



**PARKS, FORESTRY & RECREATION COMMITTEE**  
**Monday, November 15, 2021 7:00 PM**  
Meeting will be held in-person.  
Council Chambers, City Hall  
75 N Bonson Street, Platteville, WI

- I. Call Meeting to Order
- II. Citizen Comments
- III. Approval of Minutes: October 18, 2021
- IV. Staff Update
  - a. Broske Center
  - b. Recreation Programs
  - c. Dogs in Municipal Parks
  - d. Inclusive Playground
  - e. Pickleball Courts
- V. Old Business
  - a. Broske Center Fee increases for 2022
- VI. New Business
  - a. Broske Care Committee – PFRC representative
- VII. Discuss December 20, 2021, meeting date
- VIII. Adjournment

**\*\* Masks are required in Municipal Buildings\*\***

**PARKS, FORESTRY, & RECREATION COMMITTEE**

**Monday, October 18, 2021 Minutes**

The regular meeting of the Platteville Parks, Forestry, and Recreation Committee of the City of Platteville was called to order by Jason Artz at 7:02 p.m. in the Council Chambers.

**ROLL CALL**

Present: Jason Artz, Erin Ihm, Cindy Tang, Suraya Strobl, Don Francis, Brian Whisenant

Not Present: Victoria Hundhausen

Others in Attendance: Christina Burr, Kim Zielinski, Adam Ruechel, and Luke Peters

**CITIZEN COMMENTS**

**APPROVAL OF MINUTES:** A motion was made by Suraya Strobl to approve the amended minutes from August 23, 2021, seconded by Cindy Tang. Motion carried.

**STAFF UPDATE:**

- a. Broske Center
- b. Recreation Programs
- c. Flaggpole in Harrison Park
- d. Dogs in Municipal Parks

**OLD BUSINESS**

- A. Inclusive Playground Location** – Christina Burr and Kim Zielinski presented a PowerPoint outlining potential locations for the Inclusive Playground. Their top four locations included three different options in Smith Park and Legion Park as their preferred alternative. After some discussion Brian Whisenant made a motion to recommend to the Common Council that Smith Park be the chosen location, seconded by Suraya Strobl. Motion carried.

**NEW BUSINESS**

- a. Broske Sound Control** – Community leaders of the Broske Center project have researched options for increasing sound absorption at the center. Their proposed project would add 47 sound absorbing wall panels at the total cost of \$25,000. They are asking the City to contribute \$6,000 towards this project from the Broske Center Donation Trust. After some discussion, Surya Strobl made a motion to approve the expenditure of \$3,000 this year and \$3,000 next year towards the sound absorption project, seconded by Brian Whisenant. Motion carried.
- b. Proposed Recreation & Aquatic Center Fees** – Luke Peters presented optional fee increases for the 2022 Fee Schedule. Options presented included an increase in Broske Center Hall rentals from \$100 to \$150, an increase in the daily aquatic center passes from \$3 to \$4, an increase in the additional person charge for season passes from \$20 to \$25, and the addition of a “Tier #3” in recreation programming fees. Tier #3 would be \$45 for residents and \$60 for non-residents. This fee would likely be used to help cover the rising uniform costs for NFL Flag Football. After some discussion Cindy Tang made a motion to recommend to the Common Council the addition of a Tier #3 for recreation programming with prices set at \$45 for residents and \$60 for non-residents, seconded by Erin Ihm. Motion carried. A second motion was made by Cindy Tang to recommend to the Common Council an increase in daily aquatic center passes from \$3 to \$4 and an increase in the additional person charge for season passes from \$20 to \$25, seconded by Surya Strobl. Motion carried. No motion was made on the Broske Center fee changes and the topic will be brought back at a future meeting.

**NEXT MEETING – Monday, November 15, 2021 at 7:00 p.m. in the Council Chambers at City Hall**

Motion to adjourn by Cindy Tang, seconded by Brian Whisenant. Motion carried. Meeting was adjourned at 8:15 p.m.

