



## What is PATH?

PATH stands for Platteville Art, Trails and History. The goal of PATH is to bring the community together to collaboratively decide what makes Platteville special and how we can harness these assets to make our community a richer place.

The PATH Project will use a creative placemaking approach that draws partners from all sectors of the community into an inclusive, collaborative planning process. The planning process will identify and build upon the community's unique assets and help create strategies to promote a more diverse, vibrant, and sustainable economy that benefits the entire community.

These strategies will capitalize on our local identity to:

- stimulate economic development;
- distinguish Platteville as an authentic, innovative community;
- highlight civic amenities;
- provide access to the arts for everyone in the community; and
- attract entrepreneurs, visitors, and students who are so critical to our local economy.

## Why is PATH important to the community?

Creative placemaking brings the community together to reimagine the community, improve local business viability and public safety and bring diverse people together to celebrate, inspire, and be inspired. Cultural expression is fundamental to our understanding of what defines community – from festivals and events to historic buildings and local history. Community development should include strategies to draw on these local strengths and assets.

The concrete outcome of the project will be a creative community plan and implementation strategy that integrates arts and culture into the community development framework. To celebrate completion of the plan, PATH will commission a work of public art or arts/cultural performance as determined through the planning and community involvement process.

## Who is PATH exactly?

PATH is being led by the City, Arts Wisconsin, and community partners, but it will be most successful if we have full community involvement. PATH is all of us!

Some of the project partners include: The City of Platteville, The Mining & Rollo Jamison Museums, The Platteville Public Library, Arts Wisconsin, The Platteville Area Regional Chamber of Commerce, The Platteville School District, University of Wisconsin Pioneer Academic Center for Community Engagement (PACCE), Platteville Main Street Program, and Platteville Community Theatre/Friends of the Auditorium.

## How can I get involved?

**Partner:** A group of approximately 20 partners will make up the core Creative Placemaking Planning Team. They will contribute approximately 5 hours a month for about a year with regular meetings on the second Thursday of each month at 6:00 pm. Childcare will be provided.

**Participate:** We will be holding several public meetings, attending events, and conducting community surveys and interviews to involve community members throughout the planning process.

**Donate:** Send donations to:

PATH Project  
PO Box 780  
Platteville, WI 53818

Make checks out to Platteville PATH Project.

**Volunteer:** Help us write grants, run meetings, conduct surveys, and fundraise to make Platteville an even better place to live, work, and play.

## Who do I contact for more information?

- Diana Bolander, City of Platteville, (608) 348-3301, [museumdirector@platteville.org](mailto:museumdirector@platteville.org)
- Angie Wright, Project Manager, (608) 778-9652, [PlattevillePATH@gmail.com](mailto:PlattevillePATH@gmail.com)
- Anne Katz, Arts Wisconsin, (608) 255-8316, [akatz@artswisconsin.org](mailto:akatz@artswisconsin.org)
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