was cut from the Park: Building & Grounds budget from 2019 to 2020 to account for no longer having to heat and supply water to the Warming House.

In 2021, as of February 12, we have \$7,600 in bookings for 2021 and \$690 for 2022. The majority of these bookings are on weekends. To drive more usage mid-week, we added the mid-week meeting special in 2021. For just \$25 groups can book a 2-hour meeting Monday – Thursday. Most of our cost are unrelated to usage, so our hope is this special pricing can push some additional revenue and make the Broske Center more accessible to local non-profit groups and businesses.

Attachments:

- **Broske Center Financials for 2020 and 2021**
- **Broske Center Reservation Update**
- **Broske Center Graduation Ad**

Financial Monthly Report				
12/31/2020			12/31/2020	12/31/2020
		<u>Period Actual</u>	<u>YTD Actual</u>	<u>Budget Amount</u>
LIABILITIES				
140-23356-000-000	BROSKE CENTER: TRUST/DONATIONS	(25.00)	3,150.00	-
140-27192-000-000	BROSKE CENTER: DAMAGE DEPOSITS	200.00	700.00	-
140-31000-000-000	FUND BALANCE	-	-	-
140-23388-000-000	PREPAID EVENT CENTER RENT	3,125.00	5,090.00	-
		#REF!	\$ 8,940.00	#REF!
REVENUES				
140-46740-670-000	BROSKE CENTER: RENTAL	(350.00)	(1,000.00)	-
140-46740-671-000	BROSKE CENTER: RENTAL TAXABLE	633.96	5,620.01	10,000.00
		#REF!	\$ 4,620.01	#REF!
EXPENSES				
140-55130-314-000	BROSKE CENTER: UTILITY/REFUSE	1,095.76	3,793.55	9,500.00
140-55130-340-000	BROSKE CENTER: OPER SUPPLIES	158.98	3,654.87	500.00
140-55130-500-000	BROSKE CENTER: OUTLAY	-	-	-
		\$ 1,254.74	\$ 7,448.42	\$ 10,000.00

Financial Monthly Report				
12/31/2021			12/31/2021	12/31/2021
		<u>Period Actual</u>	<u>YTD Actual</u>	<u>Budget Amount</u>
LIABILITIES				
140-23356-000-000	BROSKE CENTER: TRUST/DONATIONS	-	3,150.00	-
140-27192-000-000	BROSKE CENTER: DAMAGE DEPOSITS	200.00	700.00	-
140-31000-000-000	FUND BALANCE	-	-	-
140-23388-000-000	PREPAID EVENT CENTER RENT	3,125.00	690.00	-
		#REF!	\$ 4,540.00	#REF!
REVENUES				
140-46740-670-000	BROSKE CENTER: RENTAL	(350.00)	(150.00)	-
140-46740-671-000	BROSKE CENTER: RENTAL TAXABLE	633.96	7,750.00	10,000.00
		#REF!	\$ 7,600.00	#REF!
EXPENSES				
140-55130-314-000	BROSKE CENTER: UTILITY/REFUSE	-	-	7,500.00
140-55130-340-000	BROSKE CENTER: OPER SUPPLIES	-	6,600.00	2,000.00
140-55130-500-000	BROSKE CENTER: OUTLAY	-	-	3,000.00
		\$ -	\$ 6,600.00	\$ 12,500.00

Broske Center Report

02/12/2021



Current Reservations for 2021: 58

Weddings – 16

Gatherings: Family (reunions/Christmas parties/celebration of life) – 18

Gatherings: Businesses / Organizations – 5

Graduation Parties - 8

Community Events - 10

Other - 1

items of note: All Saturdays in June, Aug, Sept & Oct are booked

Current Reservations for 2022: 6

Weddings: - 2

Gatherings: family (reunions/Christmas parties) – 1

Graduation Parties - 1

Community Events – 2

Current Reservations for 2023: 2

Community Events – 2

Administrative updates:

Continued interested from community members with inquiries via email and phone. With a majority of Saturdays booked during the summer, finding the right date and matching availability can be difficult. We do offer our various other park shelters as alternatives.