Minutes by Luke Peters

# THE CITY OF PLATTEVILLE, WISCONSIN COMMITTEE SUMMARY SHEET

**Parks, Forestry & Recreation Committee  
Agenda Item:  
IV.**

**TITLE:  
Staff Update**

**DATE  
November 15, 2021**

**PREPARED BY: Luke Peters, Recreation Director**

**Description:**

**Attachments:**

1. Broske Center Financials

*Financial Monthly Report*

12/31/2021			12/31/2021	12/31/2021					
		Period Actual	YTD Actual	Budget Amount	Variance	% of Budget	Enc Balance	Unenc Balance	
<b>LIABILITIES</b>									
140-23356-000-000	BROSKE CENTER: TRUST/DONATIONS	-	232.80	-	(232.80)	#DIV/0!	6,382.80	6,150.00	
140-27192-000-000	BROSKE CENTER: DAMAGE DEPOSITS	-	1,350.00	-	1,350.00	#DIV/0!	(100.00)	1,250.00	
140-31000-000-000	FUND BALANCE	-	(2,578.41)	-	(2,578.41)	#DIV/0!	-	(2,578.41)	
140-23388-000-000	PREPAID EVENT CENTER RENT	-	690.00	-	690.00	#DIV/0!	-	690.00	
		#REF!	\$ (305.61)	#REF!	#REF!	#REF!	#REF!	#REF!	
<b>REVENUES</b>									
140-46740-670-000	BROSKE CENTER: RENTAL	-	3,025.00	-	3,025.00	#DIV/0!	(950.00)	2,075.00	
140-46740-671-000	BROSKE CENTER: RENTAL TAXABLE	-	18,197.87	12,500.00	5,697.87	146%	(5,579.72)	118.15	
		#REF!	\$ 21,222.87	\$ 12,500.00	#REF!	170%	#REF!	#REF!	
<b>EXPENSES</b>									
140-55130-314-000	BROSKE CENTER: UTILITY/REFUSE	-	4,296.10	7,500.00	3,203.90	57%	2,711.42	5,915.32	
140-55130-340-000	BROSKE CENTER: OPER SUPPLIES	-	4,349.89	2,000.00	(2,349.89)	217%	2,076.10	(273.79)	
140-55130-500-000	BROSKE CENTER: OUTLAY	-	3,600.00	3,000.00	(600.00)	120%	(3,000.00)	(3,600.00)	
		\$	-	\$ 12,245.99	\$ 12,500.00	\$ 254.01	98%	\$ 1,787.52	\$ 2,041.53

2. Broske Center update: November 2021
3. Recreation Programs - Indoor Park is now taking place on Saturday mornings at Westview.
4. Dogs in Municipal Parks - Passed the Common Council with the addition of City Park as an area where dogs are not allowed.
5. Inclusive Playground - The location was approved in Smith Park with the Council preferring Option C, which is replacing the existing playground equipment.
6. Pickleball Courts - The City is currently withholding \$100,000 payment until a meeting is established with Delta 3, Owens Excavating, and Iverson Construction. The main area of concern is a valley along the south end of the courts.

# Broske Center Report

11/12/2021



**Current Reservations for 2021: 138**

Weddings – 19

Gatherings: Family (reunions/Christmas parties/celebration of life) – 41

Gatherings: Businesses / Organizations – 40

Graduation Parties - 13

Community Events - 21

Other/Internal Use - 4

**Current Reservations for 2022: 42**

Weddings: - 14

Gatherings: family (reunions/Christmas parties/celebration of life/baby shower) – 11

Gatherings: Businesses / Organizations – 4

Graduation Parties - 9

Community Events – 4

**Current Reservations for 2023: 6**

Community Events – 2

Graduation Parties – 1

Gatherings: family (reunions/Christmas parties) – 3

## **Administrative updates:**

Creation of the Broske Center Care Committee.

Staff are proposing updates to the 2022 fees for the Center.

Inquires for 2022 events are continuing to be high.

**THE CITY OF PLATTEVILLE, WISCONSIN  
COMMITTEE SUMMARY SHEET**

<b>Parks, Forestry &amp; Recreation Committee Agenda Item: V. a</b>	<b>TITLE: Proposed Broske Center Fee increases for 2022</b>	<b>DATE November 15, 2021</b>
<b>PREPARED BY: Luke Peters, Recreation Director</b>		

**Description:**

A meeting was called by Councilmember Shanley to discuss potential fee increases at the Broske Center. After some discussion it was decided that the preferred option to increase fees would be to charge based on group size (tables and chairs). It was recommended to automatically include the kitchen in the price of all future rentals. Below is a basic outline of a potential fee schedule based on group size.

