

## **AGENDA**

1. Call to Order
2. Approval of Minutes: October 14
3. Public Comments
4. Route Discussion
  - a. Budget
  - b. Hours of Service
  - c. Fares
  - d. Revision of routes
    - i. destinations for seniors
    - ii. unserved areas of town
    - iii. COA concern – After Hours Options
5. Survey Update
6. Meeting Schedule for PPT:
  - a. Next meeting will be Thursday, November 18 at 2:00 PM
  - b. Following meeting dates: December 2 and December 16
7. Adjourn

Join Zoom Meeting

<https://us02web.zoom.us/j/81738996662?pwd=OWN1RnRZRE1CZjRFblc0ZjdhaHFhUT09>

Meeting ID: 817 3899 6662

Passcode: 279539

PPT members present: Ericson & Enz (Community Reps), Searl (UWP-SUFAC), Geyer (UWP), Kratz (UWP-Student Senate), Parrot (Council Rep) [arrived at 2:20pm]  
PPT members excused: Andrews (School District), Elskamp (UWP), Schnurer (UWP)  
PPT members absent: Hilfer (Hospital Rep),  
PPT ex-officio members present: Crofoot (City),  
PPT Staff Liaisons: Beau (Stratton Buses), Hellwig & Pluemer (Running Inc)  
City Staff present: Sigwarth  
Members of the public: Goldstein (Telegraph Herald)

**Call to Order:** Crofoot called the meeting to order on zoom at 2:06pm.

**Appoint Committee Chair:** Crofoot called for volunteers or nominations. Crofoot will serve as an interim committee chair unless a committee member would like to volunteer to serve in this capacity.

**Approval of Minutes: August 12 and September 30, 2021:** Geyer motion, Ericson second to approve minutes as written.

**Public Comments:** There were no public comments.

**Route Discussion:**

**Review of Data:** High ridership for taxi in 2020, low bus ridership in 2020 due to no students on campus because of pandemic. Ericson presented his review and findings of the 2020 & 2021 data. There are 12 stops that account for 94% of riders. Comparing the current routes to the frequently used stops should yield an ideal route for proposed revisions to the route. Survey of current bus riders could also be done.

Beau commented that the Green Route is hard to staff due to low ridership and early morning hours. The Purple Route is used, and hours could be extended.

Hellwig noted that due to the return to shared ride model, wait times are down to a 15/20 minutes wait for a taxi ride. During the pandemic, and only one rider from different household in taxi at one time, wait times were up to 45 minutes to an hour.

**Budget / Hours of Service / Fares & Revision of Routes:**

Due to low enrollment numbers at the university, the public transportation options will need to be adjusted to levels that can be sustained under new budget restrictions. Committee will should also review options to raise additional funds. Fares for the taxi last increased on January 1, 2012. A potential \$.50 increase with approximately 40,000 riders would raise \$20,000. Fares are not charged to student riders as they pay for the service through UWP enrollment fees.

Potential removal of low/no use stops and replacement with unserved areas of town – i.e. the apartments up by the golf course. This would affect the timetable of the bus, potentially increasing the hour loop or decreasing the hour loop.

The Commission on Aging inquired if a stop could be added at Medical Associates, which is not currently serviced by any bus routes. Crofoot noted that due to location, the simplest route to add the stop to would be the Orange Route but this would affect the half hour timetable. Asked for student/staff feedback regarding this thought. Geyer indicated that as the Orange Route is primarily student used and it is heavily used, they were not in favor of changing the Orange Route stop or timetable as that would not serve the student's interests. Ericson asked if the taxi would provide data regarding pickups and drop-offs at the hospital and Medical Associates for Committee to review.

Parrott recommended that the committee pass out surveys to the bus riders and taxi users to see what the public feedback is regarding use. Incentives for taking the survey can be used to encourage participation. Sigwarth noted that posters with QR Codes can be posted in the busses and taxis that will allow participants to fill out the survey digitally. Both digital and hard copies of the surveys should be collected.

**Commission on Aging Concerns:**

After Hours Options: When members of the public, especially physically disabled individuals, are taken to the hospital by ambulance or taxi and are then stranded out there after the taxi and bus hours are finished. Crofoot asked committee members to give this situation some thought to see if we could come up with alternative ideas.

**Meeting Schedule for PPT:**

Next Meeting – Thursday, October 28: Crofoot reminded Committee members that our next meeting will be Thursday, October 28 via Zoom at 2:00 PM.

Committee members homework:

- potential solutions for when physically disabled individuals are stranded at the hospital after hours
- review current fares and propose ideas for 2022 fares.

