MINUTES

Call to Order

The meeting was called to order at 6:05 pm by Aulik.

- Members Present: Ericksen, Luedtke, Hilfer, Wingert, Starr, Geyer, Elskamp
- Members Absent: Shanley, Andrews, & Fuellemann
- Staff Present: Aulik, Crofoot, Ruechel – City; Seebooth-Wilson - UWP
- Others Present: Aaron Plumer (Running Inc), Drew Stoutenborough (Stratton Buses), Rich Christensen

Approval of Minutes from November 14, 2019

Motion by Ericksen, seconded by Geyer to approve the minutes. Voice vote. Motion carried.

Staff Reports

- The committee reviewed 2019 year-end stats and a map regarding ridership by stops.
- Aulik reported that the City will be receiving an 80/20 grant for a bus in 2020 and will be included in an 80/20 grant application for a new taxi in 2021.

Proposed additional stops on Main St and the Ruxton apartments

The Committee reviewed the pros/cons of possible additional stops on Main St (one near Garvey’s) and near the Ruxton Apartments. Stratton Buses will review information regarding the impacts of adding/changing stops in this area and provide a recommendation at the next meeting. No action taken.

Discussion Items and Updates

- Transportation Mural: To promote public transportation and art, Seebooth-Wilson proposed having a mural created near the crosswalk in front of Ullsvik Hall. There is an interested faculty member who could design and possibly do the mural during the summer. The Committee suggested bringing a design to the next meeting so that it could be brought to the Council. Potential ordinance considerations will be researched.

- Rider Capacity on Buses: Legally the 3 buses on the orange route have 25, 25, and 26. There are issues with overcrowding on the buses from Rountree Hall and the Student Center and going over max capacity. After heavy discussion on how to address the issue now and for future planning, a mixed approach was decided on. This approach includes marketing to students that the buses cannot be overloaded, signage on campus and in the bus, and enforcement of capacity limits by the drivers. A date of March 30 was tentatively discussed as the enforcement date and will be brought back for action.

- Marketing on Buses: It was discussed as a funding mechanism regarding putting marketing material from business somewhere in the bus. Right now, the buses don’t have anything that
can easily host a sign. Stratton Buses will investigate if there is something that can be easily added to the front of the bus or back of the seats.

- Future Route and Budget Considerations: Decreased student enrollment will start affecting the 2021 budget and the Committee should start considering future route modifications for the next year now.

Citizen Comments

Rich Christensen commented on bus routes and low ridership.

Next Meeting Date
March 12, 2020 @ 6:30 pm

Adjourn
Motion by Hilfer, second by Luedtke to adjourn. Voice vote. Motion Carried.
Time: 8:01 pm

Submitted by: LMA