**One Hall**

Current Charge - \$100, plus \$50 for the kitchen

0-50 people - \$150

51-100 people - \$200

101-150 people - \$250

**Both Halls**

Current Charge - \$200, plus \$50 for the kitchen

0-100 people - \$300

101-200 - \$400

201-300 people - \$500

One additional suggestion was to have an additional charge for those events that would like to bring in their own alcohol. This is something the Committee should discuss.

**THE CITY OF PLATTEVILLE, WISCONSIN  
COMMITTEE SUMMARY SHEET**

<b>Parks, Forestry &amp; Recreation Committee Agenda Item: V. a</b>	<b>TITLE: Broske Care Committee</b>	<b>DATE November 15, 2021</b>
<b>PREPARED BY: Luke Peters, Recreation Director</b>		

**Description:**

On October 26, 2021, the Platteville Common Council passed a resolution establishing a “Broske Center Care Committee”. The full resolution is posted below. This committee will be a subcommittee of the Parks, Forestry, and Recreation Committee. We will need a member of the Parks, Forestry, and Recreation Committee to serve on this new subcommittee.

Creating a Broske Center Care Committee

WHEREAS, within the Inspiring Community, Inc. transfer of the William J. and Mary Lou Broske Center at Legion Park to the City official document is a requirement for the City of Platteville to create a “Care Committee”.

WHEREAS, the Platteville Common Council discussed establishing a Broske Center Care Committee at the October 26, 2021, meeting.

WHEREAS, the City of Platteville envisions such a committee to provide advice to the City of Platteville Parks, Recreation & Forestry Department. That advise might include suggestions with regards to management and pricing; facility cleanliness and condition; and marketing and promotion. Additionally, this group may act as ombudsman to investigate and assist with the resolution of complaints and concerns raised by users. The primary mission of the Care Committee is to assure the Broske Center remains a ‘highly sought after, revenue generating operation, for the city.

NOW, THEREFORE BE IT RESOLVED, by the Common Council of the City of Platteville that a Broske Center Care Committee is hereby created.

IT IS FURTHER RESOLVED, said Committee shall be a subcommittee of the Parks, Forestry, and Recreation Committee. It shall be composed of one Common Council Representative, One Parks, Forestry, and Recreation Committee Representative, One Inspiring Communities, Inc. Representative and up to 15 at-large Volunteer Members which shall consist of not more than 4 who reside outside of the city limits.

IT IS FURTHER RESOLVED; the members of the Committee shall be appointed by the Common Council President subject to approval by the Common Council.

IT IS FURTHER RESOLVED, the Committee shall have the Parks Director or City Staff designee as the staff liaison with no voting powers and that the Committee shall make such rules for establishment of dates, times, and procedures as necessary. It is anticipated that this committee will meet monthly, and the meetings will be organized as ‘open meetings’ under Wisconsin’s Open Meeting law.

PASSED BY THE COMMON COUNCIL on the 9<sup>th</sup> day of November 2021.

**Attachments:**

- **Transfer of Broske Center document**



# INSPIRING COMMUNITY, INC.

August 28, 2020

TO: City of Platteville

FR: Inspiring Community, Inc.

RE: Transfer of the William J. and Mary Lou Broske Center, at Legion Park to the City

It was in the Fall of 2018 that a group of interested community members met in the Art Hall at Legion Park. The group explored the idea of renovating the mid-1930s building. As the discussion evolved with those gathered expressing their concerns about the building's condition as well as its limitations, there was general consensus to pursue replacement, funded by gifts and grants. Throughout the Fall of 2018, the attributes of a preferred facility were delineated to include:

- A 6000 sq. ft. open span building (seating for 300 to 400 people) with 18' flat ceiling and additions on the north, west and south sides;
- The south side addition to serve as the building's main entryway and include restrooms and to serve as the ice rink shelter;
- The north side addition to serve as a kitchenette/food prep area and as storage;
- A west side open air addition, to serve as a patio and to include picnic tables;
- Main structure dividable into 2 spaces, with retractable wall and windows below the roof line and above the north and south addition roof lines;
- In floor heat as well as auxiliary heat and air conditioning;
- 12' insulated overhead doors on both ends of main structure, with screens to allow doors to be open;
- WIFI throughout plus a sound system and hearing loop as well as commercial video screens.