Also discussed was whether a proposed meeting date of December 16 would be an inconvenient time for students and UWP staff due to finals week. Geyer indicated that finals week should not be an issue for staff. Searl's finals should not conflict with that date. Based on this, the Committee is tentatively scheduled to meet in December 16 in addition to November 18 and December 2.

**Adjourn:** Parrot motioned to adjourn, second by Ericson, at 2:54pm.

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<https://us02web.zoom.us/j/81738996662?pwd=OWN1RnRZRE1CZjRFblc0ZjdhaHFhUT09>

Meeting ID: 817 3899 6662

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Email sent to Committee members on 10/15/2021 from Sigwarth:

*Committee members:*

*After yesterday's meeting, staff reviewed the need for a survey. However, looking at the schedule of our next meetings and the need to have this data in hand to inform our decisions regarding potential route and fare increases, we need to get this survey out as soon as possible.*

*Staff will begin working immediately with Mr. Ericson and Council Member Parrott to compile survey questions and implement distribution to the bus and taxi ridership. If you would like to assist in the questions, please contact Debi. Once the questions are drafted, we will be sharing them with committee members for feedback. We hope to gather a few weeks of data to then present for committee review on November 18.*





# Platteville Public Bus 2021-2022



When  
UW-Platteville  
is in Session

Monday-Thursday 7 a.m. - 7 p.m.

Friday 7 a.m. - 3:30 a.m.

Saturday 2 p.m. - 3:30 a.m.

When UW-Platteville is NOT in session:

Monday - Friday 7 a.m. - 7 p.m.



**COVID-19**  
CORONAVIRUS

COVID continues to impact service.  
For the most recent updates, visit



[platteville.org/transportation](https://platteville.org/transportation)





# Schedule

- Black
- Orange
- Purple
- Green
- No service
- X No service, holiday

## September 2021

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5	<span style="color: red; font-weight: bold;">X</span>	<del>7</del>	<del>8</del>	<del>9</del>	<del>10</del>	<del>11</del>	
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## October 2021

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## November 2021

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## December 2021

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## January 2022

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## February 2022

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## June 2022

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## July 2022

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## August 2022

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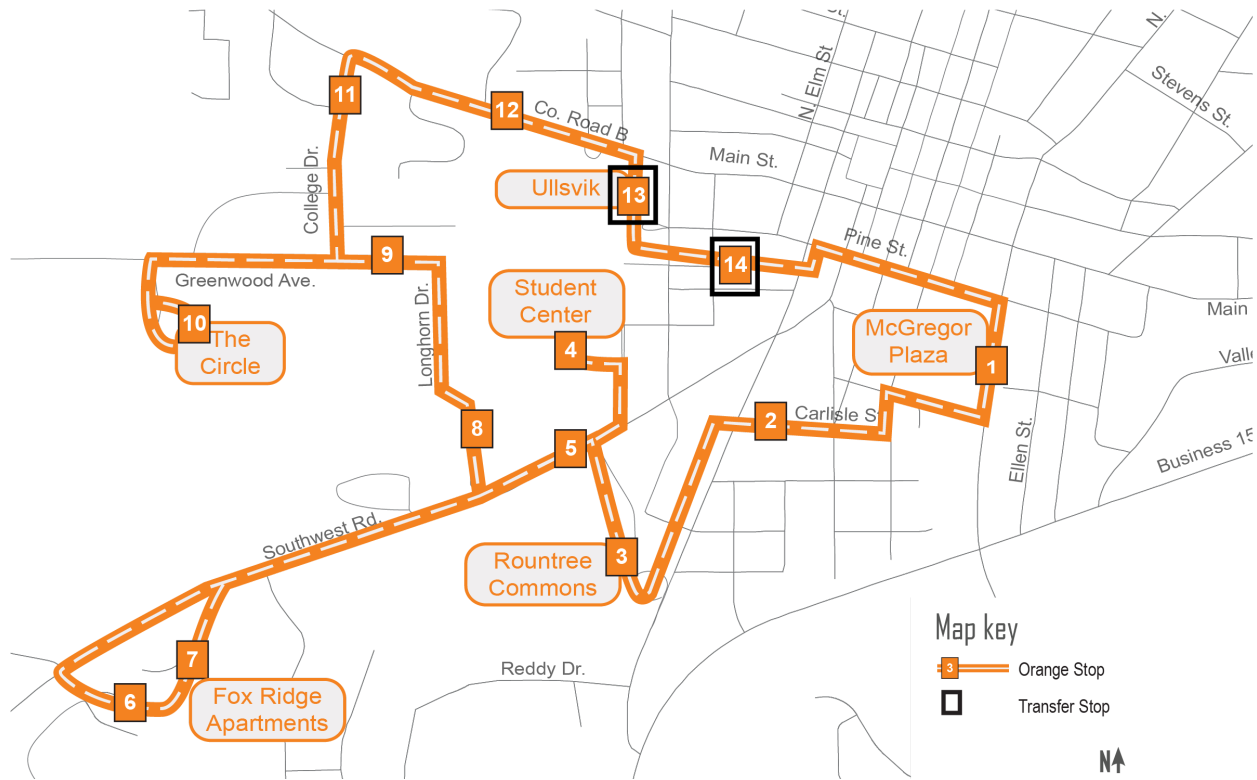


