

## **AGENDA**

1. Call to Order
2. Approval of Minutes: November 18
3. Public Comments
4. Monthly Statistics
5. Taxi Fare Increase Public Hearing Update
6. Route Discussion
  - a. Budget
  - b. Hours of Service
  - c. Revision of routes
    - i. destinations for seniors
    - ii. unserved areas of town
    - iii. COA concern – After Hours Options
7. Meeting Schedule for PPT:
  - a. Proposed meeting schedule for next semester, Thursdays at 2PM  
Jan 27, Feb 10, 24, Mar 10, 24, April 7, 21, 2022
8. Adjourn

Join Zoom Meeting

<https://us02web.zoom.us/j/7658241452?pwd=c3hxa1l4azBXY3lxVm9UM0liTU1jUT09>

Meeting ID: 765 824 1452

Passcode: 848076

PPT members present: Ericson & Enz (Community Reps), Searl (UWP-SUFAC), Andrews (School District), Elskamp (UWP), Schnurer (UWP), Kratz (UWP-Student Senate), Parrott (Council Rep) [arrived at 2:26pm]  
PPT members absent: Geyer (UWP), Hilfer (Hospital Rep),  
PPT ex-officio members present: Crofoot (City), Ernst (UWP)  
PPT Staff Liaisons: Hellwig (Running Inc), Beau (Stratton), Pluemer (Running Inc)  
City Staff present: Sigwarth

**Call to Order:** Crofoot called the meeting to order on Zoom at 2:02PM.

**Approval of Minutes:** October 28. Hellwig noted that the minutes should read that the current Taxi hours are Fri, Sat and Sun **morning** (not evening as minutes currently state) and that “**Sun – Wed** (not Mon-Thurs) the taxi is done at 8:00pm.” Elskamp motion, Searl second to approve minutes with corrections. Motion Passes

**Public Comments:** Crofoot noted that the City received the new DOT bus this morning. It will be processed over the next few days and then Stratton will add it to their current fleet.

**Monthly Statistics:** Bus and Taxi statistics thru October were presented. Ericson noted that on the 2021 Taxi Subsidy Stats the Additional Rider column is not calculating a total. *(Staff have corrected this error)*

**Review of Survey Responses:** Sigwarth presented the survey responses. Ericson noted that the demographics of the bus rider responses show that 97% of riders are students which is very close to the amounts that ridership data collected by the drivers show. A good survey should collect 80-100 points of data. With 122 responses, that criteria were met. Ericson also noted that on the recap page the breakdown of responses adds up to 121, not 122. Sigwarth agreed, and later sent via Zoom chat the correction that the responses of those who do not ride the bus should be listed at 42 not 41.

Crofoot noted that the 78% of taxi riders were ok with a \$0.25 cent increase and 18% were neutral regarding it and that 29% of riders accepted a \$0.50 increase with 42% responding as neutral. Enz noted that the taxi responses showed ridership is non-student and bus ridership is heavily student. The challenge the committee faces is whether to focus on making each service more efficient for the group it is currently serving or trying to reach out and develop both services to make them useful to the groups that are not currently served.

**Taxi Fare Increase** – *Motion to approve \$0.50 increase for regular adult from \$2.75 to \$3.25; senior over 65, disabled and under 18 from \$2.50 to \$3.00. Out of City service from \$2.00 per mile to \$3.00 per mile.* Crofoot presented the motion as written on the agenda. Ericson noted that the survey showed a \$0.25 increase was acceptable to riders, a second notch up was ok and the third notch was unacceptable. Andrews: Based on that feedback, we should consider doing a \$0.25 increase this year and a \$0.25 increase in 2023, spreading it out over two years. Crofoot clarified if the committee meant for the Out of City Service should be included in the step increases. Hellwig noted that taxi drivers would prefer the \$1 increase in Out of City, so they do not need to deal with change. Schnurer made a motion to do a step increase of the taxi fares, \$0.25 in 2022 and \$0.25 in 2023, and a \$1.00 increase to the Out of City service charge effective in 2022. Ericson second, motion passed. There will be a Public Hearing regarding this on December 14 at the Common Council’s meeting.

**Route Discussion: Motion to approve elimination of the Green Route for 2022**

Crofoot presented a motion to approved elimination of the green route in 2022 due to driver shortage and as a budgetary saving measure. Enz inquired after the ridership of the route, and if it was utilized. Numbers are currently low due to it not running, but Beau explained that it is the bars route as it runs on Friday and Saturdays from 7pm – 3:30am, making it

popular with students. Sigwarth shared a link to the green route via the Zoom chat. It was noted that the taxi also operates in that time frame. Searl asked if it would be possible for the taxi to accept digital payment with PayPal, Venmo, etc., as students would be more likely to use the taxi if cash only was not a requirement. Running Inc is currently not pursuing that option due to fees.

Discussion followed regarding a possible pay incentive to attract drivers for these late hours. Additional pay from the University is not possible, but staff are in favor of keeping the green route to offer students a safe environment and transportation alternatives. Staff will work with Beau to connect the current job opening with the students to see if it's possible to attract a student driver (must be 21 and able to get a CDL). Stratton provides training and offers a signing bonus once criteria is met. An emphasis on promoting it as a Safe Ride program, and helping fellow students were recommended.

Elskamp shared UWP HR Student employment contact information via the Zoom chat.

Based on this discussion, Beau proposed revisiting the green route elimination in the fall of 2022, allowing Stratton and UWP time to see if a student-centered approach to the green route will have a positive effect on the route.

Andrews made a motion to table the Green Route elimination until June of 2022. Elskamp second, Motion passed.

Ericson noted that based on the survey, the same 9 stops which composed 82% of where riders board the bus are the same 9 stops that are the highest destinations.

**Meeting Schedule for PPT:** Proposed Taxi Fare changes will go before the Council on Thursday, November 23. Should the Council's feedback need to be discussed by the Committee, Staff will confirm the Thursday, December 2 meeting at 2:00PM. If no follow up is needed, next meeting will take place on Thursday, December 16 at 2:00PM via Zoom following the Public Hearing on December 14.

**Adjourn** Enz motioned to adjourn, Parrott second. Meeting adjourned at 2:47 PM.

Join Zoom Meeting

<https://us02web.zoom.us/j/81170157939?pwd=c1RnV1h4VEFjWmo5eHlSczkdpSGFUUT09>

Meeting ID: 811 7015 7939

Passcode: 494585



## 2021 Shuttle Bus Riders

	UW-P 2021	% change UWP (2020-2021)	Under 18 *Excludes 5 & Under	Adult	over 65	Disabled	Total	% change (20-21)	Total Expense	Subsidy	Bus Fares	Total Hours	Transfers	Bus Passes Sold (months paid)	BUS PASSES USED	AGE 5 & UNDER	FREE COVID19 RIDES	COVID19 SANITATION HOURS	COVID19 SANITATION COST
January	10	-99.6%	0	332	85	1	428	-83.5%	\$ 18,857.46	\$ 18,857.46	\$ -	504.75				23	96	6.75	\$252.18
February	0	-100.0%	0	1900	164	0	2064	-79.2%	\$ 23,144.52	\$ 23,144.52	\$ -	619.50				41	164	11.5	\$429.64
March	2	-100.0%	0	1825	227	0	2054	-56.5%	\$ 25,694.34	\$ 25,694.34	\$ -	687.75				54	229	13.75	\$513.70
April	0	-100.0%	0	1483	207	4	1694	1544.7%	\$ 25,488.86	\$ 25,488.86	\$ -	682.25	0	0		43	211	13.25	\$495.02
May	766	6863.6%	3	180	0	0	949	1029.8%	\$ 25,283.38	\$ 25,283.38	\$ -	676.75	0	0		43	183	10.25	\$382.94
June	23	21.1%	0	166	4	2	195	16.1%	\$ 10,021.82	\$ 10,021.82	\$ -	268.25	0	0		73	172	4.25	\$158.78
July (fares resume)	4	-77.8%	0	28	107	0	139	-21.0%	\$ 10,274.00	\$ 10,163.00	\$ 111.00	275.00	0	3	1	30		0	\$0.00
August	31	-72.1%	3	69	0	0	103	-66.6%	\$ 9,863.04	\$ 9,792.04	\$ 71.00	264.00	0	0	1	3		0	\$0.00
September	3173	228.1%	0	150	0	0	3323	201.3%	\$ 20,286.48	\$ 20,176.48	\$ 110.00	543.00	1	0	39	14		0	\$0.00
October	3926	254.0%	1	97	0	0	4024	220.4%	\$ 19,931.56	\$ 19,866.56	\$ 65.00	533.50	0	6	33	2		0	\$0.00
November	3780	435.4%	0	148	1	0	3929	362.2%	\$ 18,241.52	\$ 18,129.52	\$ 112.00	488.26	0	0.25	37	5		0	\$0.00
December	0	-100.0%	0	0	0	0	0	-100.0%	\$ -		\$ -	0.00	0	0				0	\$0.00
<b>TOTALS</b>	<b>11,715</b>		<b>7</b>	<b>6378</b>	<b>795</b>	<b>7</b>	<b>18,902</b>		<b>\$ 207,086.98</b>	<b>\$ 206,617.98</b>	<b>\$ 469.00</b>	<b>5,543.01</b>	<b>1</b>	<b>9.25</b>	<b>111</b>	<b>331</b>	<b>1055</b>	<b>59.75</b>	<b>\$ 2,232.26</b>
<b>PERCENTAGE</b>	<b>61.98%</b>		<b>0.04%</b>	<b>33.74%</b>	<b>4.21%</b>	<b>0.04%</b>	<b>100.00%</b>		<b>100.00%</b>	<b>99.77%</b>	<b>0.23%</b>								

