Introductions
Open House Agenda

- **Introductions**
  - 7:00 – 7:15

- **Project Overview & Timeline**
  - 7:15 – 7:45

- **Break**
  - 7:45 PM – 8:00 PM

- **Getting Started: Discussion & Brainstorming**
  - 8:00 PM – 8:45 PM
Project Background – Original Meeting

- What do you love about living in Platteville?
- What is unique about Platteville?
- What are our strengths and assets?
- What are our challenges and opportunities?
- What other planning efforts are we already working on?
- What types of experience would improve livability in Platteville?
- What would be the ultimate outcome of a placemaking project in Platteville?
PATH: Platteville Arts, Trails & History

- Focus on Planning
- Be as inclusive as possible
- Final Celebratory Project
Why is this important?
Who is involved?

You.

Identified Partners include:

• City of Platteville
• Mining & Rollo Jamison Museums
• Arts Wisconsin
• Platteville Public Library
• Platteville Area Regional Chamber of Commerce
• Platteville School District
• University of Wisconsin – Platteville PAACE
• Platteville Main Street
• Platteville UNITE/Southwest Health
• Platteville Community Theatre/Friends of the Auditorium
Finalize project scope and hire project manager
Aug.–Sep. 2017

Establish Artistic Review Committee/Develop and Publicize Celebration Project RFP
Nov.–Dec. 2018

Creative Placemaking Planning Meetings & Public Meetings
Sep. 2017 – Oct. 2018

Public Voting to Select Celebration Project
Feb.–Mar. 2019

RFP Review and Selection of Top 5 proposals
Feb. 2019

Announce Winning Artist/Project
Mar. 2019

Art Creation/Performance Planning
Apr.–June 2019

PATH Project Dedication/Performance
July 2019

PATH Project Dedication/Performance
July 2019

Project Details - Timeline
## Project Details – Income & Expenses

<table>
<thead>
<tr>
<th>Income</th>
<th>Amount</th>
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<tbody>
<tr>
<td>NEA Grant</td>
<td>$25,000</td>
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<tr>
<td>Amount to be Fundraised</td>
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<tr>
<td>In-Kind Support</td>
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<td><strong>Total</strong></td>
<td><strong>$86,300</strong></td>
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<table>
<thead>
<tr>
<th>Expenses</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Salaries and Wages</td>
<td>$45,660</td>
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<tr>
<td>Travel</td>
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<tr>
<td>Project Manager Fees</td>
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<td>Meeting Facilitation</td>
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<tr>
<td>Artist/Performer Fees</td>
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<td>Advertising</td>
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<td>Printing/Mailing</td>
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<tr>
<td>Meeting Supplies</td>
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<tr>
<td>Food/Refreshments</td>
<td>$1,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$86,300</strong></td>
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</tbody>
</table>
Project Details – Planning Process

- Establish CPPG Member Commitment
- Build Group Cohesion
- Identify Community Assets*
- Map Community Assets
- Review Data and Narrow List of Community Assets
- Choose a Key Community Asset*
- Envision the Future
- Select Core Strategies and Name Identity*
- Create Outcomes and Set Goals
- Attach Measures to Outcomes and Generate List of Activities
- Organize Action Steps and Resource Needs
- Plan Review and Public Comment
We need you!

- Partner as a member of the Creative Placemaking Team.
- Participate in public meetings.
- Donate to the cause.
- Volunteer.
What questions do you have?
Brainstorming/Discussion