[platteville.org/transportation](http://platteville.org/transportation)



# Orange Route

Runs when UW-Platteville Classes are in Session  
Monday - Friday 7 a.m. - 7 p.m.



#	STOP NAME	A.M.	A.M.	A.M.	A.M.	A.M.	A.M.	A.M.	A.M.	A.M.	P.M.	P.M.	P.M.	P.M.	P.M.	P.M.	P.M.	P.M.	P.M.	P.M.	P.M.		
#1	Piggly Wiggly	7:02	7:32	8:02	8:32	9:02	9:32	10:32	11:02	11:32	12:02	12:32	1:02	1:32	2:02	2:32	3:02	3:32	4:32	5:02	5:32	6:02	6:32
#2	Carlisle and Chestnut	7:04	7:34	8:04	8:34	9:04	9:34	10:34	11:04	11:34	12:04	12:34	1:04	1:34	2:04	2:34	3:04	3:34	4:34	5:04	5:34	6:04	6:34
#3	Rountree Commons West	7:05	7:35	8:05	8:35	9:05	9:35	10:35	11:05	11:35	12:05	12:35	1:05	1:35	2:05	2:35	3:05	3:35	4:35	5:05	5:35	6:05	6:35
#4	Student Center	7:07	7:37	8:07	8:37	9:07	9:37	10:37	11:07	11:37	12:07	12:37	1:07	1:37	2:07	2:37	3:07	3:37	4:37	5:07	5:37	6:07	6:37
#5	Southwest and Markee	7:08	7:38	8:08	8:38	9:08	9:38	10:38	11:08	11:38	12:08	12:38	1:08	1:38	2:08	2:38	3:08	3:38	4:38	5:08	5:38	6:08	6:38
#6	Fox Ridge and Edgewood	7:10	7:40	8:10	8:40	9:10	9:40	10:40	11:10	11:40	12:10	12:40	1:10	1:40	2:10	2:40	3:10	3:40	4:40	5:10	5:40	6:10	6:40
#7	Fox Ridge and Southwest	7:11	7:41	8:11	8:41	9:11	9:41	10:41	11:11	11:41	12:11	12:41	1:11	1:41	2:11	2:41	3:11	3:41	4:41	5:11	5:41	6:11	6:41
#8	Engineering Hall	7:13	7:43	8:13	8:43	9:13	9:43	10:43	11:13	11:43	12:13	12:43	1:13	1:43	2:13	2:43	3:13	3:43	4:43	5:13	5:43	6:13	6:43
#9	Longhorn and Greenwood	7:14	7:44	8:14	8:44	9:14	9:44	10:44	11:14	11:44	12:14	12:44	1:14	1:44	2:14	2:44	3:14	3:44	4:44	5:14	5:44	6:14	6:44
#10	Circle Drive	7:16	7:46	8:16	8:46	9:16	9:46	10:46	11:16	11:46	12:16	12:46	1:16	1:46	2:16	2:46	3:16	3:46	4:46	5:16	5:46	6:16	6:46
#11	College and Main	7:18	7:48	8:18	8:48	9:18	9:48	10:48	11:18	11:48	12:18	12:48	1:18	1:48	2:18	2:48	3:18	3:48	4:48	5:18	5:48	6:18	6:48
#12	West Main	7:21	7:51	8:21	8:51	9:21	9:51	10:51	11:21	11:51	12:21	12:51	1:21	1:51	2:21	2:51	3:21	3:51	4:51	5:21	5:51	6:21	6:51
#13	Ullsvik Hall	7:22	7:52	8:22	8:52	9:22	9:52	10:52	11:22	11:52	12:22	12:52	1:22	1:52	2:22	2:52	3:22	3:52	4:52	5:22	5:52	6:22	6:52
#14	Clare Bank	7:23	7:53	8:23	8:53	9:23	9:53	10:53	11:23	11:53	12:23	12:53	1:23	1:53	2:23	2:53	3:23	3:53	4:53	5:23	5:53	6:23	6:53

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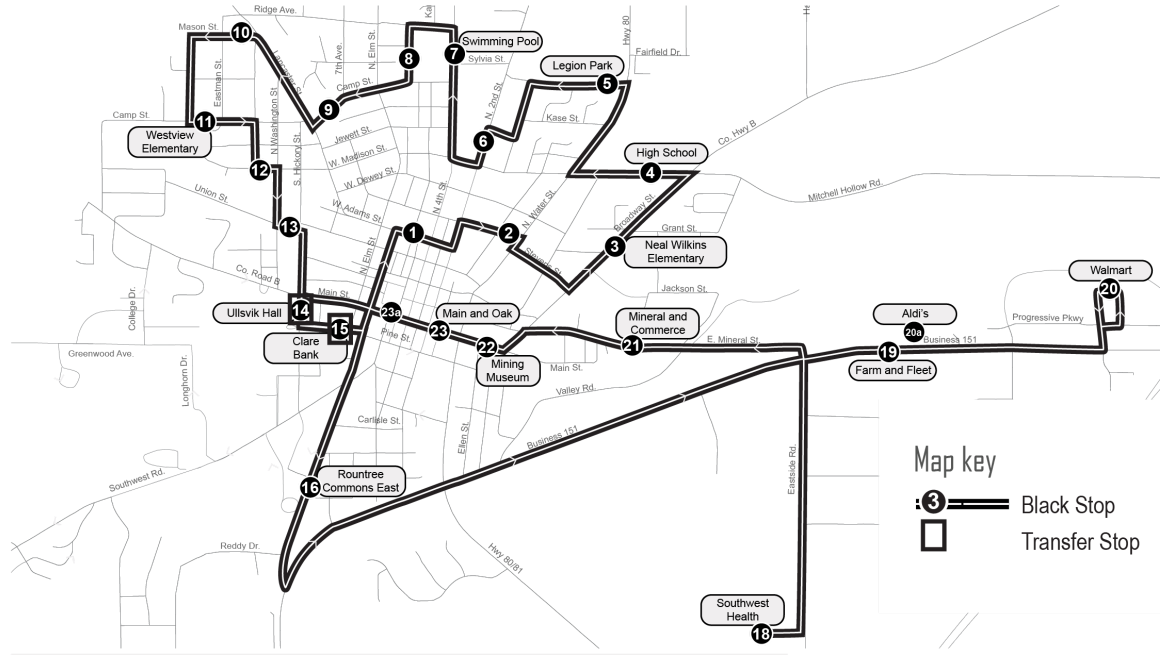


[platteville.org/transportation](http://platteville.org/transportation)



# Black Route

Runs Year-Round  
Monday - Friday 7:00 a.m. - 7:00 p.m.