Total Hours	5,615.2	Collected Fares	\$ 469.00	Cost/Rider	\$ 10.96
Total Hours w/o Sanitation	5,555.41	Bus Pass Revenue	\$ 161.17	State Subsidy	\$ 1.81
Riders/Hour (w/o Sanit. Hrs)	3.37	Total Revenues	\$ 630.17	Federal Subsidy	\$ 5.47
				City Subsidy	\$ -
				UW-P Subsidy	\$ 3.65
Total Transfers	1			Subsidy/rider	\$ 10.93
				Avg Cost Covered by Fares	\$ 0.02
				Total Cost Covered by Fares	\$ 469.00
Updated	12/13/2021				

	Annual Comparisons				
	2018	2019	2020	2021 YTD	% Diff 20-21
Hours	7024.6	7041.6	5493	5,615.2	2.22%
Cost	\$266,644.46	\$ 267,087.41	\$ 202,581.84	\$ 207,086.98	2.22%
Subsidy	\$263,897.45	\$ 264,824.41	\$ 201,941.84	\$ 206,617.98	2.32%
Bus Fares	\$ 2,547.00	\$ 2,263.00	\$ 640.00	\$ 469.00	-26.72%
Bus Passes	\$ 1,927.00	\$ 1,600.00	\$ 375.00	\$ 161.17	-57.02%
Transfers	45	192	57	1	-98.25%
Riders	60,750	69,294	21770	18,902	-13.17%
UWP	57,035	65,317	19389	11,715	-39.58%
<b>UWP %</b>	<b>93.88%</b>	<b>93.88%</b>	<b>89.06%</b>	<b>61.98%</b>	

\* April and May's percentage change from 2020 is correct. In April 2020, bus had 41 UWP riders and in May only 11 UWP riders.