Celebrate Your Graduate!

City park shelters are a great option for safe outdoor gatherings! Shelters available to book in Smith Park, Moundview Park and others.

BROSKE CENTER:

Reserve the entire center or a hall

Broske Center: **\$200**

West / East Hall: **\$100**

Amenities include tables, chairs, restrooms, and a climate-controlled building.

Kitchen and A/V usage available for an additional fee.

Broske Center dates available within a 24-month time frame.

Check with Recreation staff for available dates in 2021 & 2022!



CONTACT:

(608) 348-1833

recreation@platteville.org

Recreation Office:

75 N Bonson Street, Platteville, WI

A Large Space for Small Gatherings

COVID-19 safety precautions are currently in place at the Broske Center.

Contact Recreation staff for the current restrictions before your event.

Dates are available on a first-come, first-serve basis and are not reserved until the rental fee is paid. A damage deposit is required.

The Broske Center is located in Legion Park, 1155 N Second Street, Platteville.

**THE CITY OF PLATTEVILLE, WISCONSIN
COMMITTEE SUMMARY SHEET**

**Parks, Forestry &
Recreation
Committee
Agenda Item:
V. a**

**TITLE:
“Never Forget Garden” City Park**

**DATE
February 15, 2021**

PREPARED BY: Luke Peters, Recreation Director

Description:

Nancy Fairchild has contacted Recreation staff about the possibility of adding a “Never Forget Garden” within City Park. These gardens are part of a national effort to honor the interment of the Unknown Soldier from World War I. This year will mark the 100th anniversary (1921 – 2021). Staff supports the project as long as our local veteran groups are involved, there is a plan for ongoing maintenance, and it does not interfere with other park uses, such as Farmer’s Market and Music in the Park.

Attachments:

**THE CITY OF PLATTEVILLE, WISCONSIN
COMMITTEE SUMMARY SHEET**

Parks, Forestry & Recreation Committee Agenda Item: V. b	TITLE: Community Center Brain-Storming Session	DATE February 15, 2021
PREPARED BY: Luke Peters, Recreation Director		

Description:

In the Parks & Recreation Comprehensive Plan we have identified the O.E. Grey School Building as a potential location for a Community Center. One of our initiatives was to explore the possibility of buying the neighboring property should it ever come up for sale. This would open the possibility of adding a larger gymnasium at some point in the future. Staff only see this as an option if we can partner with some other organizations, such as the School District. There was some talk of a "Lifelong Learning Center." If this is something the Committee wants to move forward on, it may be appropriate to form a sub-committee. This sub-committee would consist of some current Committee members, plus additional members of the community that have an interest in this project. Other known fundraising campaigns should be considered with this project. We already know of the pickleball courts and fire stations as substantial fundraising campaigns.

There is certainly interest in a Community Center in Platteville, however there are also several challenges. City staff were part of a team exploring the Boys & Girls Club coming to Platteville. That team conducted a feasibility study, and the results indicated a need and interest, but determined the community lacked the long-term funding to support a facility. The main concern from Staff remains the annual operating budget required.

Instead of starting with the full expense of a Community Center, one idea might be to start with similar programming but running it from our current park system. The Parks & Recreation Department could hire "Play Leaders" to be in Smith Park or Legion Park with a cart of play equipment, games, and crafts. This would be a drop-in program where anyone interested can just show up. Our leaders would simply help facilitate play. Eau Claire runs a similar program and would be a good model for our program. Staff have also spoken with the Platteville Public Library and University of Wisconsin - Platteville and both parties expressed interest in partnering in some manner.

If the "Play Leaders" program is successful, a next step might be to rent a classroom at O.E. Grey School. We would then have a youth and senior center under one roof, which would be a good start towards a Community Center.

Attachments: