



PARKS, FORESTRY & RECREATION COMMITTEE
Monday, February 19, 2024, 7:00 PM
Meeting will be held Virtually via zoom and in person.
North Conference Room 75 N. Bonson Street, Platteville, WI

- I. Call Meeting to Order**
- II. Citizen Comments**
- III. Approval of Minutes:** January 15, 2024
- IV. Staff Update**
 - a. Family Aquatic Center
 - i. Pool concrete boring tests
 - ii. Lifeguard and personnel hire progress.
 - b. Senior Center
 - i. CIP from 2023
 - c. City Park
 - i. Camera Progress
 - d. Activities
- V. New Business**

None
- VI. Old Business**

Broske revenue chart comparisons
- VII. Next Meeting:** March 18, 2024
- VIII. Adjournment**

If attendance requires special accommodation, please contact (608) 348-9741

PARKS, FORESTRY, & RECREATION COMMITTEE Minutes

Date January 15, 2024

The regular meeting of the Platteville Parks, Forestry, and Recreation Committee of the City of Platteville was called to order by Jason Artz at 7:04 p.m. in the City Hall North Conference room and Zoom.

ROLL CALL

Present by zoom: Jason Artz , Ari Ihm , Suraya Strobl _____, Cindy Tang ,
Victoria Hundhausen , Debi Sigwarth , Lucas Dresden _____
Staff in Attendance: Robert Lowe Clint Langreck _____ Adam Bartels

Members of the Public:

Paul Malischke via zoom

CITIZEN COMMENTS:

Discussion was held on the ice rink. The rink has been moved to a new location to the parking lot north of the pickleball courts. The new rink was purchased two years ago. This new rink has plastic sides that allow the rink to sit on a standalone flat surface. The parking lot is of such a size and location that makes this a great spot for the rink.

APPROVAL OF MINUTES: A motion was made by Cindy Tang to approve the minutes from the December 2023 meeting, seconded by Ari Ihm. Motion carried.

STAFF UPDATES were given on:

a. Broske Financials Actuals 2023

Director Lowe reported actual expenses of \$29,023 including \$8,000 spent on HVAC and \$3,234 on divider wall repair. This work should improve the utility costs in the future, and it definitely helped with the noise reduction because the system was set to run constantly to move air. Income exceeded budget projections. The total was \$29,585. This increase was the result of previous years' rate increase recommendations.

b. Broske Reservations

Lowe reported Broske reservation numbers for 2023 were 120. This is down from 208 in 2022. This was by design as the increase rate in rental fee allowed us to manage the facility better with higher total revenue and fewer personnel hours. Reservations for 2024 were already at 94, about 20% higher than previous YTD.

c. Broske Improvements

The center has always struggled with sound and temperature issues. We made improvements to both. As reported in the expenses in 2023 the improvements included the HVAC system and repairs to the center dividing wall. Energy Management Consultants installed zone temp sensor and controls. This reduced the constant noise of the large fans needing to run continuously every time someone entered the restroom or the facility. It also provided communication between the heating floor system and the gas forced air system. This should also reduce utility costs.

d. Activities

Activities Coordinator Bartels gave the committee a brief update. Fourteen teams are in the volleyball league. Spring activities are now posted and ready for signup. Westview will have a another frisbee golf camp and senior center activities are well attended.

e. Stream stabilization

Nothing new yet on stream stabilization project. Director Crofoot is monitoring that progress. It was brought up that John Fick from UWP is a great resource for help.

II. New Business

a. Trail Update

Director Crofoot is hoping to have an RFP for phase 1 of the Mound View trail project out soon. Regional Planning is the entity leading the design process on this.

III. Old Business

a. Jenor Tower Crossing

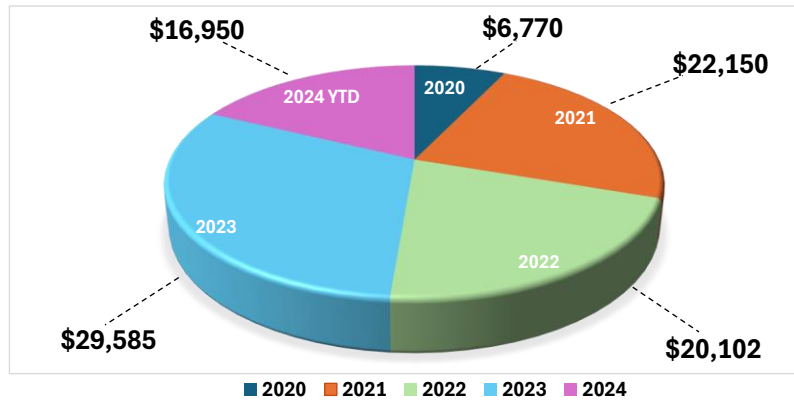
Alderman Artz gave brief update, at this time limited funds will be used wisely for signage and visibility proposes regarding the cross walk from Jenor Towers to Jenor Park.

NEXT MEETING – Monday February 19, 2024, 7:00 p.m. in the City Hall North Conference Room as well as a zoom link to be provided.

Motion to adjourn by Cindy Tang seconded by Victoria Hundhausen. Motion carried. Meeting was adjourned at 7:54 pm

Minutes by Robert Lowe

Broske Center Revenue



The bar graphs provide data for the number of rentals per year and the pie chart shows gross income per year. The years 2021 and 2022 show a large number of rentals, which caused a great deal of stress on resources and equipment. The average rental rate for those years was just over \$95/day. The rates were raised for 2023, this improved the average rental rate to \$246/day while also increasing the gross revenue by \$7,435. The higher rates and more manageable number of rentals reduced the stress on resources, increased the gross revenue, and allowed for expenditures on needed improvements and repairs. The 2024 data shows at this early date in February an even better outlook.

Broske Center Rentals