# 2021 TAXI SUBSIDY STATS

Month	Driver Hrs	Cost/Hr	Total Cost	Fare Rev \$	Subsidy	Riders	Revenue/Hr	Subsidy/Hr	Package Rev \$	Drive Thru Rev \$
January	1,101.03	\$ 30.66	\$ 33,757.58	\$ 30.00	\$ 33,727.58	3681	\$ 0.03	\$ 30.63	\$ 30.00	
February	1,050.93	\$ 30.66	\$ 32,221.51	\$ 46.00	\$ 32,175.51	3761	\$ 0.04	\$ 30.62	\$ 40.00	
March	1,164.63	\$ 30.66	\$ 35,707.56	\$ 60.00	\$ 35,647.56	4211	\$ 0.05	\$ 30.61	\$ 60.00	
April	1,104.85	\$ 30.66	\$ 33,874.70	\$ 60.00	\$ 33,814.70	3810	\$ 0.05	\$ 30.61	\$ 60.00	
May	1,088.07	\$ 30.66	\$ 33,360.23	\$ 92.00	\$ 33,268.23	3543	\$ 0.08	\$ 30.58	\$ 40.00	
June	1,132.17	\$ 30.66	\$ 34,712.33	\$ 232.00	\$ 34,480.33	3970	\$ 0.20	\$ 30.46	\$ 80.00	
July	1,170.63	\$ 30.66	\$ 35,891.52	\$ 8,124.75	\$ 27,766.77	2597	\$ 6.94	\$ 23.72	\$ 50.00	\$ 7.00
August	1,127.47	\$ 30.66	\$ 34,568.23	\$ 7,157.00	\$ 27,411.23	2665	\$ 6.35	\$ 24.31	\$ 50.00	\$ 8.00
September	1,071.33	\$ 30.66	\$ 32,846.98	\$ 8,655.25	\$ 24,191.73	2622	\$ 8.08	\$ 22.58	\$ 50.00	\$ 10.00
October	1,119.75	\$ 30.66	\$ 34,331.54	\$ 9,115.50	\$ 25,216.04	2510	\$ 8.14	\$ 22.52	\$ 60.00	\$ 12.00
November	989.17	\$ 30.66	\$ 30,327.95	\$ 8,202.00	\$ 22,125.95	2340	\$ 8.29	\$ 22.37	\$ 80.00	\$ 6.00
December		\$ 30.66	\$ -		\$ -		#DIV/0!	#DIV/0!		
<b>Total</b>	<b>12,120.03</b>		<b>\$ 371,600.12</b>	<b>\$ 41,774.50</b>	<b>\$ 329,825.62</b>	<b>35,710</b>			<b>\$ 600.00</b>	<b>\$ 43.00</b>
<b>Average</b>	<b>1,101.82</b>	<b>\$ 30.66</b>	<b>\$ 30,966.68</b>	<b>\$ 3,797.68</b>	<b>\$ 27,485.47</b>		<b>\$ 0.04</b>	<b>\$ 30.62</b>		

	Driver Hrs	Cost/Hr	Total Cost	Fare Rev \$	Subsidy
<b>Contract</b>	<b>13,500.00</b>	<b>\$ 30.66</b>	<b>\$ 413,910.00</b>	<b>\$ 95,500.00</b>	<b>\$ 318,410.00</b>
Percent of Total	89.78%		89.78%	43.74%	103.59%
Percent of Year	83.33%				

Annual Comparisons						
	2017	2018	2019	2020	2021	% Diff 20-21
Hours	10,619.18	10,844.48	13,111.15	13,483.00	12,120.03	-10.1%
Cost	\$ 288,629.33	\$ 322,731.72	\$ 390,187.82	\$ 408,130.41	\$ 371,600.12	-9.0%
Fare Revenue	\$ 82,003.25	\$ 79,277.50	\$ 112,002.50	\$ 52,029.00	\$ 41,774.50	-19.7%
Subsidy Pymt	\$ 206,626.08	\$ 243,454.22	\$ 278,185.32	\$ 356,101.41	\$ 329,825.62	-7.4%
Riders	29,666	30,959	36,495.00	40,504	35,710	-11.8%
% of Budget Hrs	<b>83.29%</b>	<b>93.13%</b>	<b>97.12%</b>	<b>99.87%</b>	<b>89.78%</b>	-10.1%
% of Year	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>83.33%</b>	<b>0.0%</b>

Month	Adult	Student (Under 18)	Senior	Disabled	Other	Additional Rider(s)	Agency (Senior & Disabled)	Parcels	Prescriptions	Total All Trips
January	1817	553	416	895	0		0	2	1	3684
February	1857	728	380	796	0		0	4	0	3765
March	2056	776	479	900	0		0	6	0	4217
April	1788	739	415	868	0		0	5	1	3816
May	1606	690	435	812	0		0	4	0	3547
June	1692	747	465	1066	0		0	8	0	3978
July	917	43	405	540	0	349	343	5	0	2602
August	902	57	384	543	0	305	474	5	0	2670
September	921	93	351	591	0	321	345	5	0	2627
October	974	94	363	676	0	403	315	6	0	2831
November	754	120	300	626	0	251	289	8	0	2348
December										0
<b>Total</b>	<b>15284</b>	<b>4640</b>	<b>4393</b>	<b>8313</b>	<b>0</b>	<b>1629</b>	<b>1766</b>	<b>58</b>	<b>2</b>	<b>36085</b>
	42.36%	12.86%	12.17%	23.04%	0.00%	4.51%	4.89%	0.16%	0.01%	