#	STOP NAME	A.M.	A.M.	A.M.	A.M.	A.M.	P.M.	P.M.	P.M.	P.M.	P.M.	P.M.
#1	O.E. Gray Learning Center	7:02	8:02	9:02		11:02	12:02	1:02	2:02	3:02		5:02 6:02
#2	Armory	7:04	8:04	9:04		11:04	12:04	1:04	2:04	3:04		5:04 6:04
#3	Neal Wilkins Elementary	7:05	8:05	9:05		11:05	12:05	1:05	2:05	3:05		5:05 6:05
#4	High School	7:06	8:06	9:06		11:06	12:06	1:06	2:06	3:06		5:06 6:06
#5	Legion Park	7:08	8:08	9:08		11:08	12:08	1:08	2:08	3:08		5:08 6:08
#6	Middle School	7:10	8:10	9:10		11:10	12:10	1:10	2:10	3:10		5:10 6:10
#7	Swimming Pool	7:11	8:11	9:11		11:11	12:11	1:11	2:11	3:11		5:11 6:11
#8	Park Place	7:13	8:13	9:13		11:13	12:13	1:13	2:13	3:13		5:13 6:13
#9	Camp and Lancaster	7:15	8:15	9:15	Service Break	11:15	12:15	1:15	2:15	3:15		5:15 6:15
#10	Mason and Lancaster	7:17	8:17	9:17		11:17	12:17	1:17	2:17	3:17		5:17 6:17
#11	Westview Elementary	7:19	8:19	9:19		11:19	12:19	1:19	2:19	3:19		5:19 6:19
#12	Hathaway and Madison	7:21	8:21	9:21		11:21	12:21	1:21	2:21	3:21		5:21 6:21
#13	Washington and Union	7:22	8:22	9:22		11:22	12:22	1:22	2:22	3:22		5:22 6:22
#14	Ullsvik Hall	7:23	8:23	9:23		11:23	12:23	1:23	2:23	3:23		5:23 6:23
#15	Clare Bank	7:25	8:25	9:25		11:25	12:25	1:25	2:25	3:25		5:25 6:25
#16	Rountree Commons East	7:32	8:32	9:32	10:32	11:32	12:32	1:32	2:32	3:32	4:32	5:32 6:32
#18	Southwest Health	7:37	8:37	9:37	10:37	11:37	12:37	1:37	2:37	3:37	4:37	5:37 6:37
#19	Farm & Fleet	7:40	8:40	9:40	10:40	11:40	12:40	1:40	2:40	3:40	4:40	5:40 6:40
#20	Walmart	7:44	8:44	9:44	10:44	11:44	12:44	1:44	2:44	3:44	4:44	5:44 6:44
#20a	Aldi's	7:47	8:47	9:47	10:47	11:47	12:47	1:47	2:47	3:47	4:47	5:47 6:47
#21	Mineral and Commerce	7:50	8:50	9:50	10:50	11:50	12:50	1:50	2:50	3:50	4:50	5:50 6:50
#22	Mining Museum	7:52	8:52	9:52	10:52	11:52	12:52	1:52	2:52	3:52	4:52	5:52 6:52
#23	Main and Oak	7:54	8:54	9:54	10:54	11:54	12:54	1:54	2:54	3:54	4:54	5:54 6:54
#23a	Garvey's	7:55	8:55	9:55	10:55	11:55	12:55	1:55	2:55	3:55	4:55	5:55 6:55
#14	Ullsvik Hall	7:56	8:56	9:56	10:56	11:56	12:56	1:56	2:56	3:56	4:56	5:56 6:56
#15	Clare Bank	7:57	8:57	9:57	10:57	11:57	12:57	1:57	2:57	3:57	4:57	5:57 6:57

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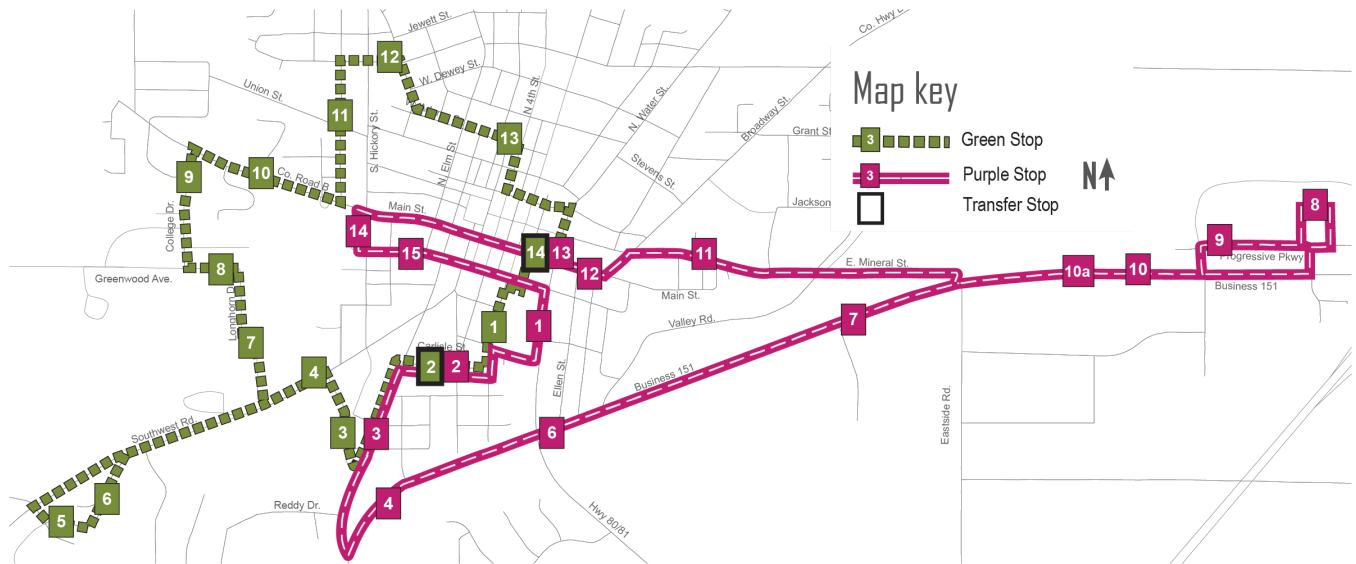
COVID continues to impact service. For the most recent updates, visit [platteville.org/transportation](http://platteville.org/transportation)





# Green Route

Runs when UW-Platteville Classes are in Session  
 Friday & Saturday 7:00 p.m. - 3:30 a.m.