A dedicated group of community volunteers including Sheri Engelke (chair), Jo Roling (vice chair), Josh Butson, Nathan Curry, Bob Digman, Vince Graney, Bob Hundhausen, Mike LeGrand, Luke Peters and Ron Weier and supported by the Inspiring Community, Inc. board (Cindy Tang/chair, Barb Daus, Deanna Grywalsky, Mary Huck, Eileen Nickels, Alice Rekstad, Gene Weber, and Angie Wright) began the work of generating the funds to make the facility a reality. As of August 20, 2020, some 335 individuals, families, organizations and/or businesses have donated cash gifts totaling \$1,008,717. Additionally, gifts in kind valued at \$127,365 were received from 24 businesses/organizations/families/individuals. Thus, the total invested in this project is \$1,136,082 by some 360 separate donors.

It should be noted that Eastman Cartwright/Platteville served as general contractor for the facility. Delta 3 Engineering provided the requisite engineering design documents. Sheri Engelke served as project manager. The listing of those who were involved in the building and creation of amenities are included with this document.

**Inspiring Community, Inc. \* 190 Market St. \* PO Box 503 \* Platteville WI 53818**

*Inspiring Community, Inc. is a non-profit corporation – TIN 82-2002935*

*Gifts to Inspiring Community, Inc. are tax deductible to the limits of the law.*

It is with a great deal of pride in community that Inspiring Community, Inc. hereby transfers ownership of the William J. and Mary Lou Broske Center to the City of Platteville based on the following conditions:

- The Center shall, in perpetuity, be named the William J. and Mary Lou Broske Center with the City maintaining the various Broske signage as well as the dedication plaque;
- The 2 halls within the Center shall, in perpetuity, be named (east hall) the Bob & Barry Brodbeck Hall and (west half) the Reeves Family and Friends Hall with the City maintaining the special recognition plaques constructed of materials reclaimed from the 1930's Art Hall;
- The attached open air patio (on the west end of the building) shall in perpetuity be known as the Inspiring Community Inc patio with the City maintaining the special recognition plaques constructed of materials reclaimed from the 1930's Art Hall;
- The \$1000+ donor recognition plaques within the building shall remain, in perpetuity, and shall be maintained by the City of Platteville;
- The recognition kiosk, on the building's exterior, shall remain, in perpetuity, and shall be updated and maintained by the City of Platteville as future donations are received and recorded;
- The City of Platteville shall track any future donations and shall bear the cost of updated kiosk inserts, on a yearly basis, that recognize ALL donors to the facility;
- The City of Platteville shall have responsibility for assuring that fees charged for use of the facility cover the long-term maintenance of the Broske Center to include:
  - An annual review and update of fees to minimize the need for tax monies to support the Center including an annual review of benchmark cities (or others) with ~ 6000 sq foot event centers with similar amenities to assure market-based pricing necessary to assure long term maintenance
- Inspiring Community reserves the right to install recognition plaques within the facility and decorative barn quilts on the building's exterior;
- Inspiring Community reserves the right to hold 5 donor events, without cost, as conditions improve;
- Inspiring Community agrees to cover the cost of a stormwater drain, to be installed south and east of the building'
- The City of Platteville assumes responsibility for all building maintenance and for the installation and maintenance of landscaping;
- The City of Platteville shall have responsibility of assuring that future funding from the Dairy Days Committee is used for Broske Center enhancements (not maintenance) as documented in their pledge of support;
- The City of Platteville shall recruit a volunteer "Care Committee" to provide advice to the City of Platteville Parks, Recreation & Forestry department. That advice might include suggestions with regard to management and pricing; facility cleanliness and condition; and marketing and promotion. Additionally, this group may act as an ombudsman to investigate and assist with the resolution of complaints and concerns raised by users. The primary mission of the Care Committee is to assure that the Broske Center remains a 'highly sought after, revenue generating operation' for the City.
- The City of Platteville shall provide an annual usage report to Inspiring Community, Inc. which shall include a reconciliation of all fees collected and of expenses for maintenance items;
- Inspiring Community, Inc. shall transfer any and all warranties to the City of Platteville with the City responsible for implementing those warranties.

The completion and transfer of this facility is a testament to the COMMUNITY that is Platteville. Donors to this facility have an affinity for this community, regardless of where they may currently reside. It is the hope of Inspiring Community Inc that the William J and Mary Lou Broske Center is a concrete example of what our community can achieve by working together.