STOP NAME	P.M.	P.M.	P.M.	P.M.	P.M.	P.M.	P.M.	P.M.	P.M.	P.M.	A.M.	A.M.	A.M.	A.M.	A.M.	A.M.	
#1 Rountree and Alden	7:02	7:32	8:02	8:32	9:02	9:32	10:02	10:32	11:02	11:32	12:02	12:32	1:02	1:32	2:02	2:32	3:02
#2 Carlisle and Chestnut	7:03	7:33	8:03	8:33	9:03	9:33	10:03	10:33	11:03	11:33	12:03	12:33	1:03	1:33	2:03	2:33	3:03
#3 Rountree Commons West	7:05	7:35	8:05	8:35	9:05	9:35	10:05	10:35	11:05	11:35	12:05	12:35	1:05	1:35	2:05	2:35	3:05
#4 Southwest and Markee	7:06	7:36	8:06	8:36	9:06	9:36	10:06	10:36	11:06	11:36	12:06	12:36	1:06	1:36	2:06	2:36	3:06
#5 Fox Ridge and Edgewood	7:09	7:39	8:09	8:39	9:09	9:39	10:09	10:39	11:09	11:39	12:09	12:39	1:09	1:39	2:09	2:39	3:09
#6 Fox Ridge and Southwest	7:10	7:40	8:10	8:40	9:10	9:40	10:10	10:40	11:10	11:40	12:10	12:40	1:10	1:40	2:10	2:40	3:10
#7 Engineering Hall	7:12	7:42	8:12	8:42	9:12	9:42	10:12	10:42	11:12	11:42	12:12	12:42	1:12	1:42	2:12	2:42	3:12
#8 Longhorn and Greenwood	7:13	7:43	8:13	8:43	9:13	9:43	10:13	10:43	11:13	11:43	12:13	12:43	1:13	1:43	2:13	2:43	3:13
#9 College and Main	7:15	7:45	8:15	8:45	9:15	9:45	10:15	10:45	11:15	11:45	12:15	12:45	1:15	1:45	2:15	2:45	3:15
#10 West Main	7:17	7:47	8:17	8:47	9:17	9:47	10:17	10:47	11:17	11:47	12:17	12:47	1:17	1:47	2:17	2:47	3:17
#11 Washington and Union	7:18	7:48	8:18	8:48	9:18	9:48	10:18	10:48	11:18	11:48	12:18	12:48	1:18	1:48	2:18	2:48	3:18
#12 Madison and Lancaster	7:20	7:50	8:20	8:50	9:20	9:50	10:20	10:50	11:20	11:50	12:20	12:50	1:20	1:50	2:20	2:50	3:20
#13 O.E. Gray Learning Center	7:22	7:52	8:22	8:52	9:22	9:52	10:22	10:52	11:22	11:52	12:22	12:52	1:22	1:52	2:22	2:52	3:22
#14 Main and Oak	7:25	7:55	8:25	8:55	9:25	9:55	10:25	10:55	11:25	11:55	12:25	12:55	1:25	1:55	2:25	2:55	3:25

UW-Platteville students ride free with student ID, all other rides \$1.00. Buses only pick up passengers at marked stops but may drop off passengers between stops on the existing route by request. Stand next to the bus stop when waiting; buses may arrive up to three minutes before or after the scheduled time.



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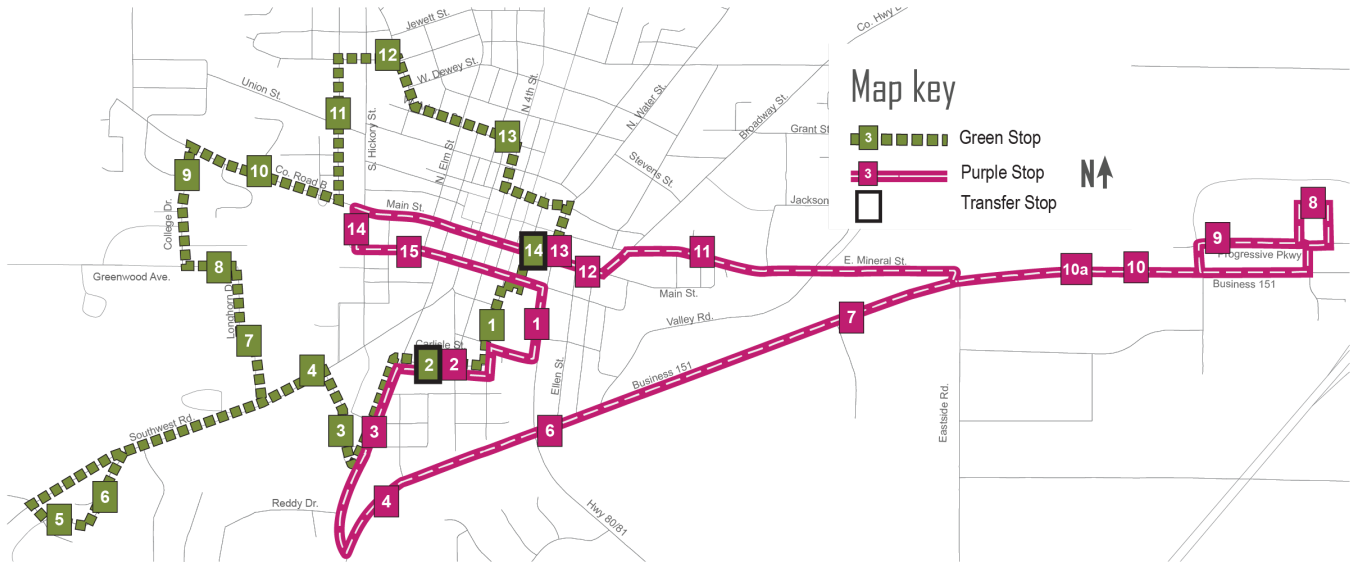


[platteville.org/transportation](http://platteville.org/transportation)



# Purple Route

Runs when UW-Platteville Classes are in Session  
 Saturday 2:00 p.m. – 6:00 p.m.



STOP NAME	P.M.	P.M.	P.M.	P.M.	P.M.	P.M.	P.M.	P.M.	P.M.	P.M.
#1 Piggly Wiggly	2:02	2:32	3:02	3:32	4:02	4:32	5:02	5:32	6:02	6:32
#2 Carlisle and Chestnut	2:03	2:33	3:03	3:33	4:03	4:33	5:03	5:33	6:03	6:33
#3 Rountree Commons East	2:05	2:35	3:05	3:35	4:05	4:35	5:05	5:35	6:05	6:35
#4 Pizzeria Uno	2:07	2:37	3:07	3:37	4:07	4:37	5:07	5:37	6:07	6:37
#6 Culver's	2:09	2:39	3:09	3:39	4:09	4:39	5:09	5:39	6:09	6:39
#7 Pioneer Lanes	2:11	2:41	3:11	3:41	4:11	4:41	5:11	5:41	6:11	6:41
#8 Walmart	2:14	2:44	3:14	3:44	4:14	4:44	5:14	5:44	6:14	6:44
#9 Progressive Pkwy	2:15	2:45	3:15	3:45	4:15	4:45	5:15	5:45	6:15	6:45
#10 Millennium Cinema	2:16	2:46	3:16	3:46	4:16	4:46	5:16	5:46	6:16	6:46
#10a Aldi's	2:17	2:47	3:17	3:47	4:17	4:47	5:17	5:47	6:17	6:47
#11 Mineral and Commerce	2:20	2:50	3:20	3:50	4:20	4:50	5:20	5:50	6:20	6:50
#12 Mining Museum	2:22	2:52	3:22	3:52	4:22	4:52	5:22	5:52	6:22	6:52
#13 Main and Oak	2:24	2:54	3:24	3:54	4:24	4:54	5:24	5:54	6:24	6:54
#14 Ullsvik Hall	2:25	2:55	3:25	3:55	4:25	4:55	5:25	5:55	6:25	6:55
#15 Clare Bank	2:26	2:56	3:26	3:56	4:26	4:56	5:26	5:56	6:26	6:56

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## Transportation Survey update as of 10/26:

Online form: <https://forms.office.com/r/LYtPi3cmFb>

- posted on the City's transportation webpage
- will be shared on the City's Facebook page and to the Community pages
- poster with QR Code link to survey created ✓
  - o QR code Posters with paper copies of the survey will be (have been) distributed to:
    - Stratton Busses
    - Running Inc
    - Senior Center – copies were also provided to be sent along with the meal home delivery service ✓
    - Platteville Public Library ✓
    - City Hall ✓
    - Hospital – awaiting response
  
- Digital files of the survey and links to the online version were shared with UWP staff and Committee members for additional distribution avenues.
- If time allows, Mr. Ericson plans to meet with seniors, talk to current bus riders, and bus and taxi drivers to get additional input.



*Platteville Public Transportation*

# SURVEY

**WE WANT  
YOUR  
FEEDBACK**

**LET  
YOUR VOICE  
BE HEARD**



**Tell us  
what you  
need!**

***SCAN ME!***

Participate in the survey for a chance to

**WIN \$25**

**Chamber Gift Certificate.**

Paper copies of the survey are available. Please ask a staff member.



# Platteville Public Transit Survey

Your input is needed to make the Platteville Public Transportation System a viable, useful amenity to your Community.  
Complete the survey for a chance to win a \$25 Chamber gift certificate, good at over 200 local businesses!

1) Do you currently reside in the city limits of Platteville, WI?  Yes  No

2) Which public transportation option do you use?

Taxi  Taxi & Bus  Bus  I do not use public transportation

**TAXI SECTION:** please complete if you currently use the taxi

3) Please rate the following potential taxi fare increases. Current fares for the taxi are \$2.75 for adults and \$2.50 for seniors/hdcp/children. Last taxi fare increase was on Jan 1, 2012.

	Acceptable increase	Neutral	Unacceptable increase
Fares increase to <b>\$3.00</b> for adults and <b>\$2.75</b> for seniors/hdcp/children	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fares increase to <b>\$3.25</b> for adults and <b>\$3.00</b> for seniors/hdcp/children	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fares increase to <b>\$3.50</b> for adults and <b>\$3.25</b> for seniors/hdcp/children	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4) Would a fare increase at the taxi service make it more likely that you would use the public bus instead?

*Current bus fee is \$1 per ride*

- If fares increase, I would continue to use the taxi.
- If fares increase, I would use the bus instead.
- If fares increase, I would consider switching to the bus.

**BUS SECTION:** please complete if you currently use the bus

5) When riding the Black Route, what are your top 5 most frequent destinations?

Mark here if you don't use the Black Route

- |                                                |                                           |                                                      |
|------------------------------------------------|-------------------------------------------|------------------------------------------------------|
| <input type="checkbox"/> Washington & Union    | <input type="checkbox"/> Walmart          | <input type="checkbox"/> Other:                      |
| <input type="checkbox"/> Ullsvik               | <input type="checkbox"/> OE Gray          | <i>Please list frequently used destinations here</i> |
| <input type="checkbox"/> Rountree Commons EAST | <input type="checkbox"/> Farm & Fleet     |                                                      |
| <input type="checkbox"/> Main & Oak            | <input type="checkbox"/> Clare Bank       |                                                      |
| <input type="checkbox"/> Mineral & Commerce    | <input type="checkbox"/> Southwest Health |                                                      |

# Platteville Public Transit Survey

## **BUS SECTION:** *continued*

6) **When riding the Orange Route, what are your top 5 most frequent destinations?**

*Mark here if you don't use the Orange Route*

Ullsvik

Student Center

Other:

*Please list frequently used destinations here*

Clare Bank

Circle Drive

Rountree Commons **WEST**

Washington & Union

Piggly Wiggly

Fox Ridge Edgewood and/or Southwest

7) **Is there a destination(s) you wish the bus stopped at?**

---

**NON-RIDERS SECTION:** *please complete if you currently do not use the transportation system*

8) **I do not currently use Public Transportation because (select all that apply)**

I have a car

The bus routes do not serve my area

The bus routes do not go where I need to go

The bus or taxi hours do not match my needs

I can't afford the public transportation fees

Other: \_\_\_\_\_

9) **Based on your answers above, please expound on the reasons that the bus and/or taxi currently does not serve your needs.**

---

*Please complete this section to be eligible for winning a \$25 Chamber Gift Certificate*

**How frequently do you use the transportation system?**

*(Taxi and/or Bus)*

Daily (4-6 times per week)

Weekly (2-3 times per week)

Monthly (Once a week or less)

Don't ride the bus or use a taxi

**Which category applies to you? (indicate all that apply)**

Under 18

UWP Student

Adult (19-64)

Over 65

Disabled

**Email Address:** PLEASE PRINT

**Phone Number:**